



INFORMATION PACKET

PREPARED BY:



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Aaron Hansome

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About Advanced Franchising

In 1999 at age 24, Aaron opened his first mortgage office and bought his first investment property. He went on to open and run a total of 6 different mortgage offices. He sold ecommerce business opportunities for 6 years and was a national developer with DRSS for 2 different retail store concepts. He has scaled several sales offices most recently in 2019, when he took an office from 1 to 145 employees in a 3 year period. His background has had a strong focus on scalable operations systems, telemarketing, and digital marketing.

"Between 1998 and 2008, I made a lot of money (for a guy in his 20s) through real estate and mortgage lending, and after the crash I ended up with extraordinarily little to show for it. The main reason is that, instead of stocking up on ample operating capital and branching off into new areas of business, I got complacent and focused on keeping up with the Joneses. New clients and money kept pouring in and after several years, I convinced myself the good times would never end. Against this backdrop of seemingly endless business, I rationalized being financial irresponsible. I basically ran my mortgage company hand to mouth. After I went broke I did the math. I could've easily invested some of the money I had made for almost a decade, and at a conservative 7-8% return, I could've easily retired at age 35. I'm older and wiser now, and believe that my clients can benefit from not only my successes, but can also learn from my failures."

"What sets me apart as a businessperson today, is the way I now approach debt risk, and money management."

Mission Statement

To assist clients in achieving long term success and fulfillment through business.

Area of focus

Executives in transition
1st time business owners
E2 and L1 Visa applicants





Ace Handyman Services

When you buy an Ace Handyman Services franchise, you get everything you need, with the know-how from 20+ years of experience, to quickly tap into this runaway Essential industry.

Points of Interest

- Ace Handyman Services is a huge and growing Essential brand - we awarded 61 franchises just last year
- We have true integration with Ace Hardware
- We are a lower start-up investment at \$94,000-\$138,000
- We are SBA pre-approved
- We have a strong Item 19
- Our franchisees provide very positive validation

Investment Range: \$93,277 - \$137,472

Background:

- Year Established: 1998
- Year First Franchised: 2001
- Franchise Units: 194
- Company Owned Units: 7

Financial Terms:

- Franchise Fee: 55,000*
- Minimum Net Worth: \$250,000



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Ace Handyman Services

Prepared by Aaron Hansome from Advanced Franchising | 619.387.9773

Description

Rewards of Ace Handyman Services Ownership

Here are the quick facts on a growing, enduring marketplace:

Over the past 20 years, the basic consumer needs for home improvement have grown.

The trends in home ownership and home improvement spending are compelling for our segment of the industry. The Do It Yourself (DIY) client is declining because the Baby Boomer generation who knows how to work on their homes is aging out of being able to actually get on a ladder and do the work. They are turning into Do It For Me (DIFM) clients out of basic need. On the other end of the homeowner generations, the Millennials have begun purchasing homes at a greater rate, and their basic value proposition of how to spend time does not include spending all weekend working on their homes.

We want franchisees who are passionate about the home improvement industry, the potential, the opportunity to solve customer's problems, the chance to improve craftsmen's lives with W2 regular employment, and the benefit of making their communities a better place! NO construction experience required, this is more of a TEAM building and motivation business than a construction business.

Ideal Candidate

Our ideal candidates come from any Corporate America background including management, project management, IT, marketing, engineering, logistics, and manufacturing. Our ideal candidate is someone who is excited about building a TEAM of W2 employees around them and building them up to operate independently without the owner having to be involved in every step of a project. Our ideal candidate wants a strong revenue business that gives them MORE. A chance to positively impact their community and make a true difference in both customer and craftsmen's lives. Strong sales is not required, we are more networking and relationship building. Process driven, blue print follower, operational execution.

Training

We have three phases of training.

Phase 1 – onboarding over 8 weeks. This is one time business setup processes, software training and other online learning training done from the franchisee's home, less than 40 hours per week.

Phase 2 is Ace Handyman University. This is a week long training class (moving to in person) in Denver, Colorado. This is for the franchise owner/operator and their Office Manager.

Phase 3 is Go Live. We send a support person for the entire first week of business to ensure everything is working, phones are ringing and craftsmen are going to customer's homes, doing work and billing correctly. We follow this up with a 90 day visit for an additional 3 days.

Availability

United States

Day In The Life Of The Franchisee

Our franchisees are taught to work ON their business, not IN their business. No construction experience, and no working on projects in the field. All our calls are answered by a local Office Manager the franchisee hires, then all work is booked over the phone, by the hour. No estimating at customer's homes. Craftsmen are dispatched from their home to the customer's home with access to one of our 10 software programs to complete the work and bill the customer on the spot.

