



Rocket Fuel **your Product**

UX/UI and Development for Mobile Apps,
Web & Emerging Technologies

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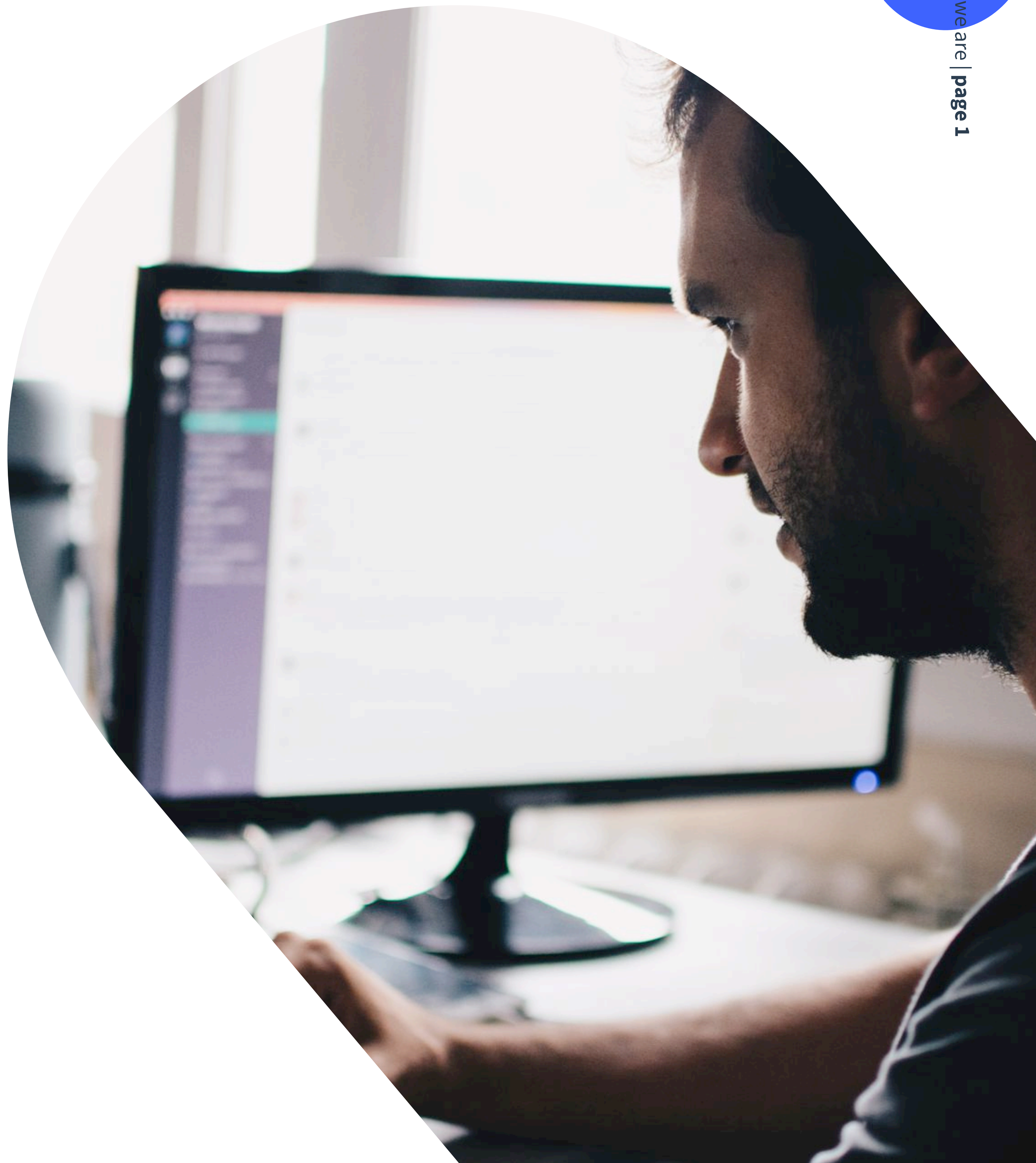


Who we are

We are Mission-Driven,
People-Focused.

We are a high-touch Design & Development shop, dedicated to identifying, designing and developing innovative software solutions, applications, services and platforms.

Our team of 60+ top-notch PHD's, Architects, Researchers, PM's, Strategists, Developers and Designers specializes in creating vibrant, game-changing products through Mobile and Web Design & Development and harnessing the most avant-garde emerging technologies.



What we do



Pixel-Perfect Design

From UX Research, User-Flows, Lo-Fi & Hi-Fi Wireframes and Prototypes to polished slick end-products, we craft high-touch digital experiences that engage through our human-centered UX/UI approach.



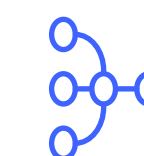
Mobile Development

We specialize in experience-driven native apps for iOS and Android, coding in Swift, Objective-C, Java, or Kotlin, as well as hybrid-platform frameworks such as React Native.



Full-Stack Development

From infrastructure to HTML, we develop data-driven Full-Stack applications using React JS, Node JS, Go Lang and Ruby on Rails.



Emerging Technologies

We harness a wide array of emerging tech from AR/VR, AI technologies & Machine Learning to Blockchain and Computer Vision, pushing the boundaries of user experience across physical and digital.

Building Relationships. One Product at a Time.

Google

accenture

Z ZURICH

Santander

rheo

nest

hint

BIOSTRAP

Apartment Butler

sinq

Databook

semtime

How we work

At December Labs, we apply startup-style customer development and agile engineering for new products and areas of business, from concept to launch.

We leverage your existing stack or analyze and recommend the best approach and solution for your needs.



We master and leverage Pixel-Perfect UX/UI Design, Mobile Development, Full Stack Development, and Emerging Technologies.

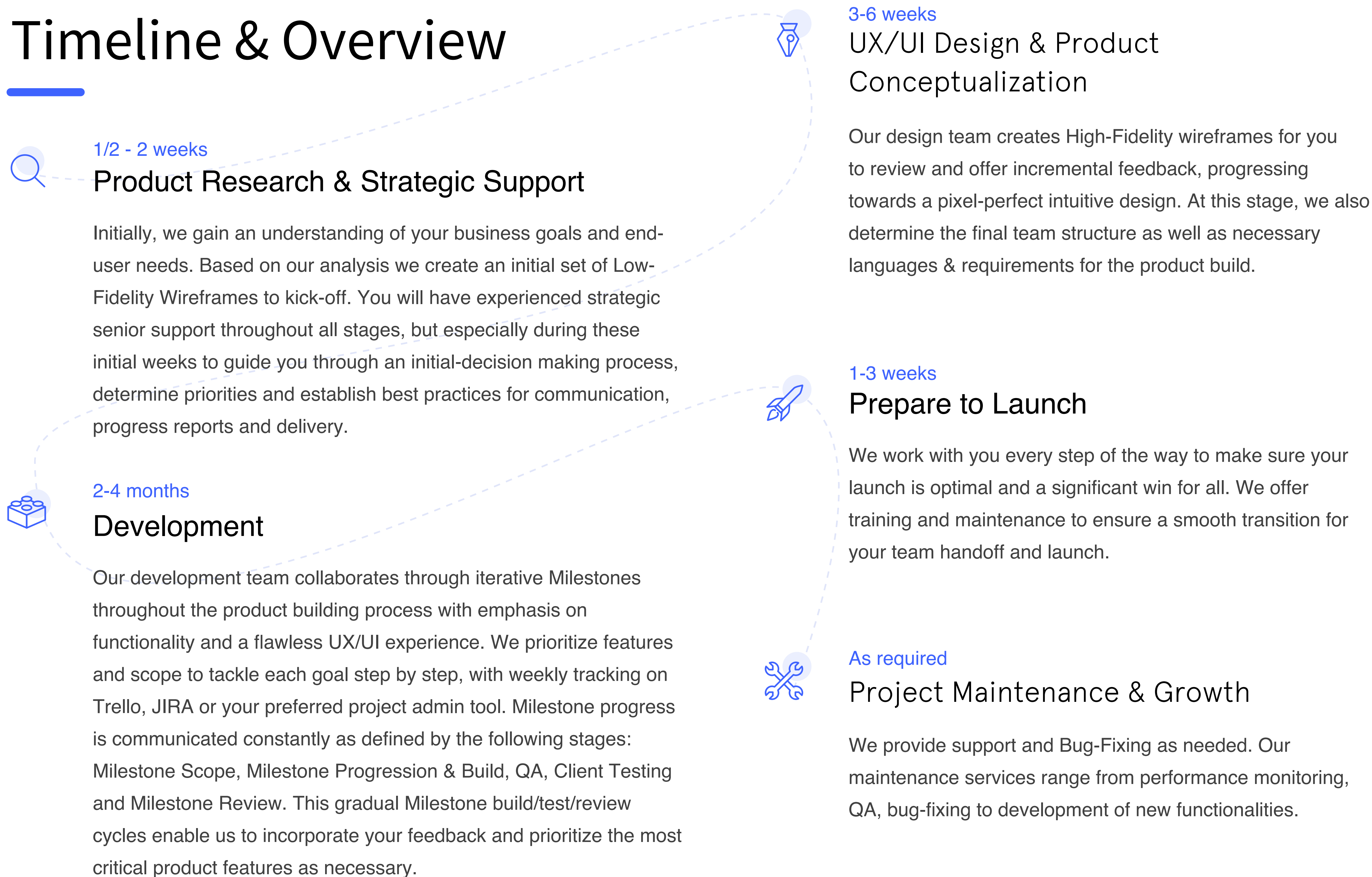


Our offices are located in San Francisco, Houston and Montevideo/ Uruguay.



Our clients include large Enterprise companies, Silicon Valley's top funded startups and companies dedicated to building innovative web and mobile products & offerings.

360 Project Cycle Process Timeline & Overview



Founding Team & Company Structure



Martin Palatnik

CEO & Co-Founder



Diego San Esteban

EVP Web/ QA & Co-Founder



Washington Miranda

EVP Mobile/UX & Co-Founder



Marcelo Cordini

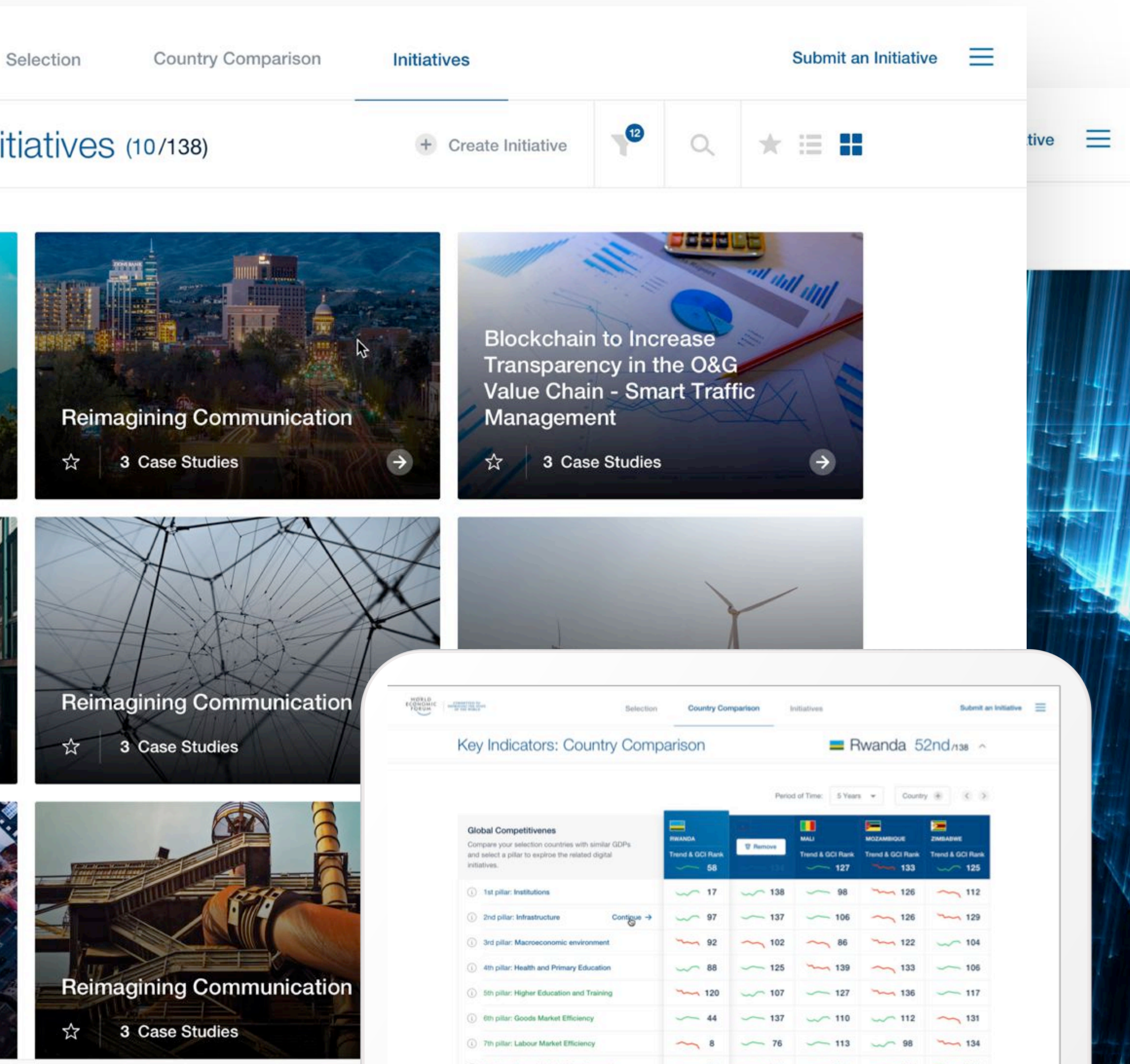
VP Business Development & Co-Founder

In December of 2014, Martín Palatnik, Diego San Esteban, Washington Miranda & Marcelo Cordini, propelled by the concept of banding together to leverage their diverse skill-set and background and build cutting-edge mobile and web products, bootstrapped December Labs as a 360 high-touch boutique Design & Development shop.

As owners and operators of the company, they are vested in our clients' success and spearhead our UX/UI, mobile and web departments with expertise, experience and dedication.

OUR WORK





Client

The World Economic Forum Value-at-Stake was searching for a solution aimed at transforming the way CEOs and policymakers think about generating value for their business and society, including support to incorporate societal concerns into their decision-making on digital transformation.

Our Solution & Contribution

December Labs partnered with Accenture Liquid Studio to deliver a solution for the specific needs of the World Economic Forum Value-at-Stake. From concept to prototype and development of our custom tool, we are proud of our agile design and development efforts for one of the world's leading consulting firms.

Deliverables

- Wireframing
- UX/UI
- Frontend

CASE STUDY



Client

Brain.fm offers focus, relaxation & sleep support through AI-composed music, offering unique acoustic features that are designed to have effects on neurophysiology.

