



Chad O'L  
Public Relations & Events



# CatalogPriceList

July 22, 2019 - July 22, 2023

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WASHINGTON, DC. 20009  
[WWW.CHADOLPR.COM](http://WWW.CHADOLPR.COM)  
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Chad O'L  
Public Relations & Events

PARTNERING = SUCCESS

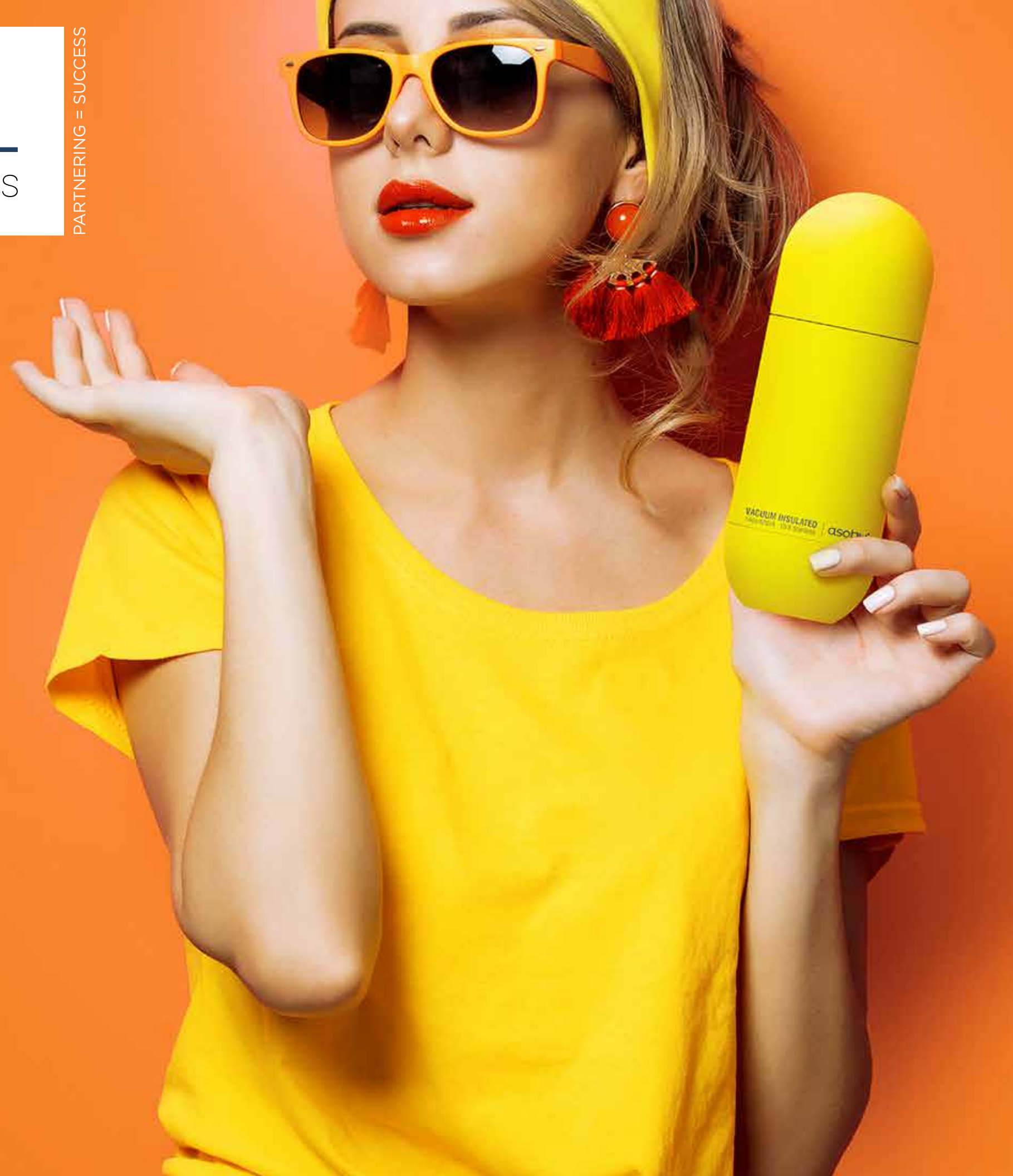
Office of Contracting and Procurement  
DC Supply Services  
Authorized DC Supply Schedule

**CATALOG/PRICE LIST**

Contract Number: CW67682

Contract Period: July 22, 2019 through July 22, 2023

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## Who We Are & What We Do?