Franchisees grow the business through great hiring and retaining procedures for craftsmen (taught by us), networking and community involvement. We do require a small office space (150-600 sq feet) in a light industrial or warehouse part of town for affordability.



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Fetch! Pet Care

Dog Walking and Pet Sitting Service that is Home Based and has a Low Investment.

Points of Interest

- Dog Walking and Pet Sitting Service
- 80 Franchisees coast to coast
- Home-based – no office necessary
- Uses App to set up appointments - Think Uber for pet sitting and walking
- Reoccurring Income
- Few Employees
- Amazon Proof
- Call Center manages most aspects for Franchisee
- Primary customers are working people that need someone to check in on their pets during the work day or people that need a sitting service for a vacation they are taking
- ALL dog walkers / sitters are background checked, licensed, bonded and insured
- Business is a fast start up – it takes about a month to get into and start operations

Investment Range: \$75,000 - \$85,000

Background:

- Year Established: 2002
- Year First Franchised: 2002
- Franchise Units: 80
- Company Owned Units: 2

Financial Terms:

- Franchise Fee: 62,500
- Minimum Net Worth: \$250,000



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Fetch! Pet Care

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Description

Fetch! Pet Care is America's largest and most trusted professional dog walking and pet sitting franchise. For the convenience of pet owners, Fetch! Pet Care's skilled Pet Care Coordinators personally match all of their dog walkers and pet sitters – who are trained, bonded, insured, background checked – to meet the specific needs of each pet. With thousands of satisfied clients nationwide, Fetch! Pet Care has earned the reputation as the most relied upon and trusted pet care service in the country.

We offer locally owned and operated in-home pet care. Our focus is on exceptional service and reliable care. Our Franchisees employ Pet Care Providers who provide recurring service to pets and their clients. Our services include:

- Daily Private Dog Walking
- Daily Pet Sitting
- Pet Playtime
- Overnight Care
- Puppy Program
- Specialty Services
 - Pet Taxi
 - Health Administration – Pill Administration, Injections, Subcutaneous Shots and Fluids

Ideal Candidate

Fetch! Pet Care is a great franchise opportunity for anyone who wants to be more involved in their local community. Our Ideal Candidate will have the following traits: • Manager tendencies and a driver type personality • Enjoys interacting with people and building teams • Ascribes to exceptional Customer Service and Servant Leader philosophies

Training

Training

- 4 days of In-person training at the Corporate office in Livonia, MI (near Ann Arbor, MI – Detroit area)
- 1-2 days of training in their market – Grand Opening training

On-going training

- Weekly coaching calls
- Online Training platform
- Fetch! Support Intranet
- Support line is always available for Franchisees

Availability

United States

Day In The Life Of The Franchisee

There are two Ownership Types for Fetch! Pet Care: Owner-Operator and Semi-Absentee.

The Owner-Operator franchisee will work from the comfort of their home. Some of their daily tasks include:

- Market locally to attract clients
- Recruit, train and mentor the staff of Pet Care Providers
- CEO of the Franchise

A Semi-Absentee (part-time) Franchisee will hire a Manager to perform these daily tasks. The Franchisee will manage the manager.



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Footprints Floors

Low cost, home-based, minimal overhead, no employees business with lead generation assistance and a call center.

Points of Interest

- **Low Investment & Quick Returns:** Footprints Floors Owners can start their business for \$75,000! Not only that but when they follow our proven and successful model, they can **recoup their entire initial investment within 3-6 months.**
- **Outstanding Revenue:** System-wide in 2019, we saw Average Gross Sales of \$747,401 with our highest performing territory hitting almost \$1.2 Million!
- **Home Based, No Employees, Minimal Overhead:** Footprints Floors Franchise Owners do not have any type of showroom. This concept is home-based and Owners hire subcontractors to perform jobs while overseeing the business from a management standpoint. Our customers source their own flooring meaning Franchise Owners never need to have inventory on hand. With this model, there is no rent, no buildout, no HR costs, and no inventory, making our overhead extremely low and margins very attractive.
- **Control & Predictability:** Footprints Floors is an appointment-based business, meaning all scheduling is done around the Franchise Owners' availability allowing them to create their hours and enjoy the work/life balance they desire. Many of our Franchise Owners were drawn to our business based on the flexibility of the operations and the ability to spend more time with their families.
- **Lead Generation Assistance:** Our corporate team is dedicated to ensuring the success of Franchise Owners by helping them obtain customers, both before the business even launches and on an ongoing basis. We create and manage specific online construction portals that have been tested by our corporate locations, turn on and manage Google Ads, manage all social media platforms, and our preferred partners design websites specific to each location while completing all upfront and continuous SEO work.
- **Call Center:** Once the corporate team generates customers from the various platforms above, they are directed to our call center which answers all incoming calls and sets customer appointments that meet the Franchise Owner's schedule. Not only does this significantly reduce the workload for our Owners, but it also guarantees every customer's first contact with Footprints Floors is extremely professional.

