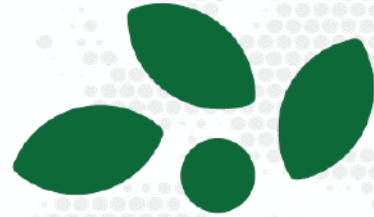


fruselva
GROWING UP TOGETHER





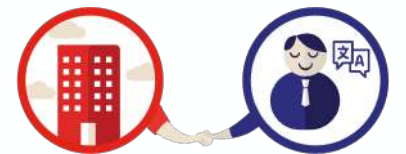
Global Baby Food Co-manufacturer



WE ARE GLOBAL



"Our factories are next to the sources, for fresher and environmentally friendly products"



"Our offices are next to our clients to give the best service"

 **2** Factories |  **9** Warehouses |  **7** Sales & Logistic Offices |  **400** Employees

WE COVER ALL THE
STAGES





WE COVER ALL THE STAGES

Starter

4-6 months



Single fruit




Single veggie



Crawler


6-8 months



Mixed fruit



Mixed veggie




Cereals (powder)




Sitter


8-12 months




Mixed fruit




Mixed veggie




Cereals (powder)



Meat & Fish




Dairies




Toddler


12-48 months




Mixed fruit & vegetables




Cereals (powder)




Meat & Fish




Dairies




Ready Meals



Desserts




Functional




Kids


+48 months




Mixed Fruits & Seeds




Chunky foods




Fortified Yoghurts



Probiotics



Vegetal Proteins



PRODUCTION CAPACITIES & PROCESSES







OUR PRODUCTION CAPACITIES CHILE

	POUCH PASTEURIZATION	9 LINES	200 Million Pouches/year	MOQs 100.000 / SKU / year
	POUCH RETORT	1 LINE	25 Million Pouches /year	MOQs 100.000 / SKU / year

OUR PRODUCTION CAPACITIES COLOMBIA

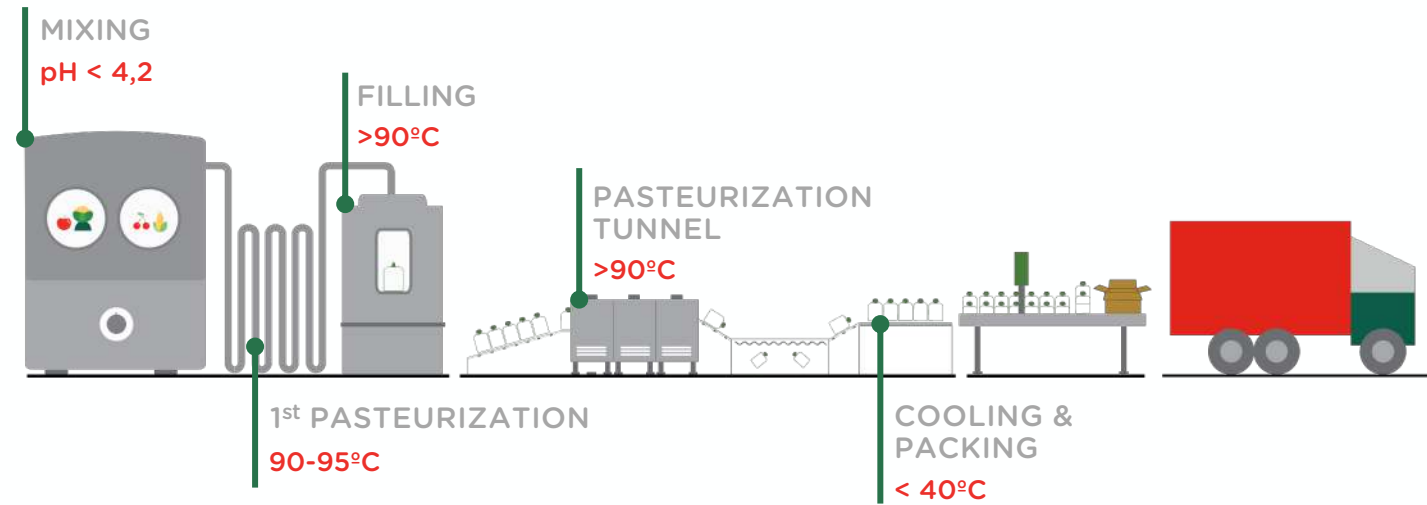
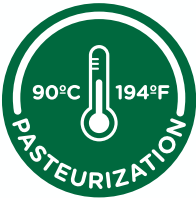
	POUCH PASTEURIZATION	1 LINE	20 Million Pouches/year	MOQs 100.000 / SKU / year
	POUCH RETORT	1 LINE	5 Million Pouches /year	MOQs 100.000 / SKU / year