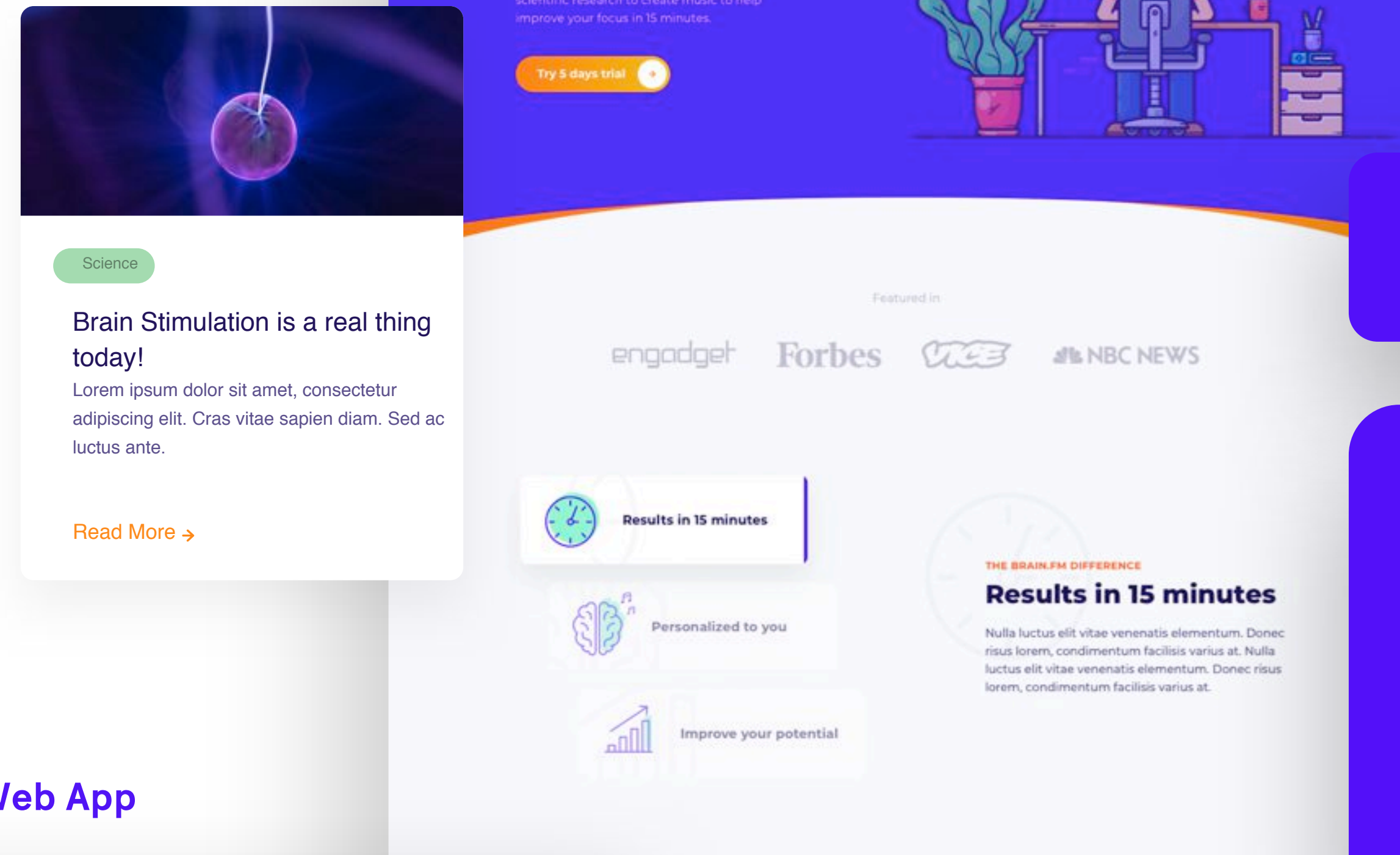
Our Solution & Contribution

December Labs was approached to help Brain.fm drive the look & feel of its brand towards a more personalized and communicative approach. From logo enhancements, applying color psychology to their color palette, a new brand book, brand collateral and marketing materials to a complete UX/UI makeover of Brain.fm's website and web app, we applied *natural language* concepts for an intuitive enhanced user-experience.

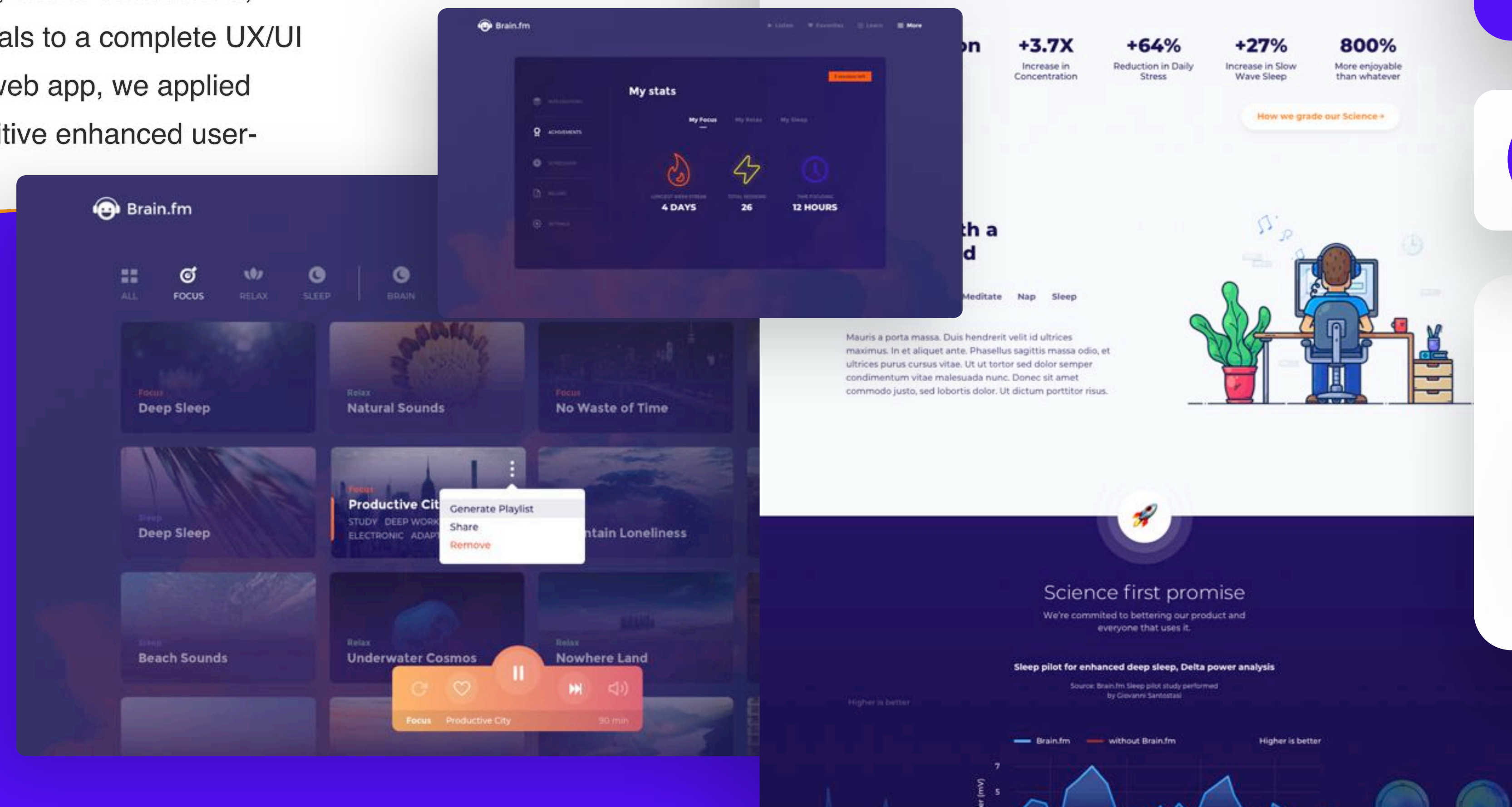
Deliverables

- Branding
- UX/UI
- Brand Collateral
- Marketing Materials
- React Native Mobile Development (iOS & Android)
- MacOS Development

Website



Web App



Brand Book





BIOSTRAP

Client

Prosumer wearable platform Biostrap offers advanced heart, sleep & full activity monitoring through dual-device technology and machine learning integration.

Our Solution & Contribution

December Labs was approached to give Biostraps' existing iOS & Android apps a true senior-level jump start and serve as strategic UX & IT partner who would take on product-ownership, help the client meet imminent and long-term deadlines and build innovative new product features. We provided a flexible approach to short-term needs and projected scalable growth.

Deliverables

- UX/UI
- iOS Development
- Android Development
- Backend



CASE STUDY



Client

Inspire Fitness is a preeminent provider of high-quality gym equipment to the leading brands for home and commercial purposes.

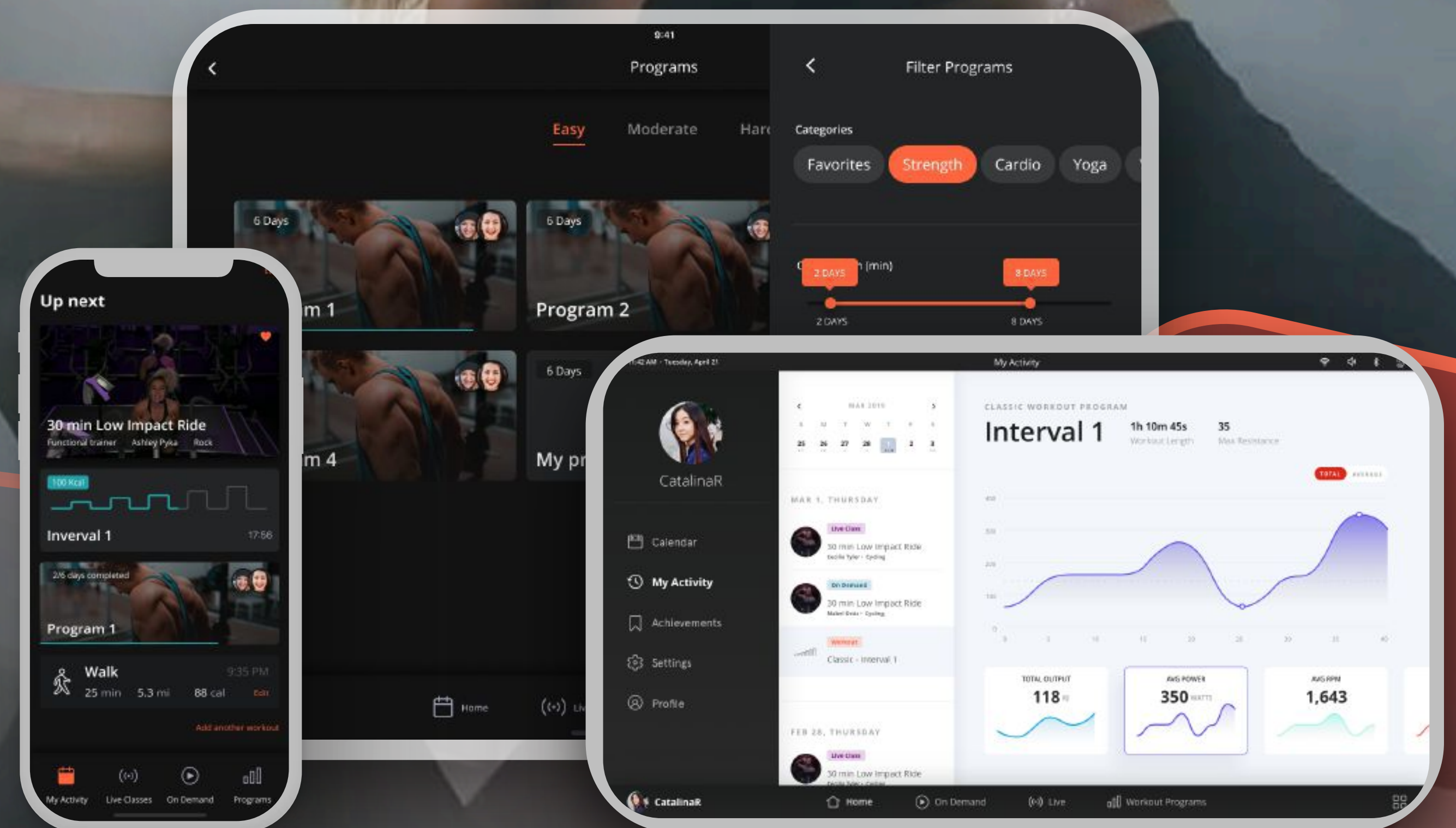
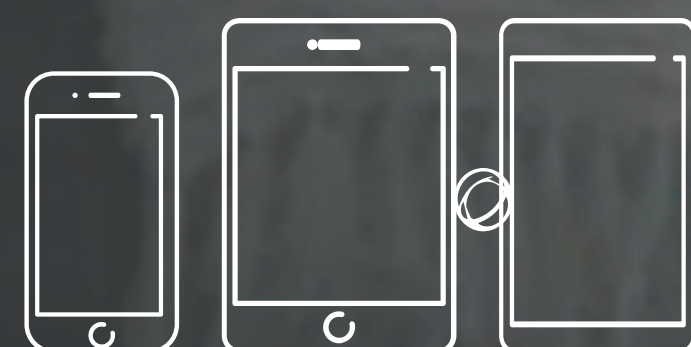
Our Solution & Contribution

The latest addition to the Inspire product family is smart fitness equipment that allows users to set and track specific objectives for their workouts through a mobile app. Users are able to measure specific data while exercising (speed, distance, calories, heart rate) and send this data to a mobile app for weekly goal setting and progress reports. For an extended experience, this user-facing mobile app offers live and VOD (streaming) workouts from Inspire Fitness trainers.

Our scope also includes the development of a specific tablet app for trainers, as well as the console app living inside the equipment.

Deliverables

- UX/UI
- iOS & Android Development (Kotlin Native)



AIRZAI

Client

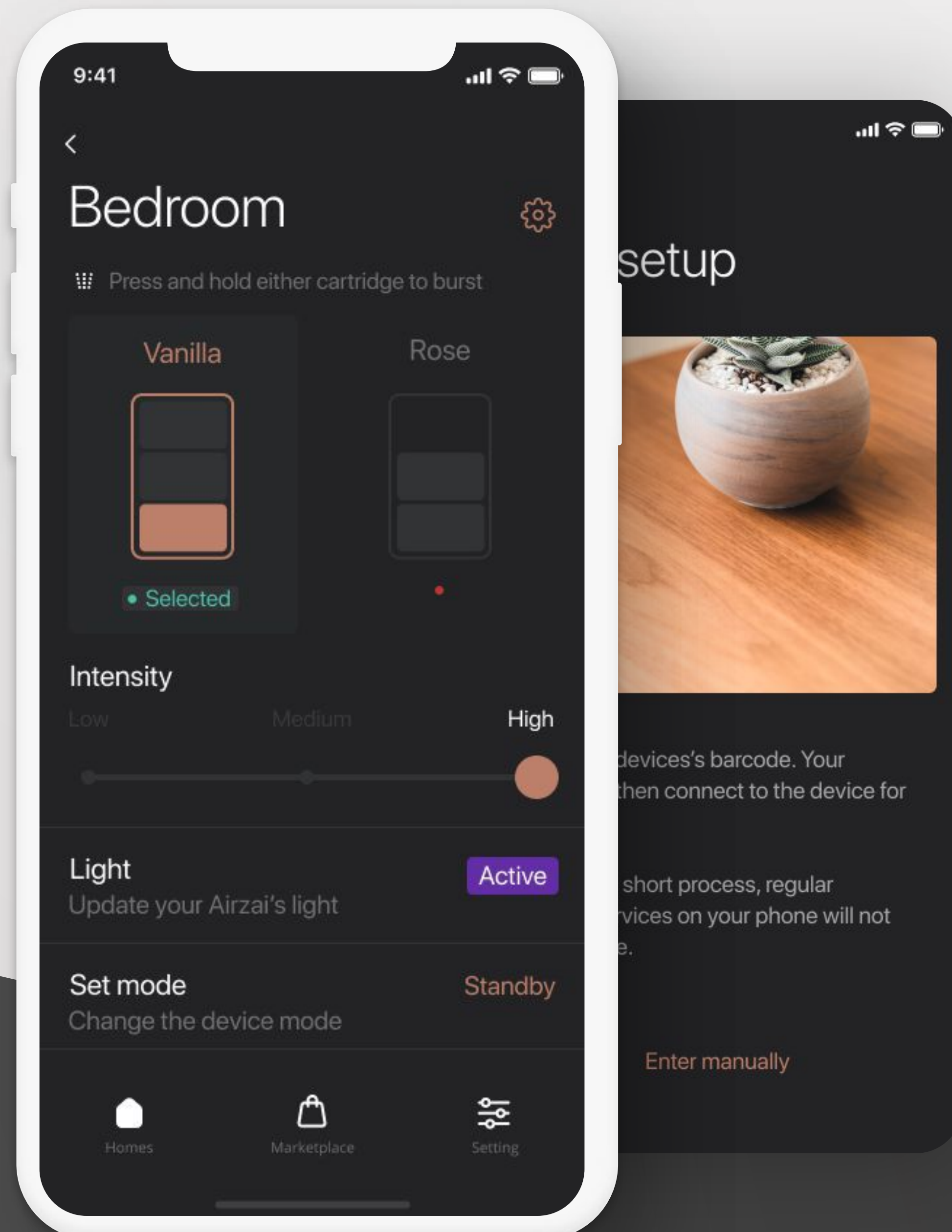
Airzai Aroma is a smart (IoT) product in the home fragrance space that is voice-assistance enabled and connects with a BLE Mobile App.

