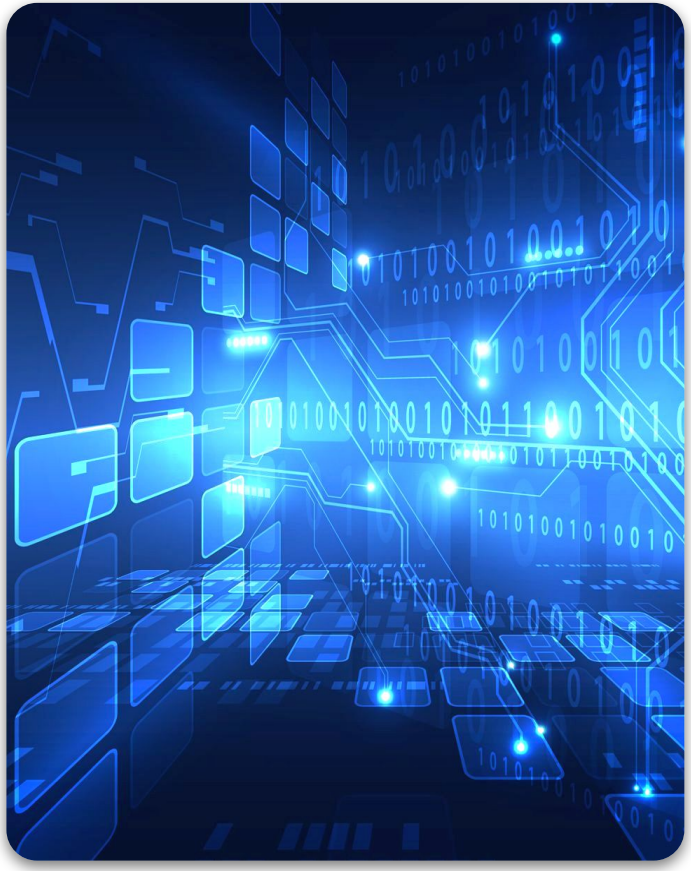
We build together



Index

- About US
- Services
- Talents
- Case Studies
- Press
- Publications

01

About Us

Digital disruption
as a Service

We are the **digital disruption hub** for companies seeking a **reliable and agile partner** to accompany them in their transformation process.

Much more than a Software Factory.

+40 happy clients

+80 successful projects

+60 unique talents

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Value proposition

We are your partner when it comes to ideating, designing, and developing innovation

Excellence
High delivery standards

Methodology
To enhance innovation

Agility
Continuous improvement as the foundation of all our processes

Technology
Cutting-edge and tailored to the needs of our partners

Consulting
In business, legal, and financial

UX/UI
User-centered design

Growth
Product retention and engagement strategies

Communication
Effective, clear, and concise

Knowledge
Transfer to our partners

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Our process

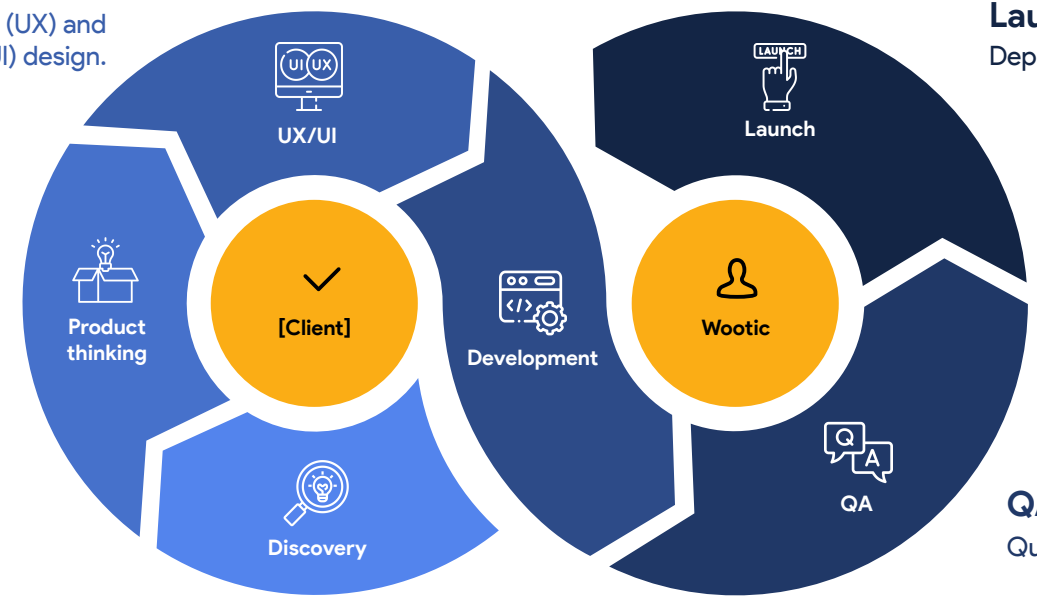
wootic

UX/UI

User Experience (UX) and User Interface (UI) design.