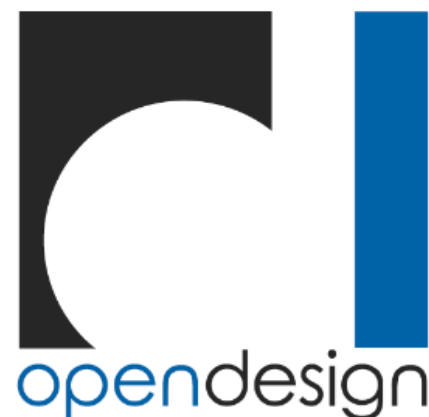
The mission of **Chad O'L Public Relations & Events LLC** is to offer our clients a bundled approach with advertising, marketing and branding included to maximize exposure and minimize costs. This saves our clients time and money in an increasingly complex business environment. It is a blessing to have assembled a team of partners that outperform client expectations with our integrated business module. Our expertise is working collaboratively with you the client to create branding, marketing and event solutions that are "out of the box". We believe in a meaningful integrated technical approach to producing products and specialized services to meet our client's needs.

Since **Chad O'L's** inception in 2015, we have evolved from humble beginnings into a renowned and experienced full-service Communication Firm. We are a team of dedicated and passionate professionals who see each new project as an exciting challenge. Precise execution of our ideas and the desire to truly connect with our clients, backed by an extensive history of technical and artistic expertise, is what drives our existence.

Our goal is to be a dependable, creative extension of your in-house Communication team for the long haul. For our clients, we are just that. From project conception to production we seek to find fresh, innovative, and effective answers to the questions posed by your specific industry. We believe that the strategic art of design — of taking an idea from concept to execution — can be applied to all aspects of business and everyday life. This philosophy shows itself in our work and in the great and long-term successes that we see in the businesses of our clients, as a direct outcome of our results-driven approach.



# Our Partners



Wandering Parisian

RUNWAY 029

## Problem Worth Solving

Chad O'L is headquartered in the WeWork community, where professionals and businesses with new and innovative ideas are also located. Our strategic partnership alliances with these businesses allows us to provide additional skills and staffing when necessary.

Our full-service MBE, LGBTBE & CBE Certified Advertising, Marketing & Event planning firm provides efficient and creative solutions by having one point of contact. We offer our clients a bundled approach with marketing, advertising, and branding included to maximize exposure and minimize costs. This saves our clients time and money in an increasingly complex business environment. It is a blessing to have assembled a team of partners that outperform client expectations with our integrated business module.

### Current Alternatives

Competitors in this marketed segment are usually City & Federal Government Contractors and Local PR & Events Firms with a larger workforce. These organizations are much slower to change and charge clients a hefty price for "experience".

### Why Us?

Chad O'L's ideas are innovative, cost-effective and creative. Our approach surpasses all others when it comes to delivering exceptional service, with out of the box thinking to appeal to today's consumers. Chad O'L separates itself from the competition by quickly adapting to market changes and bringing fresh ideas to our customers.

We are a breath of fresh air in a stale market. By taking executing marketing and event projects efficiently and creatively, we give our customers the ability to focus more on policies and financial growth. Further, we use our headquarters as a strategic advantage.