Our Solution & Contribution

Airzai partnered with December Labs due to our experience with smart and wearable devices to create a slick and polished mobile app User Interface for their sophisticated high-end device, created by Product Designer Fred Bould (Google Nest, GoPro). The app allows users to customize device settings, such as intensity, light and modes, as well as set up rooms and set schedules.

Deliverables

- UX/UI



CASE STUDY

APOLLO

Client

Apollo is a neuroscience-powered wearable, featuring customized vibration patterns that improve resilience, relaxation, sleep, focus, and energy levels.

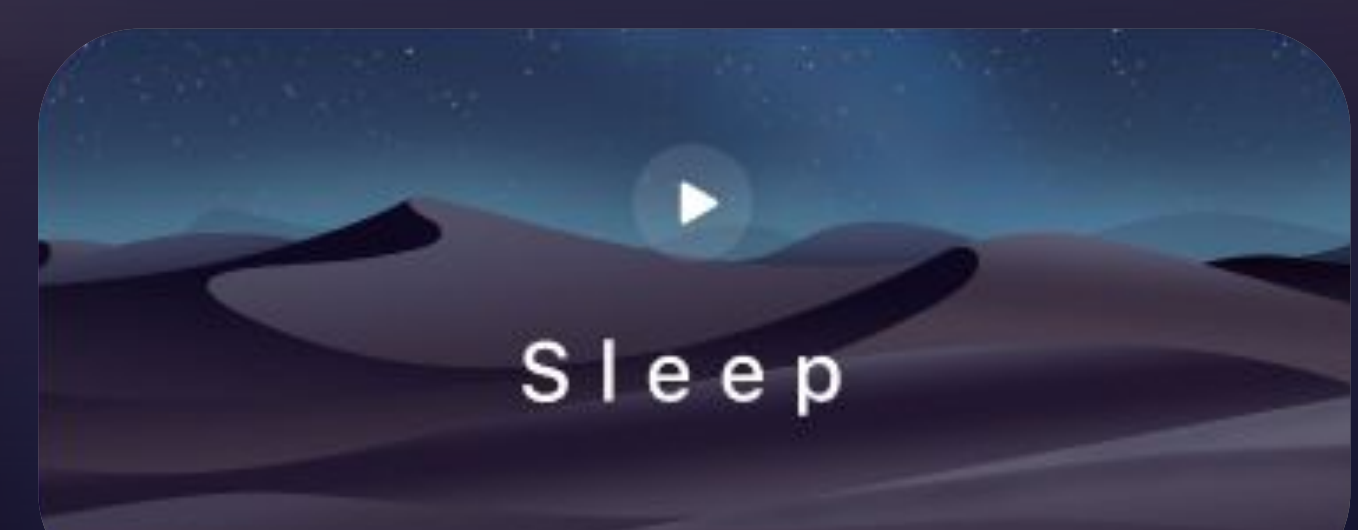
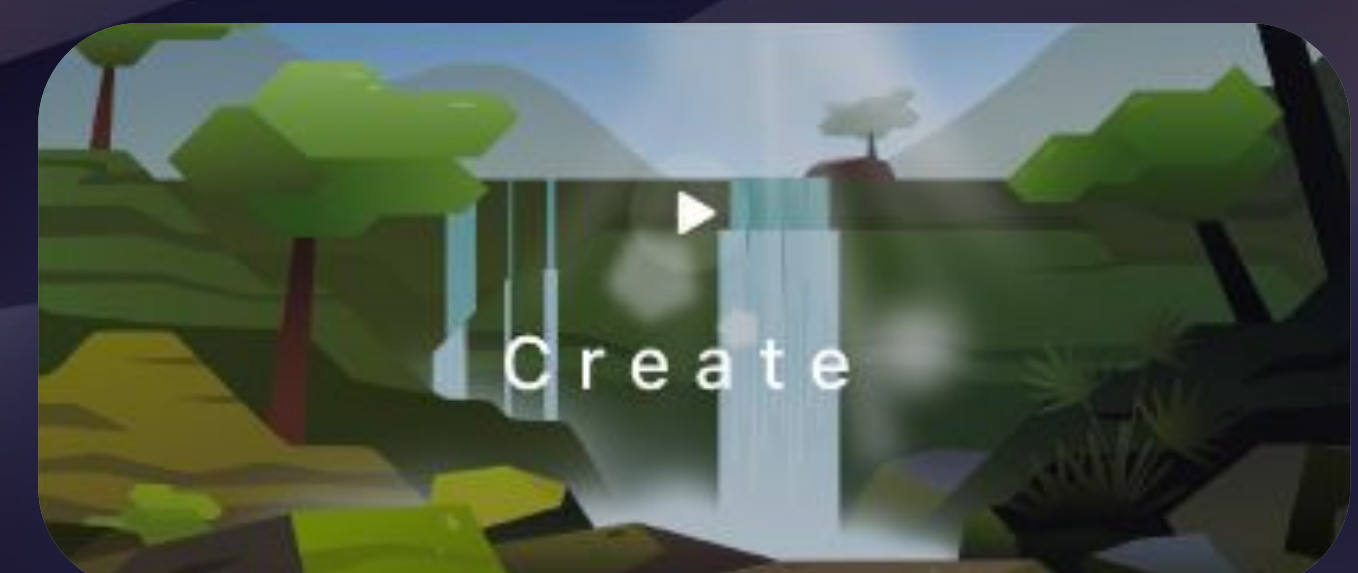
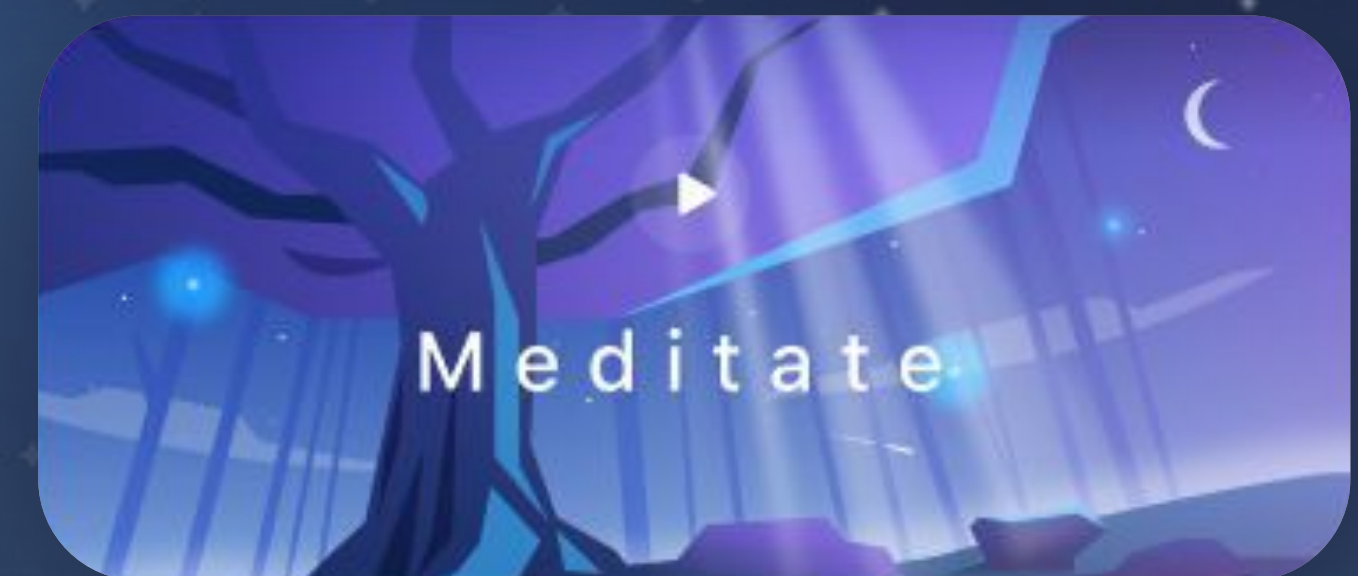
Our Solution & Contribution

Apollo selected December Labs as app design and development partner due to our specific experience with complex Bluetooth wearable integration within the health and wellness sector.

A team of 7 experienced professionals built this store-ready iOS & Android App in record-time, while the Apollo team is introducing their groundbreaking, FDA-approval pending product to the industry. We are expecting accessibility for general public by end of the year.

Deliverables

- UX/UI
- iOS Development
- Android Development
- Bluetooth wearable integration



CASE STUDY



Client

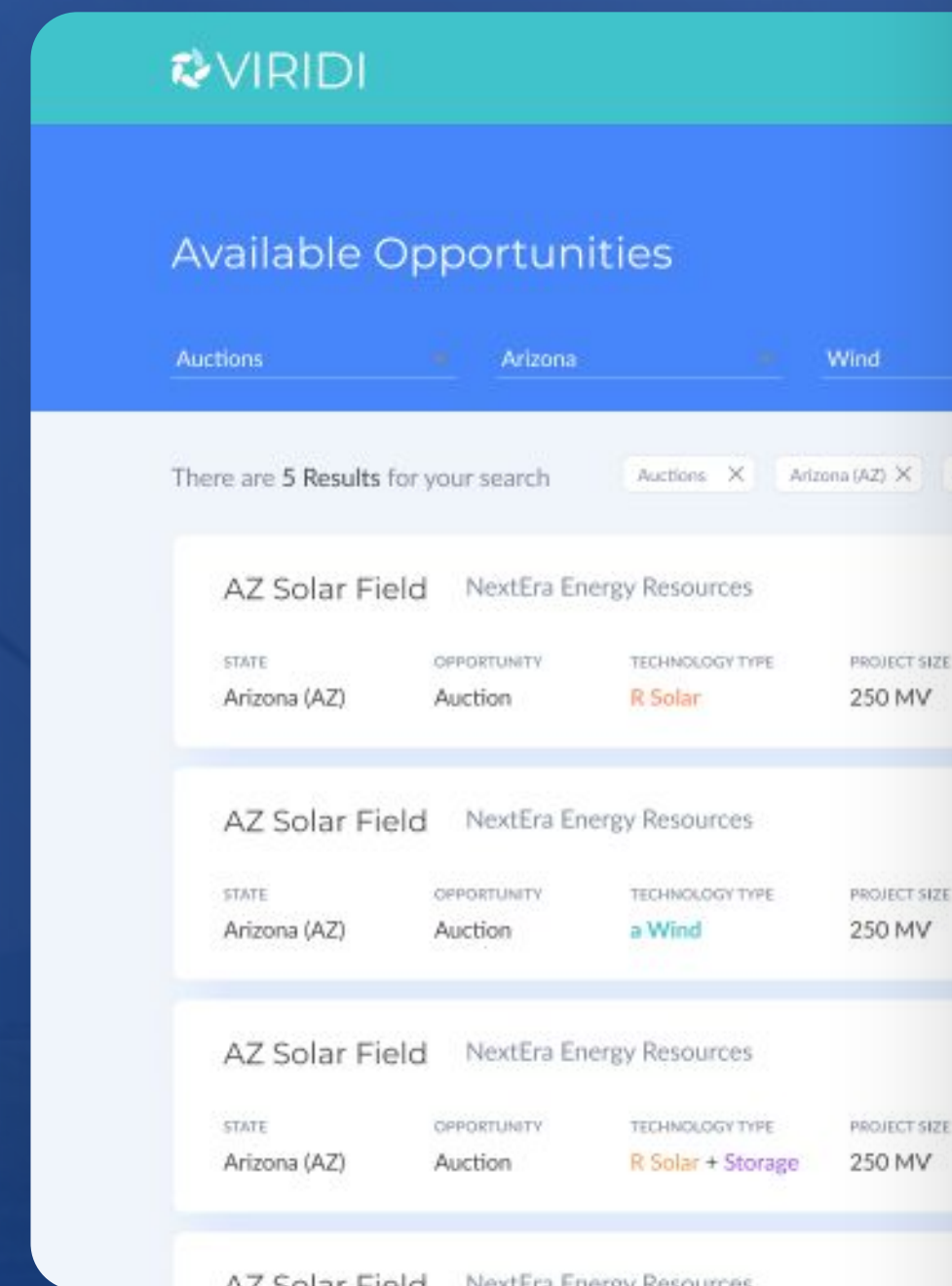
EMEX is a technology-driven energy firm that facilitates the procurement of electricity and natural gas supply alongside innovative, cost-cutting energy solutions across North America.

Our Solution & Contribution

EMEX approached December Labs to level-up their proprietary procurement technology platform that uncovers the lowest rates for electricity and natural gas supply in all deregulated markets. December Labs' full-stack development team integrated with EMEX' on-site team to drive forward Backoffice development, development of supplier portals and, most recently, salesforce integration.

Deliverables

- UX/UI Design
- FrontEnd Development
- BackEnd Development



Publish your energy projects

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Benefits

Scalable project creation

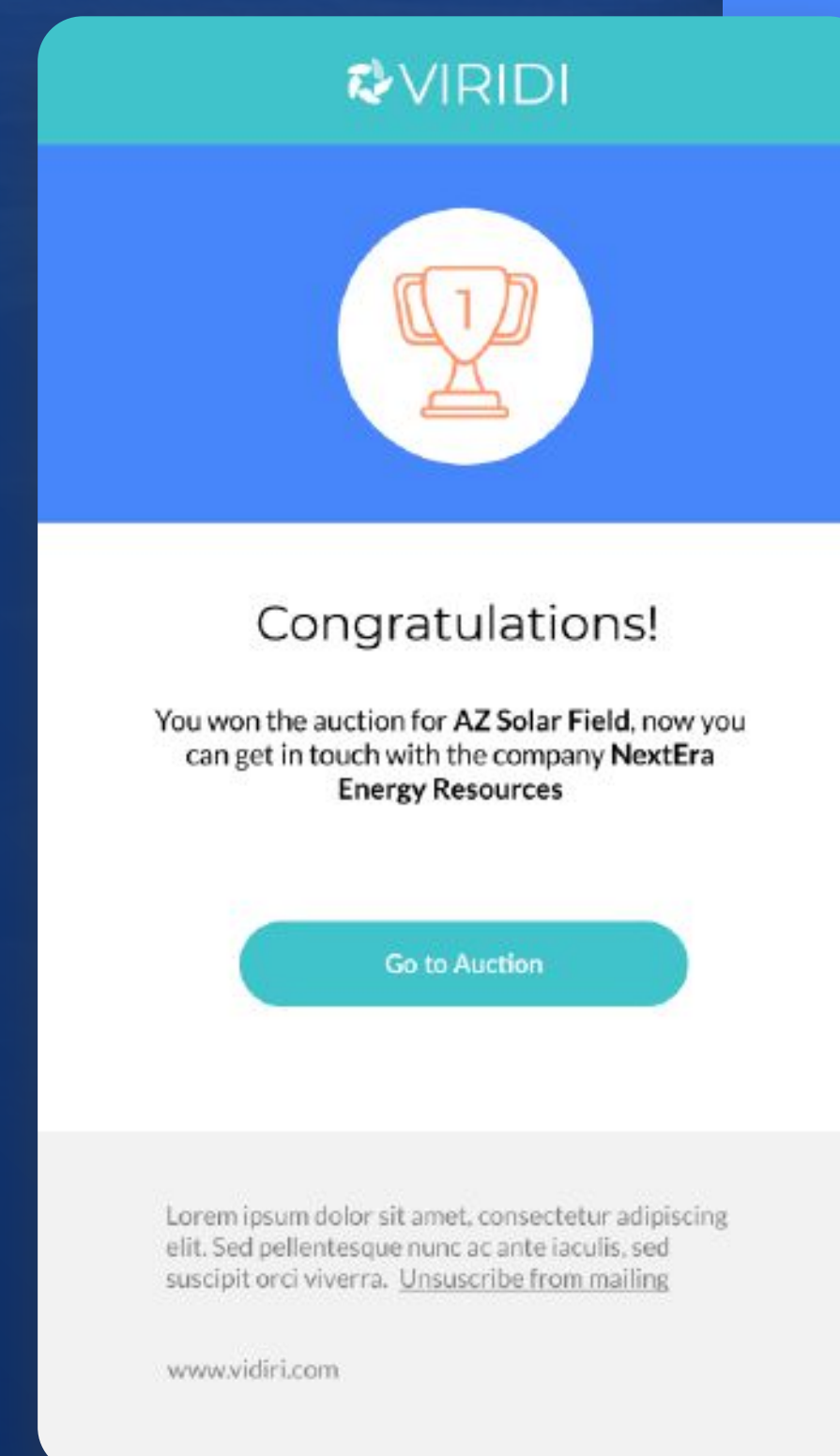
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Manage Participation and Auction

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Want to know more about benefits for suppliers?