Product thinking

Ideation of the best business, technological, legal, and financial solution.



Launch

Deployment.

Discovery

From issues, users, similar products, regulatory frameworks.

End To End Development

Of software, academic, legal, and accounting.

QA

Quality assurance

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02

Services

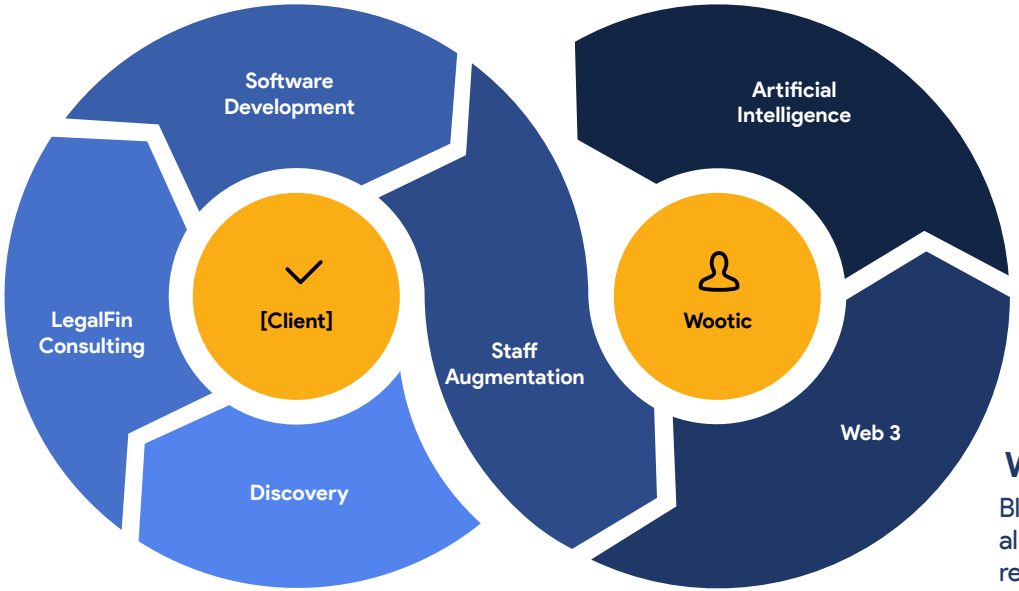
Services

Software Development

Implement the company's concepts and needs in applications to enhance efficiency and innovation.

LegalFin Consulting

Creating the most effective business with technological, legal, and financial solutions.



Product Discovery

Identify opportunities and solid roadmaps to help you successfully bring your visions to the market while consolidating your concepts and ideas.

Staff Augmentation

Access to highly skilled and specialized talents in emerging technologies immediately.

Artificial Intelligence

Employ advanced algorithms and machine learning models to automate tasks, analyze complex data, and provide predictive insights.

Web 3

Blockchain technology becomes an ally to drive transparency and reliability.

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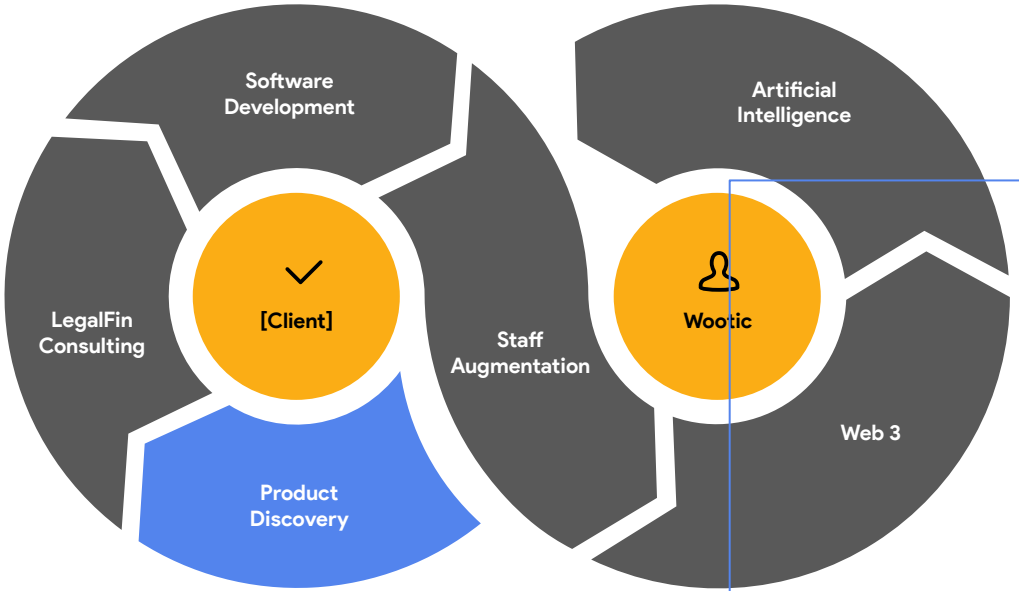
Services

Legal

Assessment of regulatory impact against different regulatory frameworks. Legal structuring advice. Contract drafting.



