



coopfam



A coopfam

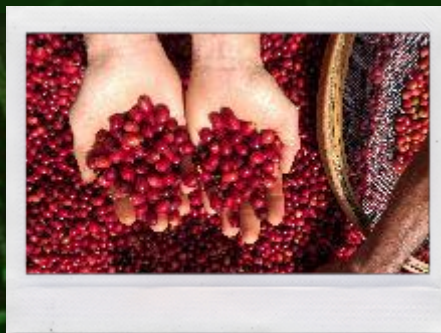
**WE ARE A COOPERATIVE OF PEOPLE,
FORMED BY 440 FAMILIES. WE TAKE CARE OF PEOPLE AND
RELATIONSHIPS, SEEKING REAL BENEFITS FOR EVERYONE. WE
WORK NOT ONLY FOR OURSELVES, BUT TO DEVELOP AND
IMPROVE THE QUALITY OF PRODUCTION, PRODUCTS AND THE
LIVES OF HUNDREDS OF FAMILIES. OUR FOCUS GOES BEYOND
THE PRODUCT, ORGANIC, FAIR TRADE... WE WANT TO CREATE
AWARENESS AND CHANGE MENTALITIES AND ATTITUDES,
STARTING WITH OUR MEMBERS AND CREATING A FORCE OF
TRANSFORMATION THAT EXTENDS THROUGHOUT OUR CHAIN,
FROM END TO END, REACHING THE FINAL COSTUMER.**



POÇO FUNDO MG



A CONSCIOUS CHAIN OF ACTIONS THAT TRANSFORMS IDEAS, MENTALITIES, PEOPLE, LIVES, COMMUNITIES, PRODUCTION AND CONSUMPTION RELATIONS TO ENSURE SUSTAINABILITY, QUALITY OF LIFE AND FAIR INCOME FOR ALL. TRANSFORMING OURSELVES TO TRANSFORM OUR FAMILY, OUR COMMUNITY, OUR WORLD.



OUR STORY



1980

Emergence of the movement in the early 80's, originated through the pastoral of the land (movement started in the Catholic Church)



1991

Creation of the Association of Small Producers of Poço Fundo
Organic Coffee Experience at Jacaranda Farm



1997

AAO Organic Certified
Organic Agriculture Association



1998

First Brazilian Organization to be FairTrade certified.



1999

First Headquarters
Organic Coffee Buyer visit
International Organic Certification (BCS)



2000

First joint sale (Cooxupé)
Presentation of the Association at the National Conference of Fair Trade and Organic Coffee



OUR STORY



2001

International sale through
Max Havelaar.