Suppliers FAQ

Open auctions for customers

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Manage Request from Future Customers

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Manage Participation and Auction

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CASE STUDY



Liongard

Client

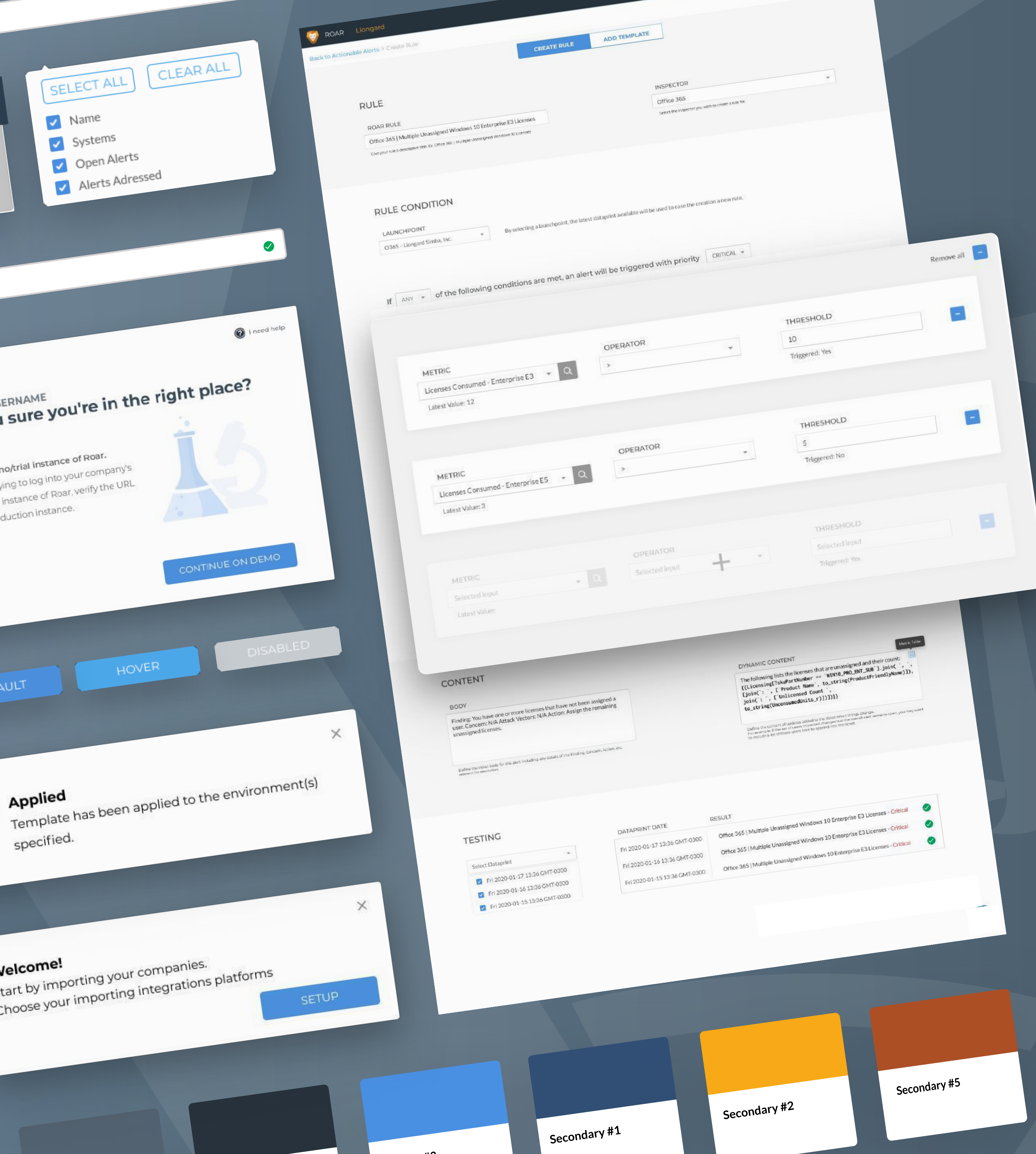
Liongard automates the management and protection of modern IT environments at scale for IT MSPs - Managed Service Providers and Enterprise IT Operations.

Our Solution & Contribution

Liongard engaged December Labs to provide development bandwidth support, integrating with their in-house team. The scope of our UX/UI and development team includes improving their SaaS interface, optimizing their database, adding indexes on to foreign key columns and executing major navigation changes to the platform.

Deliverables

- UX/UI
- Frontend Development
- Backend Development



CASE STUDY

WELLSITE

Client

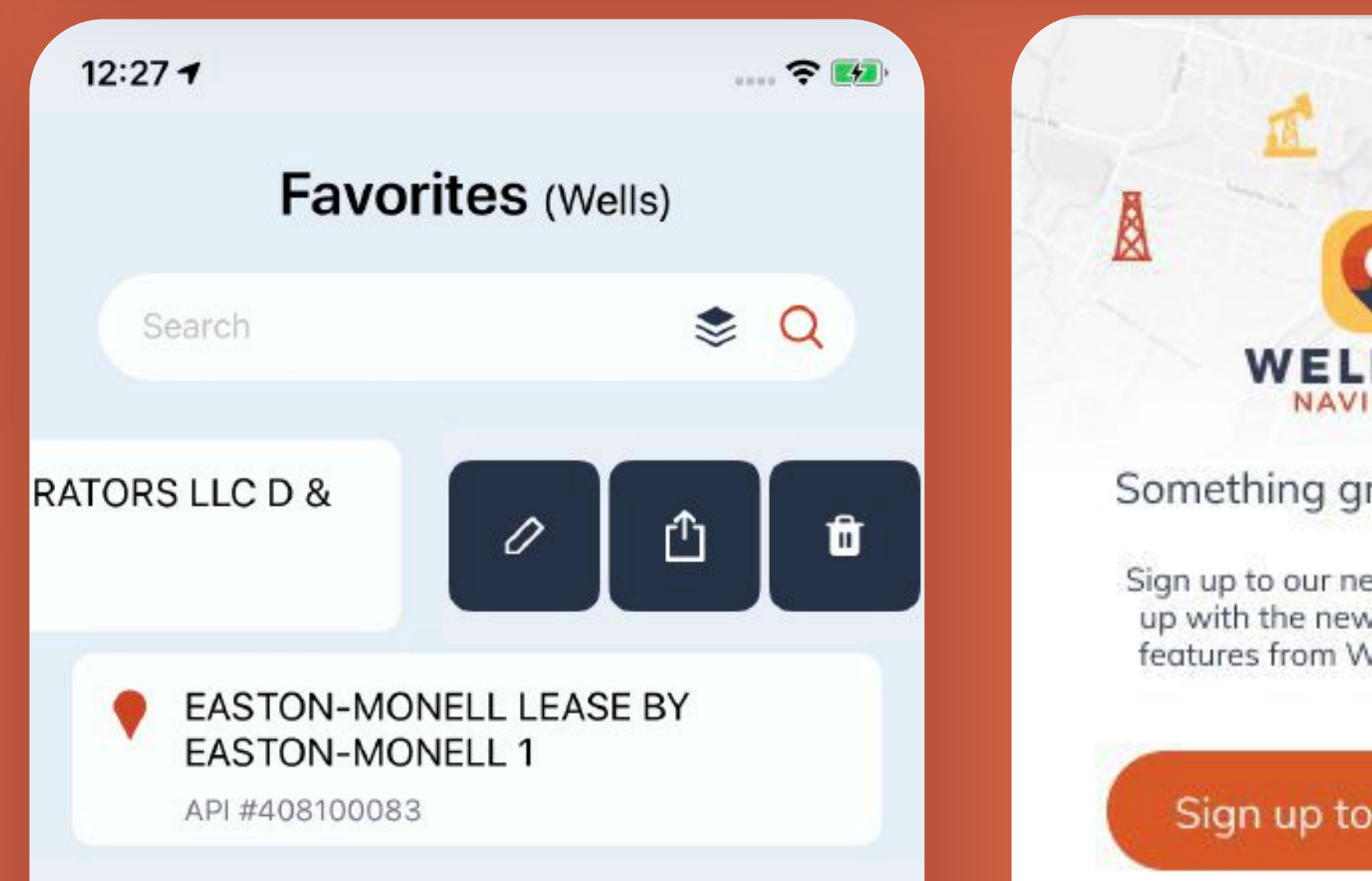
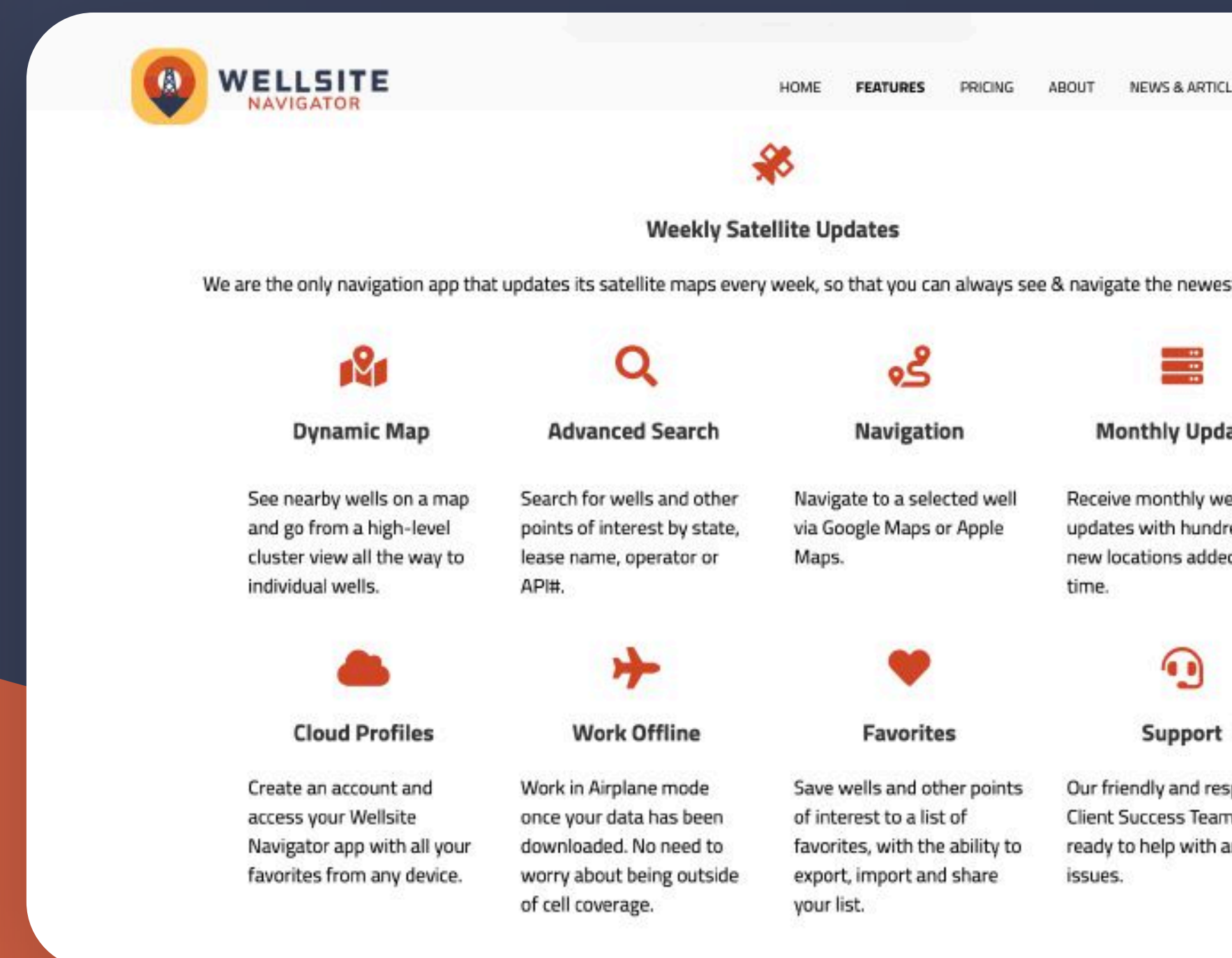
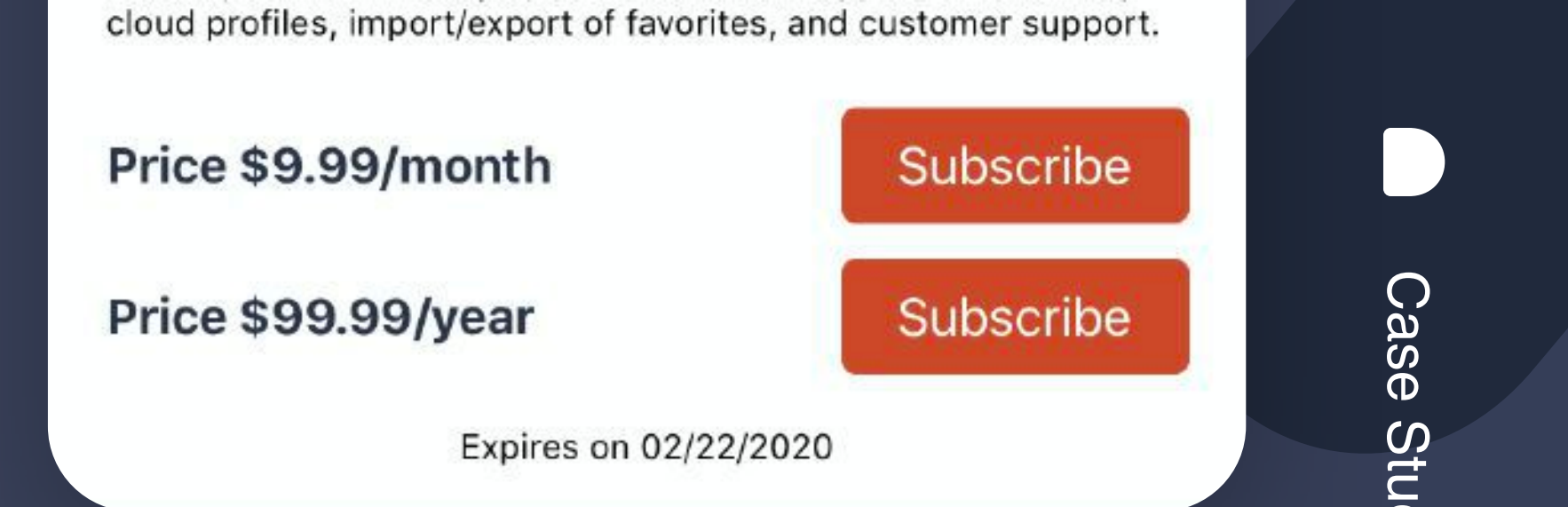
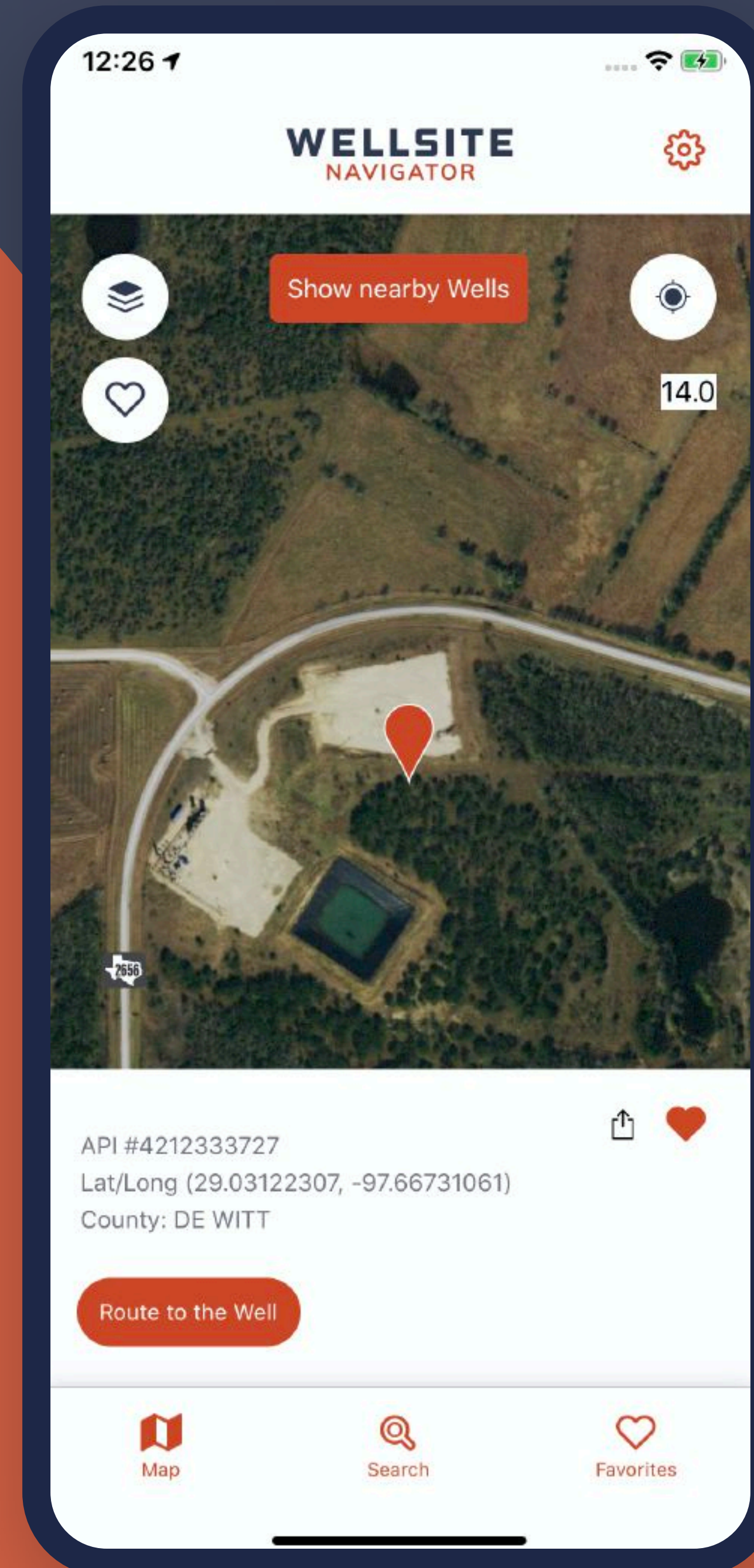
Wellsite Navigator is a leading oilfield app that helps 63.5K+ oilfield professionals find, save and share well sites in 22 states.