Financial

Definition of the business model, crafting the business plan, and implementing a cash flow strategy, providing a clear and strategic vision.

Technological

From selecting the most appropriate technologies to defining the backlog and user stories, ensuring innovative solutions.

Product Discovery

Through our product discovery process, we work to refine your concepts and ideas, identify opportunities, and craft solid roadmaps that will help you successfully bring your visions to the market.

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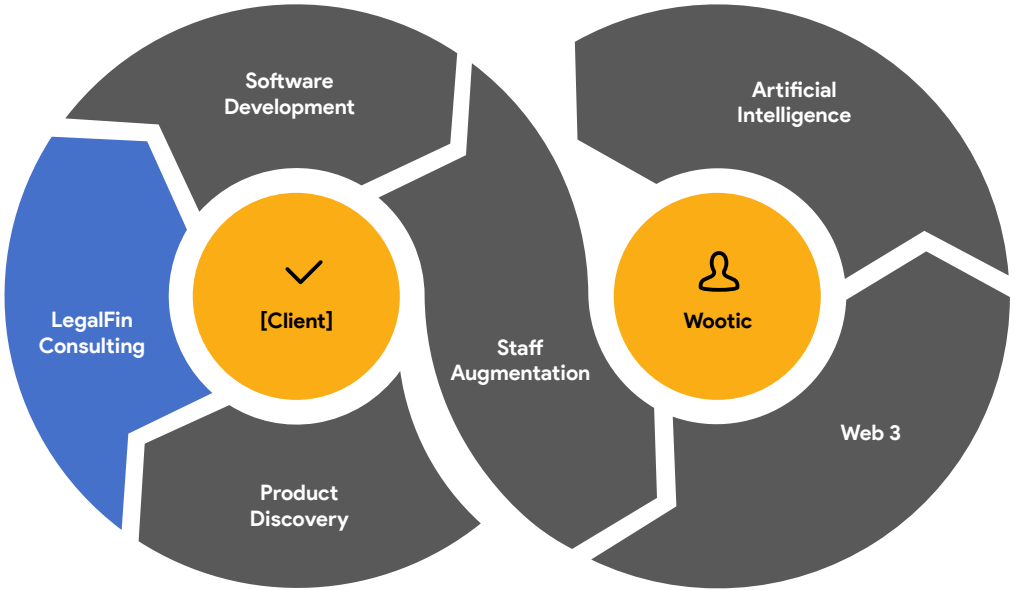
Services

LegalFin Consulting

We are the bridge between Legal, Finance, and Tech. We provide LegalFin services that ensure your operations comply with regulations, optimize the legal and financial structure, and leverage technology to enhance decision-making and efficiency in all aspects of your business.



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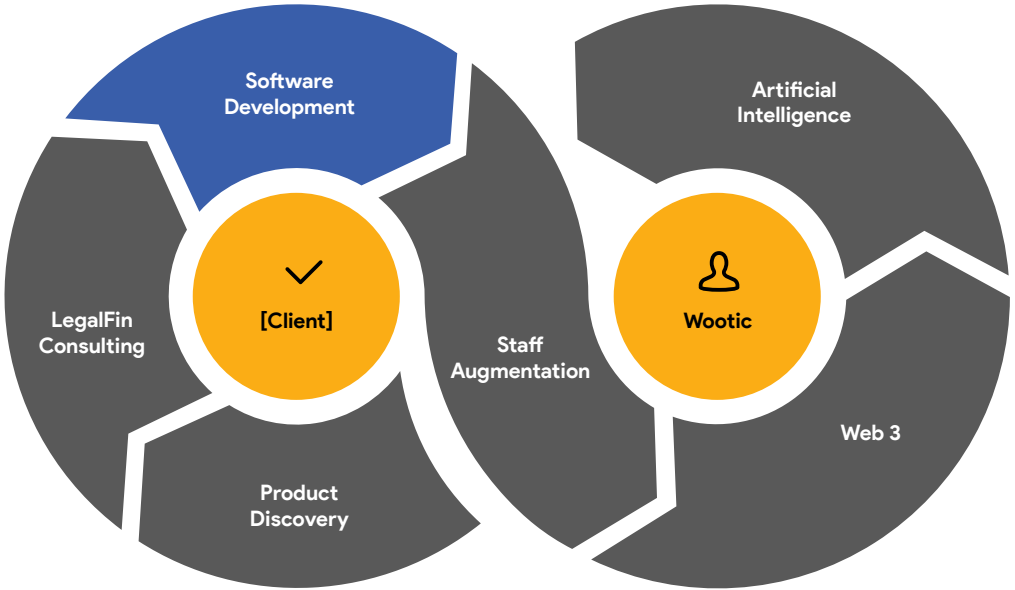
Services

Software Development

Our highly specialized software development team works tirelessly to create outstanding quality technological solutions. We are committed to bringing your concepts and needs to life in applications that will enhance efficiency and innovation in your company.