2003

Coopfam Foundation
Participation at Biofach
Germany



2007

Purchase of coffee
processing equipment



2009

Coffee Industry Project
Roasting and Packaging



2010

End of the Association of Small
Producers

Criation of the Brand Café
Familiar da Terra



OUR STORY



2014

Women Coffee at The Fifa
World Cup 2014



2017

Construction of the
warehouse



2018

Rebranding



2019

First Woman President
Vania Lúcia Pereira da
Silva



2020

Launch of Café Familiar
da Terra
Sales Record



2021

Launch of Organic Café
Familiar da Terra



CERTIFICATIONS



FAIRTRADE
INTERNATIONAL



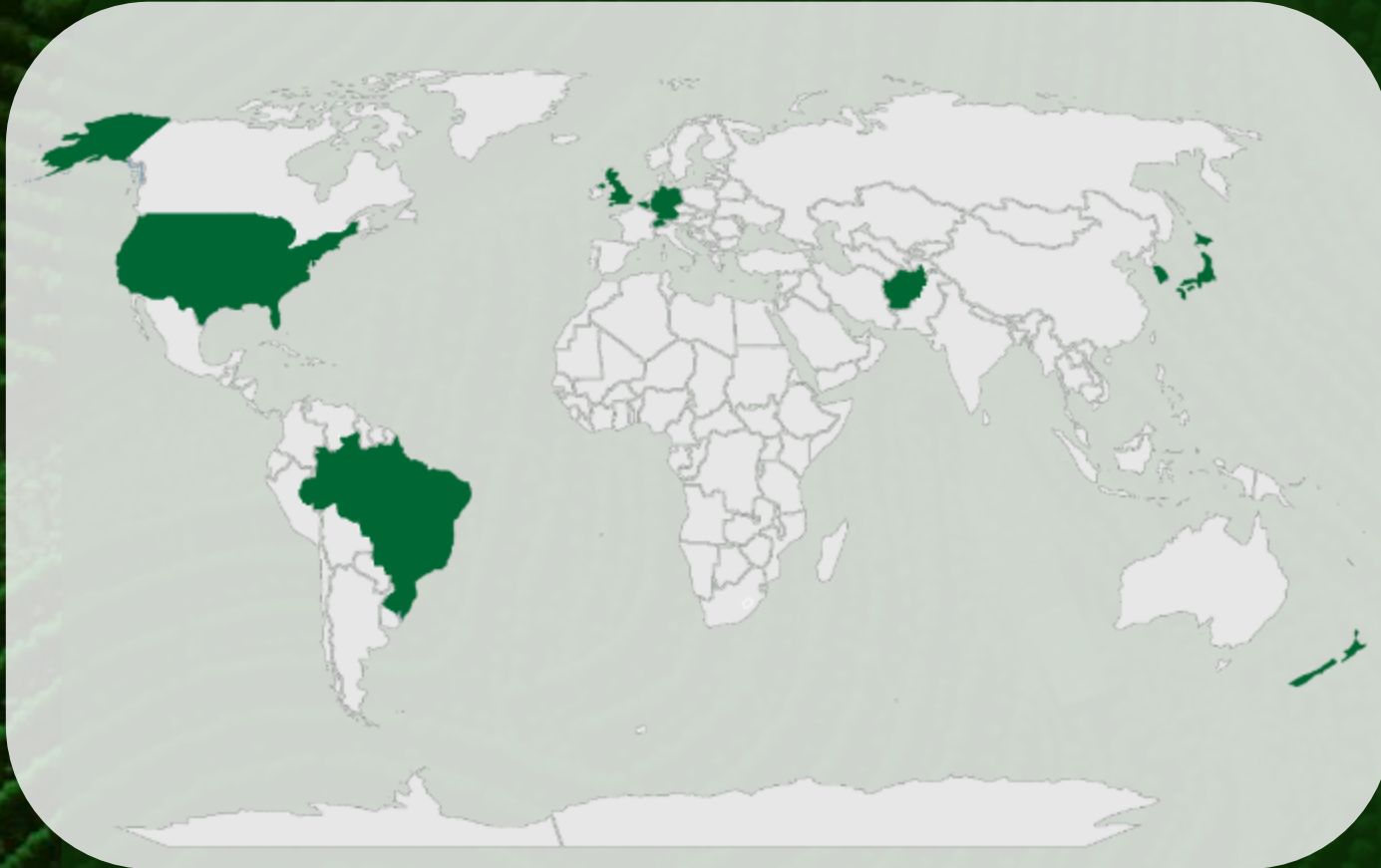
AQUI TEM
AGRICULTURA
FAMILIAR



Certificação
Participativa do
Café Feminino













DIRECT EXPORT

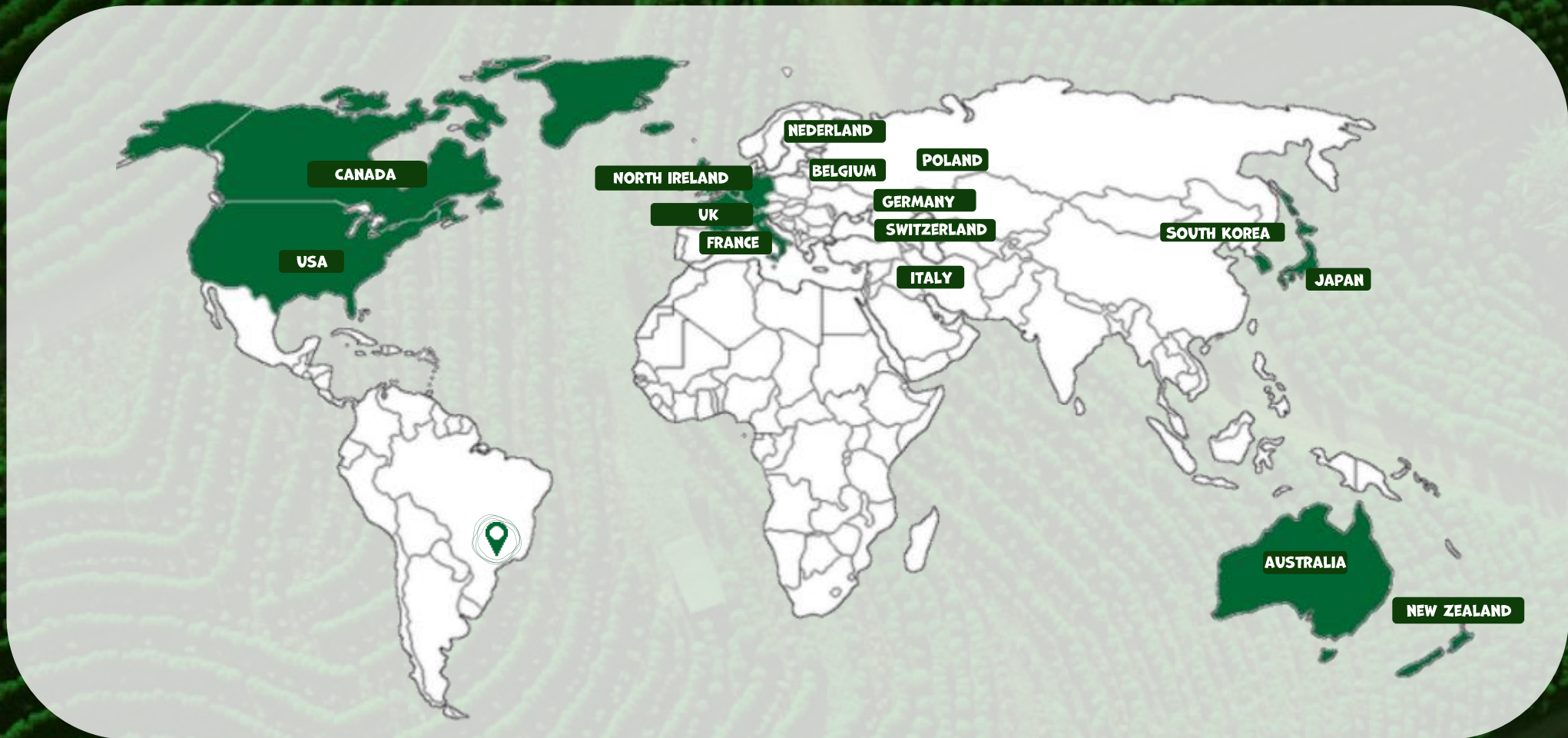


**15 YEARS OF EXPERIENCE EXPORTING
COFFEES WITH GLOBAL CERTIFICATIONS.**

PART. % PER COUNTRY

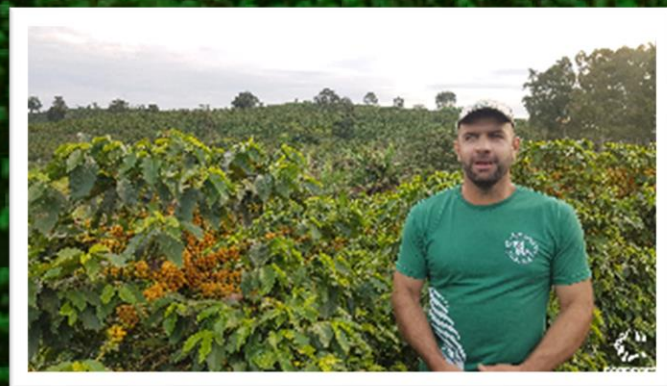
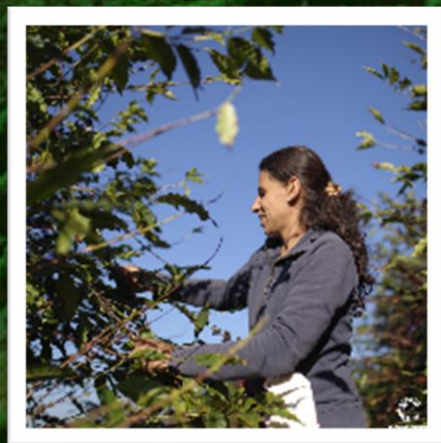
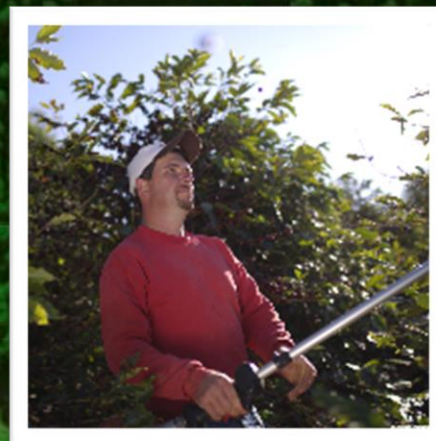
38,8%		GERMANY
34,5%		U.K.
13,3%		USA
8,1%		SWITZERLAND
1,6%		NEW ZEALAND
1,1%		JAPAN
1,1%		SOUTH KOREA
0,5%		SPAIN
0,5%		NETHERLANDS
0,4%		BELGIUM