Our Solution & Contribution

December Labs was tasked with the post-acquisition challenge of re-building the Wellsite Navigator App from scratch and merging over 20K active users to the new product. From leading a technical due diligence review up to building an app with offline functionalities, maps integration and frequent well site updates, our team has evolved to be a strong partner during a successful business transformation.

Deliverables

- UX/UI
- iOS & Android Development
- Frontend & Backend Development



CASE STUDY

PREPAID²CASH

Client

Prepaid2Cash is a mobile solution to convert gift and prepaid cards to easy-to-access cash by sending extracted funds securely to the users' bank account.

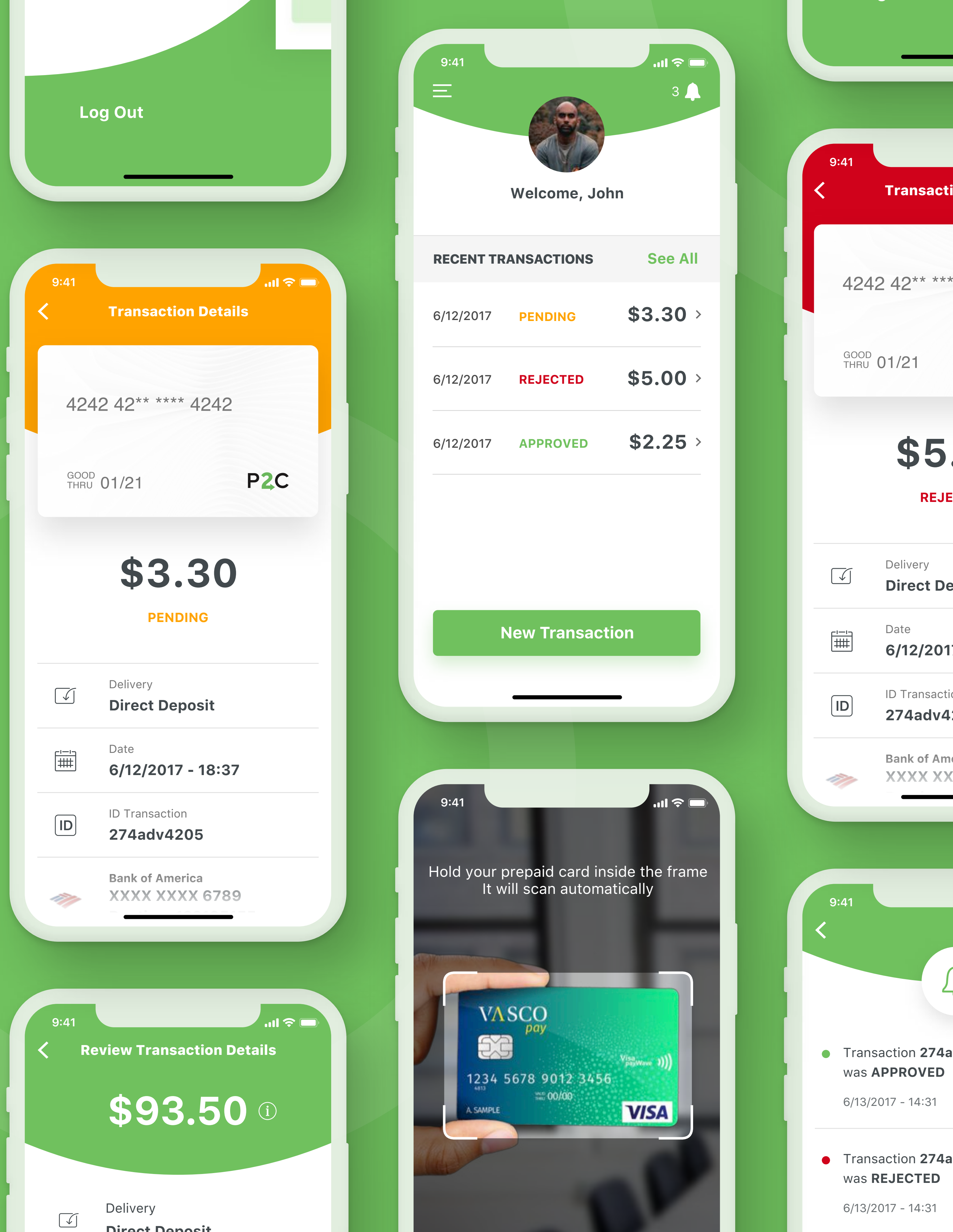
Our Solution & Contribution

To ensure the highest level of security when extracting cash out of their gift or prepaid cards, we wanted users to scan their card numbers versus manual input. While there are existing computer vision frameworks for credit card scanning such as card.io, the numbers on gift and prepaid cards are usually not embossed, and thus not detectable.

Besides custom app design and development, our team created a custom Computer Vision solution for Prepaid2Cash, featuring an OCR module that is able to recognize non-embossed numbers on prepaid and gift cards. We then embedded our module directly into card.io to leverage the functionalities of this existing framework, enhanced through our custom solution. In addition, we applied 256-bit SSL data encryption and bank-level security to keep user identity and sensitive information safe and secure.

Deliverables

- UX/UI
- iOS Development
- Android Development
- Computer Vision



CASE STUDY



Apartment Butler

Client

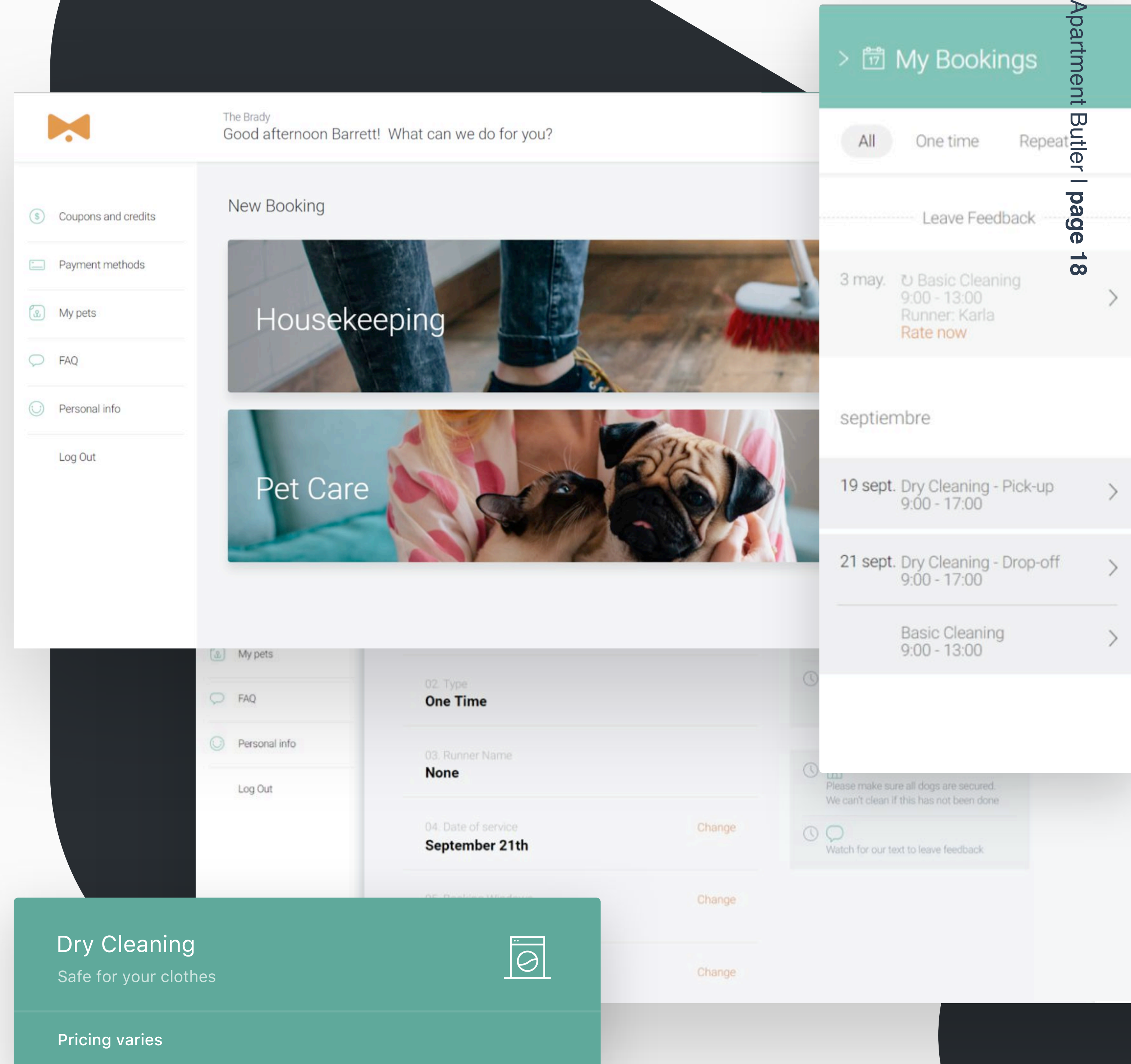
Apartment Butler is a mobile-first concierge platform and quality broker for top-tier apartment communities, offering high-value services, such as pet sitting, dry cleaning & laundry, and housekeeping.

Our Solution & Contribution

After unsuccessful experiences with several development shops and freelancers who hadn't been able to deliver what the client needed, Apartment Butler approached December Labs to become their full-service design and development partner. We re-organized and optimized the existing code, added multiple new features and functionalities and accompanied this startup towards its most recent funding.

Deliverables

- UX/UI
- iOS Development
- Frontend
- Backend



CASE STUDY



Client

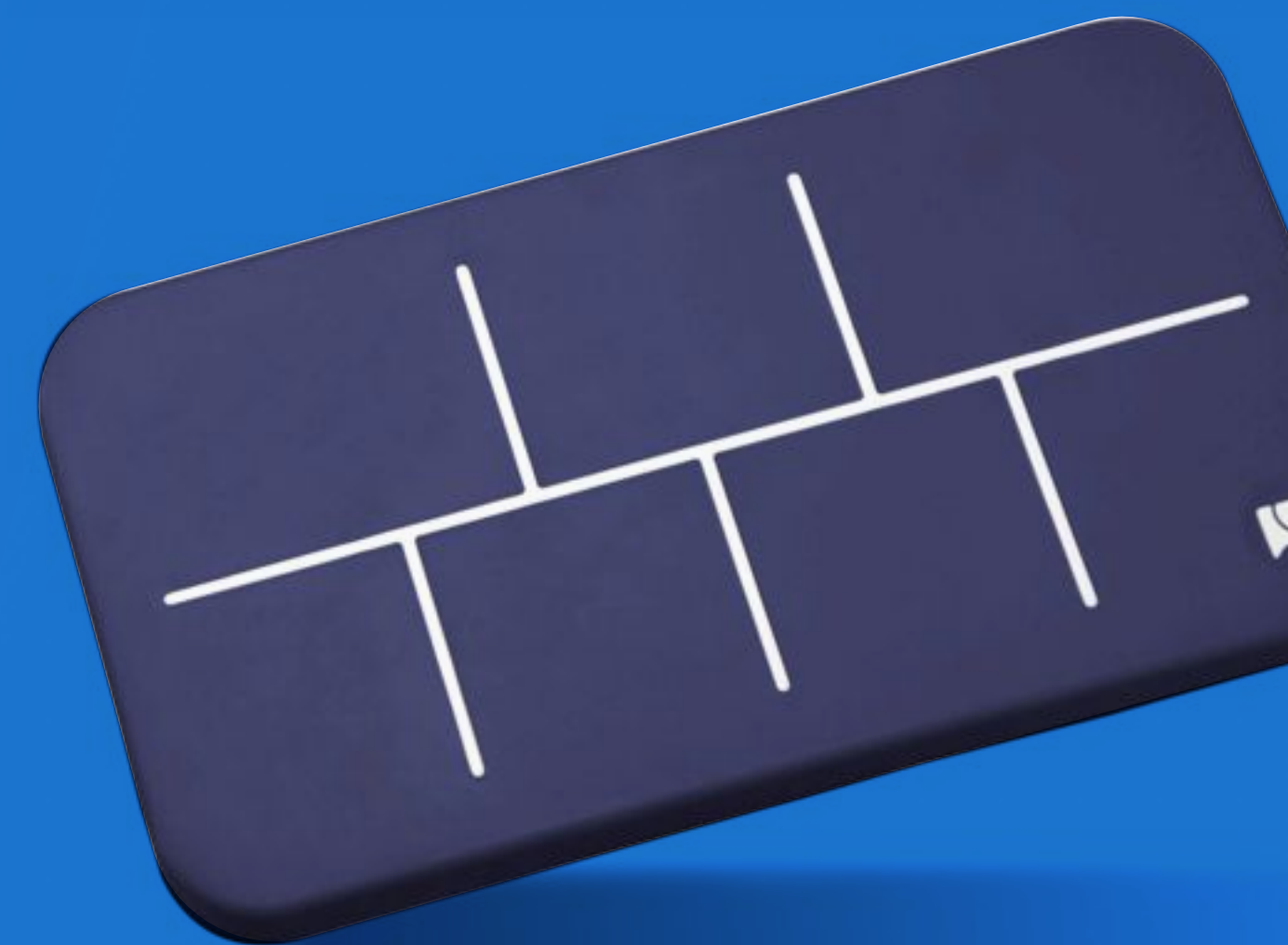
EllieGrid is a Houston-based Startup that recently released its signature product Ellie - an award-winning Bluetooth-enabled smart pillbox.