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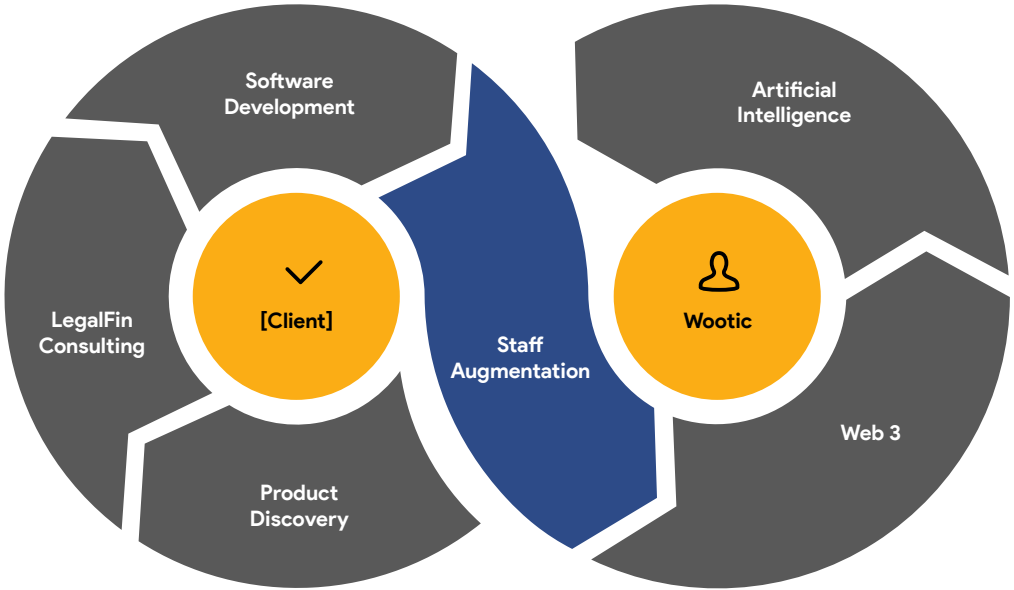
Services



Staff Augmentation

We provide immediate access to highly skilled talent specialized in emerging technologies, allowing you to expand your in-house development teams without the burden of costly long-term hires.

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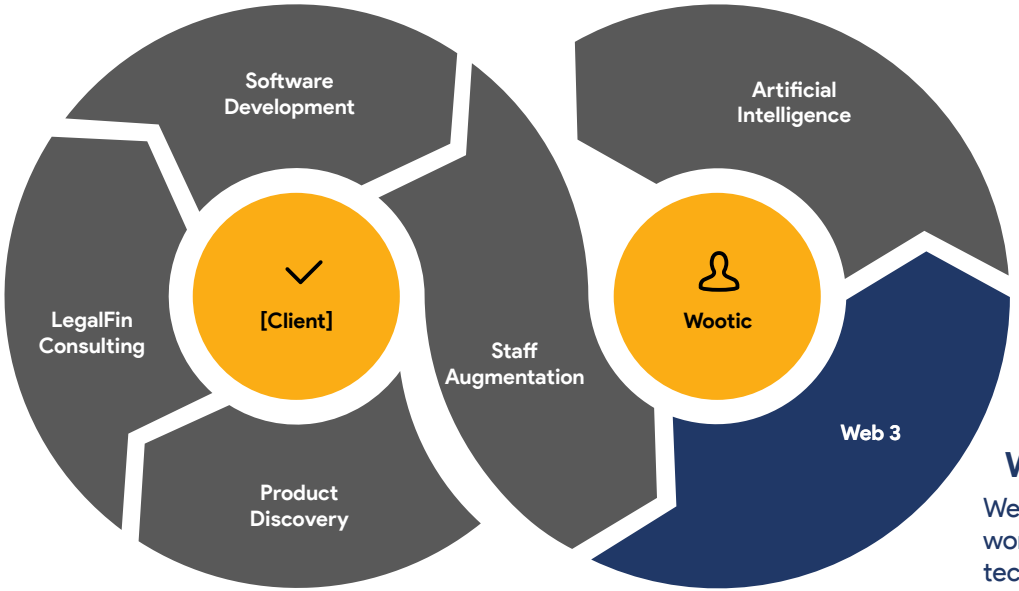
Services



Web 3

We open the doors to the exciting world of Web3, where blockchain technology becomes an ally to drive transparency and reliability. With our Web3 solutions, you'll have the opportunity to explore new frontiers and innovative business models that connect people in a unique way.

