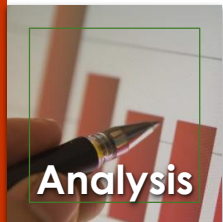


# zinerGY INTERNATIONAL



## Corporate Profile



Zinery INTERNATIONAL is a signature branding execution agency based in Kingston, Jamaica and the Caribbean.

## Our Mission

To deliver strong, impactful brand value and stories *“from insight to innovation”*.

We are focused on innovatively branding people, places and things.

With 20 years combined building human capital in Jamaica and the Caribbean at all levels, Zinergy International is building personal and corporate brands using the latest methodology of DNA Branding which significantly aligns the strategic and learning goals of companies and people.

What Do We Do?

## **BRANDING**



PEOPLE - Training



PLACES - Events

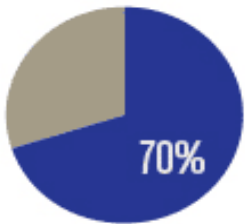


THINGS - Corporate  
Gifts

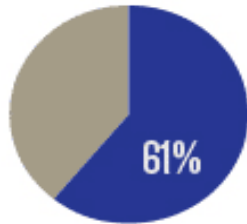


SME Development Workshop

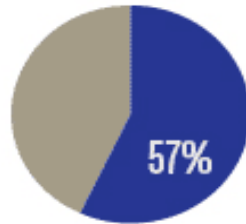
### Benefits of Coaching



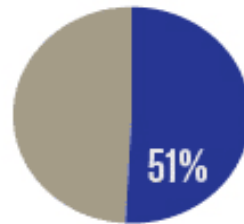
Improved Work Performance



Improved Business Management



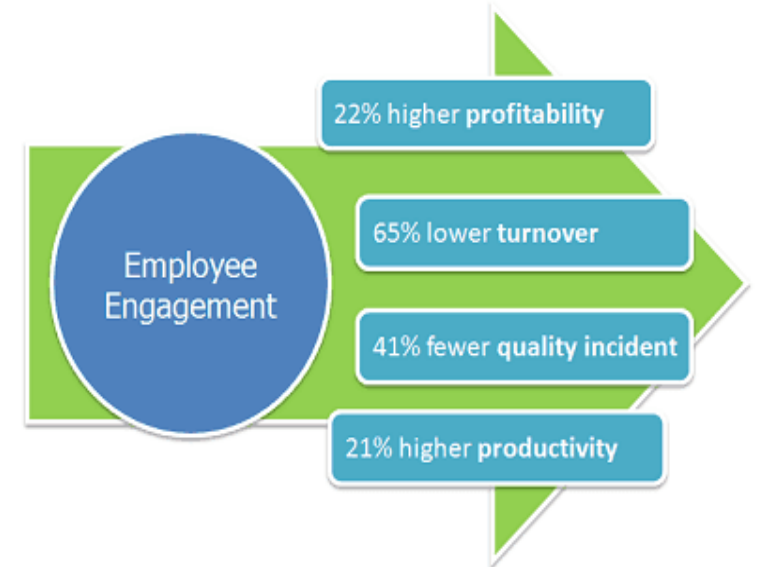
Improved Time Management



Improved Team Effectiveness

## Training

Zinergy International designs and delivers leading learning experiences aligned to business strategy, that secure the bottom line, ensure personal and professional growth.