Background:

- Year Established: 2008
- Year First Franchised: 2013
- Franchise Units: 114
- Company Owned Units: 4

Financial Terms:

- Franchise Fee: 60,000
- Minimum Net Worth: \$250,000



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Footprints Floors

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Description

Footprints Floors is a unique and innovative business model revolutionizing the flooring industry. While our name may sound like a traditional flooring company, we are far from it! Ultimately we are a labor company specializing in the installation of floors, *not* the sale of flooring products.

At Footprints Floors, our Franchise Owners meet with customers, complete the installation estimate, and then allow the customer to source the actual flooring from anywhere they see fit. Once the estimate is performed and the job is booked, Franchise Owners manage subcontractors who complete the labor and spend their time as the main point of contact for the customer ensuring a smooth and professional experience.

By operating this type of model, Franchise Owners are home-based with no need for expensive real estate or complicated leases, they do not have any overhead as they have no need for flooring inventory, and they do not have any employees as the labor is completed by 10-99 subcontractors. This simple and cost-effective concept allows Owners to earn over \$747K in Average Gross Sales and enjoy a quick ROI with our extremely attractive margins.

If that wasn't enough to make the business attractive, the Footprints Floors corporate team also handles the majority of the marketing, helping Franchise Owners find new customers, and runs a call center that fields all customer queries and completes the scheduling. At Footprints Floors, we have truly laid down all the necessary *footwork* to ensure our Owner's success!

Ideal Candidate

Business acumen, Sales & management experience, Passionate about providing excellent customer service, Ability to multi-task, Organized, punctual, accountable, Multi-unit capable, Strong communication skills, Motivated & outgoing. NO SERVICE EXPERIENCE REQUIRED!

Training

For our initial training, we host Franchise Owners at our

corporate headquarters in Colorado for two weeks. After that, they go back to their territory and run their Footprints Floors business for 6-7 weeks while gaining true on-the-job experience. After this period, we invite them back to Colorado for an additional week of training, covering specifics related to their experience working the business. We have found this type of training to be extremely successful and something our Owners rave about!

Availability

United States

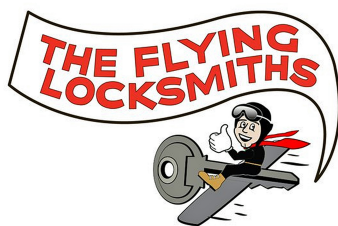
Day In The Life Of The Franchisee

Owner-Operators are hands-on daily in the business. Tasks can include:

- Conducting sales estimates and consultations with customers
- Overseeing jobs
- Collecting contracts, deposits, and final payment
- Managing general bookkeeping and administration tasks
- Creating and maintaining business relationships with subcontractors and vendors



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The Flying Locksmiths

The Flying Locksmiths Inc is an all-inclusive security provider. We encompass services ranging from antique locks and keys, all the way to card access systems, full door replacements, panic devices, door closers and fully integrated master key systems. We pride ourselves in our ability to provide incredibly fast service while maintaining a friendly-family like atmosphere. We consider our company to be a blend of old-school ideals, and new age technology, resulting in a mix that offers the latest and best tech with a friendly neighborly smile. If it's on your door, we will service it.

Points of Interest

- Low startup costs
- Low Overhead
- Low staffing requirements
- Mobile Service
- B2B
- Hundreds of national accounts to jump-start business
- Owners run the business, they do not do locksmith work.

Investment Range: \$125,346 - \$426,396

Background:

- Year Established: 1950
- Year First Franchised: 2015
- Franchise Units: 95
- Company Owned Units: 1

Financial Terms:

- Franchise Fee: 75,000*
- Minimum Net Worth: \$200,000



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The Flying Locksmiths

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Description

The locksmith industry has drastically changed and TFL is the catalyst for that change. By offering more than just standard locksmith services, putting an emphasis on unparalleled customer service and identifying, vetting, and installing the latest high tech products – TFL has created an unrivaled national service delivery platform.

We define ourselves as Physical Security Specialists because while we are extremely competent when it comes to rekeying your locks or installing door hardware, our teams will also implement full card access systems, with security cameras and complete a thorough security assessment of your home or buildings security, by adjusting door closures, exit devices and ensuring handicap operators are in compliance.