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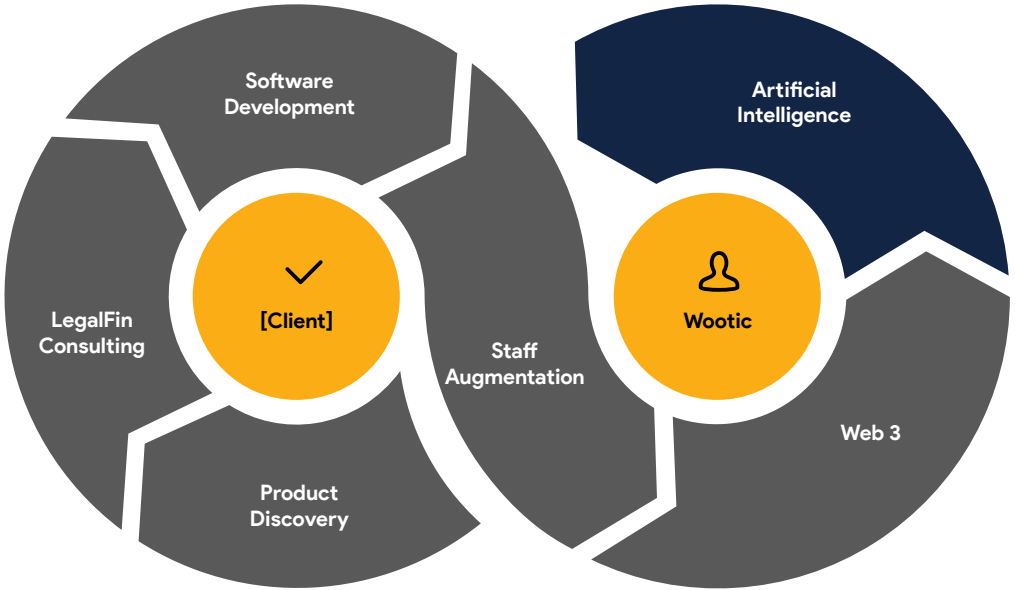
Services



Artificial Intelligence

Designing solutions with data analysis. It's a transformative service that leverages advanced algorithms and machine learning models to automate tasks, analyze complex data, and provide predictive insights. It boosts operational efficiency, encourages strategic decision-making, and fosters innovation across various sectors by continuously learning and adapting.

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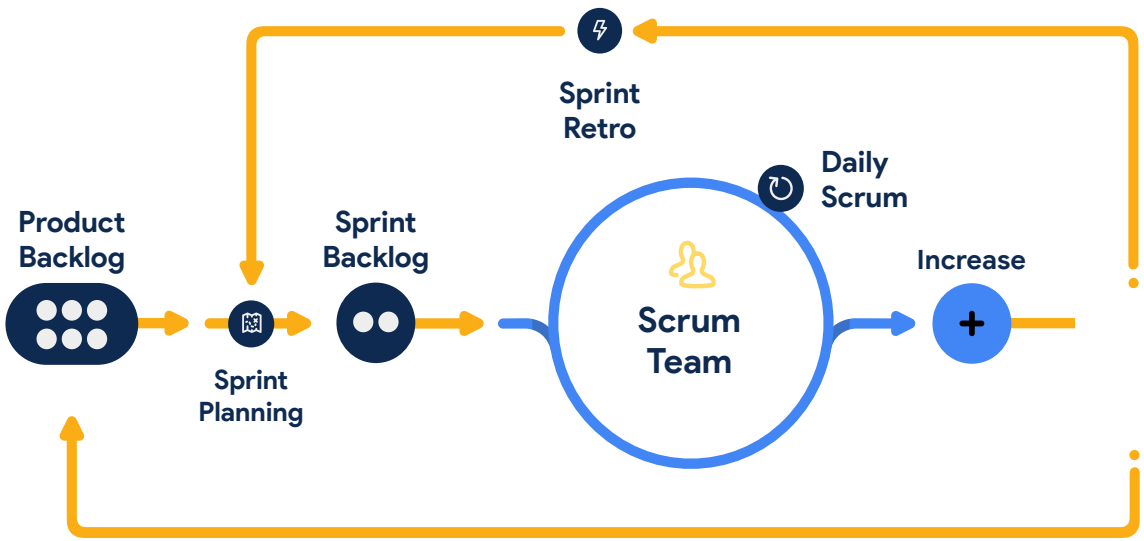
Methodology



1 Sprint = 15 days

Our projects are anchored in **agile methodologies (scrum)** to provide the right blend of control, documentation, and activity design. This enables us to produce high-quality software with optimal performance, sharing progress with our clients in a straightforward manner without task overload.

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Tech Stack

wootic

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03

Talents

Scrum Master

The Scrum Master is an agile team facilitator who follows the Scrum methodology. Their role is to ensure that the team understands and properly applies Scrum principles, removing obstacles and fostering collaboration to achieve effective deliveries.

