



QUALITY · CONSISTENCY · TRUST

Premium plantain & cassava snacks from Ecuador

www.merc-agro.com

info@merc-agro.com 



We are The Real Deal.

Leaders in sustainable plantain and
cassava production.

WHO WE ARE

Our Commitment

We create natural and delicious snacks through a **regenerative agriculture** process where sustainability and responsibility go hand in hand.

We are passionate about cultivating a healthier and more flavorful world. We are a **family-owned business** committed to taste, quality, and empowering local communities.

We are Mercagro.

PURPOSE

Mission & Vision



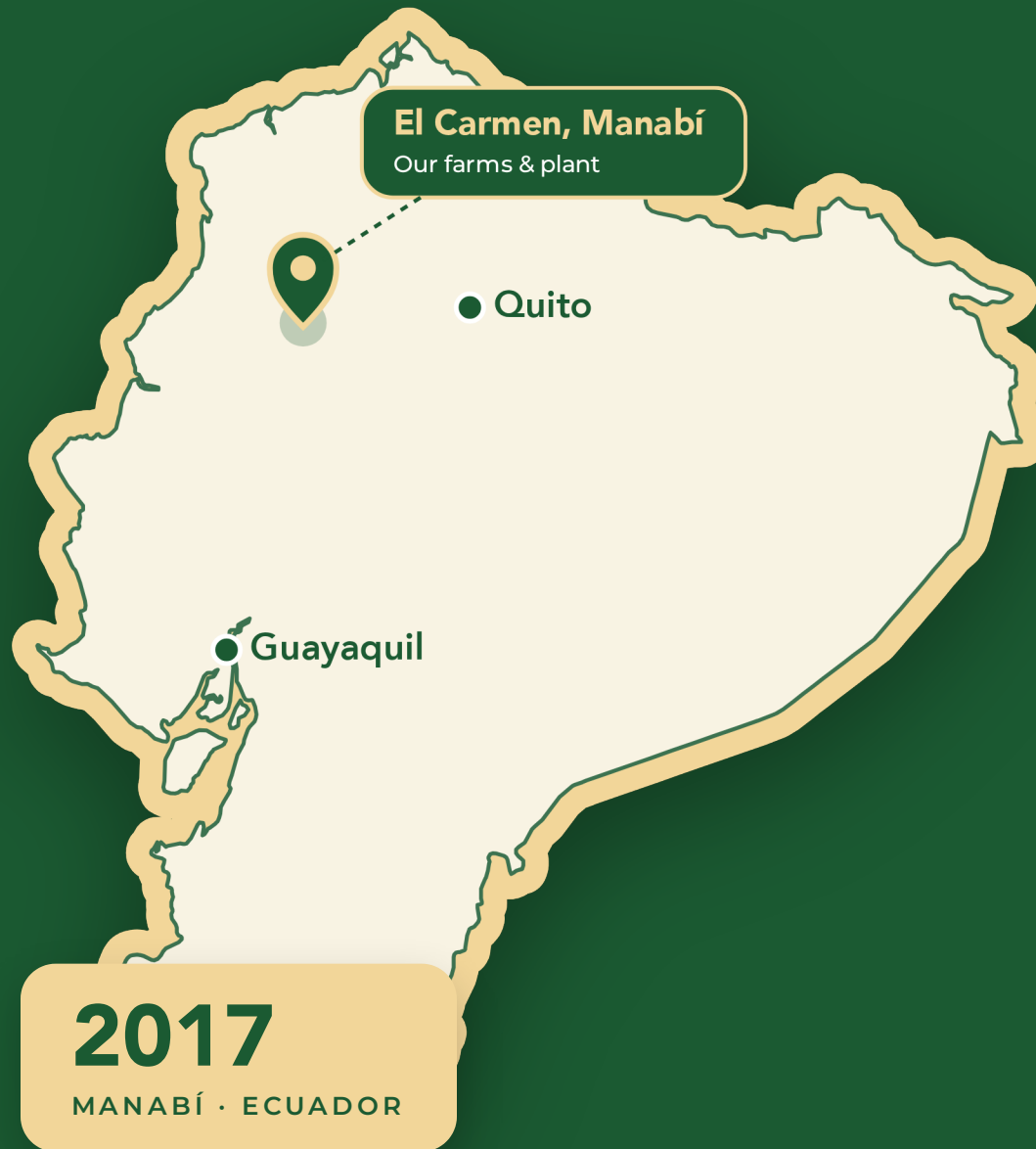
Mission

At Mercagro, our mission goes beyond offering delicious snacks. We aim to provide products that bring smiles to our customers, ensuring that every bite comes from a process that respects and protects our environment. We strive to create high-quality snacks that satisfy your cravings while maintaining a steadfast commitment to sustainability and caring for the planet. We work with integrity, with the goal of being a company you trust and feel a part of our family.



