



ENTERPRISE BRIDGE USA



WHO WE ARE

Enterprise Bridge USA (EBU), serves as a Connecting Link between individuals, companies, public and private organizations interested in doing business in the U.S. and Latinamerica.

We are a group of consultants who specialize in developing platforms that facilitate the internationalization of trade and commerce.

WHAT WE DO

Create integrated programs that are implemented through alliances with local and regional commercial organizations on both continents

Provide customized assistance to develop business plans and identify target market niches

Develop an ongoing follow up process to help with business transitioning and cultural assimilation.

OUR PARTNERS AND ALLIES

Affiliated with Boston Innovation Gateway (BIG), an international consulting group who have developed a global business platform focused on enabling entrepreneurship

Formal working agreements with public and private commercial organizations in the U.S. and Latinamerica

INTERNACIONALIZATION PROGRAMS

LATIN AMERICA – UNITED STATES PROGRAMS

INTERNATIONALIZATION PROGRAM



INTEGRATED BUSINESS MODEL that enables companies to prepare their businesses for entry into U.S. markets, focused on:

- Detailed analysis of exportable products/services offered
- Identification of niche markets and competitive analysis
- Delivery of a strategic business and marketing plan

BUSINESS EXPANSION



• **FOCUSED ON COMPANIES THAT WANT TO INTEGRATE THEIR INTERNATIONAL OPERATIONS ON A LARGER SCALE**

- Development of a comprehensive business plan that incorporates all components and advisory services necessary to optimize the expansion process
- Provide assistance in execution of the business and marketing plans, professional service referrals, regulatory approvals, institutional relationships, client identification/calling efforts and cultural assimilation

INNOVATION PROGRAMS



• **FOCUSED ON INNOVATION AND LEADERSHIP**

- Development of customized programs for private companies and governmental institutions interested in re-examining their organizational structure, product/service offerings and delivery channels.

COMMERCIAL VISITS



• **COORDINATION AND FOLLOW UP**

- Anticipatory preparation of potential customer profiles
- Preparation of exporting company profile, in English, for presentation to potential customers
- Accompanied visits
- Post-visit follow-up and commercial representation assistance

FORUMS/EVENTS



• Organize and coordinate economic forums and events in collaboration with our institutional allies, for the purpose of disseminating information and stimulating bil-lateral trade opportunities

- Webinars and special events to improve communication
- Organized 24 economic forums in 7 countries - 2015 - 2019

For more information and individual consultations, call the following individuals:

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