Our Solution & Contribution

December Labs was tasked with the complete makeover and rebuild of EllieGrid's React Native mobile app that programs Ellie - The Pill Box with individual settings regarding which departments holds how many pills as well as alerts such as smart alarms and push notifications via Bluetooth connectivity. The application also builds reports about whether or not the user took their medicine, which is information that can then be sent to caregivers.

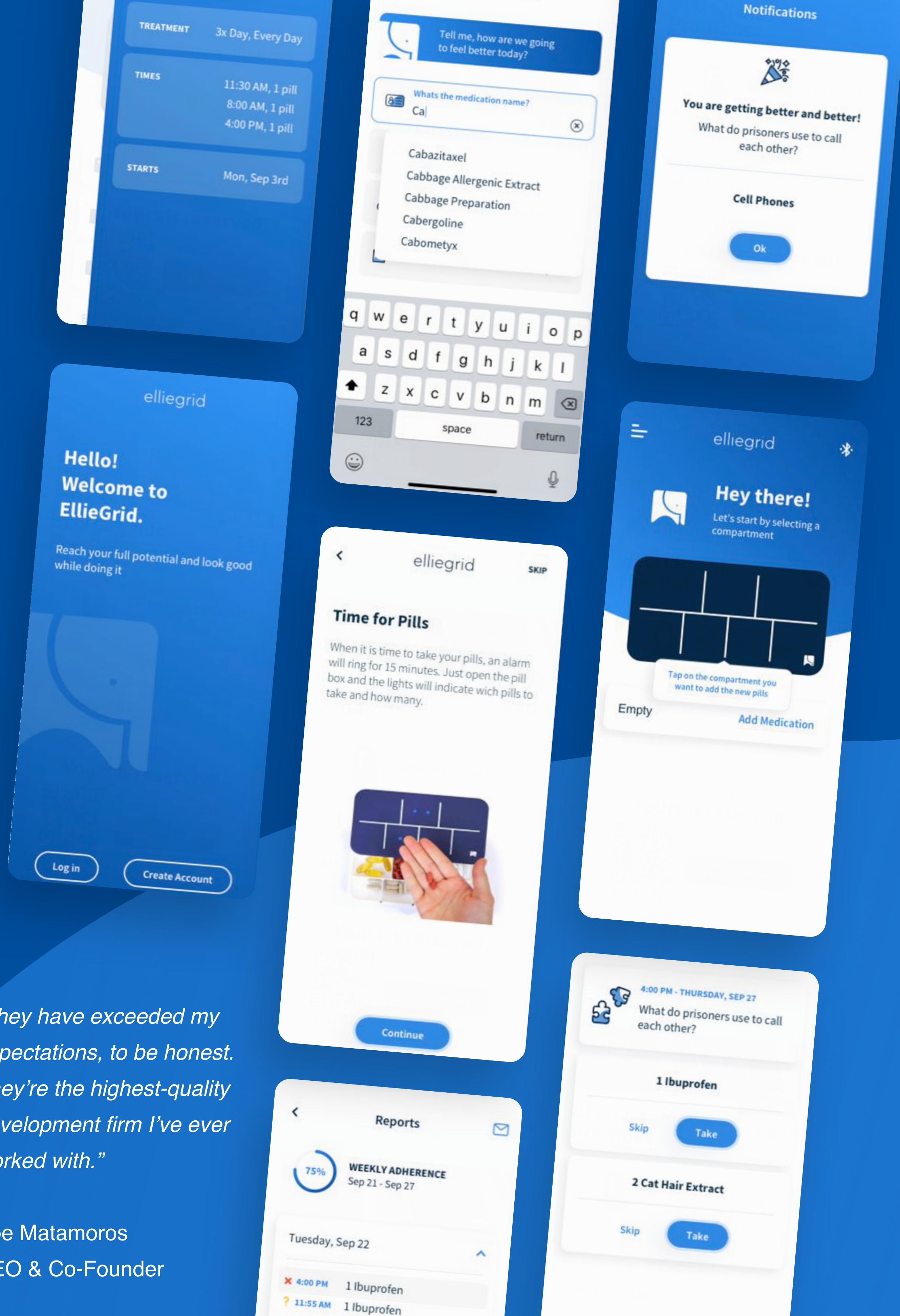
Deliverables

- UX/UI
- React Native Mobile Development (iOS & Android)



"They have exceeded my expectations, to be honest. They're the highest-quality development firm I've ever worked with."

Abe Matamoros
CEO & Co-Founder





Client

Hint is a Business Operating System for Direct Pay Healthcare.

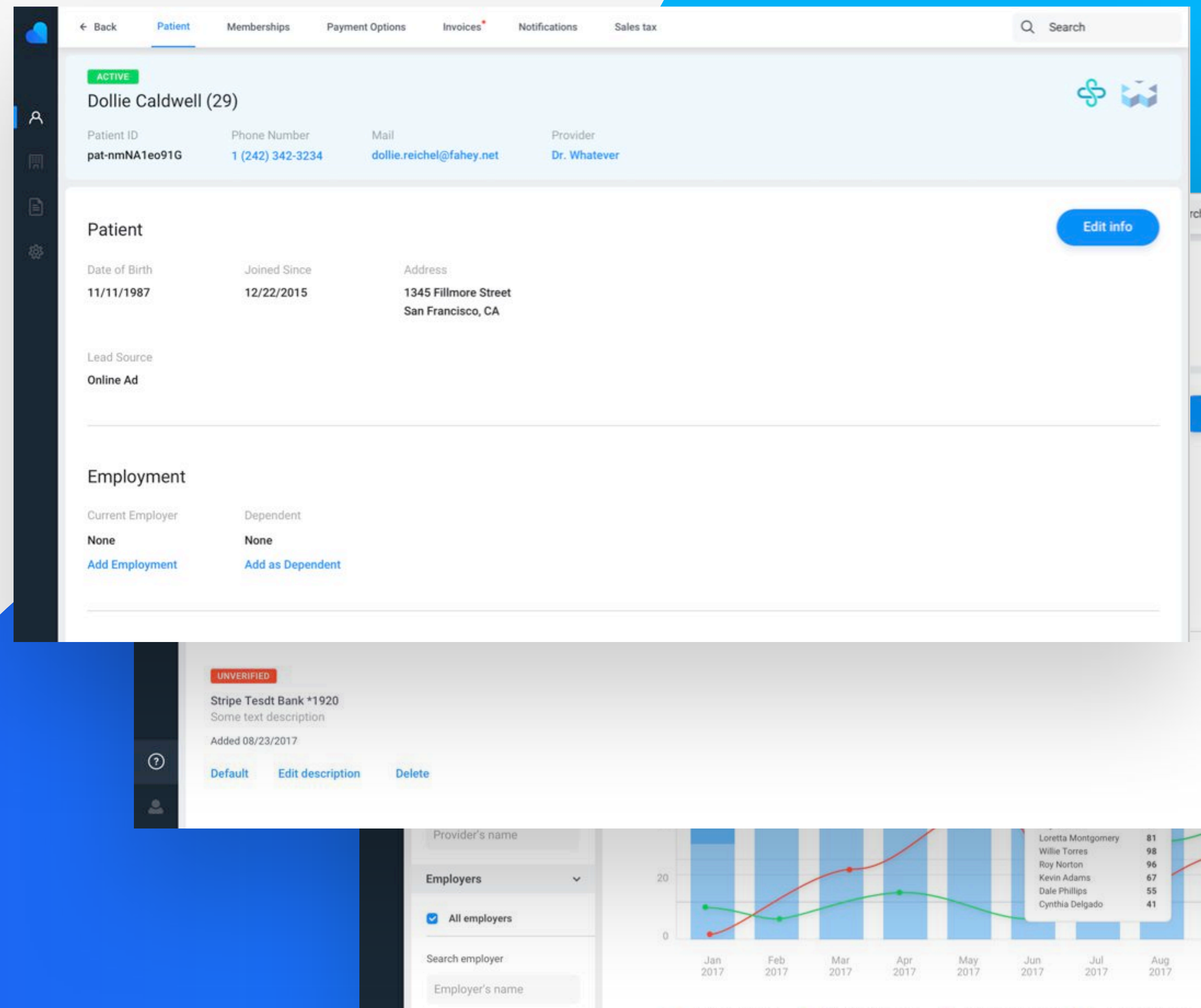
Our Solution & Contribution

December Labs provided a Ruby on Rails staff-augmentation Development Team that allowed Hint Health to build product effectively and in a cost-effective way. In addition, a design crew joined the team to improve the UX and offer intuitive and quality design.

Hint Health provided a specific on-boarding process for building a World-Class Rails team which led to a successful integration of our Senior Developers under the direction of Hint Health's CTO. This ongoing project continues to grow, as the company is processing \$150 Million currently and must continually iterate at a high speed.

Deliverables

- UX/UI
- Frontend
- Backend



rheo

Client

Rheo is an award-winning video stream curation app that delivers a personalized stream of curated videos to the consumer.

Our Solution & Contribution

December Labs partnered with Rheo to develop an original and powerful iOS app used by over a million users and featured as one of the best apps of the App Store. A senior iOS team co-located in San Francisco and Uruguay participated in the creation of the product.

Deliverables

- iOS Development
- Facebook SDK

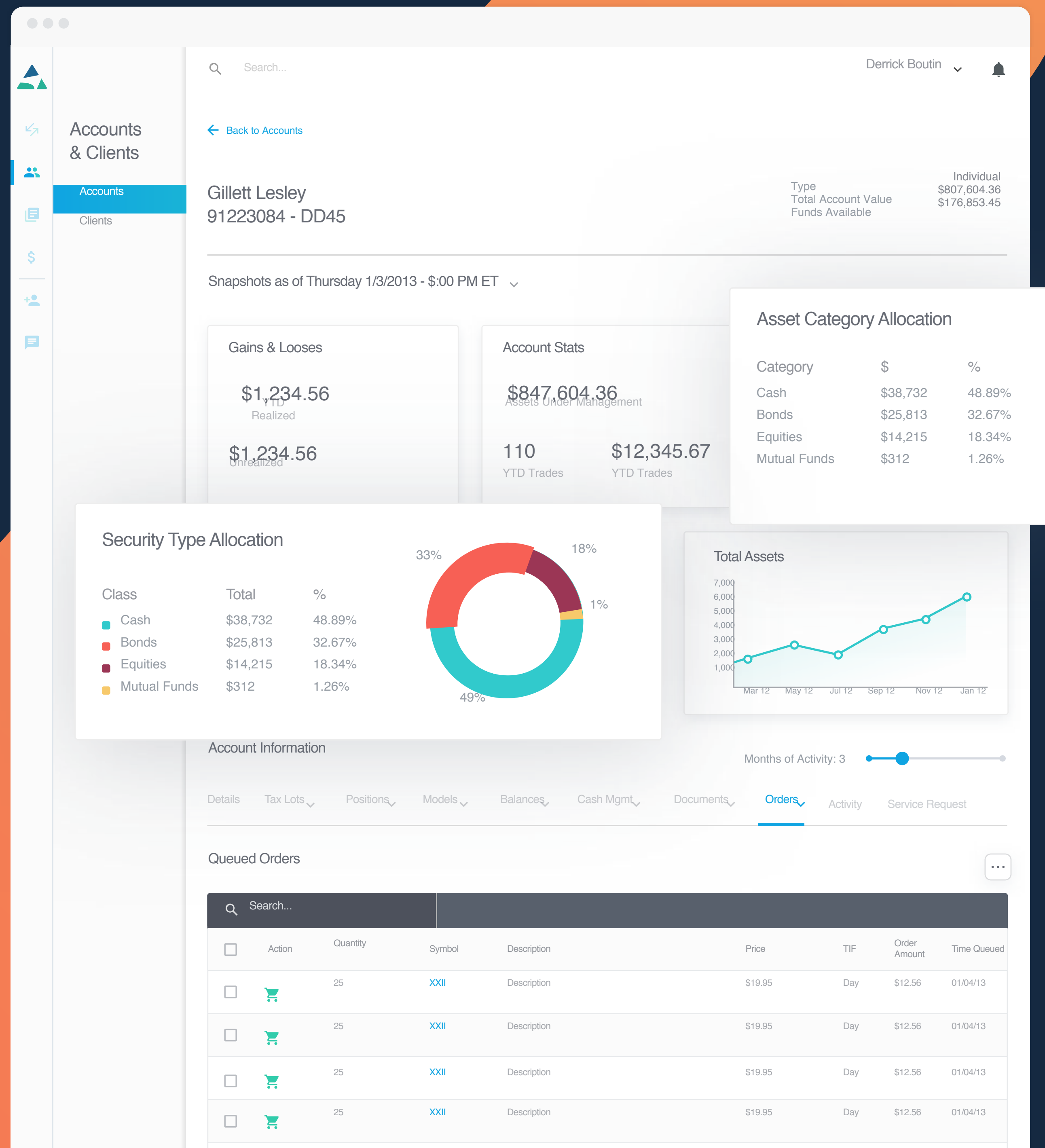


Best Apple TV App
2016



Featured iOS App
2017

CASE STUDY



Client

TradePMR provides financial B2B services to independent registered investment advisors (RIAs).

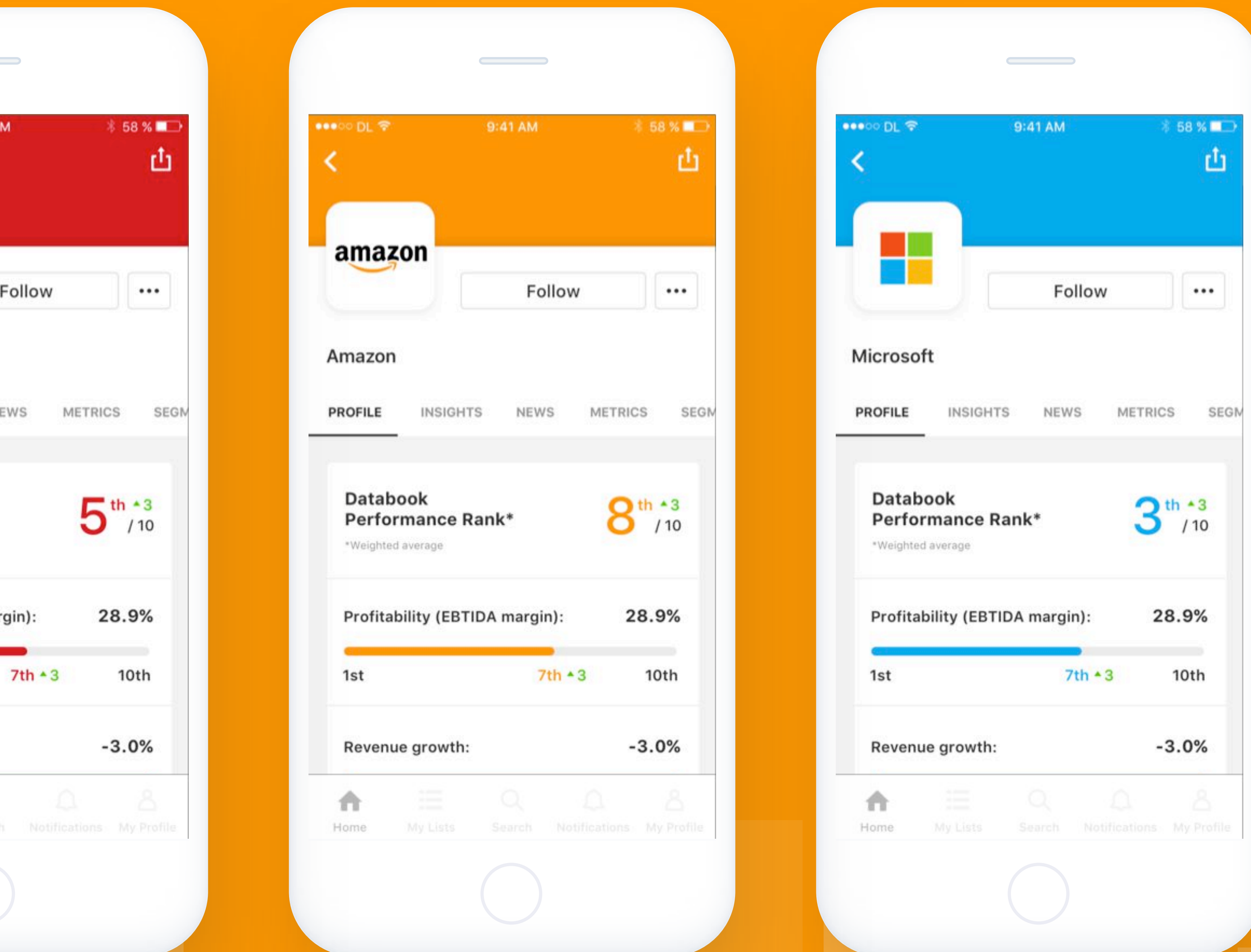
Our Solution & Contribution

TradePMR approached December Labs for a complete UX/UI makeover of EarnWise, their sophisticated but too complex WebApp advisor workstation and cloud-based mobile solution for technology, brokerage, and custodial support, adding a clear hierarchical structure and providing its clients with a gratifying mobile-responsive experience. Though at December Labs, we had successfully catered several clients within the finance space over the years, this projects' success depended on us truly understanding the specifics of TradePMR's complex area of business - the trade sector. Our team of UX/UI experts started out by studying all flow charts, dashboards and information to be displayed or used within the platform, but most importantly, we studied the trade market, how it works and what takeaways could be leveraged for an optimized customer journey.