The combination of generations has created a blend of old school ideals and new age tech, resulting in a mix that offers the newest products with a friendly neighborly smile. The mission of the company is simple: provide top of the line security, utilizing all means of communication, while staying true to family values.

Ideal Candidate

financially qualified people with general business management skills. Must be comfortable with networking with business owners to generate business. \$90k liquidity minimum requirement

Training

1 week at corp location and 1 week at franchise location

Availability

United States

Day In The Life Of The Franchisee

Franchise will spend 50% of their time on operational and administrative tasks, basically running the business day to day. Then spending 50% of their time on market development, getting out and building relationships with business owners, commercial developers, property managers, etc.



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Color World House Painting

Color World is a one-of-a-kind painting company, with a history of painting houses since 1997. We not only provide house painting services, we also offer holiday light, commercial painting, power washing, gutter installation, and minor drywall and carpentry work, plus much more. We are a truly unique operation, offering the services of five businesses in one.

Points of Interest

- **5 Businesses in 1:** While there are a number of franchise opportunities that offer painting, none provide the ancillary services Color World has spent years perfecting. We offer power washing, gutter installation, holiday lighting, minor drywall and carpentry repair making us a one-stop home improvement shop for our customers.
- **Outstanding Economics:** Our 5 different revenue streams present owners with unlimited potential to generate strong returns.
- **Personal Autonomy:** We have built a successful system that empowers owners to operate their business Monday-Friday, 7:30 am-4:30 pm; affording them the work/life balance they desire. We also allow owners to focus on the services that interest them if an owner wants to focus more on gutter installation and less on holiday lighting we grant them the freedom to do so.
- **Quick Ramp-Up Time:** We are a home-based business, meaning Franchise Owners will not spend time locating real estate, negotiating a lease, or waiting on a buildout. Because of this, and because we have spent over 20 years refining the concept, we are ready for owners to start generating money in **8-12 weeks from signing an agreement!**
- **Management of Minimal Employees:** Since the Franchise Owner does not perform the services themselves, they can initially manage jobs on their own using sub-contracted crews. As they begin to scale, they will only need one office member for every 3-4 full-time crews.

Investment Range: \$83,910 - \$166,850

Background:

- Year Established: 1997
- Year First Franchised: 2015
- Franchise Units: 53
- Company Owned Units: 1

Financial Terms:

- Franchise Fee: 49,500
- Minimum Net Worth: \$75,000



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Description

Color World is a one-of-a-kind painting company, with a history of painting houses since 1997. We not only provide house painting services, we also offer holiday light, commercial painting, power washing, gutter installation, and minor drywall and carpentry work, plus much more. We are a truly unique operation, offering the services of five businesses in one.

Ideal Candidate

Our target customer/client is anyone with a home or a business. We service both commercial and residential properties. We even get into the rental industry as well. We have done work for schools, government agencies and hospitals. Really, if it needs painted, we have done it!

Training

Our initial training program is held at our headquarters in Powell, Ohio. It consists of 17-24 hours in the classroom and 14-22 hours on-the-job training. Owners will learn about office and administration, accounting and reporting, marketing, painting and service processes, and equipment and sales.

Availability

United States



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You've Got Maids

Environmentally-Friendly Residential Cleaning Franchise

Points of Interest

At **You've Got Maids**, our franchise owners DO NOT clean; they build, manage and motivate their team of maids to grow the brand in their protected territory. Therefore, our model is a perfect option for:

- Clients coming to the US on an E-2 Visa
- First-time business owners
- Serial entrepreneurs looking to diversify
- Independent cleaners ready to take the next step

You've Got Maids is an ideal model for prospective owners who value:

- Investment range of \$37,000-\$107,000
- Low start-up and ongoing costs
- High average ticket sales that are often made once
- Residual income
- Protected territories
- Low government and regulatory environment
- Flexible work with optional nights & weekends
- Industry low royalty & territory fees
- Preferred vendors to control costs
- Corporately run National Sales Center for franchise partners to outsource incoming sales calls
- National Franchise Advisory Council
- Weekly operations training calls
- Annual franchisee convention
- Automated new hire training
- Free hosted, maintained and search optimized website
- World-class business support, virtual training, ops tools, & marketing

Investment Range: \$36,394 - \$107,437

Background:

- Year Established: 2005
- Year First Franchised: 2010
- Franchise Units: 88
- Company Owned Units: 9

Financial Terms:

- Franchise Fee: 6,999* See Financial Notes
- Minimum Net Worth: \$120,000



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You've Got Maids

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Description

You've Got Maids is a 15-year-old company that began in 2005 as a single unit, then multiple unit, environmentally friendly residential cleaning business founded and operated by Frank and Cynthia Berger.