Vision

We see ourselves as leaders in the world of tropical snacks, both conventional and organic, standing out for our innovation and our love for the planet. We envision a future where every product we bring to your table not only promotes a healthy lifestyle but also respects and enriches our environment. At Mercagro, every step we take is guided by our desire to make the world a better place, one where our products are a symbol of quality, trust, and responsibility.



SINCE 2017

Our History

We were born in 2017 with a very special dream: to bring the magic of **Ecuadorian plantains** to the world, while respecting and caring for our planet.

From our home in the province of **Manabí**, the heart of plantain production in Ecuador, we have worked with passion to create snacks that not only delight your palate but also care for the environment.

In 2020, we took a step further by launching our line of **organic and sustainable products**, committed to a circular economy that preserves the land for future generations. Every bite of our snacks carries the love and effort from our family for yours.

OUR PORTFOLIO

Snacks

We offer a variety of snacks, primarily made from **plantain**, **ripe plantain** and **cassava**, for private labels and our own brands.

Chips

Sea salt, pink salt, no salt, or flavored (garlic, lemon, spicy...)

Strips

Long cut slices, selected and hand-packed to minimize breakage

Tostones

Crispy, with the perfect crunch

Diverse shapes

Sticks, shells, ovals and more

ORGANIC We can supply the full range in organic version.



BEST SELLER

Chips

Round or oval, this is the **most demanded item** in all markets. Plantain, ripe plantain and cassava, plain or flavored.

PACKAGED TO YOUR NEEDS

- **Transparent bags** · 2 oz, 5 oz, 9 oz, etc.
- **Metallized bags** · 2.5 oz, 4 oz, 7 oz, etc.
- **Bulk** · 7.5 kg, 2 kg, 1 kg, etc.
- **Jars** · 17 oz, 20 oz, 22 oz, 26 oz, etc.

Plantain

Ripe plantain

Cassava

Flavored

Open to new developments



EXTRA CRUNCHY

Tostones

The crispiest you've ever tasted! Made from plantain and ripe plantain, plain or flavored.

PACKAGED TO YOUR NEEDS

- **Transparent bags** · 2 oz, 5 oz, 9 oz, etc.
- **Metallized bags** · 2.5 oz, 4 oz, 7 oz, etc.
- **Bulk** · 5 kg, 1 kg, etc.
- **Jars** · 12 oz, 15 oz, etc.

Plantain

Ripe plantain

Flavored

Open to new developments



LONG CUT

Strips

Carefully fried for whole enjoyment. Made from plantain, ripe plantain and cassava, plain or flavored.

PACKAGED TO YOUR NEEDS

- **Transparent bags** · 2 oz, 5 oz, 9 oz, etc.
- **Metallized bags** · 2.5 oz, 4 oz, 7 oz, etc.
- **Side gusset bags** · 6 oz, 12 oz, etc.
- **Zipper doypacks** · 6 oz, 12 oz, etc.

Plantain

Ripe plantain

Cassava

Flavored

Open to new developments



OUR PLANET

Sustainability at our core



Sustainability

All our products are made with **sustainable palm oil (RSPO Certified)**. We strive to create a circular and regenerative economy that contributes to the care and preservation of the environment.



Circular Economy

We grow our own organic plantains and bring them to the factory. The remaining peels are chopped and used as **feed for our livestock**, whose waste is turned into **compost to fertilize our plantations**, closing a sustainable and positive cycle for the environment.

FROM FARM TO SNACK

Our farms

Part of the plantain in our snacks comes from our own farms in **Manabí, Ecuador**, complemented by carefully selected suppliers. We control quality from the field to the finished product.

50 ha of certified organic plantain in production



Circular economy: peels feed our livestock



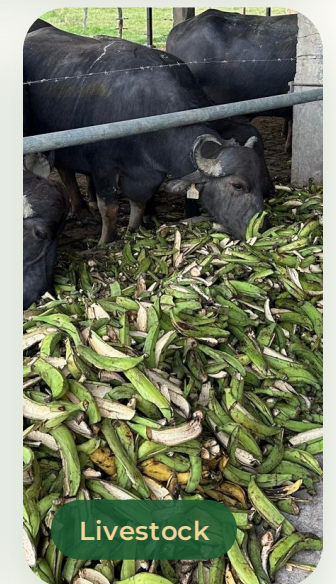
Organic plantations



Our land in Manabí



New plantings



Livestock

MERCAGRO IN NUMBERS

Infographics



Mercagro

MILESTONES

Evolution



OUR FOUNDATION

Who we are

01

Our own farms

We have our own farms of **certified organic plantains**, with 50 hectares in production.

