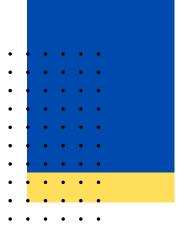




COMPANY PROFILE

2024

TABLE OF CONTENTS



- 01. Company Overview
- 02. Our Process
- 03. Company Values
- 04. What We Do
- 05. Clients
- 06. Business Overview
- 07. Management Team



COMPANY OVERVIEW

About Us

M.T.A. Management Consultancy & Advisory Services was established in September 2017 to provide professional services to startup, small and medium sized enterprises, and corporate organizations with a view of improving company performance, and helping them to attain their strategic objectives.

It was born realizing that there was a need for education in developing business to become sustainable over time.

OUR PROCESS

Mission

We Serve. You Succeed.

Empowering businesses to adopt customer-centric strategies that drive growth, enhance loyalty, and maximize profitability.

Vision

To be one of the leading hubs to improve corporate performance, business strategy and governance, adding value to empowering business owners in making contributions to society.



COMPANY VALUES

Customer Empathy: We strive to understand the needs, preferences, and pain points of our clients' customers to deliver tailored solutions.

Innovation: Constantly exploring new ways to improve customer experiences and exceed expectations.

Collaboration: Working closely with our clients to co-create strategies that align with their business objectives and customer-centric goals.

Integrity: Conducting business with honesty, transparency, and respect for all stakeholders.





WHAT WE DO

- **Business Registrations:** Professional services for establishing startups, advising them on how to run their operations for long term optimal performance.
- Financial reporting: Assisting business owners with compilation engagements to see their monthly, quarterly and annual financial performance to help them with decision making.
- Internal control advisory: Review of policies and procedures, internal audit reports, governance reviews, and advisory reports to assist in channelling corporate strategy.
- Consultancy: Collaborations with sub-consultants in areas of expertise in healthcare strategy, business planning, corporate reporting, and business improvement.

CLIENTS

The consultancy has a portfolio of twenty (20) clients operating in the following industries:

Construction Confectionary

Tour operations Media

Non profit Holistic/medical

Healthcare Quantity surveying

Production and film Charity/ Religious



BUSINESS OVERVIEW







Core Values

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Partners

We partner with consultants:

- Destiny Planners Limited
- Bejawi Healthcare Solutions

Our team comprises seasoned professionals with diverse backgrounds in accounting, marketing, analytics, and business strategy.

With years of experience across various industries, our experts bring valuable insights and innovative solutions to every project.

Approach

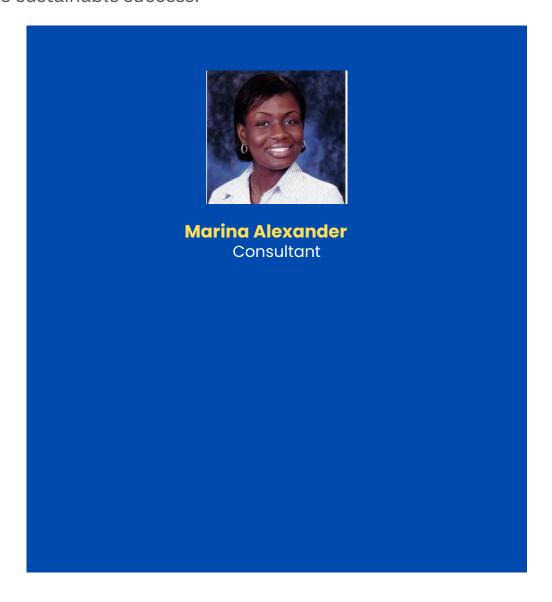
Our approach revolves around a deep understanding of our clients' businesses and their customers.

We conduct thorough assessments, leveraging both qualitative and quantitative methods, to identify areas of improvement and opportunities for growth.

We then work collaboratively with our clients to develop and implement strategies that prioritize the needs and preferences of their customers.

MANAGEMENT TEAM

At M.T.A. Management Consultancy & Advisory Services, we believe that putting the customer at the heart of every decision is paramount to sustainable success.





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