After 5 years of perfecting systems, operating tools, and marketing strategies, the Bergers began franchising You've Got Maids in July 2010. In a just few short years, You've Got MAIDS now has more than 50 franchisees servicing over 88 territories in 22 states... from Seattle to South Florida.

In 2015, You've Got Maids began heavy reinvestment in the brand with human capital and renewed operating systems by hiring industry veterans in the COO and VP of Operations and Development positions and implementing updated mystery shop, monthly business reviews with each franchisee, new marketing portals, and new training systems.

spreadsheets on all management and cleaning topics from estimating to cleaning techniques.

Local franchise partner employee training is made simple through training portal videos and tests that remove the time-burdensome routine of on-boarding new employees from owners and management.

Availability

United States

Day In The Life Of The Franchisee

Day in the Life Video [HERE!](#)

Ideal Candidate

Our top-performing franchisees come from a range of backgrounds. From stay-at-home moms to highly educated engineers, we've got them all. We pride ourselves on being able to work with anyone willing to do the work. What makes a candidate ideal is appropriate funding in addition to "hustle". We need a can-do attitude, a willingness to follow systems, and an eagerness to push through to scale.

Training

Initial and ongoing training is provided by the franchisor.

Initial training consists of two steps:

- 1) At-home, self-paced syllabus of online courses, videos, and other materials.
- 2) 5-day classroom-style capstone class in Charleston, SC that reinforces earlier training with real-life scenarios, role-playing, local franchise office tour, and hands-on cleaning experience that culminates in the complete and executable 30-60-90 day Marketing Plan and Financial Plan against which we measure results and make adjustments.

Ongoing training takes place via weekly Operations webinars, monthly one-to-one business reviews, the annual franchisee convention, and an extensive online library of Operations tools, videos, scripts, and



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Junk King Franchise Systems

Junk King is the fastest growing, highest ranked company within the junk removal industry.

Points of Interest

Key Advantages: We are a true advertising model incorporating TV, Direct Mail, Mass Mailings, SEO, PPC, etc. as a consistent part of our business model. Where our competitors focus on consumer business only we are diversified in our revenue streams:

- Business to Consumer; heavy branding/ direct response model via an integrated advertising program
- Business to Business; realtors, property managers, construction trades, builders, etc.
- Business to Government; Federal, State, Local, School Districts, Colleges & Universities.

Recycling: We are the Greenest company in the junk removal industry recycling 60% of all items removed from job sites. Our marketing and branding is "green" driven promoting this fact to consumers and businesses. We remove recyclables at the job site and deliver them to our warehouses. Recycling vendors remove the recyclables from us and pay us for them thereby allowing recycling to be an additional profit center versus a cost of sales. By recycling 60% of the items we remove from job sites allows us to manage more jobs per day which equals more revenue per day per truck than our competition and the highest margins in the industry.

Investment Range: \$88,000 - \$174,440

Background:

- Year Established: 2005
- Year First Franchised: 2010
- Franchise Units: 120
- Company Owned Units: 3

Financial Terms:

- Franchise Fee: 54,000 to 78,000*
- Minimum Net Worth: \$150,000



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Junk King Franchise Systems

Prepared by Aaron Hansome from Advanced Franchising | 619.387.9773

Description

Professional Junk Removal

Junk King is the fastest growing, highest ranked company within the junk removal industry. The Company is the 2nd largest junk removal company in North America with 100+ franchise units. Junk King is also currently the highest ranked service company in North America, with a system wide NPS (net promoter score) of 89%. Revenue increase from 2018-2019 was 23%. Company revenue has been up year over year through the pandemic, as we are an essential business.

The Company's eco-friendly model requires sorting of recyclable items, lowering disposal costs and improving margins. On average, 60% of every truckload is recycled, reused, or repurposed. Our franchise model gives franchisees the flexibility to donate or sell items that can be reused or repurposed.

Our professional junk removal service features a proprietary Netware software program that allows an owner to manage the business from any mobile device. Key features include scheduling, GPS tracking, reporting, marketing features, seamless Quickbooks integration, and timeclock functionality.

The back office is taken care of by our national call center, which is open 365 days/year. Our call center handles all customer inquiries and schedules jobs directly into the franchisee's schedule. The call center also handles National Accounts for all franchisees.

Junk King prides itself on customer service, customer acquisition, and recycling, setting us apart from others in the industry.

Training

One week at corporate HQ and one week in franchisee territory.

Availability

United States, Canada: Registered



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Miracle Method Surface Refinishing

An exciting opportunity in the booming home remodeling industry! Our surface refinishing process allows us to beautifully refinish bathtubs, showers, tile and countertops without the mess and hassle of replacement – AND save our customers thousands! Our hi-tech acrylic resins sprayed over our proprietary MM4 bonding agent is unique in our industry making us the leader in beauty and durability.

