

## Company Main Purpose – InnoCiencia®

**InnoCiencia®**, as a firm specialized in scientific consulting, innovation, and project development, has as its main purpose the provision of comprehensive services in applied research, scientific consulting, technological innovation, sustainable development, and project design and management for international organizations, cooperation agencies, governments, academic institutions, NGOs, private companies, and industries, both nationally and internationally.

***This includes, but is not limited to:***

1. Preparation, drafting, implementation, monitoring, and evaluation of projects with a scientific and methodological approach.
2. Production of technical studies, diagnostics, baselines, impact evaluations, applied research, and public or private policy analysis.
3. Design of policies, regulations, procedural manuals, guidelines, and institutional protocols.
4. Design and delivery of training programs, capacity-building activities, and professional development initiatives in science, technology, innovation, sustainability, project management, higher education and technical-professional education, and institutional development.
5. Development of educational, curricular, and instructional content in physical and digital formats, including multimedia, audiovisual, and interactive resources.
6. Advisory services in digital transformation processes, knowledge management systems, data governance, records management, and development of technological platforms.
7. Creation, design, and management of branding, institutional image, and scientific and technical communication strategies.
8. Commercialization of intellectual services and products, such as publications, software, training materials, specialized studies, proprietary methodologies, and technologies developed by the firm.
9. Provision of specialized services in design, branding, data visualization, institutional communication, and production of corporate and promotional materials, as well as the organization and implementation of fairs, conventions, congresses, symposiums, and other events of similar professional rigor.
10. Protection and management of intellectual property rights related to all scientific, methodological, technical, and graphic developments of the company or managed clients.

## ***Scientific and Technical Consulting Services***

### ***- A - Main Services***

#### **1. Scientific and Technological Project Design and Management**

- Technical assistance in project formulation, management, and evaluation.
- Preparation of proposals for national and international funding mechanisms.
- Advisory services in innovation and sustainability.

#### **2. Applied Research and Technical Studies**

- Technical, economic, and environmental feasibility studies.
- Field surveys, data collection, and data analysis.
- Application of scientific methodologies to local solutions.

#### **3. Specialized Consulting**

- Organizational and technological innovation.
- Data science and statistical analysis.
- Quality management in productive projects.

#### **4. Technical and Scientific Training**

- Workshops, diploma programs, seminars, and courses.
- Training in research methodologies, scientific writing, and specialized software (e.g., R, Python, SPSS, AutoCAD, etc.).
- Training programs for young researchers, entrepreneurs, and public or private sector technicians.

#### **5. Thesis and Scientific Publication Support**

- Methodological supervision and advisory services for undergraduate and graduate theses.
- Scientific editing, APA formatting, and statistical review.
- Publication and visibility of scientific articles.

### ***- B - Digital and Technological Products***

#### **1. Development of Technological Tools**

- Platforms for monitoring scientific or environmental data.

- Simulators and web-based academic support applications.
- Tools for results systematization and data dashboards.

## **2. Research Kits or Prototypes**

- Laboratory prototypes (educational, instructional, or field-based).
- Technical or methodological manuals.

## **3. Scientific and Editorial Content**

- Manuals, guides, infographics, and educational publications.
- Scientific dissemination journals or newsletters.

### ***-C - Complementary Services***

- Registration and legal formalization of projects.
- Technical support to institutions in competency-based curriculum design.
- Organization of fairs, scientific events, and technological events.