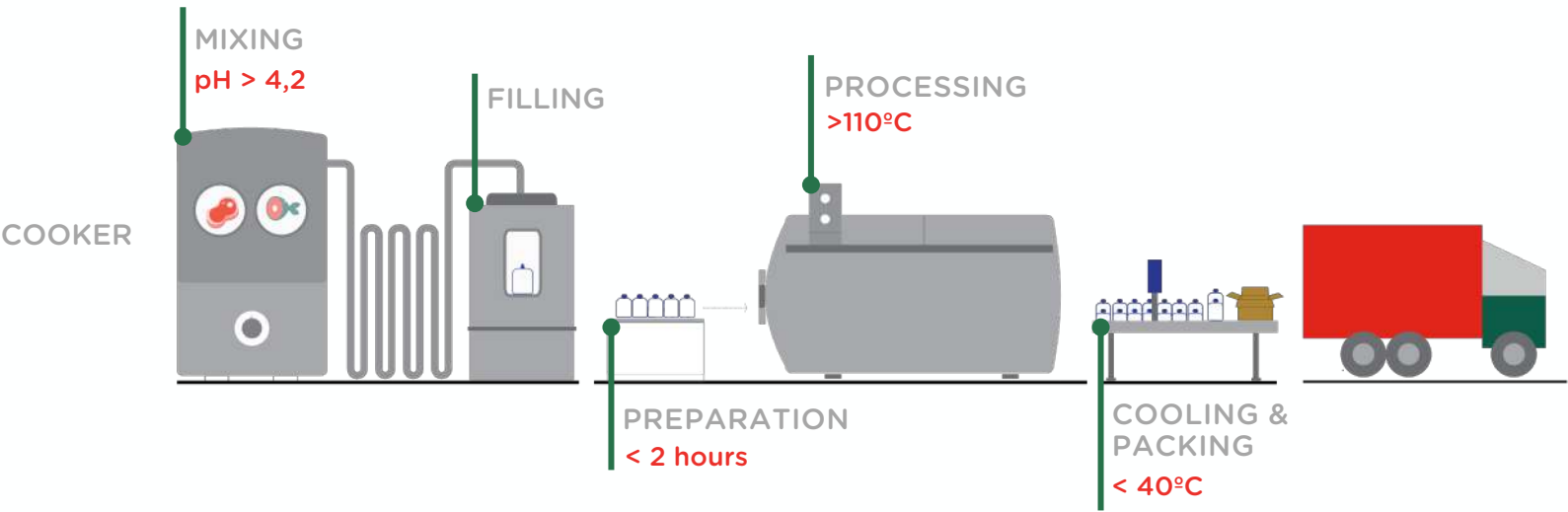
OUR PROCESSES

Thermal Process Overview

PASTEURIZATION



STERILIZATION (RETORT)