GLOBAL PRESENCE



MEMBERS





MEMBERS

497

MEMBERS

4.502 HA

TOTAL AREA

2.455 HA

PRODUCTION AREA

4,81 HA

PRODUCTION ÁREA PER COOP



85 **WOMEN**



153 **ORGANIC**



412 **MEN**



342 **SUSTAINABLE**

PRODUCTION



SUSTAINABLE

61.263 BAGS



ORGANIC

13.052 BAGS



RAINFOREST

18.286 BAGS

STRUCTURE



CONSULTANT COUNCIL

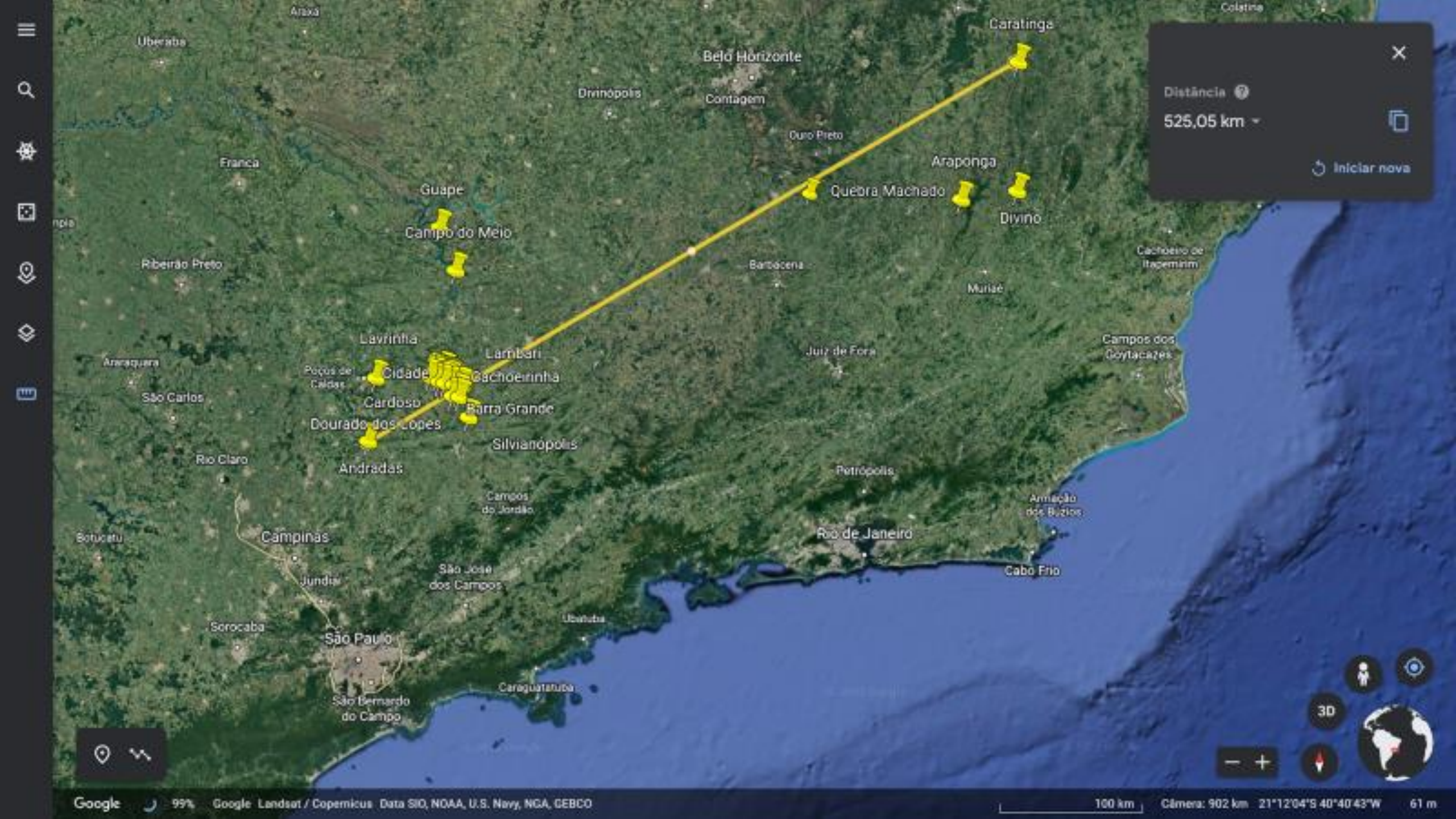
FORMED BY 29 GROUP LEADERS FROM DIFFERENT NEIGHBORHOODS OR CITIES

GRUPO
1º SÁBADO
ANDRADAS
ARAPONGA
BARRA GRANDE
BOCAINA
CACHOEIRA GRANDE
CACHOEIRINHA
CARATINGA
CARDOSO
CIDADE
CIDADE II
DIVINO
DOURADO DOS LOPES
GONÇALVES
CAMPO DO MEIO

GRUPO
GUAPÉ
JACUTINGA
LAMBARI
LAVRINHA
MOBI
MORAIS
OLERICULTORES
PAREDÃO
POÇOS DE CALDAS
PONTE
QUEBRA MACHADO
SÃO MIGUEL
SERRA DOS COUTINHOS
SILVIANÓPOLIS