Points of Interest

Relatively low cost of entry verses a comparative opportunity. Very fast ramp up time...not a lot of working capital required. Franchisor **does not** make money on products that franchisee sells! Franchisor is 99% franchise owner focused...only 1 corporate store. Nearly 40 years experience. Big enough to be proven, yet small enough to still have a lot of great territory available. Miracle Method truly does feel like a family. You are in business for yourself, but not by yourself.

Investment Range: \$84,500 - \$180,000

Background:

- Year Established: 1979
- Year First Franchised: 1996
- Franchise Units: 164
- Company Owned Units: 1

Financial Terms:

- Franchise Fee: 45,000*
- Minimum Net Worth: \$150,000



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Miracle Method Surface Refinishing

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Description

Join the #1 Surface Refinishing Company in a Booming Industry!

"We make ugly bathtubs, tile & countertops beautiful again!"

Refinishing saves time!

Imagine your kitchen and bathrooms beautiful again in just 2-3 days. No messy demolition or long time lines required!

Refinishing saves money!

In addition to being fast, you will save 50-75% over the cost of replacement. Our customers save thousands of dollars!

The strongest business model in the industry – and we can prove it!

Our world class training, support and tools are unmatched in the surface refinishing industry. Franchisees who follow our proven business model can become very successful!

Proven Demand: We have refinished over 1,100,000 bathtubs, showers, tile walls & countertops since 1979, and we continue to set sales records.

Proven Systems: No other surface refinishing company has the experience we do. We know how to run a successful business – and we'll show you how.

Proven Support: Our hands-on support includes: Technical training, office & admin, marketing & sales, business set-up, processes & systems, and much more.

Proven Sales: We will show you how to generate sales in your market. This includes residential, commercial, the mobility impaired seeking bathing safety and more. We know how to make the phone ring!

Ideal Candidate

Competitive and driven franchise entrepreneur. Wants to make money! Likes to build. Team leader and motivator. Strong manager and able to delegate. Likes consultative sales over cold calls. System and process orientated. Problem solver. Customer satisfaction focused.

Training

We hold a new owners hand all through the pre-training requirements of finding a suitable building, acquisition of vehicles and equipment as well as support in helping them to identify their team members. We then conduct a comprehensive 3-week training program directly before their grand opening. Most importantly, we switch on our powerful marketing engine several weeks before they open so we can start scheduling estimates. This means they hit the ground running in their protected territory. Our goal then is to support new owners on their race to breakeven and profitability. With 150 plus franchises already, we have lots of experience in supporting and providing training for both new owners and those who have been with us for decades.

Availability

United States



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Gotcha Covered

Gotcha Covered franchisees enjoy a high income potential, impressive margins, and a great lifestyle selling blinds, shutters, shades and custom draperies to the home and commercial markets.

Points of Interest

Selling Points

- Lifestyle business, 9 to 5 with flexibility for work/life balance
- Low startup cost – high income potential
- Cash flow friendly with no inventory, aging receivables, bad debt (customers pay before ordering), or contingent liabilities
- No design experience required
- Great business for anyone, male or female

Investment Range: \$65,950 - \$94,155

Background:

- Year Established: 2001
- Year First Franchised: 2009
- Franchise Units: 115

Financial Terms:

- Franchise Fee: 64,900



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Gotcha Covered

Prepared by Aaron Hansome from Advanced Franchising | 619.387.9773

Description

Who Is Gotcha Covered?

- Covering B2B and B2C windows with customer window treatments
- Offering virtually everything for the inside of the window including blinds, shades, shutters, window film, curtains, draperies, and more.
- Flexible business with excellent work/life balance
- Home-based initially with the option to expand into a retail store front

Why The Custom Window Treatment Business?

Look around and you will see windows everywhere. Every home and every business has windows that needs to be covered. This \$30 billion industry is largely unbranded. Here's some of the reasons we think it's the best opportunity you've never heard of:

- Fragmented industry – the largest retailer has 3% market share, and the rest is mostly small, independent dealers that lack buying power, marketing sophistication or technology
- Simple business requires *no design experience*
- Regardless of the economy, windows always need to be covered
- High margins, low overhead, and cash flow friendly
- Extremely lucrative

Ideal Candidate

IDEAL FRANCHISEE BACKGROUND: Our franchisees' backgrounds are diverse, ranging from stay-at-home moms to CEOs. Very few have design experience, and we've found that it has no bearing on success. Here is what does make a good franchisee: • High-energy, friendly personality • Hard working and self-motivated • Desire to work with people • Sales and marketing experience is a bonus

Training

Support & Training

Our process eliminates the need for a discovery day. As we are very virtual in our approach. our process includes a virtual Discovery Day.