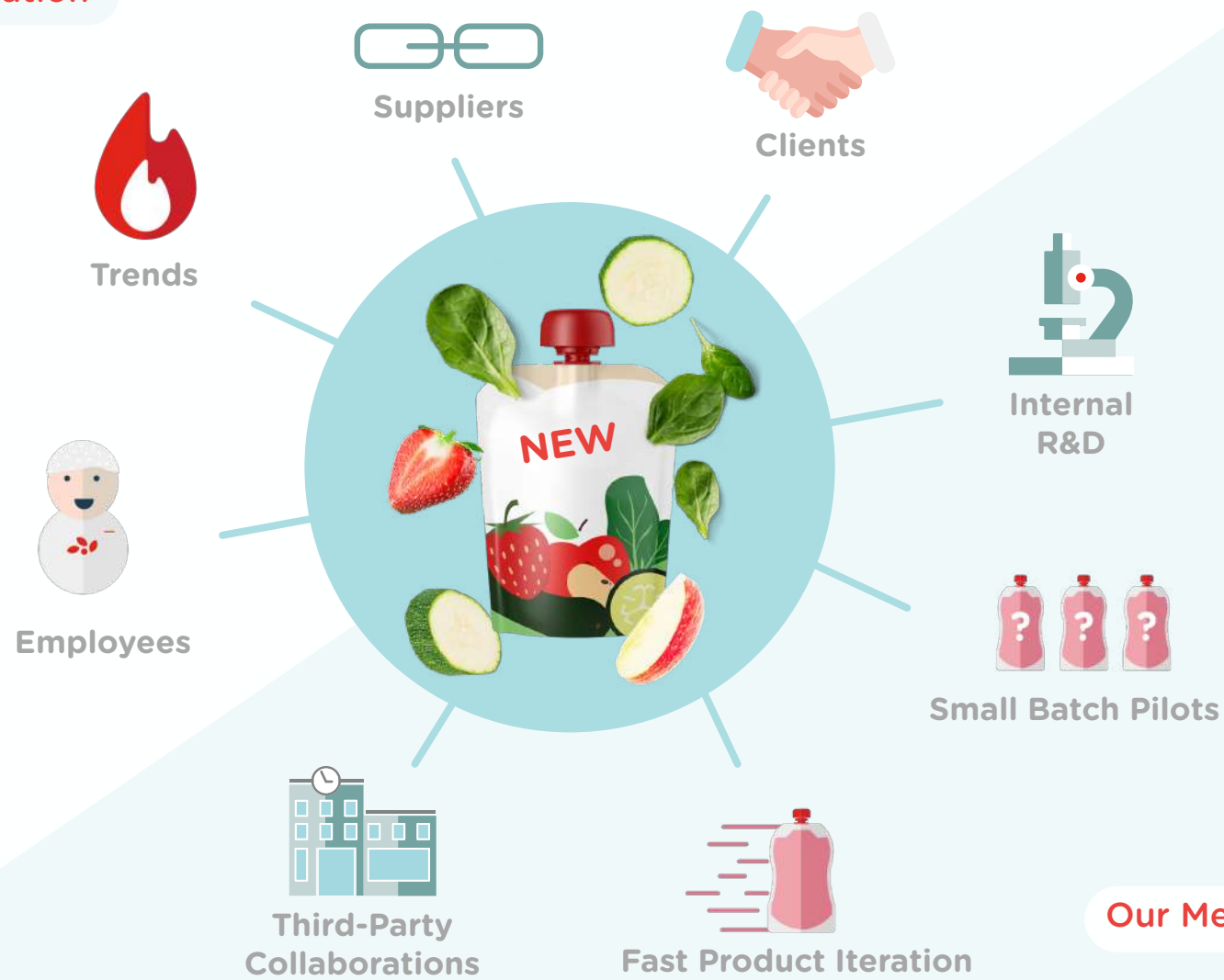
**INNOVATION
IS AT OUR CORE**





INNOVATION IS AT OUR CORE

Our Inspiration



Our Method

-  **Custom Recipes**
-  **In-House Development**
-  **Quality Certification**



SOME OF OUR INNOVATIONS

Innovation is at the core of Fruselva's business model. We innovate fast, exploring new trends and following suggestions from our clients, employees and partners.



100% Veggies

Excellent source of nutrient intake in quantity and quality, which greatly influences growth, neurocognitive and psychomotor development and the creation of the microbiota in infants.

Zucchini, Spinach and Peas



Organic Yogurt

Nutrient-rich food containing a combination of minerals, carbohydrates and high-quality protein, which are important for an optimal metabolism, growth and development.

Apple, banana, blueberry, strawberry, raspberry



Retort Products

Complex and nutritionally complete products made with multiple ingredients such as cereals, vegetables, meats or legumes, which require a more aggressive heat treatment to ensure their stability and safety.

Rice, milk & banana



SOME OF OUR INNOVATIONS



Ancient grains

Ancient grains are the first pseudocereals and seeds consumed and cultivated by man, which provide many essential nutrients, such as complex carbohydrates, dietary fiber, protein and minerals.

Apple, Banana, Zucchini & Amaranth



Baby Cereals

Excellent source of carbohydrates, fiber, protein and minerals, which play a key role in growth and development, give energy and help in the transition from milk toward the acceptance of solid foods.