DevOps (Development and Operations)

DevOps professionals are experts in integrating and collaborating between development and operations teams. Their goal is to automate processes, enhance software delivery efficiency, and manage infrastructure effectively to achieve continuous and seamless implementation.

Software Developers

Professionals specialized in the creation of software and applications. This can include programmers, software engineers, and other technology development experts. Their work involves writing, testing, and maintaining computer code to build applications and computer systems.
Developers are essential in the creation and enhancement of software, encompassing everything from mobile applications and websites to complex software systems. Their focus lies in programming and implementing technological solutions.

Team Manager

Dedicated to analyzing, planning, directing, and overseeing the execution of projects within an organization. Their responsibilities range from defining project objectives and scope to managing resources, timelines, and budgets.
The TM ensures that projects are successfully completed within established parameters, coordinating teams and resources efficiently.

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Compliance & Regulation Strategist

Ensures that a company complies with all laws, regulations, and standards relevant to its industry or sector. Monitors changes in the regulatory framework, assesses the impact of new laws or guidelines on the organization, and develops strategies for ongoing compliance. Collaborates with internal teams, such as legal, operations, and finance, to implement policies and procedures that minimize the risk of non-compliance and safeguard the company's reputation and operations.

LegalFin Support

Company's operations comply with regulations and are optimally structured from both a legal and financial standpoint.
Their focus is on regulatory compliance, risk management, and maximizing the organization's financial efficiency.

Financial & Product Strategist

Responsible for developing and executing strategies related to a company's finances and products. Analyzes market trends, assesses the profitability of current products or services, identifies growth opportunities, and collaborates in making strategic financial decisions.
Works closely with finance, marketing, product development, and senior management teams to ensure that strategies are feasible and aligned with organizational objectives.

Business Analyst

Dedicated to identifying a company's needs and proposing technological solutions or processes to enhance efficiency and profitability. Analyzes data, conducts market studies, identifies areas for improvement, and collaborates in defining requirements for systems or projects.
Acts as a bridge between stakeholders and development or implementation teams, ensuring that business objectives translate into practical and effective solutions.

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Solutions Architect

System architects are responsible for designing the structure and architecture of computer systems and applications. They define how system components interact and communicate with each other, ensuring scalability, security, and system efficiency.

Data Analyst

Responsible for collecting, processing, and analyzing datasets to extract valuable insights that can aid in business decision-making. Utilizes statistical tools and techniques to identify trends, patterns, and relationships within the data. Additionally, typically prepares reports and visualizations that present information clearly and comprehensively to stakeholders and business teams.
The primary goal is to transform raw data into meaningful information that can drive specific strategies and actions.

Data Engineering

Data engineers develop data pipelines or flows that enable efficient ingestion, storage, transformation, and distribution of information. They work with technologies such as databases, real-time processing tools, distributed storage platforms, and cloud computing systems. Their objective is to ensure that data is available, accessible, and in a suitable format for analysis and subsequent use by analysts, data scientists, and other professionals.

QA (Quality Assurance)

QA professionals focus on ensuring software quality through rigorous testing. They identify and address bugs, ensuring that the software meets quality standards and operates smoothly before its release.

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04

Case Studies

Product Discovery
Assessment Legal FinTech. Feasibility pre-report.

Product Thinking
Product Creation. Design of the Legal Model and Structuring.

UX/UI
Figma Mockup. User Testing.

End to End Development
Agile Methodology. Red Polygon. Smart Contracts.

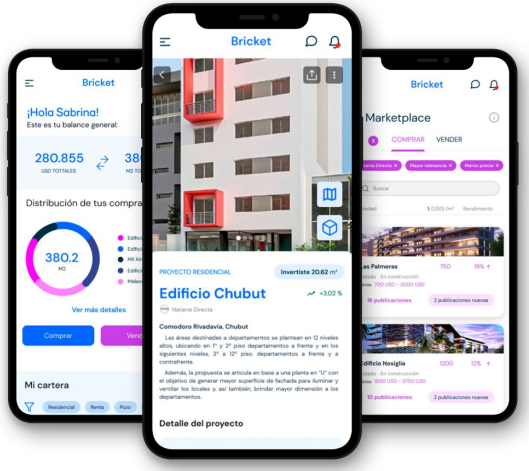
QA
Testing in staging and production environments.

Launch
November 2023

Continuous Improvement
Evolutionary Support - **Product Thinking Stage 2**

Q-Hausse

More information



Q-Hausse is a blockchain-leveraged real estate investment platform.

Investors have access to many real estate assets and can explore different alternatives.

Blockchain technology allows them to carry out transactions safely, quickly and at low investment tickets.