Distância ⓘ

525,05 km

↻ Iniciar nova

OUR PRODUCTS

TRADICIONAL COFFEE



FAMILIAR DA TERRA

SPECIAL COFFEES



WOMEN COFFEE



FAMILY COFFEE



MICROLOT SINGLE ORIGIN



OUR UNITS

HEADQUARTERS



TECHNICAL ASSISTANCE



WAREHOUSE



WAREHOUSE



WAREHOUSE

CAPACITY

70.000

BAGS STATIONARY

CAPACITY

120.000

BAGS ROTATIVE

COFFEE PROCESSING

9.741

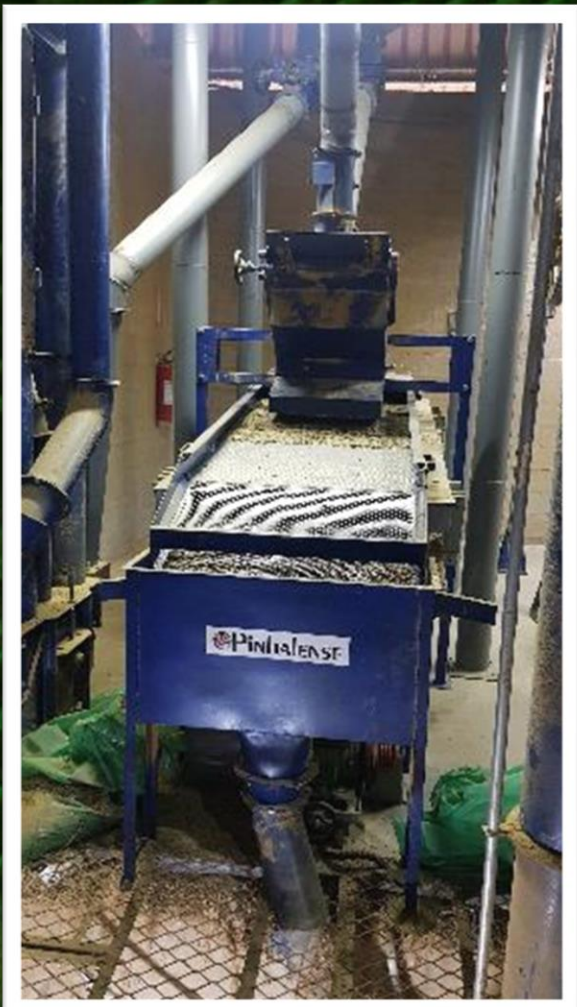
**BAGS PER MONTH
AVERAGE**

COFFEE PROCESSING

487

