


Marasuco
THE NATURAL FLAVOR OF FRUIT
www.marasuco.com.br

There are over
45 years

Producing juices with the true
Natural Fruit Flavor


Marasuco
THE NATURAL FLAVOR OF FRUIT

MARASUCO JUICE INDUSTRY

Rua Pe. Moacir Melo, 621

Centro Ubajara - CE - Brasil

CEP: 62350-000

+55 88 3634.1342

+55 88 9214.8531

About Marasuco and their products

Producing juice bottled since June 1973 and formalized as Industry since June 2004, Marasuco is located in the city of Ubajara, located in the Serra da Ibiapaba, interior of the State of Ceará. It also has an annex of its factory in the city of Cruz Interior of the State of Ceará, where all the purchase, selection and processing of cashew, generating temporary jobs that are carried out during the entire cashew harvest in that region.

The Company is part of the Irmãos Pereira group - pioneer company in the North Region of the State in the production of broilers. The Marasuco industry generates direct jobs in its production line, producing an average of 18,000 bottles of juices per day and with production capacity of up to 24,000 bottles daily.

Marasuco currently has 3 (three) trademarks, they are: "marasuco", "Serra grande" and "flavor of the mountain". The brand "marasuco" is our main brand, with more than 45 years of presence in the national market, is now also destined to export, with 6 (six) options of flavors in their mix, are: pineapple, cashew, guava, mango, passion fruit and grape. The "serra grande" brand is one of the launches of our industry in 2018, and is a product of the same segment of concentrated fruit juices, also with 6 (six) options of flavors in their mix, are: pineapple, cashew, guava, mango, passion fruit and grape. The "serra grande" brand also has in its line of products the traditional cashew, a product 100% natural and with excellent quality. The "flavor of the saw" brand is also one of our industry launches in 2018. This product is part of the line ready to drink "in the grape flavor, slightly sweetened to make your tasting even more palatable.

The fruits used in the production of juices are produced in the Serra da Ibiapaba, except for Grape, which is produced in the state of Rio Grande do Sul and of the cashew, which is producing in the region of Acaraú. They are subject to a strict classification process, which gives the juice a delicious flavor natural fruit.

Marasuco juices are duly registered and certified by a competent body such as: Ministry of Agriculture, Livestock and Supply, oversight bodies that analyze and evaluate the quality standards of tropical juices in addition to supervised by INMETRO, National Institute of Metrology, What helps us guarantee the quality of our products and the total satisfaction of our customers, as well as maintains the credibility of the market, offering what is of better in natural fruit flavor.


Marasuco
THE NATURAL FLAVOR OF FRUIT

Mission

Produce high quality products with the commitment to use the best inputs in a sustainable way, recreating the natural taste of the fruit, giving them the feeling of satiety of, wood and contributing to the improvement of the their quality of life.

Products

Marasuco Food Industry products follow the a strict quality standard, not only in the choice of fruits to be processed, but in the choice of all inputs used in its production. In addition to offering a delicious natural fruit flavor, Marasuco products bring several health benefits.

PRODUCTS

Marasuco Brand



Concentrated fruit juices

Available Flavors

Cashew - Grape - Guava - Passion Fruit - Mango - Pineapple

Flavors on demand

Graviola - Tamarindo - Acerola - Cajá - Peaches

Specifications

Glass bottle containing 500ml

Validity of the product of 12 months



Fruit pulp

Available Flavors

Caju - Goiaba - Passion Fruit - Mango - Pineapple
Cajá - Graviola - Acerola - Açaí - Strawberry

Specifications

individual packaging: 100g

Packing Package: 400g (100g x 4)

Product validity 6 months



Bulk fruit pulp

Available Flavors

Caju - Goiaba - Passion Fruit - Mango

Specifications

Drum Packaging: 185kg - 190kg

Product validity 12 months

PRODUCTS

Brand Serra Grande



Concentrated fruit juices

Available Flavors

Cashew - Grape - Guava - Passion Fruit - Mango - Pineapple

Flavors on demand

Graviola - Tamarindo - Acerola - Cajá - Peaches

Specifications

Glass bottle containing 500ml

Validity of the product of 12 months



Traditional Cajuína Flavor

Clarified Cashew Juice - Cashew
100% Natural

Specifications

Glass bottle containing 500ml

Validity of the product of 12 months



Grape juice

Flavor

Sweetened grape juice

Specifications

Glass bottle containing 500ml

Validity of the product of 12 months


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PRODUCTS

Marasuco Brand



Concentrated fruit juices

Available Flavors

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Flavors on demand

Graviola - Tamarindo - Acerola - Cajá - Peaches

Specifications

Glass bottle containing 500ml

Validity of the product of 12 months



Fruit pulp

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Caju - Goiaba - Passion Fruit - Mango - Pineapple
Cajá - Graviola - Acerola - Açaí - Strawberry

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Packing Package: 400g (100g x 4)

Product validity 6 months



Bulk fruit pulp

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Brand Serra Grande



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Available Flavors

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Graviola - Tamarindo - Acerola - Cajá - Peaches

Specifications

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Validity of the product of 12 months



Traditional Cajuína

Flavor

Clarified Cashew Juice - Cashew

100% Natural

Specifications

Glass bottle containing 500ml

Validity of the product of 12 months



Grape juice

Flavor

Sweetened grape juice

Specifications

Glass bottle containing 500ml

Validity of the product of 12 months