



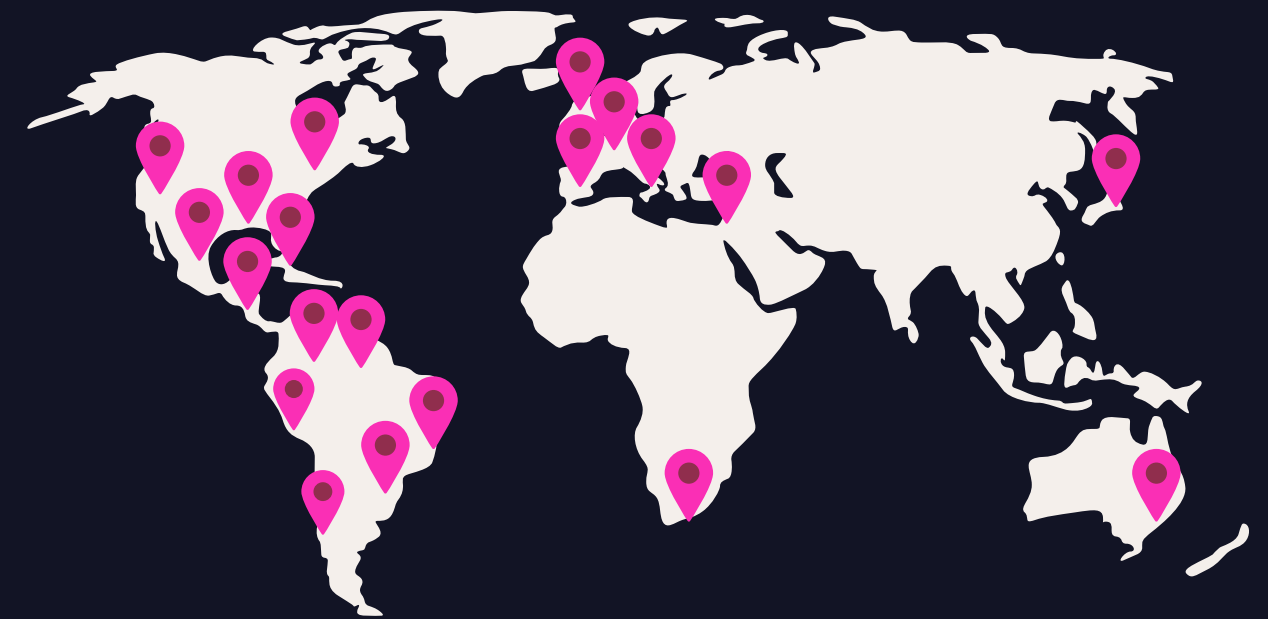
● ●  Powered by the HolMedia Launch Stack

# LAUNCH RIGHT. SCALE SMART.

For global food, beverage & wellness brands ready  
to scale across borders.

# About Us

- HolMedia is a specialized U.S. market-entry partner.
- We help international F&B and wellness brands validate, test, and grow in the American market—using real consumer feedback, creator-powered content, and proven execution.



## TECH. TRACTION. TERRITORY

WE TEST, PROVE, AND SCALE INTERNATIONAL BRANDS INTO THE U.S.

**SOCIAL  
LISTENING**

**AI-POWERED  
INTELLIGENCE**

**MEDIA  
ASSETS**

**ACTIVATION  
NETWORK**

### OUR UNIQUE EDGE

Most agencies launch campaigns.  
**We launch fit.**  
We align your product, channel, and story before you spend big.

### YOU NEED → WE DELIVER

Honest U.S. consumer feedback

Real reactions to taste, price, packaging (UGC + QI reports)

Channel clarity (retail, DTC, B2B)

CAC benchmarks + sales readiness testing across multiple models

Traction that converts

Creator-led campaigns, buyer outreach, PR, SEO, and social proof

Growth with strategy

GTM assets, media coverage, demos, and distribution intros



# THE HOLMEDIA LAUNCH STACK

Modular. Data-driven. Commission-aligned Phases

01

## Discover

- **Goal:** Validate packaging, pricing, and flavor
- **What You Get:** UGC reactions + Q1 sentiment reports – US consumer feedback, sentiment benchmarking, product narrative testing

02

## Fit

- **Goal:** Find best-performing channels
- **What You Get:** Amazon, DTC, B2B, and foodservice pilots with CAC benchmarks

03

## Grow

- **Goal:** Build traction + social proof
- **What You Get:** Creator campaigns, influencer UGC, buyer interest, email/social outreach, PR media kit

04

## Scale

- **Goal:** Convert interest to growth
- **What You Get:** Retail decks, investor narrative, pitch assets, activations

*\*Each phase delivers market data, creative outputs, and strategic clarity—while building real traction with U.S. consumers and buyers.*

# WHO IT'S FOR – AND WHY NOW?

- **International food, beverage, and wellness brands** ready to enter or expand in the U.S.
- Brands from **Spain, France, Italy, LATAM** seeking consumer traction, channel clarity, and go-to-market proof.
- **Funded startups, early-stage CPGs, or retail-ready challengers** looking to grow with precision.

## Powered by Our Platform Stack

- QI – Predictive creative and packaging insight
- Clikr.ai – UGC testing and content creation at scale
- HolMedia – Strategy, media, GTM, and buyer access

*(Plus: manufacturing, distributors, and R&D partners)*

JD Rico – jd@hol.media | Founder, Holistics, QI & holMedia

## TRUSTED BY FORTUNE 500 AND CHALLENGER BRANDS

IF YOU ARE...		YOU NEED THIS NOW BECAUSE...
Launching into the U.S. for the first time	➡	You only get one shot to make your product resonate and convert
Already on Amazon, Faire, or U.S. shelves	➡	You need to increase pull-through before shelf space disappears
Funded and moving fast	➡	You need proof of ROI across channels to deploy capital efficiently
In-market but struggling with conversions	➡	Your CAC is likely too high—and we'll find the lowest one
Raising or pitching buyers in the next 6 months	➡	You need real U.S. traction and proof to back up your narrative



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