- Initial Training: 5 days in Colorado, 5 days in territory
- Advanced Training: 4 days in Colorado (in the fiscal quarter following initial training)
- Ongoing Training: Webinars for training in sales

& marketing, business building, products and more, business development workshops, and annual meeting

- Intranet for on demand training and support

Availability

United States, Canada: Registered

Day In The Life Of The Franchisee

- Set Appointment – Networking or Marketing
- Pre- Appointment Interview
- Appointment w/ Laptop/Tablet
- Tour the Home – Review Style and Budget
- Measure Windows etc – Enter into Computer
- Work With Customer Find Right Style & Price
- Obtain Electronic Signature / 50% Deposit
- Home / Office – Process Order
- Product Made to Specifications and Shipped
- Invoice Generated – Net 30 days
- Third Party Installer – Collect Final Payment

[Click here](#) for a typical day at Gotcha Covered.



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Fish Window Cleaning

Low-rise commercial/residential window cleaning. Unique, high-demand service with repeat, year-round business that requires no night or weekend work.

Points of Interest

Fish Window Cleaning is the dominant window cleaning franchise in North America. FISH franchisees do not clean windows; they have employees who clean. The franchisee's role is managing the business. FISH focuses on low-rise, commercial and residential window cleaning. FISH combines a professional approach (clean-cut look, proprietary scheduling and routing software, solid training and franchisee support ... allowing the franchisee to give exceptional customer service on time, every time) with an effective, straightforward sales process that gobbles up market share. Candidates can build a large and profitable business with FISH and enjoy a great lifestyle. No nights, weekends, or holidays! The total investment ranges between approximately 87-150k. This reasonable dollar amount allows you to build a scalable business with quick, repeatable cash flow. The model is one with minimal employees and exceptional Corporate Support. FISH's proprietary software was developed to handle and organize all aspects of the business. This software is web-based and mobile. The routing and scheduling components provide the infrastructure for our franchisees to build a larger business than their competition, allowing for continued growth while maintaining the highest level of customer service.

Investment Range: \$87,300 - \$150,700

Background:

- Year Established: 1978
- Year First Franchised: 1998
- Franchise Units: 271
- Company Owned Units: 1

Financial Terms:

- Franchise Fee: 39,900 - 64,900*
- Minimum Net Worth: \$150,000



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Fish Window Cleaning

Prepared by Aaron Hansome from Advanced Franchising | 619.387.9773

Description

At Fish Window Cleaning Services Inc., we have one goal in mind: to brighten your world through business ownership. We are the industry leader in low-rise commercial and residential window cleaning. Our unique business opportunity capitalizes on an under-served niche market.

Next time you get in your car, look at all the windows around you: from storefronts, restaurants, office buildings, schools, houses, and strip malls. Businesses and homes all have one thing in common, windows that get dirty. Not only do they need to be cleaned today, but again next week, next month, and next year. Since 1978, Fish Window Cleaning has made keeping these windows clean their business.

Ideal Candidate

Ambitious individuals who are willing to follow a proven system and grow a unique service business to the full potential of the large territory awarded.

Training

- Four weeks pre-HQ training
- Two weeks at HQ in St. Louis, MO
- Two weeks post-HQ training
- Plus 2 days of On-site training; reviewing office procedures, setting up appointments, and getting corporate accounts in the franchisee's market.

Availability

United States



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Specialists in **COLOR RESTORATION & REPAIR**™

Color Glo International

Color Glo International is the world leader in restoration and repair of leather, vinyl, velour, cloth and hard plastics commonly found in the markets of automotive, aircraft, marine and furniture.

Points of Interest

Buying a Color Glo franchise eliminates all the hard work: finding a location, negotiating a lease, hiring reliable contractors and doing all this on-time and within budget. When you buy a Color Glo franchise you are buying a complete turnkey business.

Why Color Glo as a business opportunity for you:

- Full member of the International Franchise Association – IFA
- World market leaders for over forty years
- Top 100 best selling franchise worldwide
- Totally exclusive proprietary water based products
- Patented methods
- Low investment, high returns – 70 / 80%
- Unlimited market potential
- Federal Aviation Administration (FAA) accepted
- Over 1100 licensed operators worldwide
- You receive exclusive territorial rights
- Full support and back up – 24/7/365
- No additional investment
- Low overheads
- No direct competition
- National / International website



Investment Range: \$56,300 - \$61,375

Background:

- Year Established: 1975
- Year First Franchised: 1982
- Franchise Units: 133

Financial Terms:

- Franchise Fee: 33,000
- Minimum Net Worth: \$75,000



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Color Glo International

Prepared by Aaron Hansome from Advanced Franchising | 619.387.9773

Description

Color Glo International is the World Leader in restoration and repair of leather, vinyl, velour, cloth and hard plastics commonly found in the markets of Automotive, Aircraft, Marine and Furniture. Formally incorporated in 1975 Color Glo began franchising in 1982. Today in hundreds of markets throughout the world, Color Glo products are proven everyday to offer the correct results and best value every time they are put to the test.

