

CORPORATE PRESENTATION



www.humidex.com.co





Our Brands

We proudly offer a wide variety of products, including private-label solutions tailored to specific needs.







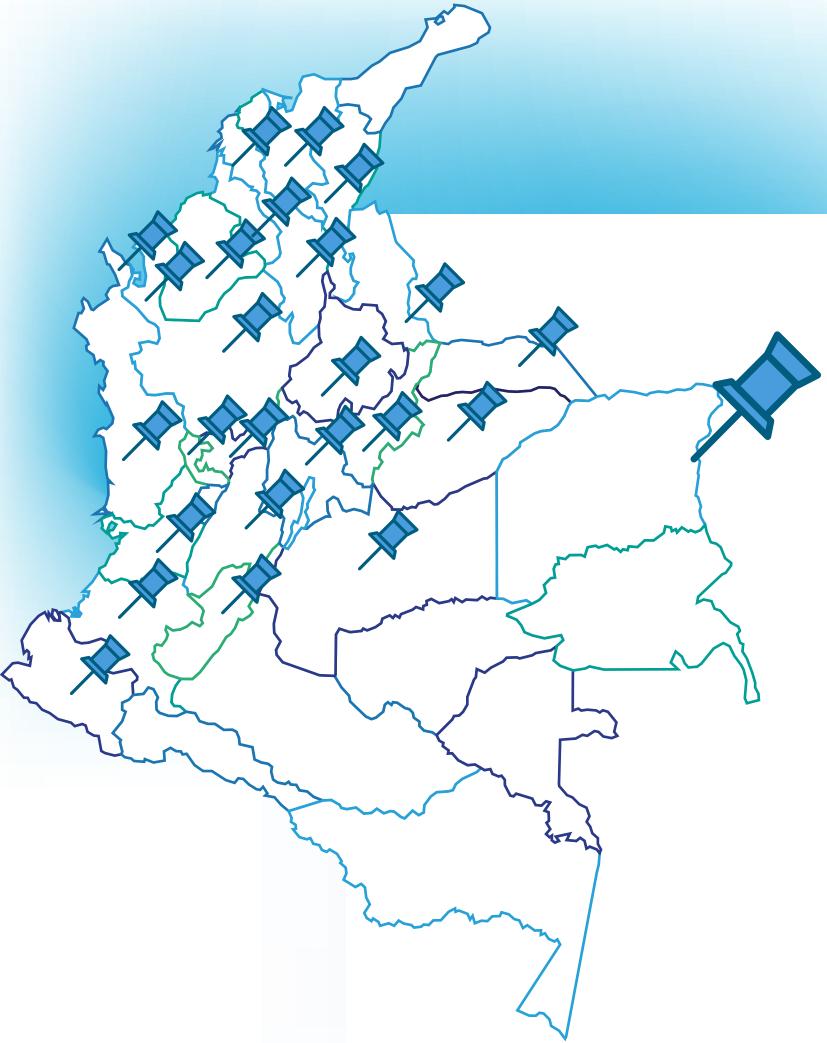


Private-label









Our Presence in Colombia

We are present in over **800 retail points** nationwide.



















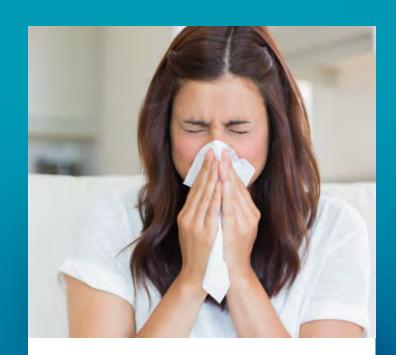








The Importance of Moisture Absorbers



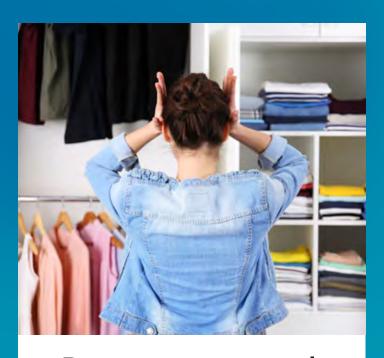
Helps prevent respiratory illnesses.



Creates moisture-free environments.



Prevents the formation of mold and mildew.



Protects personal belongings from damage caused by humidity.







For Small Spaces Effective for areas up to 5m³.







For Medium Spaces Effective for areas up to 20m³.







For Large Spaces Effective for areas up to 50m³.







