DESIGN PORTFOLIO



DESIGN VISUAL BRANDING

DESIGN IS TO GIVE SOLUTIONS



DANIEL VISBAL

STUDIO

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DESIGN VISUAL BRANDING



To Whom It May Concern

Born and raised in Colombia (South America), I've been nurtured with a passion for art, literature, music, dance and design. I had the opportunity to be part of an organization that travelled to France, Spain, Germany, and Chile representing the Carnival and culture of my city.

I am a certain and creative person who is self-persuaded, independent and comes to you with a solid foundation in both print and digital media. I have worked widely in the graphic design industry for more than 20 years developing high-end designs. I have a master in graphic design that I did in London, England at the London College of Communication as part of the University of the arts.

This allows me to gained valuable work experience, print design, web design, marketing material and design team leadership. I have developed my skills designing campaigns for ideas, people, products or/and services, creating new corporate identities, designing and structuring websites among other projects. My normal days are mixtures of looking for

new ideas by reading the creative material, exploring a new environment and appreciating the vast amount of visual communication that the world has to offer.

I think of challenges with strategy, so I worked hard in to deepen knowledge, updating our performance area marked by constant and changing fast evolving world research into new designs.

I also have 6 years experience in teaching graphic design at university, always willing to share with my students through workshops, new electives, diploma, masters and disinterested advice to our future professionals.

I can say that I have good problem-solving skills as well as my proven ability to manage my careers (Graphic Design & IT) and, As a dedicated and driven individual I don't have any issues taking after guidelines from senior designer and clients. At this moment, I am hoping to join an inventive group of designers, and to work for an organization that just contracts the best.



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AV is a company that provides high quality architectural rendering and visualization services.

CLIENT
ARTISTIC VISION

PROJECT
UX UI / BRANDING

Info

We designed the corporate identity as well as the website for this project. The client's goal was to show 3D rendering services to architects and construction firms.

On the website, you can find the company's business information as well as the portfolio of each of AV's services.

<u>Link</u>





DESIGN PORTFOLIO





Nefrocaribe is an institution authorized to provide renal healthcare to the entire community, satisfying the needs, physical, mental and social well-being of the community. **CLIENT**NEFROCARIBE

PROJECT
UX UI / BRANDING

Info

The client's goal was to exhibit their whole array of health and education services to medical experts for their training. for this project, we built the brand and website.

On the website, you can find the company's business information as well as a portfolio of Nefrocaribe's services.





CLIENT
MIDWESTMETALS INC

PROJECT
UX UI / BRANDING



Midwest Metals INC

This company provides an extensive line of services in the treatment of metals for the satisfaction of your metal requirement needs. Its a global distributor of all metals and alloys in standard and off-the-wall dimensions. Offering any type of alloy, size, and shape.

We develope the corporate identity and the website. In this proyect we create an extensvie requests for quote home an a link for paypal button.







HOUSE

Is a company dedicated to the real estate and development of residential, vacation and commercial projects.

Info

We designed the entire website and installed a property search engine with easy access for users

CLIENT +HOUSE

PROJECT UX UI





₿ BOLD MARINE

Bold Marine is an e-commerce for the U.S. boating market as a national wholesale distributor and agent. The mission is to be a one-stop shop for the largest range possible of marine products - to meet the needs of those involved in both recreational and commercial boating, RV and water sport activities.





CLIENT BOLD MARINE

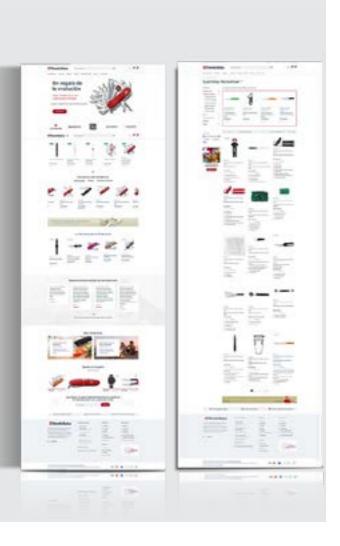
PARTNERSHIP WITH NEBULA CLOUD

PROJECT UX UI / BRANDING

Info

Bold marine is an e-commerce in shopify with more than 30,000 products for the marine sector. In this project, we work together with Nebula cloud in the development of the total interface and UI of the website.





CLIENT TIENDA SUIZA

PARTNERSHIP WITH NEBULA CLOUD

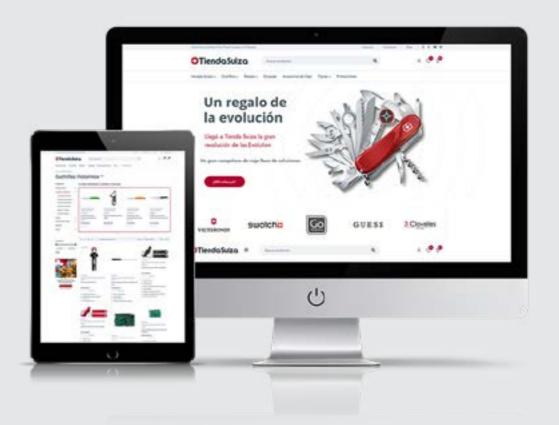
PROJECT
UX UI / BRANDING

Info

The Swiss store are authorized distributors in Colombia of Victorinox, the most traditional Swiss brand in multi-purpose knives since 1891 with the Swiss quality that it offers as the official supplier of the Swiss Army.

Is an e-commerce developed in shopify with more than 20,000 products. In this project, we work together with Nebula cloud in the development of the total interface and UI of the website.

<u>Link</u>





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