**BAGS PER DAY
AVERAGE**

WAREHOUSE

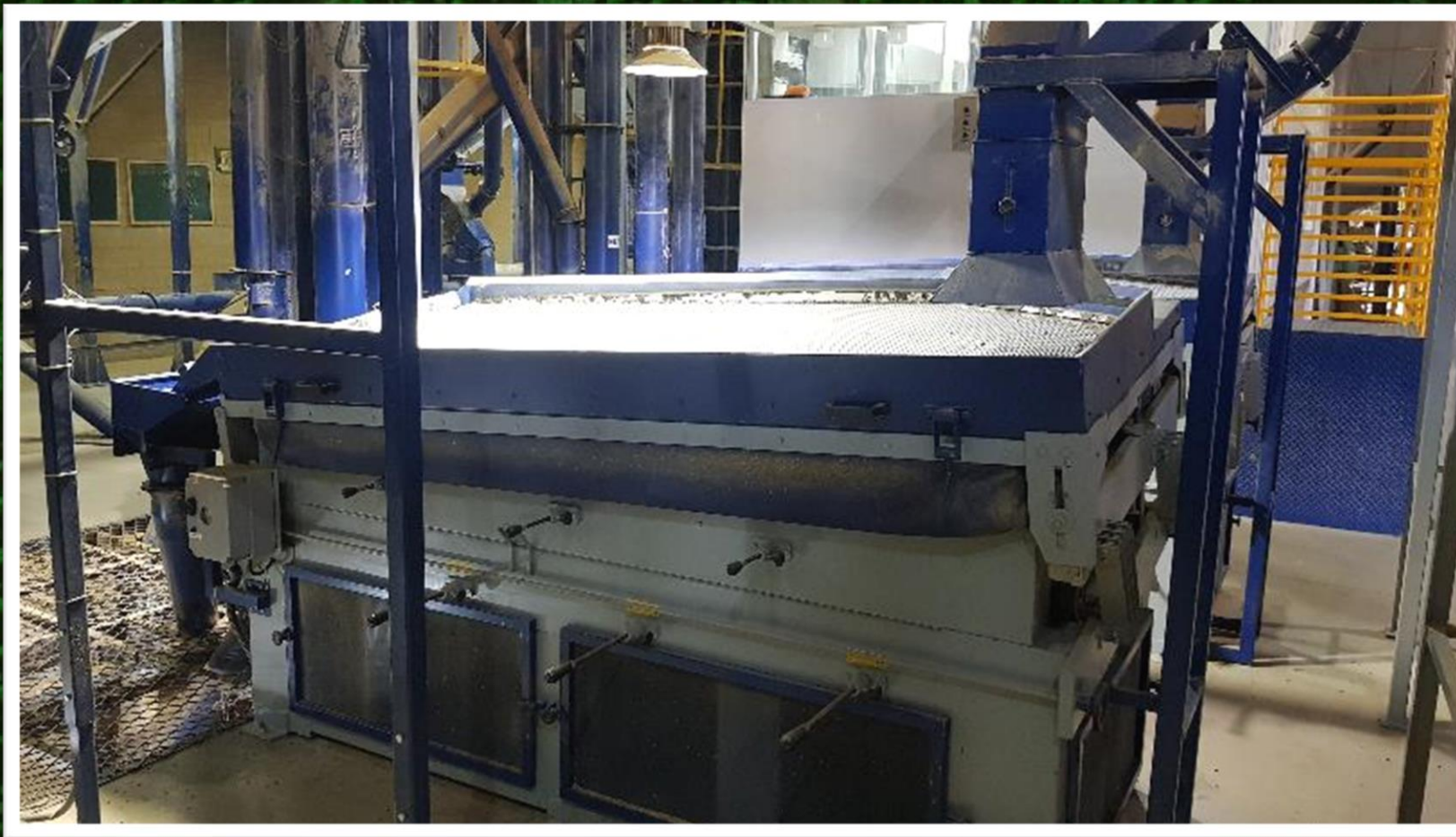


DESTONER



GRANULOMETRY

WAREHOUSE



DENSITY SELECTION

WAREHOUSE

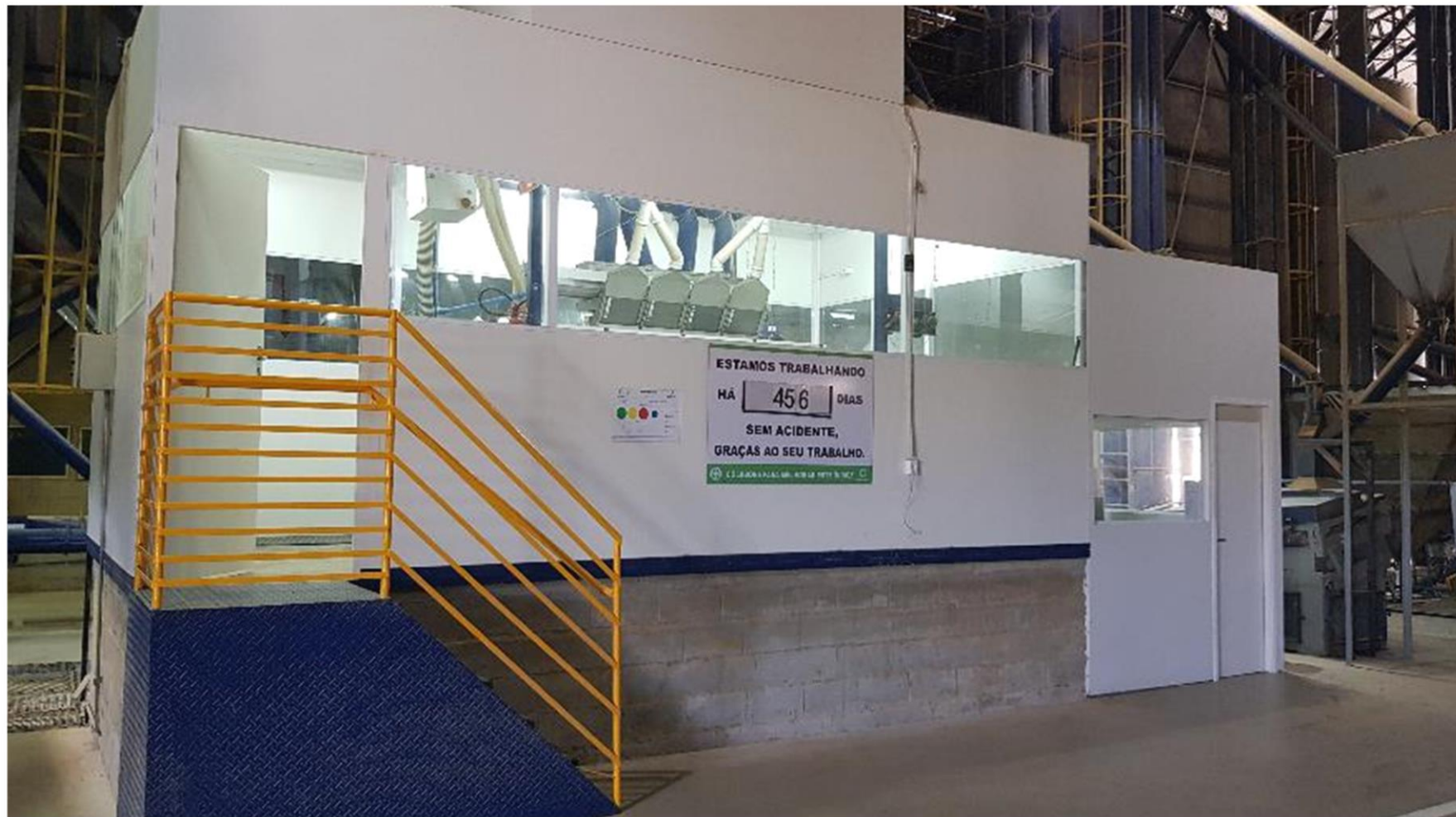
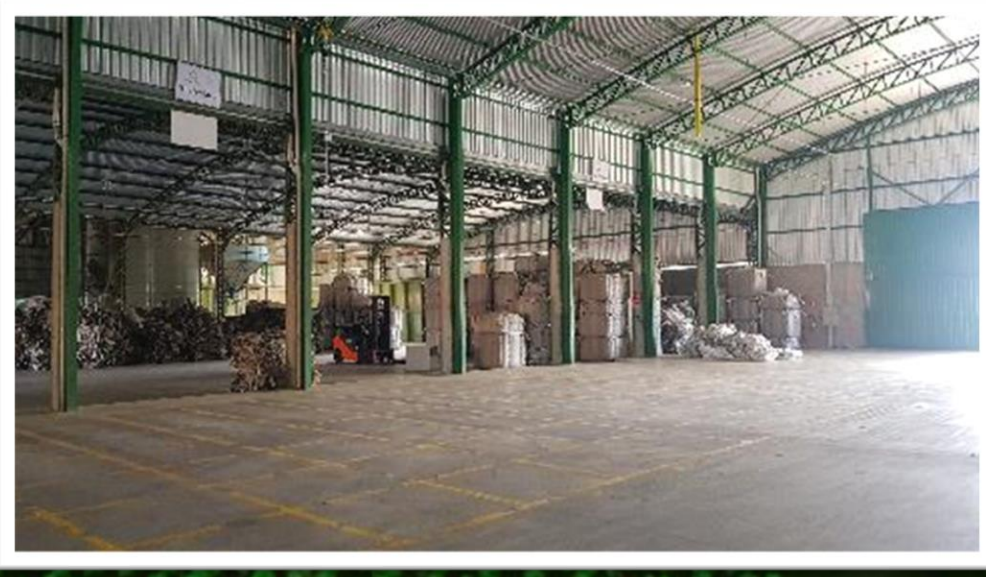


