



TRADING COMPANY

<https://acayutrading.lovable.app/>



WHO ARE WE?

WHAT DOES ACAYU DO?

Domestic small and medium-sized enterprises (SMEs) face significant difficulties and lack the knowledge on how to export their products to the international market due to bureaucracy, customs processes, and all the organization required to internationalize their operations.

Our Startup is a Trading Company aimed at assisting clients (small businesses) in exporting their products. The expected results are company internationalization, increased profits, and market share.

BUSINESS PROPOSAL

WHY TO CHOOSE OUR STARTUP?

The company connects small and medium-sized Brazilian producers to the international market in an accessible and sustainable manner. It offers comprehensive support in simplifying documentation bureaucracy, logistics, compliance with customs regulations, and commercial intermediation between suppliers and buyers, ensuring legal certainty and efficiency at all stages of the export process.



01

**EXPORT PROBLEM-
SOLVING FOR SMEs**

02

**NEGOTIATION WITH FOREIGN
AND MARKETS AND ORIGIN
PARTNERS**

03

**COMPLETE AND
PERSONALIZED REAL-
TIME SUPPORT**

MISSION

VISION

VALUES

WHAT MOVES ACAYU?

The MVV establishes the company's identity, culture, and purpose, guiding strategic decisions and planning.



MISSION

To facilitate processes by assisting in foreign trade transactions for small and medium-sized enterprises, striving for operations with the best cost-benefit ratio, speed, safety, and market intelligence.



VISION

To be recognized nationwide in the Brazilian export market as a benchmark in competitiveness, innovation, and sophistication.



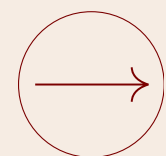
VALUES

Bureaucracy reduction and excellence in international processes with a focus on global standards. We maintain our strong national identity and prioritize collective well-being, ensuring ultimate customer satisfaction as our final outcome.

COMPETITIVE DIFFERENTIATION

WHAT GIVES US CONTRAST?

Our differentiation is not what we do, but how we do it in a way that no one else can easily mimic. It is our unique value proposition.



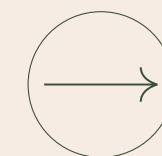
SERVICE

To serve clients with agility, politeness, and efficiency in service delivery.



MODALS

Logistical planning considering all transport modalities in order to provide the best choice of modal for exporting our clients' products.



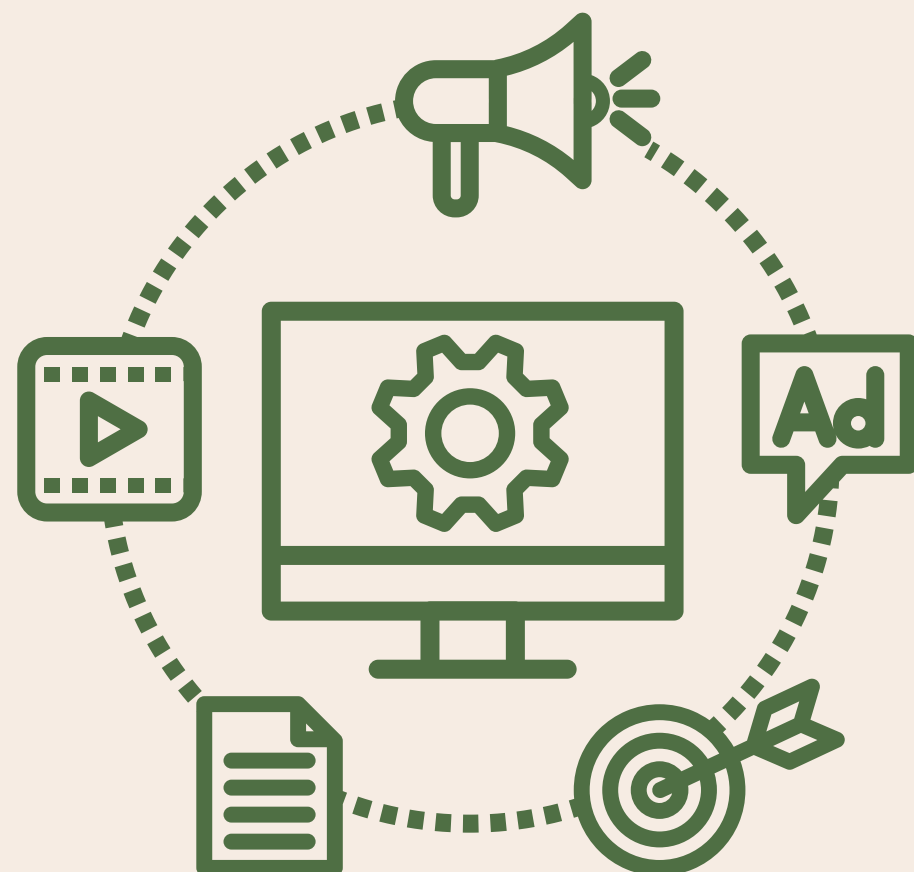
TECHNOLOGY

A digital platform to design the ideal plan for each operation, making the entire export process faster, safer, and more efficient.

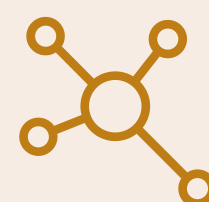
DIGITAL PRESENCE & MARKETING

WHERE TO FIND ACAYU?

Our company is present on strategic social networks, prioritizing professional and corporate profiles. In addition, these media serve informative and communicative purposes (Instagram) as well as broadcasting and promotion (ConnectAmericas and LinkedIn).



@ACAYUTRADINGCOMPANY



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ESTRATÉGIA DE EXPORTAÇÃO

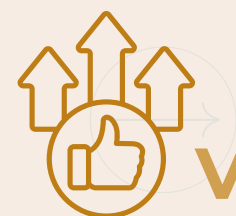
WHERE AND WHY?

Efficient exporting drives the growth and competitiveness of micro and small enterprises on the global stage. By preparing properly for internationalization, companies can access new markets and achieve a prominent position in international trade.



PESQUISA

Strategic data collection and analysis through mapping open market data and monitoring sector trends published in the main magazines and media outlets of the segment.



VANTAGENS

Trade agreements and low tariffs increase the competitiveness of products abroad by reducing their final price, allowing companies to expand sales, diversify risks, and boost financial growth outside the domestic market.



PAÍSES DE DESTINO

- **Canada:** High product acceptance and low tariffs.
- **Chile:** Territorial proximity, trade agreements, and tariff exemptions.



THANK YOU!

**WE LOOK FORWARD TO HEARING
FROM YOU.**

