

CORPORATE SOLUTIONS QUALITY, INSPIRATION AND IMPACT



DIASPORA • BLACK

We are the main platform for tourism and black culture in Latin America

Founded in 2016, we are in more than 145 cities with 47 thousand engaged people

We work to promote the growth of Tourism through the inclusion of new Afrocentric attractions and the promotion of racial diversity in the sector



DIASPORA ● BLACK

OUR PERFORMANCE

Empowering entrepreneurs



Technology for sales

Reservations of accommodations, itineraries, packages and events



Training and promotion of Afro-entrepreneurship



Promotion and advertising actions

Promoting impactful actions



Consultancies and Actions to promote Afrotourism



Training and Certifications for Tourism Companies



Corporate Events and Experiences



INTEGRATED SOLUTIONS FOR YOUR BUSINESS



Travel Agency

For Companies, Groups
and Schools.
Accommodations,
Afrotourism Itineraries,
Insurance, Transfer



CORPORATE EVENTS

Travel Logistics,
Transfers, F&B, Hotel
Reservations, Restaurant
Lockout, Cultural
Agenda, Program
Curation



Tourism Training

Training for Leaders,
Tourism Professionals,
Guides, Hotels, Agencies
and the entire Trade.



Consulting

For the development of
the Productive
Arrangement of
Afrotourism, Mapping,
Diagnostics, Training



ABOUT DELIVERIES | Events



Travel Logistics

Issuance of air tickets; Rental of corporate cars, vans and buses.
Reservation of accommodation; Transfer; Travel Insurance;

Event Spaces

Auditorium reservation; Meeting rooms; Reservation in restaurants; Reservation of spaces for celebrations;

Catering Services

Welcome coffee; Breakfast; Brunch & work lunch; Cocktail and happy hour; Lunch and Dinner; In the box

Content curation

Visits to spaces of black memories and resistance; Suggestions for themes; Suggestions and hiring of speakers, cultural activities, concerts, theatrical performances

Reception and registration

Reception of the event; Photographic records, Audiovisual recording;

Complementary services

Simultaneous translation; Transfer of funds to participants; medical services; covid exams and emergency pathologies;

More affordable prices

Spaces committed to Diversity

Black Suppliers

Support for Black leaders and artists

Black Professionals

Afrocentric team at your disposal

*Os valores por serviços estão associados ao interesse do contratante, disponibilidades de dias e horários e taxa pelos serviços Diaspora.Black

Meeting for the Consolidation and Promotion of Afrotourism



REUNIÃO DE AVALIAÇÃO

ENCONTRO: CONSOLIDAÇÃO E PROMOÇÃO DO AFROTURISMO

31/08 | A PARTIR DAS 9H
BANCO INTERAMERICANO
DE DESENVOLVIMENTO (BID)
SETOR DE EMBAIXADAS NORTE, QUADRA 802,
CONJUNTO F, LOTE 39



- *Strategic Planning*
- *Mobilization of professionals and companies from all over Brazil;*
- *Proposition, elaboration and methodological development of the meeting;*
- *Facilitation and systematization;*
- *Articulation of new partnerships and projects*



CORPORATE EVENTS

Your event generating impacts

Travel logistics, transfers, F&B, hotel reservations, restaurant blocking, cultural agenda, programming curation



Rating 9.5
between participants



Integrated solutions
with travel logistics



Meeting promoted by the IDB

IDB agenda with ministries of Tourism and Racial Equality

"The work of the Diaspora in organizing our meeting and facilitating the meeting was perfect"

Juliana Bettini, IDB



EVENT COORDINATION

AFROTOURISM MEETING - Brasilia

Logistics, production and content curation:

Idealization and articulation of entities;

Content curation of the topics covered;

Development and application of workshops;

RSVP service - Invite, forward "Save the date" alerts, confirm attendance of participants;

Air logistics and accommodation for invited participants;

Contracting of food and beverage service;

Post event - Feedback meeting and report on the result of the activity.





EVENT COORDINATION



Racial Equity – Kellogg Foundation

Logistics and event production:

Technical visit to two capitals: Rio and São Paulo;

Air logistics and accommodation for participants;

24-hour follow-up from arrival in Brazil and return to destination;

Mapping and booking of locations

Contracting of food and beverage service;

Cultural agenda

Organization and coordination of the visit and programmatic agenda in the Quilombola Community.

Post event - Feedback and results meeting.



RELEVANCE OF OUR WORK

Experiences for your organization

Ford Foundation
& Diaspora.Black

Conexões Ancestrais

DIASPORA • BLACK



DIASPORA • BLACK





**Our events are of
the highest level
and with a lot of
Social
Responsibility**



DIASPORA • BLACK



- *Curation and creation of scripts*
- *Technical and practical training to conduct the itineraries*
- *Creation and distribution of a digital and printed guide*
- *Webinar for guides, students and interested audience on screenwriting*
- *Training of curated content and routes created, and execution of specific guidance for guides and technical tourism students*

Little Africa Project

Territorial Development from Afrotourism



- Consortium executing the project;
- Management of the budget of 20 million;
- Execution of actions to strengthen, qualify and expand the Afrotourism segment;
- Implementation in 3 years;
- Making Little Africa one of the Top Global Destinations for Afrotourism



COMPANIES THAT CHOOSE OUR SERVICES

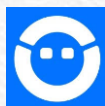


Ford
Foundation



MATTOS FILHO >

Mattos Filho, Veiga Filho,
Marrey Jr e Quiroga Advogados





AWARDS & RECOGNITIONS



AWARDS



INCREASING
DIVERSITY IN TOURISM



wtm
responsible
tourism
awards

LATIN AMERICA



INNOVATION HUBS AND INVESTORS



inovaBra

Microsoft
for Startups

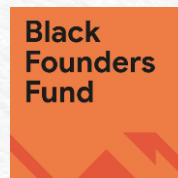
Founders
Hub



Estação Hack
from facebook



Google
for
Startups





See you at
www.diaspora.black

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