## Strategy

Brand Strategy  
Campaign Strategy  
Content Strategy  
Digital Strategy  
Marketing Strategy  
Online Strategy  
Print Strategy  
Website Strategy  
Social Media Strategy  
SEO Strategy  
Interactive Strategy  
Communication Strategy  
Integrated Marketing Strategy

## Branding

Brand Consultation  
Brand Development  
Brand Identity  
Brand Message  
Brand Research  
Brand Voice  
Branding Sheets  
Branding Guides  
Corporate Identity  
Environmental Branding  
Logo Design  
Logo Family Design  
Promotional Branding  
Typeface Design

## Print

Print Consultation  
Print Management  
Ad Design  
Banners  
Banner Stands  
Book Design  
Book Cover Design  
Brochure Design

Business Cards  
Car Wraps  
Direct Mail  
Envelopes  
Environmental Design  
Flyers  
Folders  
Invitations  
Labels & Buttons  
Letterheads  
Magazine Ads  
Marketing Campaigns  
Packaging Design  
Pens  
Postcards  
Posters  
Rack Cards  
Table Top Covers  
Trade Show Booths  
Trade Show Displays  
Water Bottles

## Film & Photography

Film & Photo Consultation  
Animation  
Architectural Photography  
Aerial Videos  
Corporate Photography  
Drone Videos  
Executive Headshots  
Food Photography  
Film & Video Editing  
Film & Video Production  
Kinetic Typography  
Motion Graphics  
Product Photography  
Time Lapse Videos  
Script Writing  
Social Media Videos

## Web

Website Consultation  
Website Design  
Website Development  
Website Hosting  
Website Maintenance  
Analytics & Tracking  
Blog Design  
Blog Implementation  
Content Auditing  
Copy Editing  
Copy Writing  
Cross-Browser Compatibility  
E-commerce Website  
(Design & Development)  
Email Campaigns  
(Design & Development)  
Mobile Responsive  
(Design & Development)  
SEO  
Social Media Implementation  
UI Design  
UX Design

## Multimedia

Multimedia Consultation  
Audio Production  
Digital Displays  
Flash Presentations  
Flash Interactive Modules  
Flash Demos  
Keynote Presentations  
PowerPoint Presentations  
Prezi Presentations  
3D Design  
3D Modeling  
3D Rendering

## Other Specialties

Banner Advertising  
Online Advertising  
Social Media Advertising  
Targeted Advertising  
Content Development  
Content Planning  
Content Writing  
Copy Editing  
Demand Generation  
Direct Marketing  
Environmental Design  
Exterior Signs  
Global Marketing  
Government Projects  
Icon Design  
Interior Signs  
Impact Wall Design  
Infographics  
Illustrations  
Promotional Products  
PR Management  
Print Production Management  
Referral Programs  
Signage  
Social Media Management  
Search Engine Management  
Trend Tracking  
Trade Show Planning  
White Papers





## Our Services

**Branded Marketing Products:** Get your company noticed and remembered by using creative branded products. Perfect for tradeshow, event giveaways, business gifts, conferences, holiday gifts and more.

**Corporate Apparel:** Anything with your logo on it represents your company and branded apparel is one of the most impactful. Be sure your employee apparel, uniforms, event shirts and team shirts are representing you right.

**Awards:** Recognition continues to be a valuable tool for company engagement with employees, suppliers and the community. Whether you are recognizing your employees' performance or years of service, quality awards shows your genuine appreciation for their accomplishment.

**Displays:** At tradeshow, events or around the office, dynamic displays visually convey your message.

**Company Stores:** A well designed online company store allows your brand to reach your employees and your customers 24 hours a day.

**Graphic Design:** Your logo is the visual representation of your brand. From basic typesetting to full concept development.



1A

1B

1C

COMPANY INFORMATION:

CONTRACT NUMBER: CW67682



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**TABLE OF AWARDED SPECIAL ITEMS NUMBERS (SINS):**

SIN#	SIN DESCRIPTION
541-1	Advertising Services
541-4G	Challenges and Competitions Services
541-4F	Commercial Art & Graphic Design Services
541-4E	Commercial Photography Services
541-4D	Conference, Events & Tradeshow Planning Services
541-4C	Exhibit Design and Implementation Services
541-5	Integrated Marketing Services
541-4A	Market Research and Analysis
541-1000	Other Direct Costs (ODCs)
541-2	Public Relations Services
541-4B	Video/Film Production
541-3	Web Based Marketing Services

**LOWEST PRICE MODEL NUMBER FOR EACH SIN:** N/A

**HOURLY WAGES:** N/A

2. MAXIMUM ORDER: \$400,000

3. MINIMUM ORDER: \$10.00

4. Geographic Coverage - Domestic 50 states, Washington, DC, Puerto Rico, U.S Territories and to a CONUS port consolidation point of orders received from overseas activities.