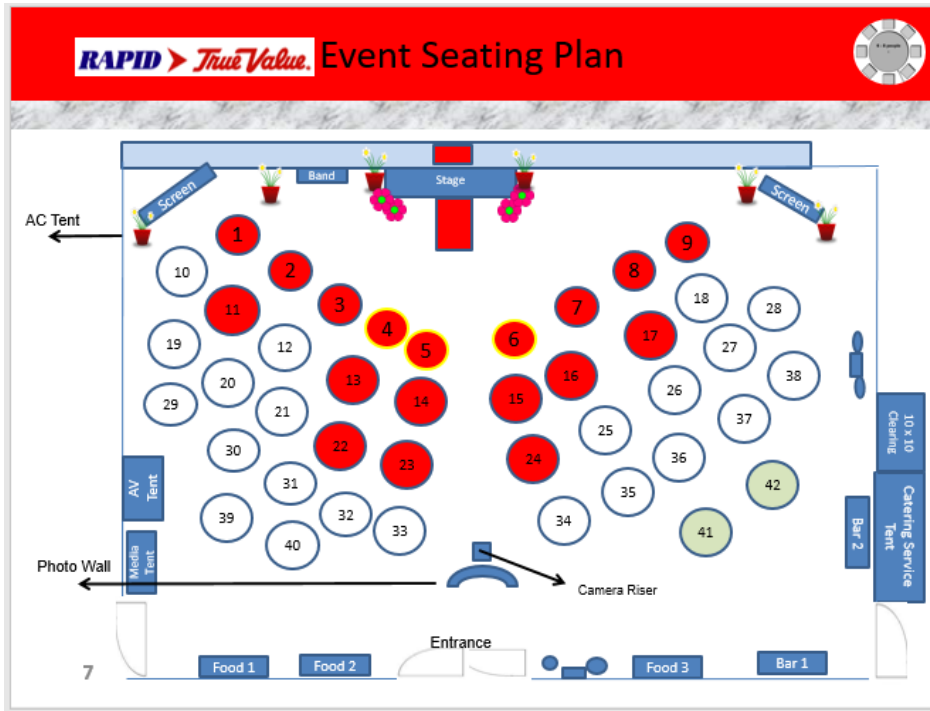


**Engaged employees will create a better product and service**





On site Team Consultation



The Event

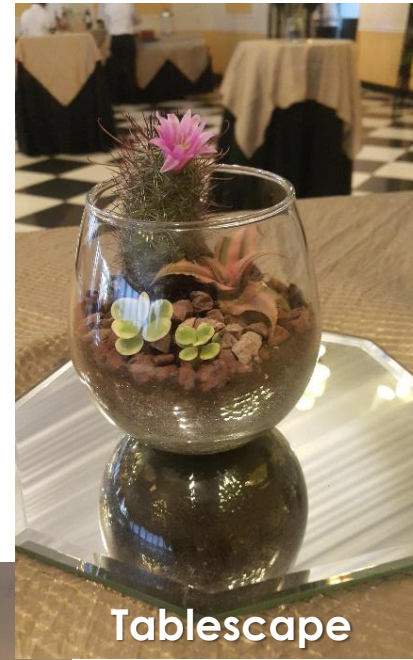
# Event & Conference Management

Zinery International spends time to understand the client, design and deliver event solutions aligned to the brand objective and a pleasure to clients who participate.

Segmentation of Events







# Exhibition Solutions

Zinergy International original design strategy, seizes every opportunity to reinforce your brand. That's why every design detail will enhance your brand message, from tablespace ideas to overall décor.