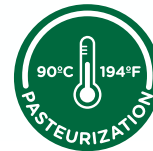
Pear puree, Oat flour, Sugar & Hidrolized rice flour



Omega 3

It is an essential fatty acid that needs to be provided through the diet, as it has crucial biochemical and physiological functions in metabolism and health.

Apple, Butternut squash, Chia & Lemon



High Protein

Provide significant amounts of proteins, in addition to other nutrients, which play an extremely important role in the growth of all cells, tissues and organs, including the structural links between them..

Apple, Sweet Potato, Spinach, Kiwi & Pea Protein

WE FOLLOW THE HIGHEST STANDARDS



Religious Dietary Guidelines



KOSHER



HALAL

Other International Standards



FOOD AND DRUG
ADMINISTRATION



NON GMO



GLUTEN FREE



ACHS COVID-19
STANDARD
COMPLIANCE

Global Food Safety Initiative

BRCGS

Food Safety

CERTIFICATED

BRCGS



Organic



USDA
ORGANIC



ORGANIC
ARGENTINA



ORGANIC
CANADA



ORGANIC
JAPAN



ORGANIC
MEXICO



ORGANIC
CHILE



ORGANIC
BRASIL

We are changing the industry with the first recycle-ready pouch



SMALL ACTIONS.

BIG CHANGES.



SUSTAINABLE DEVELOPMENT GOALS

Looking at each stage of the value chain allows us to monitor our company outlook and environment by focusing on our core processes. We are fully committed to and already comply with many of the sustainable development goals of the United Nations.



Sedex⁷

WE BUILD A RESPONSIBLE BUSINESS

We are members of SEDEX and audited by SMETA 4 Pillars. Top audit in the Corporate Social Responsibility industry.

**WE UNDERSTAND
OUR CLIENTS**





WE UNDERSTAND OUR CLIENTS

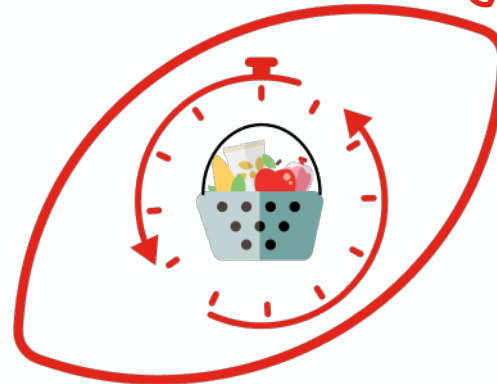
Retailers



Complete category management service, innovation proposals, product and logistics Management.

Creation of long-term operational relationships, through the outsourcing of its operations in Fruselva and the co-creation of new categories.

FMCG



Institutional



Deliver high-volume, cost-efficient solutions to schools, hospitals, and the military.

Flexible partnerships focused on the creation of new categories and products. We spot front lining trends and innovations early-on and partner through venture.