5. Points of Production - Washington, DC & Columbus Ohio

6. Discount from Price List - DCSS net prices are shown on price list found on the corresponding page number.

7. Quantity Discounts - Additional 1 % discount on orders over 50,000

8. Payment Terms - See contract







Base Year Unit Price	Currency Unit Price	Supplier Part No.
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ATHLETIC AND RECREATIONAL CLOTHING (Silk Screened Clothing)

- Shirts** 100% Cotton, Short Sleeve T-Shirt - White - Printed with 1 color, 1 location imprint - Size: Small - Xlarge.  
**Pricing based on quantity of 73pcs - Set-up is \$25.00.**
- Jackets** 100% Polyester, Lightweight Jacket - Printed with 1 color, 1 location imprint - Size: XSmall - Xlarge.  
**Pricing based on quantity of 73pcs - Set-up is \$25.00.**
- Hats** Cotton Twill, Structured Cap with Hook and Loop Closure - Pricing includes 1 color imprint on front of cap - Set-up is \$60.00.  
**Pricing based on quantity of 144pcs.**
- Similar Items** 100% Polyester, Qwarter-Zip,Performance Pullover - Printed with 1 color, 1 location imprint - Size: XSmall - Xlarge.  
**Pricing based on quantity of 73pcs - Set-up is \$25.00.**

\$6.75	USA	S-PC54-CI
\$31.75	USA	S-J305-CI
\$6.00	USA	VPG-7340
\$21.95	USA	S-ST357-CI

NOVELTIES AND PROMOTIONAL ITEMS SUITABLE FOR IMPRINTING/ENGRAVING

- Planners** Year 2020 Monthly Planner - 7"x10" folded calendar planner. Pricing includes gold foil thermal impress.  
**Pricing bases on quantity of 500pcs.**
- Portfolios** Ultrahyde Padfolio includes a refillable, 30 ruled page 8.5" x 11.5" notepad with an inside front panel that contains a flap pocket with 3 horizontal pockets. Pricing includes 1 color, 1 location imprint.  
**Pricing based on quantity of 275pcs - Set-up is \$55.00.**
- Calculators** 8 digit Desk Calculator - Pricing includes 1 color, 1 location imprint.  
**Pricing based on quantity of 250pcs - Set-up is \$40.00.**
- Briefcases** 600d PolyCanvas Business Briefcase features a zippered main compartment with double 16 inch reinforced top carry handles. The zippered front pocket includes an earbud port. An open-top back compartment, zippered side pocket and a side mesh accessory pocket complete its superior functionality. An adjustable padded shoulder strap make carrying simple and convenient. Pricing includes 1 color, 1 location imprint.  
**Pricing based on quantity of 275pcs - Set-up is \$55.00.**
- Carry Cases** Letter-Sized Polypropylene Document Envelope with Snap. Pricing includes 1 color, 1 location imprint.  
**Pricing based on quantity of 400pcs - Set-up is \$55.00.**

