



# Café La Mulata de Córdoba

*Quality coffee so you can enjoy a pleasant moment*

# History

- ◆ Café La Mulata de Córdoba™ is a coffee brand and family business created in 2014 in order to satisfy the need of the market for a high quality coffee in Mexico.
- ◆ Principles: Quality and customer service
- ◆ We started with 2 clients, today we have more than 15 happy customers, and we keep growing year by year most of all by word of mouth.
- ◆ We always look for WIN-WIN relationships with clients and services providers

# History

- ◆ Almost all the coffee we sell is coffee from Veracruz, we try to always give the customer the best quality so they can enjoy and have a great moment.
- ◆ Our company is a services company dedicated to sell high quality coffee.
- ◆ We also adapt to special requests, we have the contacts to get coffee from almost all Mexican coffee producers, being able to get different qualities and different preparations.

# Products

- ◆ We have 4 types of products:
  - ◆ Organic coffee
  - ◆ Gourmet coffee
  - ◆ Decaffeinated coffee
  - ◆ Green coffee (of all the types mentioned above)
- ◆ \*In all our roasted coffee presentations we manage presentations of 1Kg, 500g and 250g. In green coffee we manage 69Kg sacks.

# Organic coffee

- ◆ Origin: Huatusco
- ◆ Height: 800 to 1200 meters above sea level
- ◆ Production capacity: 30,000 kilos per month
- ◆ Type of coffee: 100% arabic
- ◆ Certifications: Kosher Pareve and USDA Organic
- ◆ Presentations: 1kg, 500g, 250g and 50g for samples



# Gourmet coffee

- ◆ Origin: Ixhuatlan del café, Veracruz
- ◆ Height: 1100 meters above sea level
- ◆ Type of coffee: 100% arabic
- ◆ Special for: Coffee selection since step one, height, flavor
- ◆ Presentations: 1kg, 500g, 250g and 50g for samples



# Decaffeinated coffee

- ◆ Origin: Huatusco
- ◆ Height: 600 to 900 meters above sea level
- ◆ Type of coffee: 100% arabic
- ◆ Decaf method: chemical
- ◆ Presentations: 1kg, 500g, 250g and 50g for samples



# Green coffee

- ◆ Of all the types mentioned above, sometimes we sell green coffee, it's just for special clients who ask for it, because in Café La Multa de Córdoba we prefer to sell the final product to our clients.
- ◆ We are able to get almost any kind of Mexican coffee, of any type, any zone, height. That's what our clients like as well, they say what they want and we get it for them.



# Additional information

- ◆ We are a mexican enterprise looking forward to **grow** in the national and international market. Interested always in **satisfy** our clients **needs** and create **long term relationships** with them.
- ◆ Personal growth is basic in our enterprise, we like to have once a month feedback meetings, and any time we can take a course that will help us get better we take the opportunity to do it.
- ◆ Our next goal this year is grow our company and also create direct jobs.



Thank you!