Deliverables

- Branding
- UX/UI

CASE STUDY



Client

Databook is a B2B AI powered company and industry insights platform, leveraging data provided by publicly-listed companies.

Our Solution & Contribution

Bringing together industry, technology and design expertise, Databook partnered with December Labs for a mobile-first value approach to B2B sales.

We designed and developed a Mobile and Web offering and partnered with this long-term partner for ongoing support.

Deliverables

- Product Roadmapping
- UX/UI
- iOS Development
- Responsive Web Development.

CASE STUDY



Client

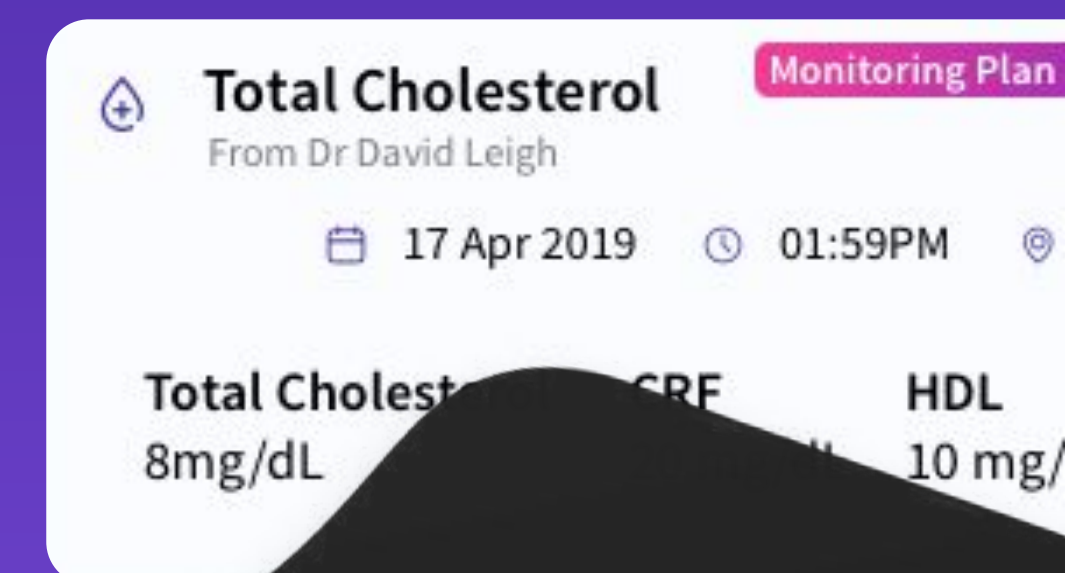
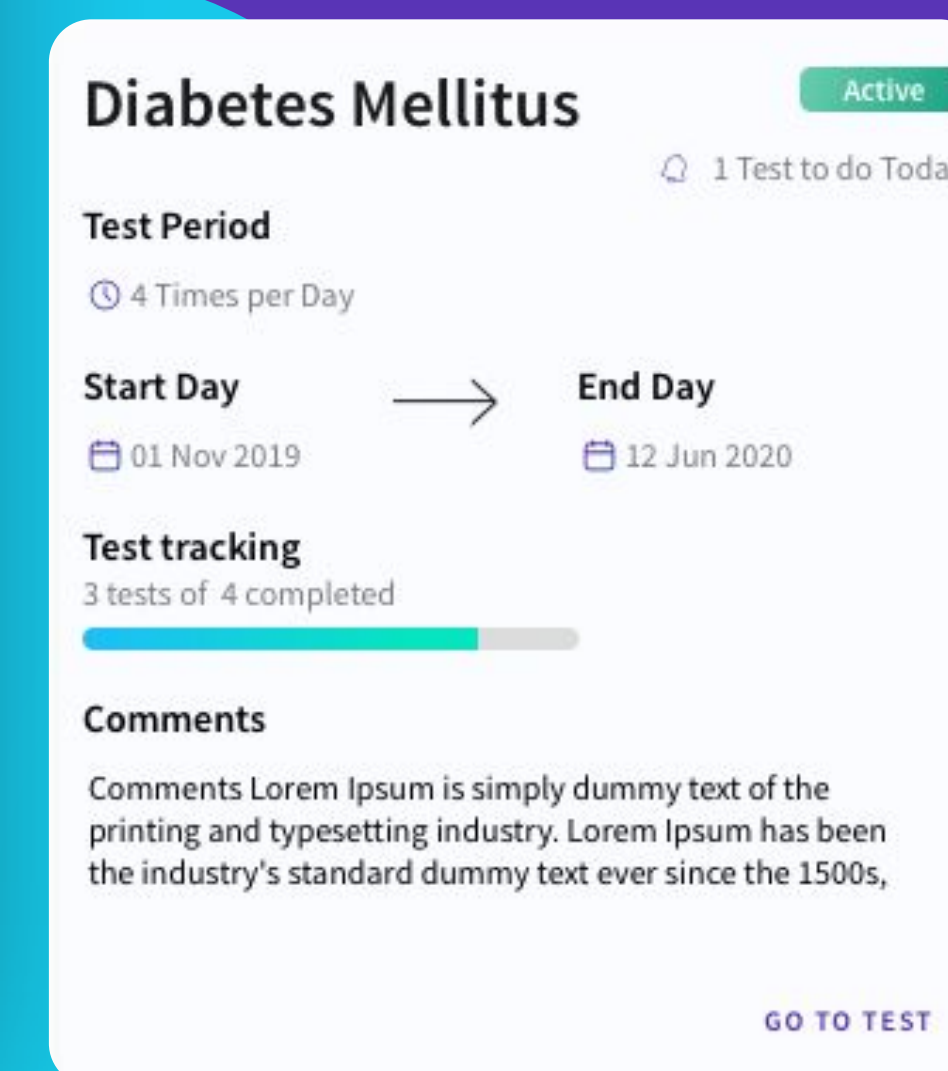
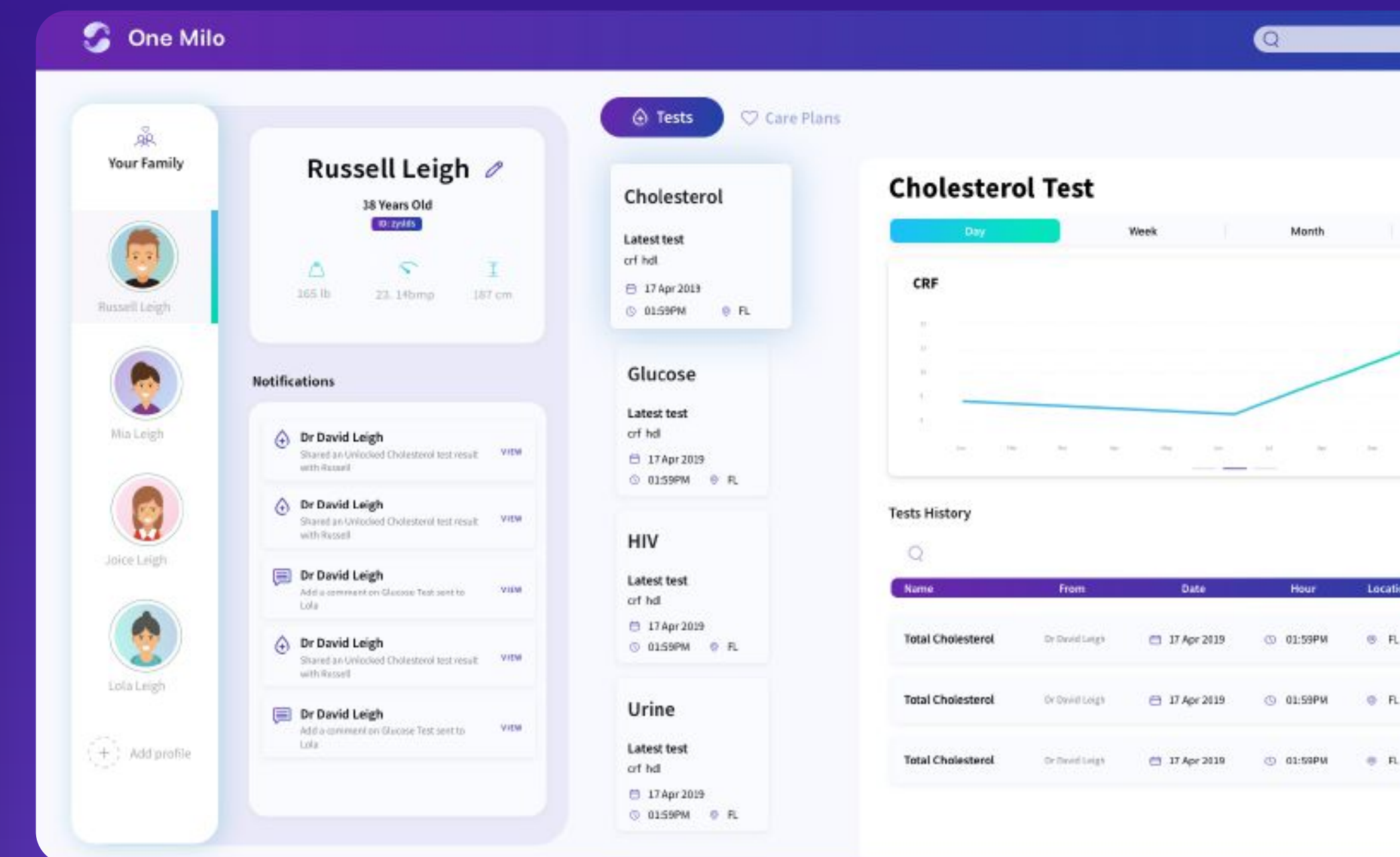
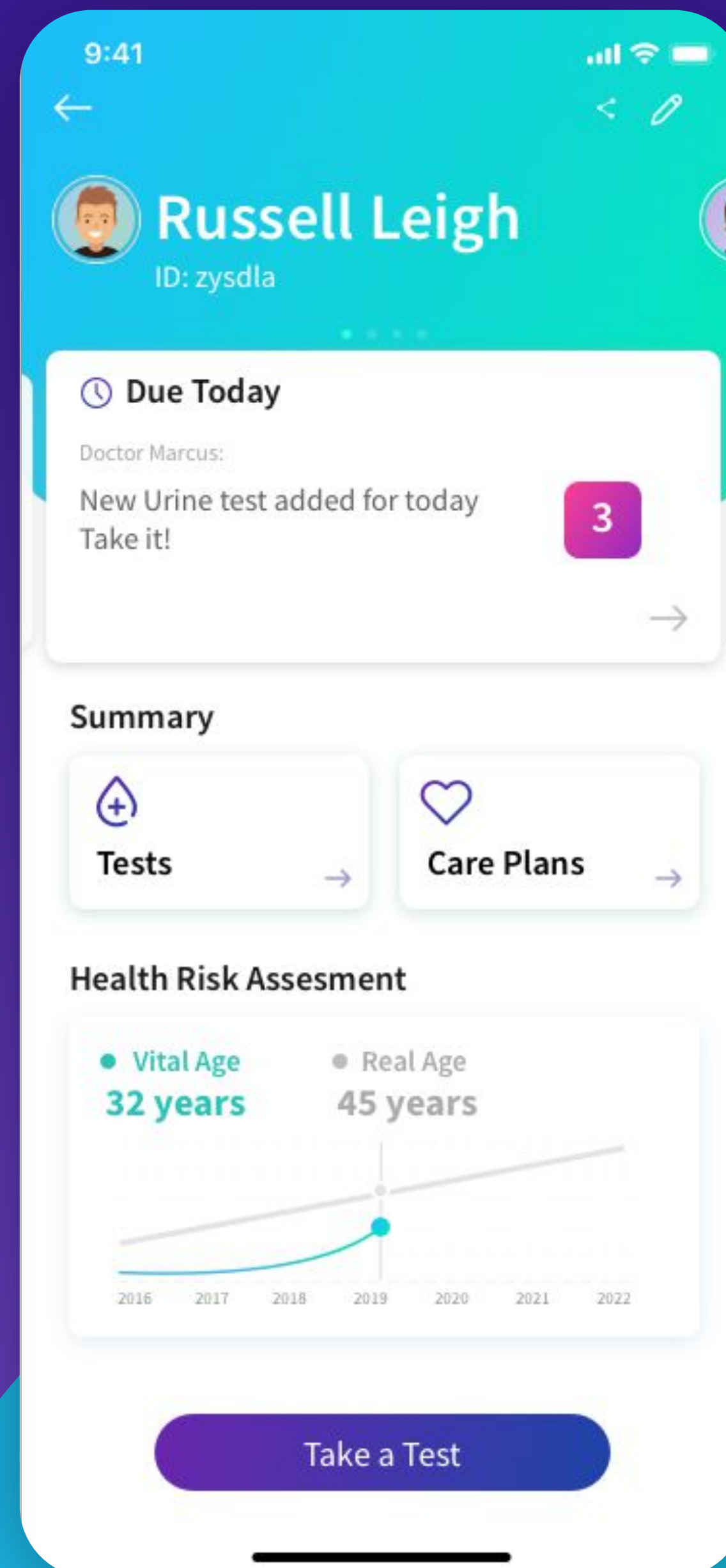
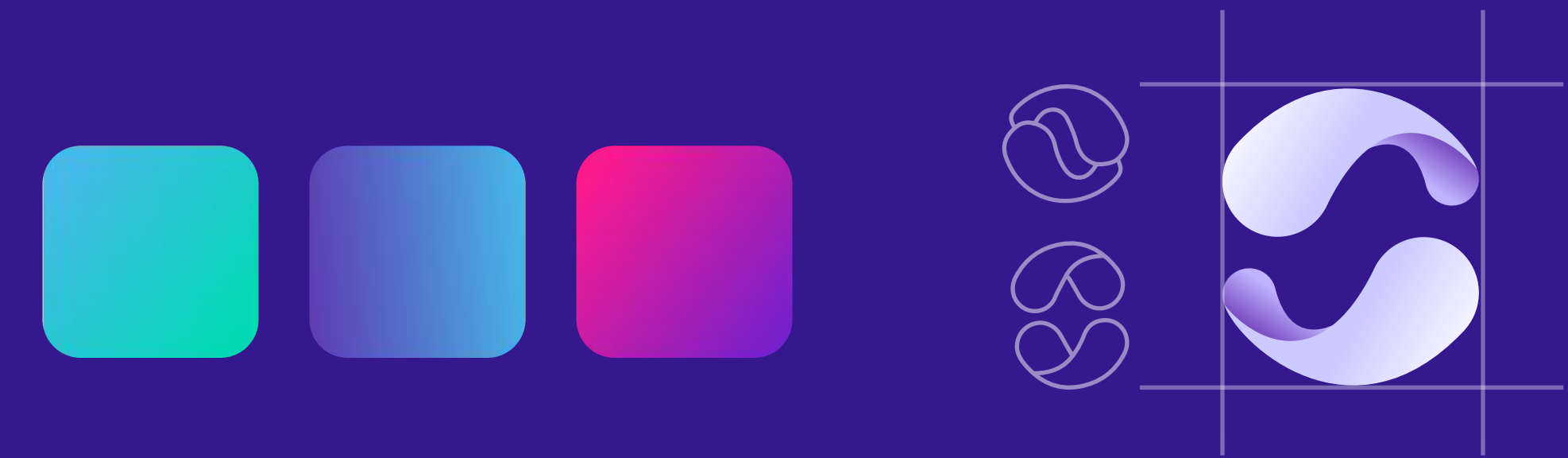
Milo is disrupting the field of medical diagnostics with it's In Vitro Diagnostic micro-devices that are embedded with FDA cleared rapid-result tests & a patent pending smart ecosystem that wirelessly streams results in minutes to the Milo app.