02

Our own plant

A chips production plant in **El Carmen, Manabí**, with 6 certifications.

03

Private label experts

We primarily work for **private labels**, adapting product and packaging to each brand.

KEY FIGURES

Mercagro today

8+

Years in snacks production

300+

Affiliate employees

140+

Tons of chips per week

20%

Annual growth



OUR VALUE

Why Mercagro

01

Reliable strategic partner

Long-term relationships built on consistency.

02

Quality assurance

Certified plant and controlled processes.

03

Capacity & fulfillment

Volume to grow with your demand.

04

Experience & know-how

Years of expertise in plantain and cassava snacks.

05

Marketing support

We help your brand stand out.

RANGE

Products



Chips



Tostones



Strips



Shells



Cassava chips



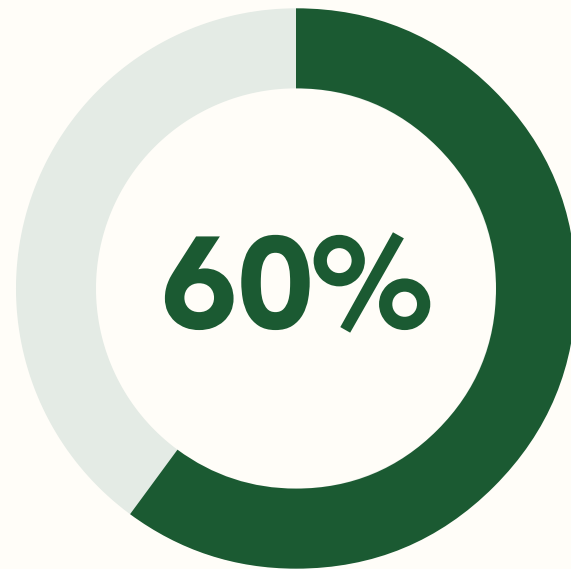
Sticks



Veggie mix

SALES MIX

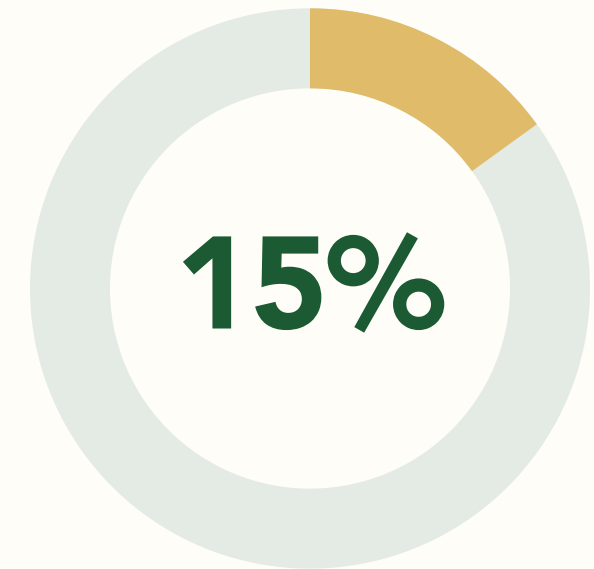
Sales by type of snack



Chips



Strips & Tostones



Organic snacks

TASTE

Flavors

ALL OUR FLAVORS ARE

- Gluten free
- Kosher
- Non-GMO
- Allergen free
- Lactose free
- No monosodium glutamate (MSG)

Diverse flavorings

Lime

Limón

Garlic

Ajo

Spicy

Picante

Onion

Cebolla

Tomato Basil

Tomate albahaca

Barbecue

Barbacoa

Your idea Custom developments

FORMATS

Packaging



Side gusset



Pillow type



Doypack



Jars

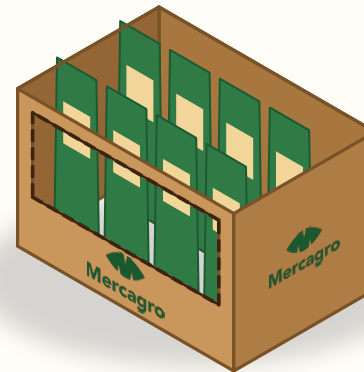
SHIPPING FORMATS

Carton types



Regular carton

Square or rectangular



Die-cut carton

Perforated tear-off opening



Shipper with trays

Base box with display trays



Pallet display

Ready-to-sell floor display



Thank you!

Let's grow your brand together.

www.merc-agro.com

info@merc-agro.com

WhatsApp +593.99.940.0805

US +1.203.350.9850

