

Headquartered in Watsonville, California, Superior Foods International LLC. is a global supplier of frozen fruits, vegetables, and grains. Superior Foods International plays a leading role in the frozen food industry by integrating global manufacturing and a wide distribution network with rigorous Quality Assurance and Food Safety systems. We are proud to join our partners SFI Asia and FoodImpex to bring truly global solutions to the frozen food industry. Together we supply retail chains, club stores, foodservice, government agencies, and industrial companies in North America, Europe, and Asia with a broad range of products and supply chain solutions. We have accomplished this by having a globally diversified base of modern manufacturing sites and strategic supply partners coupled with the highest commitment to quality and food safety.

# **Quality Assurance and Food Safety**

We deliver safe, cost-effective, high quality products that protect both our consumer's well-being and our customer's valued brands. Our Food Safety programs include a combination of rigorous and systematic procedures with continuous improvement in product and process standards, professional personnel, compliance programs, teamwork, and communication throughout the supply chain. This comprehensive process allows us to assure that all our products enjoy the consistency, integrity, quality, and safety required by the most demanding and discerning customer base in our industry.

### Innovation

At Superior Foods International we combine market knowledge, consumer insights, and customer needs to create new product opportunities. We are committed to staying ahead of industry developments and deliver innovative and trend-forward products and solutions. We are large in scale, but highly nimble, which allows us to effectively align with our customers' short-term needs and longer range growth strategies. We manage a broad range of retail, club store, and foodservice programs and continuously develop full categories of innovative items with the support of our vast worldwide supply network.

# **Global Supply Chain**

Our ability to grow, process, and ship from globally diverse regions enables us to take advantage of staggered growing seasons to create the most efficient and reliable supply of products. This also allows us to minimize storage and associated expenses, which results in improved quality and savings for our customers.

# **Global Footprint**

We are 'on-the-ground' in every market that we serve. Involved in every aspect of production from seed to shelf, our dependable system positions us as a highly reliable supplier of safe, high-quality products, year-round. Our partnerships with SFI Asia and Foodimpex provide a global presence in every major market and region where frozen fruits and vegetables are produced and sold. Our processing facility in Guatemala is one of the most modern in the region and assures sustainable supply of many commodities and specialty items. Our presence in China ensures reliable access to items unique to that region.



# PRODUCTS SUPERIOR FOODS INTERNATIONAL

APPLES ACAI AVOCADO **BANANA\* BLACKBERRIES\* BLUEBERRIES\* CHERIMOYA** CHERRIES\* **FRUIT BLENDS** GRAPES **GUAVA KIWI** LÚCUMA MANDARIN ORANGE MANGO\* MELON PAPAYA **PASSION FRUIT PEACHES\*** PHYSALIS **PINEAPPLE\* RASPBERRIES\*** STRAWBERRIES\* WATERMELON

ARTICHOKE **ASPARAGUS\*** BABY LIMA BEANS BABY SQUASH **BELL PEPPERS\*** BROAD BEANS BROCCOLI\* BRUSSELS SPROUTS\* **BUTTERNUT SQUASH\*** CABBAGE CARROTS\* **CAULIFLOWER\*** CELERY CHERRY PEPPER CORN\* **COQUENA SQUASH\* GREEN BEANS\* GREEN GARBANZO BEANS GREEN ZUCCHINI** JALAPEÑO PEPPERS **KABOCHA SQUASH\*** KALE\* **KOHLRABI** 

LEEK BLOSSOM

VEGETABLES

MUSHROOMS\* OKRA ONIONS\* PARSNIPS PEAS\* ROMANESCO SNOW PEA PODS SOY BEANS\* SPINACH\* SUGAR SNAP PEAS\* SWEET POTATO SWISS CHARD VEGETABLE BLENDS YELLOW SQUASH YELLOW WAX BEANS

### GRAINS

QUINOA\* COUSCOUS RED RICE WHITE RICE BARLEY FARRO\*

# VALUE-ADDED

CHOCOLATE COVERED FRUIT\* SMOOTHIES\* RICED VEGETABLES\* ROASTED VEGETABLE BLENDS\* GRAIN + VEGETABLE + FRUIT BLENDS\* CUSTOM SEASONINGS VEGETABLE NOODLES

### ENTREES

AUTHENTIC ITALIAN MEALS AUTHENTIC ITALIAN PIZZA AUTHENTIC ITALIAN PIADINAS & FRUSTAS VEGETABLE CRUST PIZZA

#### DESSERTS

LAVA CAKES CHEESECAKES PASTRIES SPECIALTY CAKES TROPICAL FRUIT POPSICLES