



# **CUANANASHI - ISTMOFRUTAS GROUP**



#### About us:

We are a group of companies recently established driven by a Group of professionals and agricultural growers in fields as diverse as social management, asset management, finance and administration.

We are located in the Chahuites region, Oaxaca. Additionally we have offices in Mexico City and Montreal, Québec, Canada.

### **Our products:**

Our product portfolio includes mango, pecan nut, coffee, lemon, amaranth and mezcal.

- Mango: production cycle from February to September.
- · Pecan nut: available from November to January.
- · Coffee: available from November to February.
- · Lemon: available starts from July 2020.
- Amaranth: available throughout the year in presentations of bars combined with honey, chocolate, peanut butter and hazelnut cream. Also available in cookies.
- · Mezcal: available all year.





Some of the founding partners of Cuananashi - Istmofrutas are mango producers and traders with extensive experience making it our flagship product in its Ataulfo and Tommy Atkins varieties during the production cycle from February to May, complying with export quality standards and registration with USDA, GLOBALG.A.P. and packing and export capacity to Canada.

Aiming to offer to our primary export market, Canada, mango of the highest quality and freshness, we have plans to expand our commercialization zone to other states of Mexico such as Chiapas, Michoacán, Nayarit and Sinaloa, seeking to secure a wider production season, all this in coordination with the Association of Export Mango Packers (EMEX).

#### Trade and international presence:

We have a commercial office in Montreal, Quebec Province in Canada, as it is a fundamental market for our international trading projects. Canada because of its weather conditions is an import-oriented market. 80% of the fruits and vegetables sold in Canada are imported. Additionally, Mexico has two very important competitive advantages: geographical proximity and trade agreements that give us preferential treatment.

In this way, we consider our presence in Canada an added value as it offers us direct contact with Canadian buyers, creating a favorable climate to establish business relationships in a stable, direct and safe way.

This kind of actions yield benefits for both sides, the growers are allowed to obtain greater income for their fruit, while the buyers can increase the quality of the products purchased.







## Delivery of products according to the requirements of the buyer:

Thinking of favoring the placement of our products, we meet the requirements and needs of the buyer in terms of packaging, presentation and content requested.

#### **Contact information:**

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