\$3.50	USA	GASI-DZK
\$8.95	USA	BL-SM-3616
\$5.25	USA	HP-1676
\$9.25	USA	BL-SM-7574
\$2.99	USA	JL-PF200

Chad O'L Public Relations & Events - Price List

# Approved Catalog List



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- |   |                             |   |
|---|-----------------------------|---|
| ● | <b>Bags</b>                 | 16" x 12" x 6" Standard Non-Woven Tote.<br>Pricing includes 1 color, 1 side imprint.<br><b>Pricing based on quantity of 600pcs - Set-up is \$55.00.</b>   |
| ● | <b>Accessories</b>          | 8" x 8" 100% Microfiber Cleaning Cloth & Screen Cleaner.<br>Pricing includes 1 color imprint.<br><b>Pricing based on quantity of 500pcs - Set-up is \$50.00.</b>  |
| ● | <b>Computer Accessories</b> | 4-Port USB Hub with Phone Stand.<br>Pricing includes 1 color, 1 location imprint.<br><b>Pricing based on quantity of 500pcs - Set-up is \$40.00.</b>  |
| ● | <b>Mouse Pad</b>            | 0.125" x 7.5" x 8" Fabric Surface Mouse Pad with Rubbber backing.<br>Full color imprint<br><b>Pricing based on quantity of 250pcs - Set-up Charge is \$37.50.</b>   |
| ● | <b>Wrist Rest</b>           | 19" x 2.5" x 0.75" Closed Cell Foam Computer Keyboard Wrist Rest.<br>Pricing includes 1 color imprint.<br><b>Pricing based on quantity of 300pcs - Set-up is \$50.00.</b>   |
| ● | <b>Mugs</b>                 | 11oz White, Ceramic Mug - 1 color imprint.<br><b>Pricing based on quantity of 144pcs - Set-up charge is \$55.00</b>   |
| ● | <b>Glassware</b>            | 16oz Pint Glass - 1 color imprint.<br><b>Pricing based on quantity of 144pcs - Set-up charge is \$55.00</b>   |
| ● | <b>Plates</b>               | 7" White Plastic Plate - Pricing includes 1 color imprint.<br><b>Pricing based on quantity of 500pcs - Set-up is \$40.00.</b>   |
| ● | <b>Bowls</b>                | 12 Oz. Eco-Friendly, Disposable Bowl.<br>Pricing includes 1 color imprint.<br><b>Pricing based on quantity of 500pcs Set-up is \$25.00.</b>   |
| ● | <b>Nameplates</b>           | 2" x 8" Metal Name Plate <i>(desk and wall holders are additional, inquire).</i><br>Pricing includes 1 location laser engrave with 1 line of personalization.<br><b>Pricing based on quantity of 25pcs Set-up is \$35.00.</b>                 |
| ● | <b>Lapel pins</b>           | 1" rectangle, nickle plated lapel pin with butterfly clutch backing.<br>Stamped Bronze, Soft Enamel.<br><b>Pricing based on 250pcs</b>  |
| ● | <b>Badges</b>               | 2" x 3" Plastic Photo ID Badge with Pin Backing or Lanyard Slot <i>(magnet backing is additional, inquire).</i><br>Pricing includes full color imprint with personalization..<br><b>Pricing based on quantity of 25pcs Set-up is \$35.00.</b> |

\$3.85	USA	JL-BG108
\$1.65	USA	IS-5114
\$4.99	USA	HP-2841
\$5.25	USA	DS-BG7
\$3.75	USA	CC-KB1900
\$3.85	USA	GA-99
\$2.75	USA	GA-215
\$1.55	USA	AA-T-PLP7
\$0.95	USA	TG-AS320
\$9.25	USA	BB-MTNAMEPLATE
\$3.75	USA	LJ-PIN
\$8.75	USA	BB-PHOTOID

# Chad O'L Public Relations & Events - Price List



●	<b>Name Tags</b>	2" x 3" Plastic Name Tag with Pin Backing ( <i>magnet backing is additional, inquire</i> ) - Pricing includes full color imprint with personalization. <b>Pricing based on quantity of 50pcs - Set-up is \$35.00.</b>	\$6.75	USA	BB-FCTAG
●	<b>Buttons</b>	2.5" round button with full color imprint and pin backing. <b>Pricing based on quantity of 500pcs.</b>	\$0.90	USA	BDG-B005
●	<b>Patches</b>	3" round scout patch w/ merrow border, standard backing and 85% fill stitch. <b>Pricing based on quantity of 400pcs</b>	\$1.20		LJ-PATCH
●	<b>Decals</b>	2.5" diameter decal - White Gloss Material - Packaged on Rolls. Pricing includes 1 color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$0.85	USA	LW-2.5-C
●	<b>Note Pads</b>	3.5" x 4.25" Scratch Pad - Pricing includes full color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$1.85	USA	TNP-5001025
●	<b>Folders</b>	9" x 12" Standard Pocket Folder; White Semi-Gloss 12pt C1S Stock. Pricing includes 1 color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$2.65	USA	AM-08-96-1PMS
●	<b>Pens</b>	Stratus Click Pen - Pricing includes 1 color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$1.75	USA	GASI-PAT
●	<b>Writing Implements</b>	Thick Barell Click Pen with Grip - Pricing includes full color wrap imprint. <b>Pricing based on quantity of 500pcs.</b>	\$2.40	USA	GASI-PHG
●	<b>Rulers</b>	12" Beveled Plastic Ruler - Pricing includes 1 color imprint. <b>Pricing based on quantity of 500pcs - Set-up is \$55.00.</b>	\$1.79	USA	EM-1440
●	<b>Tape Measures</b>	10-foot Retractable Tape Measure with Slide Lock, Loop and Belt Clip. Pricing includes 1 color imprint. <b>Pricing based on quantity of 475pcs - Set-up is \$55.00.</b>	\$2.85	USA	BL-SM-9403
●	<b>Magnets</b>	4" x 6" Rectangle Magnet; 25mil Thick - Pricing includes full color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$1.25	USA	TNP-82400925
●	<b>Stess Indicators</b>	2" x 3" White Vinyl Plastic Stress Test Card - Pricing includes 1 color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$1.65	USA	PP-20-408-S
●	<b>Calendars</b>	Standard 14-Month Press-N-Stick Calendar - Pricing includes 1 color imprint. <b>Pricing valid through 7/31/2019 - Pricing based on quantity of 500pcs.</b>	\$1.35	USA	VPG-V8930

