

Naturelle
cosméticos

Product Catalog 2018

PROTEINS

- **Best Smooth (Royal Power Premium)**
- **Royal Power Organic Protein**
- **Royal Jelly Reduction**
- **Hair Surgery**



Organic Formula, 0% Formol, Carbocysteine and Derivatives.

Can be used in children, the elderly and pregnant women.

No burning, irritation or discomfort.

Does not cause hair loss.

It does not cause harm to the health of the client and / or professional.

100% smoothing.

Compatible with all chemicals.

Best Smooth



A DIFFERENT PROTEIN FROM ALL THAT YOU HAVE EVER USED.

IT HAS VIOLET PIGMENT IN ITS COMPOSITION THAT INTENSIFIES
HAIR COLOR, CORRECTING.

DOES NOT CHANGE HAIR COLOR.

GREATER SMOOTHING POWER IN REDUCED TIME.

COMPOSED OF THREE ACIDS (TANNIC, LACTIC AND IALURONIC) ADDED TO AMINO ACIDS,
PROTEINS AND VEGETABLE OILS.

THE PERFECT COMBINATION THAT PROVIDES SMOOTHING AND DEEP HYDRATION.

Royal Power



THE MOST FAMOUS PROTEIN IN THE MIDDLE EAST.

IT HAS MULTIFUNCTIONAL TECHNOLOGY CAPABLE OF NOURISHING,
MOISTURIZING, SMOOTHING, DEFINING CURLS AND REDUCING VOLUME
ACCORDING TO THE APPLICATION METHOD USED.

IT OFFERS 4 TYPES OF HIGH PERFORMANCE SERVICES IN A SINGLE PRODUCT.

COMPOSED OF TANNIC ACID TOGETHER WITH OILS, ROYAL JELLY, CYSTINE AND KERATIN.

Royal Jelly Reduction

*OUR FIRST PROTEIN,
CONSIDERED OUR DARLING BY PROFESSIONALS.*

COMPOSED OF IALURONIC ACID ALONG WITH ROYAL JELLY AND NANOTECHNOLOGY ASSETS.
IT PROMOTES MOLECULAR FILLING OF THE FIBER, MAKING YOUR HAIR STRONGER AND GROWING FASTER.



Hair Surgery Express



OUR PROTEIN IN AMPOULE.

MADE UP OF 4 POWERFUL ACIDS.
RESTORES VITAMINS AND MINERALS FROM HAIR.



TREATMENTS

- **Kit Natuplex**
- **Kit Recovery**
- **Best Smooth Ampoule**
- **Royal Power Ampoule Argan- Ojon**

EXCLUSIVITY

**The only product over the world developed
and patented by Naturelle Cosmetics!**

*Kit
Natuplex*



Shampoo Magic Powder



FORMULATED WITH MOLECULAR PRECISION

CREATES HYDROGEN BONDS IN KERATIN CHAINS, LEAVING DAMAGED HAIR STRONGER, SOFT AND CLEAN PLUS FRAGRANT, EXTREMELY NOURISHED AND MOISTURIZED.

Plex Enzymas



THE REVOLUTIONARY HAIR TREATMENT

IS COMPOSED OF ENZYMES, COLLAGEN AND NANO PLEX, PROMOTES RECOVERY OF CAPILLARY HEALTH, BRINGING INNUMERABLE BENEFITS IN ONLY FOUR SESSIONS TO BE PERFORMED ONCE A WEEK.

NanoPlex Power



ELABORATED WITH THE POWER NANOPLEX TECHNOLOGY

PROTECTS THE STRUCTURE OF THE THREADS BY SEALING THE CUTICLE. COMPOSED OF ACTIVES SUCH AS COLLAGEN, AMINO ACID COMPLEX, KERATIN AND MARINE ALGAE COMPLEX THAT PROTECT THE INTEGRITY OF THE HAIR FIBER.

Kit Recovery



AN SOS TREATMENT, INTENSE.

RETRIEVES HAIR IN UP TO 4 APPLICATIONS.

A KIT WITH 4 PRODUCTS THAT CAN BE USED TOGETHER OR SEPARATELY.

COMPOSED OF ANTIOXIDANT MASK, CYSTINE, HYDROLYZED KERATIN AND BB CREAM WITH 19 FUNCTIONS.



Best Smooth Ampoule

USED FOR DEEP HYDRATION.

IT REBUILDS THE MOST DAMAGED HAIR.

A LIQUID THAT WHEN MIXED WITH WATER BECOMES A CREAM. CAN BE USED IN ANY TYPE AND COLOR OF HAIR. COMPOSED OF AMINO ACIDS, CREATINE AND D-PANTHENOL.

Royal Power Ampoule Argan-Ojon

A POWERFUL OIL.

IT CAN BE MIXED WITH PROTEINS, MOISTURIZING MASKS OR ALONE.

COMBATS THE DRYNESS OF THE WIRES, PROVIDING EXTREME BRIGHTNESS.



MAINTENANCE

- **Home Care Line**
- **Amazon Line**
- **Blond Renovated Line**



Home Care Line



TREATMENTS CAPABLE OF RECOVERING DAMAGED HAIR.

THEY CAN BE USED IN BEAUTY CENTERS OR AS HOME MAINTENANCE. COMPOSED OF SHAMPOO (300 ML), CONDITIONER (300 ML), LEAVE IN (300 ML) AND TREATMENT MASK (300 G OR 500 G). ALL PRODUCTS IN THIS RANGE CAN BE SOLD SEPARATELY.