Odor Eliminators
Specialized solutions to
neutralize and eliminate
odors.





Why Our Clients Choose Us



- Profitable margins for the entire distribution chain.
- Competitive market positioning with high-quality standards and a diverse portfolio.
- Reliable delivery and responsibility.
- Market analysis and strategic pricing.





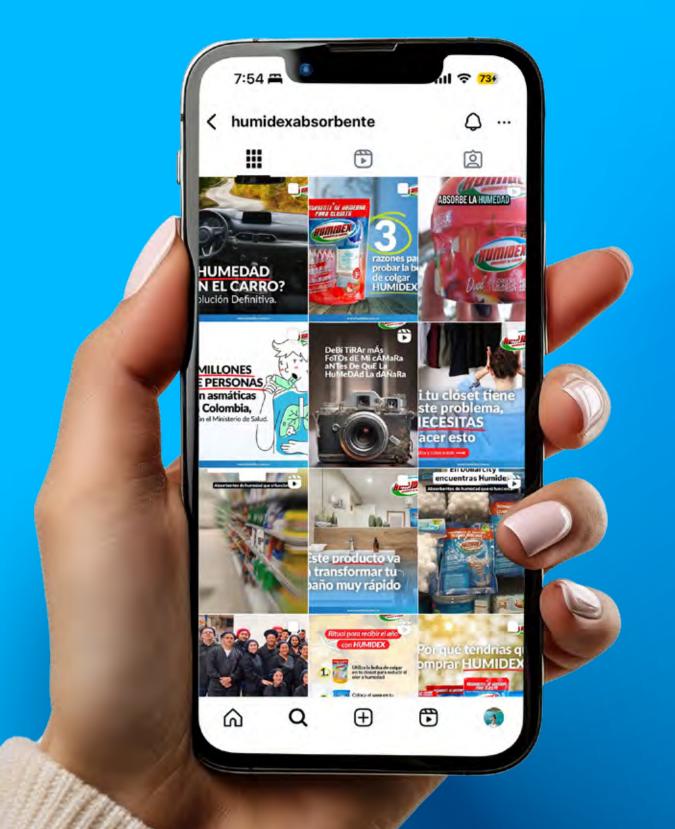
Why Our Clients Choose Us



- Industry leaders in manufacturing products that promote health benefits.
- State-of-the-art facilities to develop and expand product lines.
- Memorable customer service that sets us apart.







Commercial Strategy: Effective Use of Social Media

A focused strategy to drive engagement, brand awareness, and customer loyalty.

Utilizing platforms like Instagram, Facebook, and YouTube to share relevant content.

Advertising campaigns, participation in trade fairs, and collaborations with key influencers in the industry.

Leveraging marketing channels to increase visibility for our moisture-absorbing products and drive demand.





Exhibitions

We ensure high-quality displays that highlight the unique value of our products and appeal to diverse audiences.











Exhibitions





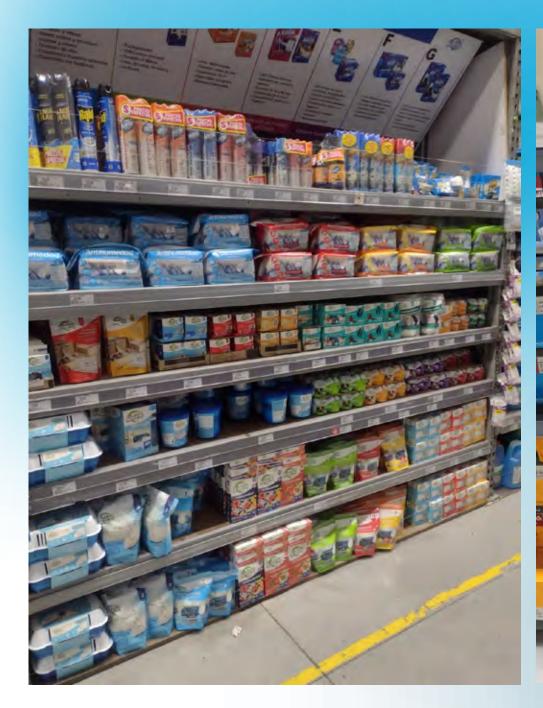








Exhibitions











Thank You For more information, please contact:

Diana Moreno Duarte
International KAM
+57 324 357 5609
comercioexterior@disteandinas.com



ANTIHUMEDAD
Moisture Absorber