Our Solution & Contribution

December Labs provided a team of experienced UX/UI designers with specific experience in designing for the health vertical, HIPAA compliance and FDA approval. We completely redesigned the One Milo mobile apps, web app and came up with a new logo, reflecting brand mission and look & feel.

Deliverables

- UX/UI Design
- Logo Development



Round

Client

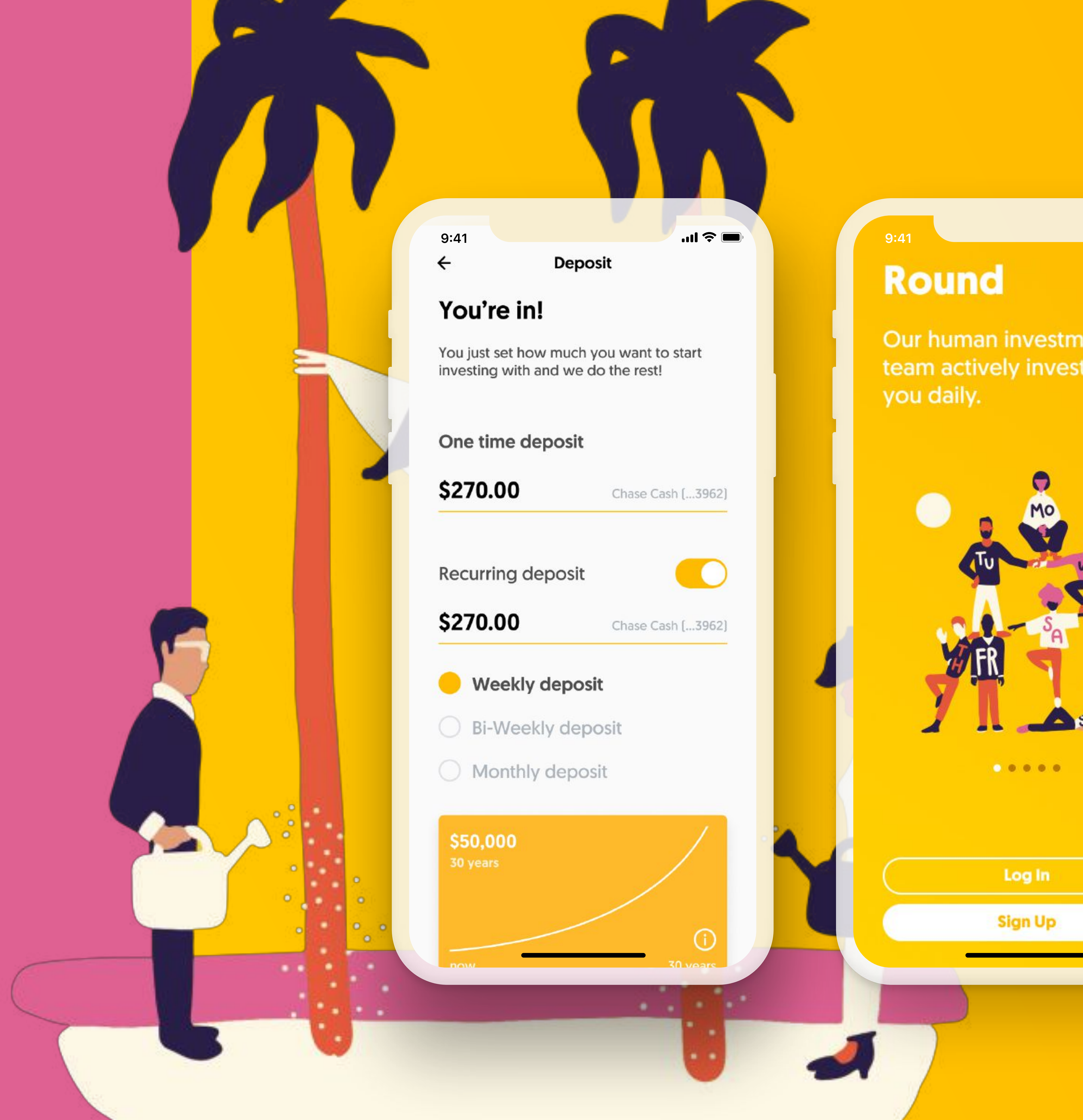
Round is the first fintech firm in the world that provides active investment management services of the ultra-wealthy to everyday people through the convenience of a mobile app.

Our Solution & Contribution

December Labs has been Round's long-term partner for app and web design and development. We've accompanied the fintech startup through several rebranding iterations, towards a modern and functional premium offering exclusively managed through their mobile app.

Deliverables

- UX/UI
- iOS Development
- FrontEnd Development
- BackEnd Development



CASE STUDY



Client

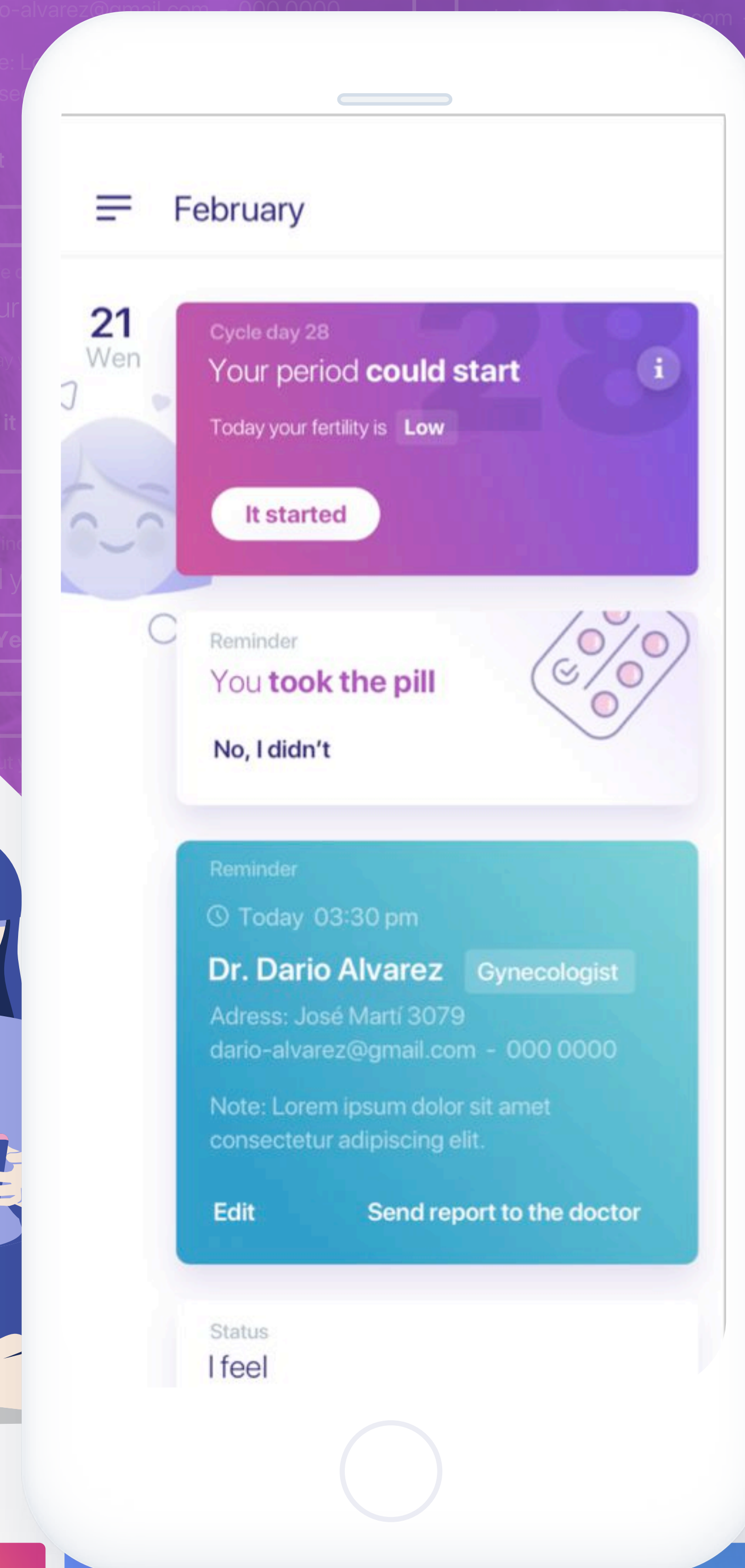
Celbrea is an integrated breast health monitoring system for women, featuring a mapping device, an app with advanced dynamic AI algorithms and Blockchain Technology.

Our Solution & Contribution

December Labs was approached by Welwaze Medical to build their Celbrea App, allowing women to predict, prevent, and monitor their health through different features targeting breast cancer, fertility and birth control. The natural target audience for the Celbrea app is very broad and diverse, which translates into countless user needs that would be very time-consuming to consider. The challenge thus was to narrow down and identify the main needs of a specific user base at a certain point in their life and provide them with a satisfying user experience.

Deliverables

- UX/UI Design
- iOS Development
- Computer Vision



Brand
#3769C7



Breast
#00913C



Cycle
#EE8601



Doctors
#FFFFFF



Notifications
#578CDE



Font
#2E334D



Client

Heaven is a lead generation and customer acquisition marketplace that brings trust & transparency to the Cannabis Retail through influencer video reviews and recommendations.

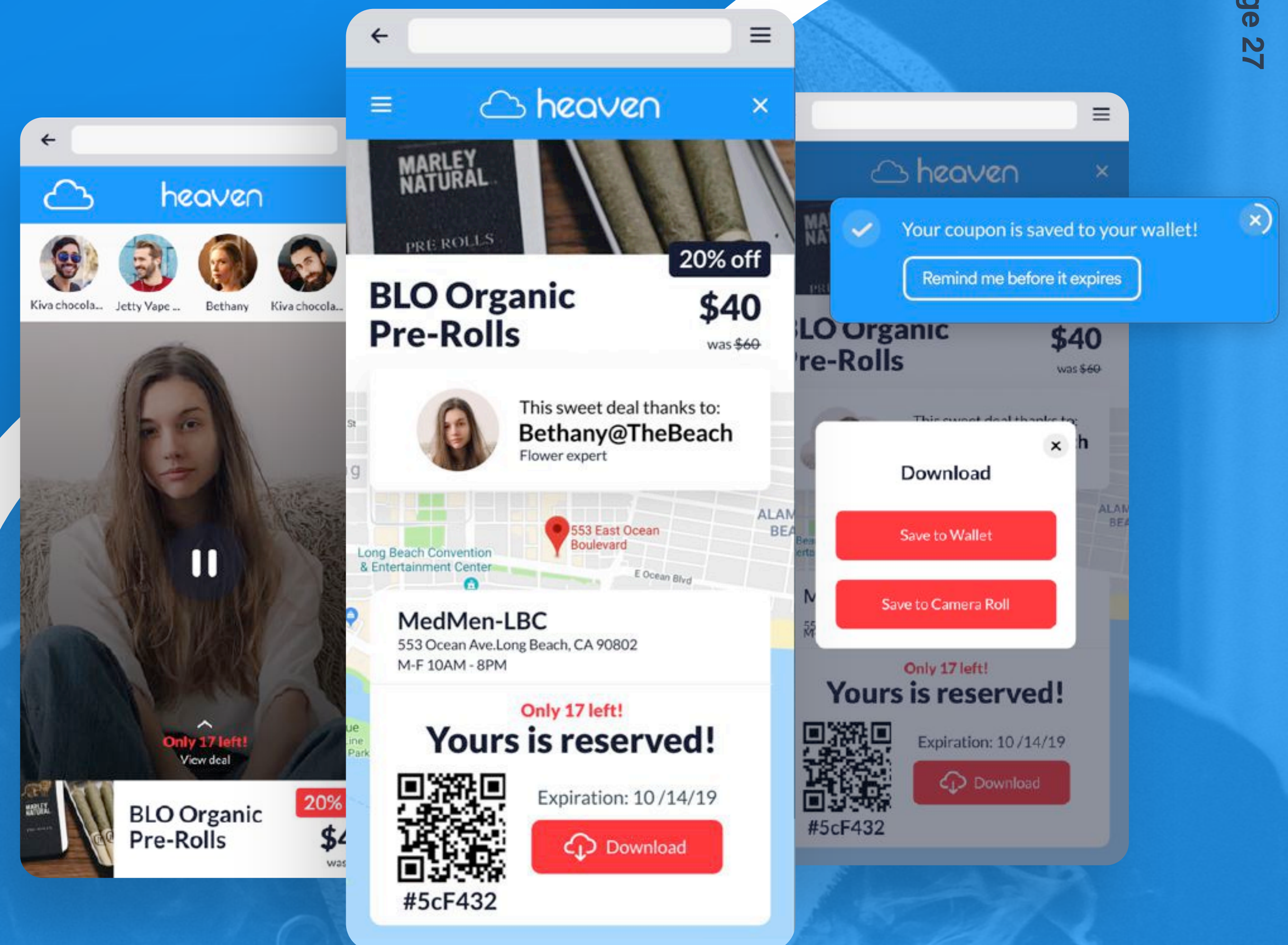
Our Solution & Contribution

Heaven approached December Labs to design and develop their responsive video-centric e-commerce site, featuring Mux video integration built into SQL Server.

A growth-stage influencer-powered startup, Heaven is constantly evolving and has shown considerable growth in its short business life span.

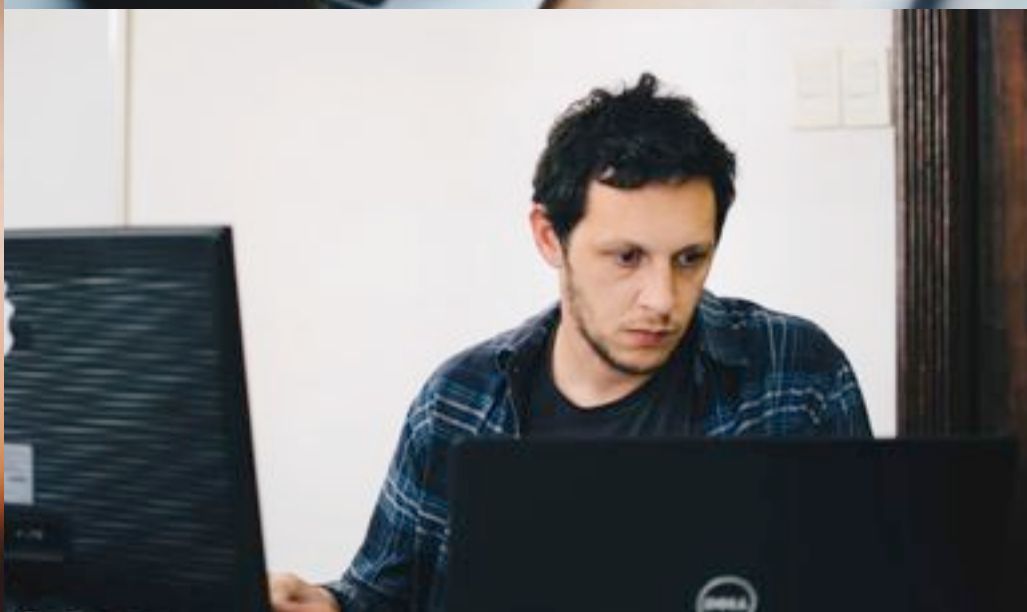
Deliverables

- UX/UI
- WebApp Development (responsive)
- Mux Video integration



"The December Labs team has been very responsive. As a startup, we sometimes have new insights and have to reprioritize. They've been accommodating and reliable 100% of the time."

Steven Puri, CEO



Let's make things to change things.

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