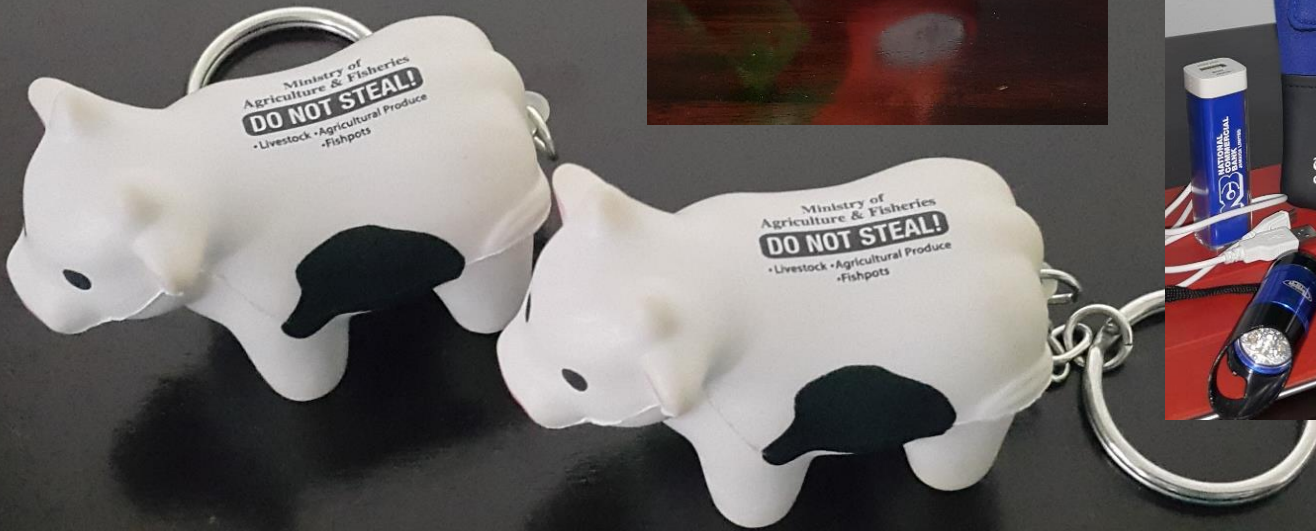


Top 10 Countries by Advertising Expenditure, 2015

Rank	Countries	US\$ million
1	US	182,615
2	China	74,406
3	Japan	41,805
4	UK	26,020
5	Germany	25,791
6	Brazil	14,364
7	France	13,349
8	Korea	12,208
9	Australia	11,855
10	Canada	10,172

Source: ZenithOptimedia





# Corporate Gifts

Promotional products have the highest advertising recall over television, print and online advertising

## Gifting Industry

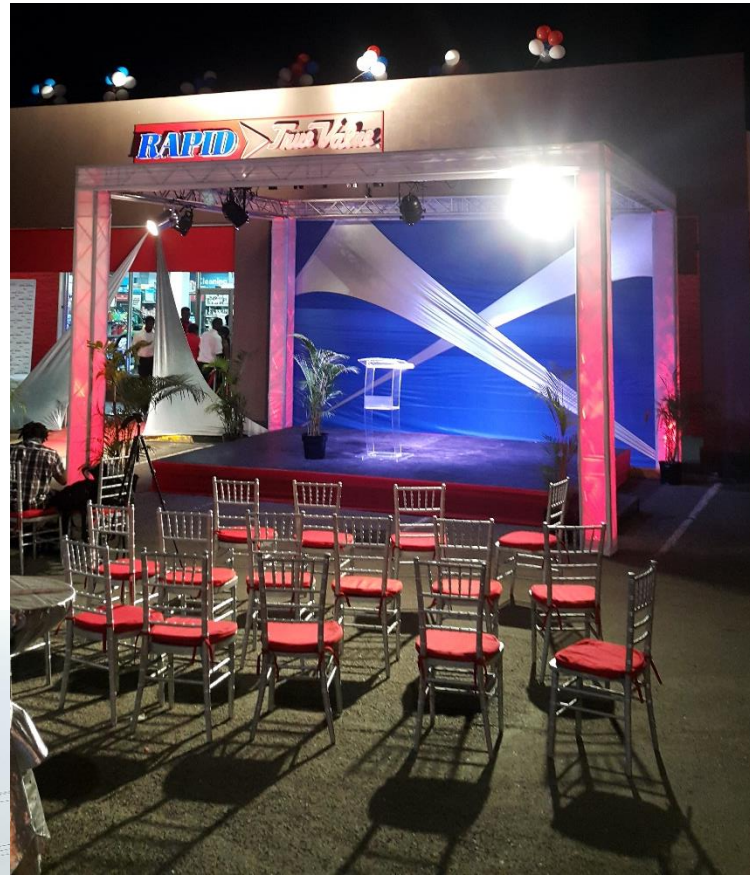
B2B  
(Corporate Gifting)

B2C  
(Personal Gifting)

- Product Gifting
- Experience Gifting



## Rapid Ture Value Store Opening – Manor Park



Samples Of  
Our Work





- Ministry of Industry, Commerce, Agriculture and Fisheries Awards Function



Samples Of  
Our Work







**Customs Brokers  
Association 50<sup>th</sup>  
Anniversary Awards  
Banquet**

Samples Of  
Our Work

**Ministry of Industry,  
Commerce, Agriculture  
and Fisheries  
Post Budget Reception**







**Ministry of Industry, Commerce, Agriculture and Fisheries  
EU Project Event**

Samples Of  
Our Work



“

Branding in the 21<sup>st</sup> Century isn't about marketing but about reality. And it has everything to do with *people*.

It's about **who** your people are, how they **treat** *each other*, how **they're** treated by leadership, how they treat your **customers** (every single interaction, all day long).

In the economy of tomorrow, information comes from everywhere and it affects your brand.

”

**Zinergy INTERNATIONAL** uses all this information in creating value for your brand ... in making your brand authentic.





# We Appreciate Your Business

# Thank You



**ZinergyINTERNATIONAL**

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