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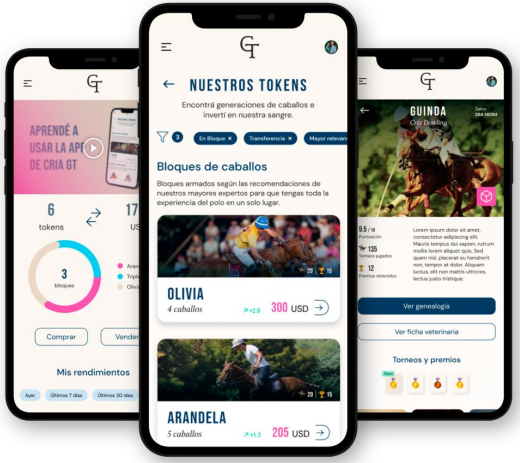
Evolutionary Support - **Product Thinking Stage 2**

GToken

More information



The first polo horse-backed token & its tokenized ecosystem.

This platform allows investors to participate in the polo horses breeding industry, acquiring stakes in the early stages of breeding the animal.

A GToken represents rights to the future sale of a polo horse, which takes place at the end of its breeding and training process.

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Product Thinking
Product Creation. Design of the Legal Model and Structuring.

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Figma Mockup.

End to End Development
Agile Methodology. Red Polygon. Smart Contracts.

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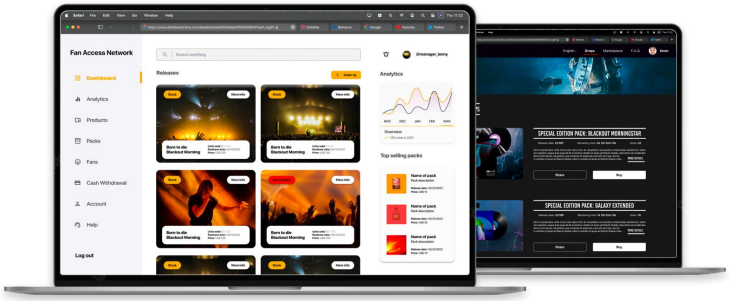
Testing in staging and production environments.

Launch

Fan Access Network



FAN is a web3 concept that allows artists to offer content directly to their community avoiding partisan algorithms.

Web3 FAN allows creators to offer unique products and experiences to their community of fans in an easy, transparent and safe way for both parties.

In this way, artists can be directly linked to their community, eliminating the intermediation of other interest groups.

More Information

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Assessment Legal FinTech. Feasibility pre-report.

Product Thinking
Product Creation. Design of the Legal Model and Structuring.

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Figma Mockup.

End to End Development
Agile Methodology. Red Polygon. Smart Contracts.

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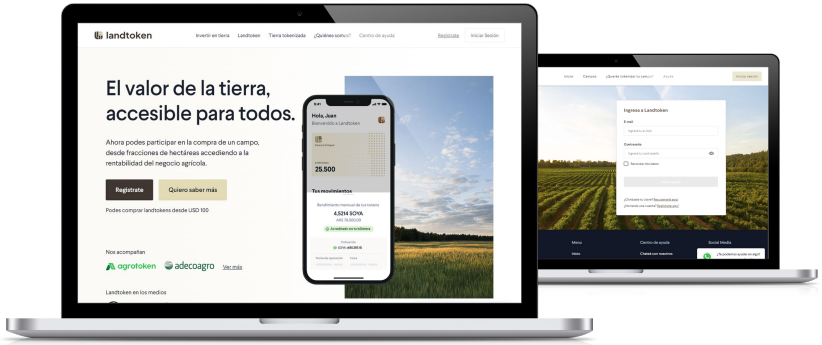
Launch
November 2023

Continuous Improvement
Evolutionary Support - **Product Thinking Stage 2**

LandToken

More information



Landtoken is a Investment agribusiness platform

Thanks to the use of cryptographic tokens, distributed registries and different contracts, **LandToken** eliminates the typical entry barriers to this industry, providing low investment amounts, easy transactionality and security.
This way, investors can acquire shares in soybean production, wheat or any agricultural business.

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Product Discovery
Assessment Legal FinTech. Feasibility pre-report.

Product Thinking
Product Creation. Design of the Legal Model and Structuring.

UX/UI
Figma Mockup.

End to End Development
Agile Methodology. Red Lacchain. Smart Contracts.

QA
Testing in staging and production environments.

Launch
November 2023

Continuous Improvement
Evolutionary Support - **Product Thinking Stage 2**

Tokenized Carbon Offsetting Platform

More Information

Carbon Offsetting Marketplace

Tokenization of carbon credits

As strategic partners of the Lacchain distributed ledger public network, directed by BIDLab, through our node, we developed the tokenization of a platform that allows the exchange of Displaced Carbon Certificates (CCDs), linking suppliers and applicants.

It is the first platform in Latin America promoted by the public sector (Ministry of Public Services of the Province of Córdoba), which aims to offset the CO2 emissions produced by contractor companies in the Province of Córdoba.