WE HAVE THE FOLLOWING TYPES:

- ROYAL POWER
- BEST SMOOTH
- SEDUCTION APPLE
- ROYAL TREATMENT
- GOJI BERRY
- MONOI ULTRA

WE HAVE THE IDEAL LINE FOR ALL TYPES OF HAIR.

AMAZON LINE



*PRODUCTS COMPOSED OF NATURAL NUTRIENTS EXTRACTED
DIRECTLY FROM THE BRAZILIAN AMAZON.*

RECOVERY OF HAIR IN YOUR DAY TO DAY.
COMPOSED OF SHAMPOO (300 ML), CONDITIONER (300 ML) AND MOISTURIZING MASK
(300 MG). THE PRODUCTS ARE NOT SOLD SEPARATELY.
THEY ARE INDICATED FOR YOUR HOME MAINTENANCE.

WE HAVE THE FOLLOWING TYPES:

- WHEY PROTEIN
- MACADAMIA
- ARGAN
- LICHIA
- FORCE
- COCONUT



Linha Blond Renovated



FOR PROFESSIONAL USE.

IT WAS DEVELOPED TO ENHANCE THE TONES OF WHITE, DISCOLORED AND BLOND HAIR.

NEUTRALIZES THE YELLOW TONE THAT APPEARS WITH TIME OR WITH CHEMICAL PROCESSES.

MADE WITH ARGAN OIL, NANOAMINO ACIDS AND ANTIOXIDANT ACTIVES.

PRODUCT THAT TREATS AND INCREASES DURATION.

COMPRISING SHAMPOO (300 ML), CONDITIONER (300 ML), LEAVE IN (300 ML) AND MOISTURIZING MASK (300 G OR 500 G).

THE PRODUCTS CAN BE SOLD SEPARATELY.



COLORATION

- **OXXI Fast Powder**
- **Creme Intense Water**
- **Natflash / NutriBlond Ampolas**
- **NutriBlack/ NutriRed Ampolas**

OXXI Fast Powder



OPENS UP TO 13 SHADES.

CONTAINS MACADAMIA OIL, ARGAN EXTRACT TO CHAMOMILE IN ITS FORMULA PROVIDING WHITENING AND MOISTURIZING.

Creme Intense Water

ALL YOU NEED TO COLOR OR DISCOLOR YOUR HAIR SAFELY.

HIGH PERFORMANCE PRODUCT.

CONTAINS MACADAMIA NUT OIL AND SILICONES THAT HELP PROTECT THE THREADS DURING THE PROCESS.

IT ENHANCES THE COLORING OR DISCOLORATION PROCESSES.





Natflash / Nutriblond - Ampoules

NATFLASH

LAST GENERATION PRODUCT THAT REBUILDS THE HAIR FIBER, REPAIRING AND NOURISHING. IT CONTAINS NANO AMINO ACIDS, CREATINE AND D-PENTENOL THAT PROVIDE INSTANTANEOUSLY RESTORATION AND CONDITIONING.

NUTRIBLOND

HELPS TO PLATINIZE THE COLOR OF GRAY WIRES, NATURALLY BLOND, DISCOLORED OR DYED. HIS BLOND IS FREE OF YELLOW SPOTS AND SUPER BRIGHT.

NutriBlack / NutriRed - Ampoules

NUTRIRED

POTENTIATE THE REDDISH COLOR OF THE HAIR WHETHER IT IS NATURAL, DISCOLORED OR DYED. IT REPAIRS AND NOURISHES THE HAIR FIBER. TONES INSTANTLY.

NUTRIBLACK

ADD A GRAYISH TONE TO GRAY HAIR, NATURALLY BLOND, DISCOLORED OR DYED. INSTANTLY TONES BOTH DARK AND BLOND HAIR.



Monoi Repair



RICH LINOLEIC ACID (OMEGA 6).

IT RETURNS THE SOFTNESS, DISCIPLINE AND BRILLIANCE.
REDUCES BREAKAGE OF HAIR AND DOUBLE ENDS.
IT RECOVERS THE ELASTICITY AND NATURAL MOVEMENT OF HAIR.

Argan Ojon Repair



RICH IN OLEIC ACID (OMEGA 9).

ANTIOXIDANT ACTION.
HELPS IN THE RECONSTRUCTION OF THE CAPILLARY STRUCTURE.

Blend Oil Repair



THE POWERFUL JUNCTION OF 10 ESSENTIAL OILS.

RICH IN OMEGA 3, 6 AND 9 AND VITAMIN A.
CONTROLS FRIZZ, GIVES THREE-DIMENSIONAL BRIGHTNESS.
IT RECOVERS EVEN THE MOST INTENSE DAMAGE.

EXCLUSIVES LINES

**Custom Products
Naturelle does it for you**



DO YOU WANT TO SUCCEED WITH YOUR OWN BRAND?

WE THINK EVERYTHING FOR YOUR LOGO,
NAME, REGISTRATION, PACKAGING.

That's right! the work is our
and success is all yours.



PROTEIN PLANT
MIX
FLOWERS



THERAPY PROTEIN
MIRACLE



TULIP
PROTEIN

OUR RESULTS





ROYAL JELLY REDUCTION





BEST SMOOTH

ROYAL POWER PREMIUM





ROYAL POWER

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