Startups



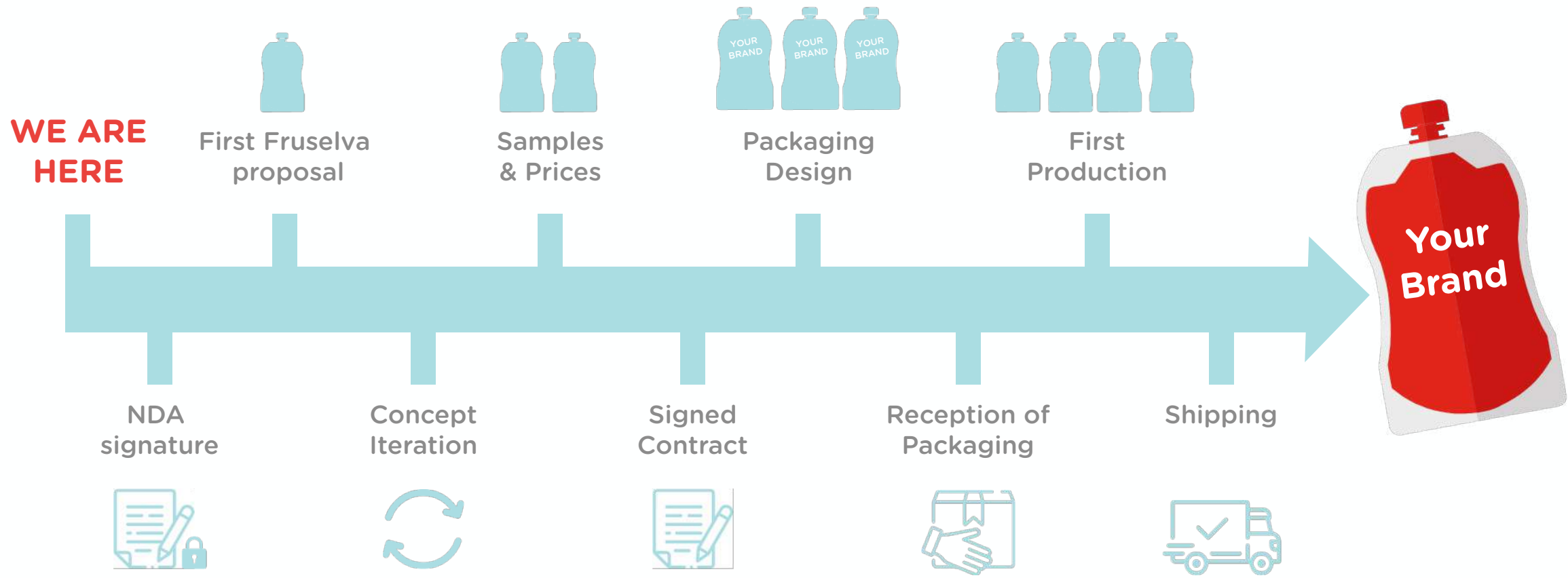


OUR CLIENTS AROUND THE WORLD





OUR PATH TOGETHER





OUR GLOBAL SERVICES

New Product Development



- Customer Innovation Center.
- Exclusive developments.
- Innovation according to market and type of consumer.



- Innovation and flexibility in packaging.
- In-house design at the service of our clients.



- Preparation of nutritional technical analysis of products.
- Development of nutrition programs according to the client, product, and Market.



- Brand and product positioning advice.
- Definition of operational strategy and commercial.



Operations



- Management over raw material purchases.
- Certification and traceability.
- Continuous availability guarantee of raw material.



- Wide range of logistics options, from the Factory to the final consumer.
- Inventory management at different levels.
- Better commercial conditions for buying in volume.



- Management and issuance of factory and product certification according to customer and market requirements



- Long experience in contract manufacturing.



- Study and development of quality plans.
- Advice on quality requirements and food safety of the destination market.



Commercial support



- Development of promotional activities and product positioning.
- Advice on negotiation with the supply chain.



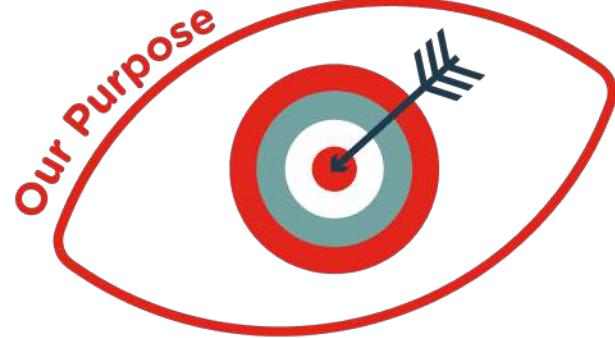
- Early financing for high-potential start-ups.



- Market trend information.
- Top Sellers by categories and flavors.
- Analysis of competition and opportunities



WE ARE FRUSELVA



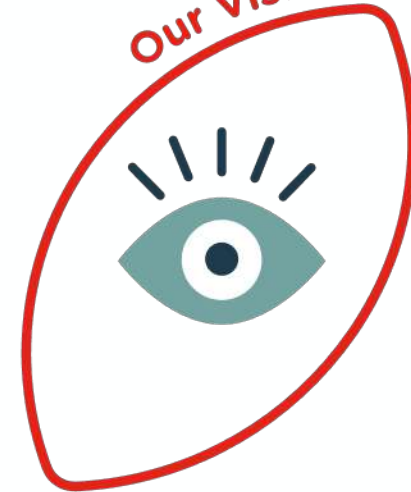
To bring healthier, nutritious, great tasting and affordable food to all the children around the world.

Our Mission



To become the largest co-manufacturer of baby food in the world

Our Vision



To produce innovative, healthy, nutritious, tasting, convinient and affordable food for babies and kids.

Our Focus



Our clients are the center of all our decisions

fruselva
GROWING UP TOGETHER