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WAREHOUSE

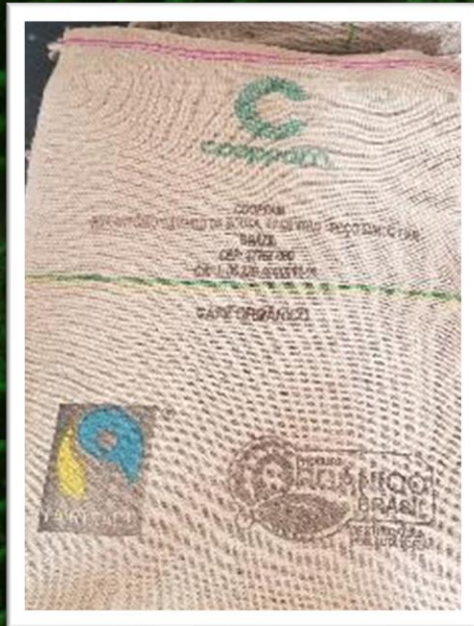


BLENDING BALLONS



STORAGE

LOADING AND SHIPPING METHODS



JUTE



KLABIN



OXIFREE



GRAINPRO

LOADING AND SHIPPING METHODS



BULK

LOADING AND SHIPPING METHODS



SUPERSACK & ALPHABAGS

LOADING AND SHIPPING METHODS



BULKLINE

QUALITY DEPARTMENT



QUALITY DEPARTMENT

LED BY

2 Q-GRADERS

CQI CERTIFIED

RESPONSIBLE FOR GRADING COFFEES, SAMPLING
AND PREPARING INSTRUCTIONS FOR BLEND



**COFFEE QUALITY
INSTITUTE®**



TECHNICAL ASSISTANTE

TECHNICAL ASSISTANTE

MAIN OBJECTIVES

- **OUR TEAM IS FOCUSED ON IMPROVING THE QUALITY AND THE PRODUCTIVITY OF OUR COOPS COFFEE PRODUCTION.**
- **OUR GOAL IS TO DIAGNOSE THE PROBLEMS AND PROPOSE SOLUTIONS ADAPTED FOR EACH COOP REALITY.**
- **VISIT EACH COOP TWICE A MONTH**
- **HELP DEVELOPING THE PROPERTY AND THE COOP**
- **DEVELOP TRAININGS AND COURSES, SOIL AND LEAVES ANALYSIS CAMPAIGN**

PROJECTS



FEMININE PARTICIPATIVE CERTIFICATION



TO ENSURE OUR CONSUMER AND PARTNERS THAT THE COFFEE THEY ARE BUYING ARE PRODUCED ONLY BY WOMEN, WE DEVELOPED OUR OWN CERTIFICATION. ITS A METODOLOGY MADE BY THESE WOMAN, AND THEY AUDIT THEIRSELVES, THEY PROMOTE FIELD DAYS TO EXCHANGE KNOWLEDGE AND SHARE EXPERIENCES. THIS IS OUR WAY TO ENSURE THAT THEY ARE VALUED BY THE WORK.



SOME OF OUR PROJECTS



BIODIGESTER



NATIVE BEES



SEEDS



VEGETABLE GARDEN



ORCHARD



SELECTIVE COLLECT

SOME OF OUR PROJECTS



COOPFAM FOREST



**BUFFER ZONE
DEMARICATION**



ECO CESSPOOL

A scenic landscape photograph featuring a lush green coffee plantation in the foreground. In the background, a valley is visible, surrounded by rolling hills and scattered trees. The sky is a mix of orange and blue, suggesting a sunrise or sunset. The text "THANK YOU" is overlaid in the center in a bold, white, sans-serif font.

THANK YOU