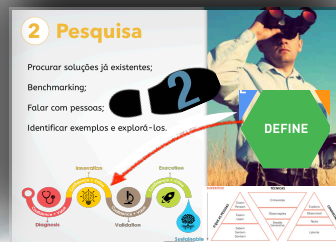
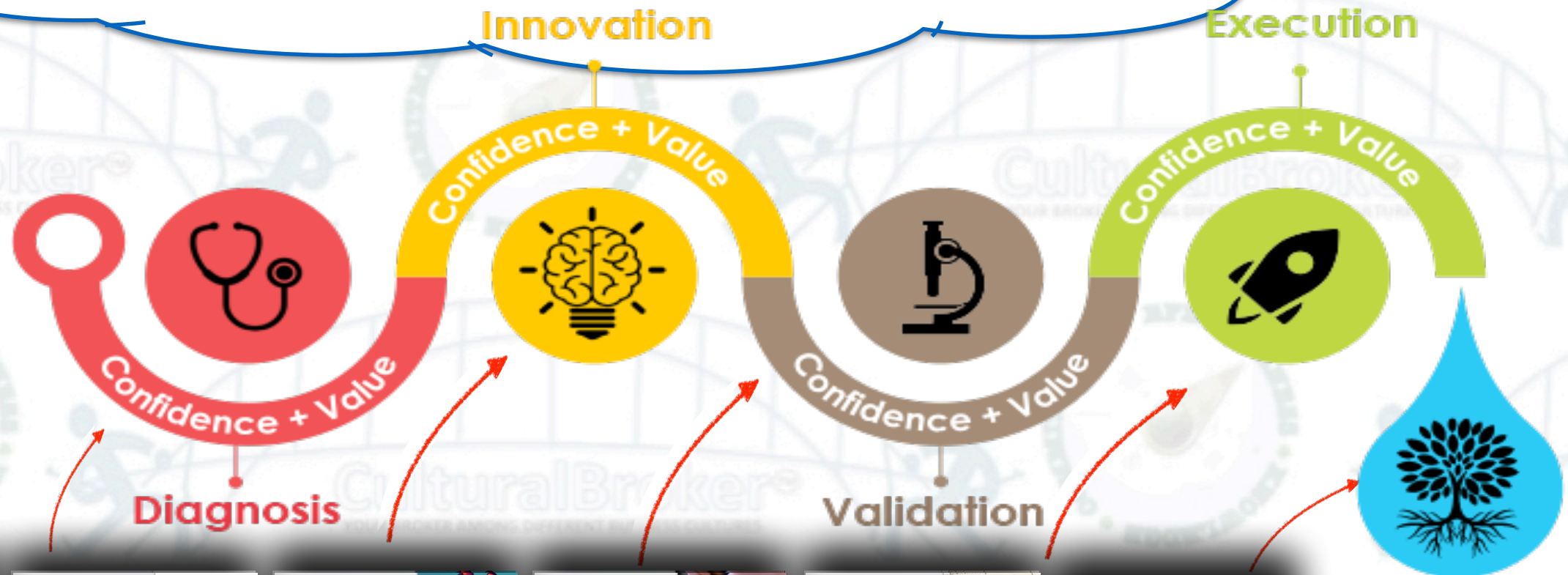


DESIGN THINKING INNOVATIVE SOLUTIONS



Sustainable
Value Creation

¹PM4R - Project Management For Results by BID - Banco Interamericano de Desenvolvimento. Culturally adapted by Cultural Broker™ for the city of Salvador at Brazilian Northeast scenery



STRATEGIC&OPERATIONAL PERSONAL
PLANNING

DEVELOPING NEW COMPETENCES FOR
COMPETITIVENESS:

Knowledge & Skills in Harmony, Designing &
Thinking your own Life & Business Projects



+55(71) 3506-7566. 99354-8975
Salvador . Bahia . Brasil

DESIGNING SUSTAINABLE DEVELOPMENT PROJECTS IN THE BRAZILIAN NORTHEAST PM4R¹ BY CULTURAL BROKERTM

Pra QUEM?

CONHECIMENTOS = TEORIA (Knowledges = Theory)



HABILIDADES = PRÁTICA (Skills = Practice)



ATITUDES = COMPETÊNCIAS* (Attitudes = Competences)



RECURSOS FINANCEIROS = ORÇAMENTO (Budget)



COMPETÊNCIAS = PRODUTIVIDADE (Competences = Productivity)



TEMPO = CRONOGRAMA (Schedule)



O QUE FAZER? = ESCOPO (What to do = Scope)

POR QUÊ, COMO, QUEM, QUANDO? = PLANO (How, Who, When, Why? = Plan)

BOAS PRÁTICAS? = EXECUÇÃO (Good Practices = Launching)

MELHORES PRÁTICAS! = ENCERRAMENTO (Best Practices = Launching or Closing)



1

2

3

4

5

Por que fazer?

STRATEGIC & OPERATIONAL PERSONAL PLANNING

DEVELOPING NEW COMPETENCES FOR COMPETITIVENESS:

Knowledge & Skills in Harmony, Designing & Thinking your own Life & Business Projects

PROGRAMA

VOCÊ S/ATM

CulturalBroker[®]
+55 (71) 3506-7566 . 99354-8975
Salvador . Bahia . Brasil

INFORMAÇÃO IMPORTANTE -DISCLAIMER-

Os conteúdos, conhecimentos, tecnologias e métodos transmitidos neste conteúdo são passíveis de proteção de direito autoral ou de propriedade intelectual do respectivo provedor, bem como de seus respectivos parceiros e ainda de suas respectivas fontes de referência.

¹PM4R - Project Management For Results by BID - Banco Interamericano de Desenvolvimento. Culturally adapted by Cultural Broker™ for the city of Salvador at Brazilian Northeast scenery



STRATEGIC&OPERATIONAL PERSONAL
PLANNING

DEVELOPING NEW COMPETENCES FOR
COMPETITIVENESS:

*Knowledge & Skills in Harmony, Designing &
Thinking your own Life & Business Projects*



+55(71) 3506-7566 . 99354-8975

Salvador . Bahia . Brasil