



CRISTÓFOLI

# ABOUT THE BRAND

*We were created in 1979 with the goal to make, in Brazil, shoes with the legitimate Italian quality. More than an European last name, we carry with ourselves the ancient tradition in the shoe production.*



  
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*As the Italian craftsmen, we use a fatto a mano / handmade process in the manufacture of our articles, because we believe that our differential is in our contributors and its unique contributions.*





*Added to this, we have the concern to combine comfort, design and excellent finishing, looking to provide a remarkable experience for those who use our creations.*



*This is Cristófoli. A company that for more than 40 years is recognized in the domestic and international markets for its exceptional products and for the care that puts in each detail. A company that maintain its roots without forgetting to keep updated with the market trends.*





  
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# OUR DIFFERENTIALS

- *Detail oriented company;*
- *Flexibility;*
- *Very wide production range of styles;*
- *Over 40 years of experience and knowledge;*
- *All production processes in house (more control).*





  
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# EXPORT SCENARIO

*In the export scenario, we work with several clients spreaded in more than 25 countries, such as:*

- *USA;*
- *Italy;*
- *France;*
- *UAE;*
- *South Africa;*
- *Vietnam;*
- *Argentina;*
- *Mexico;*
- *Poland;*
- *Belgium;*
- *Ecuador;*
- *Australia.*





# WAYS OF WORK



*We work in three diferente ways:*

- *Own brand selling (Cristófoli collection);*
- *Private Label (with our own styles);*
- *Product development.*

# PRIVATE LABEL

*In the Private Label market, we already worked with brands as:*

- *Zara;*
- *Aldo;*
- *Steve Madden;*
- *Kurt Geiger.*

ZARA

ALDO

STEVE MADDEN

KURT GEIGER  
LONDON

  
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# WANT TO KNOW MORE?



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