We initially began our franchising in the United States and have since then expanded into Canada and 50 countries worldwide. Our focus is restoring and repairing common defects such as worn and faded interior components such as leather upholstery, headliners, burns and broken plastic or composite molding. These problems are found in the interior of every automobile, RV, truck sports vehicle, plane or boat in use today.

Restore Your Investments

Home Fabrics. We live busy lives these days! Our home becomes the main attraction for entertaining our friends and family. Add a couple of children to the mix and you might have dirty or damaged sofas. Color Glo International is the industry leader in **restoring furniture**. Color Glo specialists can repair or clean anything from rips, tears, burns, frayed stitching, beverage & food stains, lipstick, ink stains and everything in between. Maybe you're hosting a Christmas party or Summer barbecue coming up and you just want your furniture looking its best for your guests? Maybe the party was a hit and you need some repairs or stain removal after the entertaining is over? Give a Color Glo certified technician a call. We are mobile and offer onsite service so there is little inconvenience to you, our customer!

Our repairs and cleaning are environmentally safe and children/pet friendly. We use water based products so you don't have the dingy chemical feeling after we've completed our service. We even have general cleaning kits to provide you for the next time you find yourself needing a spot removal product that really works!

Leather Restoration. Color Glo International also offers the best in leather restoration. Our certified technicians are completely mobile and come to you. We offer free estimates and provide onsite service that fits your schedule. Our products are water based and environmentally friendly, making them safe for pets and children. Our repairs, cleaning or color restoration can be done either at your home or work and most work dries within moments so your investments are ready to use right away!

Hard Plastic & Vinyl. We also provide repair and re-dye services to hard plastics. It's a common issue in vehicles these days for the dash or door moldings to crack, become faded or even stained. We are able to restore plastic materials to a "like new" condition.

And did you know Color Glo repairs and restores vinyl? Having spent the summer out on the boat, you now have stains and some damage to your seats. Call Color Glo for **Marine Restoration and Repair**.

70% of furniture sold these days is vinyl in most parts. Have a rip, cut, tear or stain on your home, RV or cabin furniture? Call Color Glo. Automobiles have vinyl throughout – covering steering wheels, seats and trucks and even doors. Color Glo offers onsite service to repair, restore and re-dye your vinyl.

Carpets. Is your **vehicle carpet worn out** from your high heels? Color Glo installs or replaces heel pads in every type of vehicle. Some vehicles come with heel pads to protect the carpet; some do not. Heel pads can dramatically extend the life of your vehicles carpet and are very important especially in vehicles driven during winter. The salt and dirt have a dramatic affect on your vehicle's carpet.

Do you have stains from beverages or food? Color Glo cleans and restores your carpet to a like-new condition. Maybe you're just tired of the color of your vehicle's carpet – Color Glo offers color restoration & re-dye of carpets as well.

Ideal Candidate

1.) Cannot be Color Blind 2.) Enjoy Working With Their Hands 3.) Comfortable Talking with Customers 4.) Looking for a Mobile Business Rather than a Stationary Business. 5.) Looking for a Business with a Family Atmosphere and Values rather than a Large Corporate one.

Training

Training is begun within 90 days of execution of the Franchise Agreement and must be attended by the new FRANCHISEE. CGI's classroom instructor has ten years of experience. The field training is done by a FRANCHISEE with a minimum of ten years of experience. Refresher training and additional training is conducted during regional seminars and our annual seminar in Minneapolis. Training consists of 3 weeks, the first two are at our facility in Minneapolis, Minnesota followed by the third week at the franchisees territory with one of our Certified trainers.



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Color Glo Certified Trainers

Currently our Certified Trainers are as follows:

- Bill Sachse, 37+ years of field experience and training certification
- Robert deHann, 40 + years of field experience and training certification
- Bob Litke, 15+ years of field experience and training certification
- Darcy Huber, 20+ years of field experience and training certification
- Dennis Stachowski, 18+ years of field experience and training certification
- Ruben Moodley, 19+ years of field experience and training certification

Availability

United States, International (excluding Canada),
Canada: Registered



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