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Assessment Legal FinTech. Feasibility pre-report.

Product Thinking
Product Creation. Design of the Legal Model and Structuring.

UX/UI
Figma Mockup.

End to End Development
Agile Methodology.

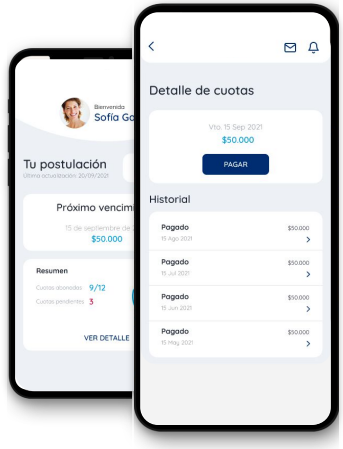
QA
Testing in staging and production environments.

Launch
November 2023. Social Media.

Continuous Improvement
Evolutionary Support - **Product Thinking Stage 2**

MatchMaking

More information



It is a **crowdfunding** platform that allows listing potential brand franchise projects that need financing.
In the platform, you can present photos of the future building, a description of the idea and the project's geographical location. You can also state the amount intended to be collected.
Based on this, investors choose the amount to invest and the method of return. With this information, the platform generates the mutual agreement to be signed by both parties and accompanies the payment processes.

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Product Thinking
Product Creation. Design of the Legal Model and Structuring.

UX/UI
Figma Mockup.

End to End Development
Agile Methodology.

QA
Testing in staging and production environments.

K-Sport Fantasy

More information

Ksport Fantasy allows you to put yourself in the shoes of a soccer manager. The platform has its own currency, with which you can acquire (in trading card mode) players, tactics, and game styles and unlock new features.
The performance of the athlete's last real-life matches will influence the footballers' performance in Fantasy. In addition, users can test their skills in different game modes.

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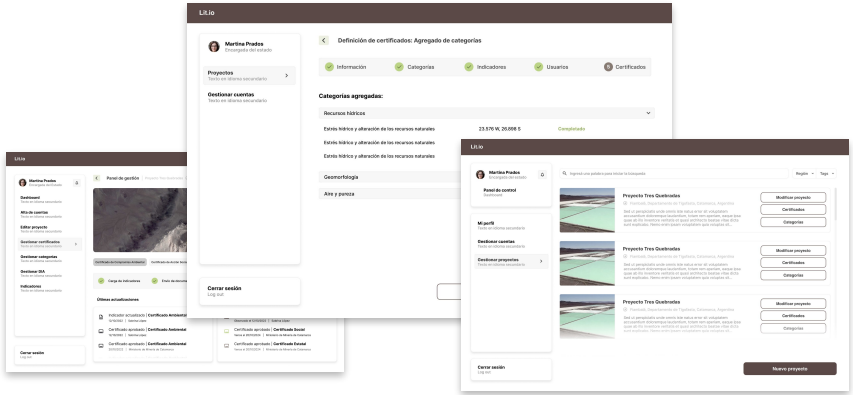
UX/UI
Figma Mockup.

W3Mine



Mineral supply chain traceability on blockchain

Mineral traceability platform on blockchain that allows the registration of different indicators required for mining projects, granting digital certificates that validate their environmental situation and positive social impact metrics.

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05

Press

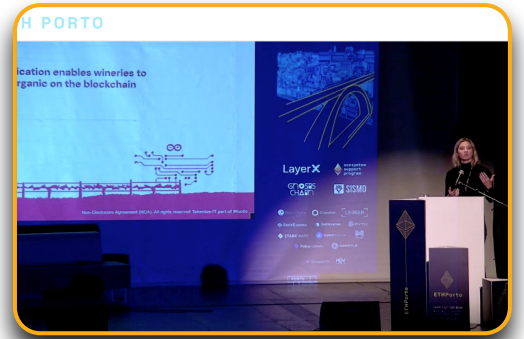
Tokenize It Lab-Wootic

Watch the video

Derribando Mitos

Watch the video

Web3 & Wine



Read more

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06

Publications

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Criptomonedas & Economía

Sebastián Heredia Querro

Token Economy

Shermin Voshmgir

Blockchain y Derecho

Sebastián Heredia Querro

Fideicomisos

Sebastián Heredia Querro
Martín Bertoni

Smart Contracts

Sebastián Heredia Querro

Fintech: Aspectos Legales

Sebastián Heredia Querro

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Additional bibliography:

- Taxonomía de los tokens criptográficos
- El deber de información del emisor de tokens criptográficos.
- Taxonomía de los tokens criptográficos
- Gobernanza Descentralizada y Ataques Relámpagos

Conferences on YouTube:

- Disertación sobre Tokenización de Bonos
- Marcos Jurídicos Comparados de los Criptoactivos

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- Newsletter

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We build together

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