Base Year	Currency	Supplier Part No.
Unit Price	Unit Price	



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- **Tags**  
Classic Military Style Dog Tag with 24" Ball Chain.  
Pricing includes 1 color, 1 side imprint.  
**Pricing based on quantity of 600pcs - Set-up is \$55.00.**
- **Key Rings**  
Custom Shape 3" Square Acrylic Key Chain with Full Color Printing.  
**Pricing Based on Minimum Quantity of 50 - Set Up Charge is \$120.00.**
- **Luggage Tags**  
2" x 4" Full Color Imprint Rectangle Luggage Tag.  
**Pricing Based on Minimum Quantity 250 - Set Up Charge of \$35.00.**
- **Pocket Tools**  
Pocket Tool with 2Flatheads/Phillips Heads, Magnet Base, LED Light, Level and Clip with 1-Color Logo.  
**Pricing Based on Minimum Quantity 150 - Set Up Charge is \$55.00.**
- **Ice Scrapes**  
21 1/2" x 4" wide Blade Deluxe Ice Scraper with Brush with 1-Color Logo,  
**Pricing Based on Minimum Quantity 100 - Set Up Charge is \$55.00.**
- **Similar Items**  
100% Polyester, Qwuarter-Zip,Performance Pullover.  
Printed with 1 color, 1 location imprint - Size: XSmall - Xlarge.  
**Pricing based on quantity of 73pcs - Set-up is \$25.00.**
- **Flags**  
2' x 3' Double Sided Polyester Custom Full Color Printed Flag.  
**Pricing Based on Minimum Quantity 1 - Set Up Charge is \$20.00.**
- **Banners**  
2' x 8' Custom Full Color Imprint Double Sided 18oz Opaque Vinyl Banner with Double Fold/Double Stitch and Grommets.  
**Pricing Based on Minimum Quantity 2 - Set Up Charge is \$20.00.**
- **Pennants**  
12" x 30" Digitally Printed Custom Felt Banner.  
**Pricing Based on Minimum Quantity 25 - Set Up Charge is \$25.00.**
- **Ribbons**  
Rosette with Two Streamers 1 5/8" angled, 12" total length Award Ribbon with 1-Color Logo.  
**Pricing Based on Minimum Quantity 10 - Set Up Charge is \$30.00.**
- **Certificates**  
8.5" x 11" Full Color Paper Certificate.  
**Pricing Based on Minimum Quantity 50 - Set Up Charge is \$25.00.**
- **Plaques**  
Classic Slide-In Certificate Plaque Holder for 8.5" x 11".  
Certificate - without Imprint.  
**Pricing Based on Minimum Quantity 5 - Set Up Charge is \$0.00.**

C		
Base Year	Currency	Supplier Part No.
Unit Price	Unit Price	

\$1.49	USA	PL-ID102
\$4.89	USA	MM-3FA-GATYEK
\$3.65	USA	QK-01023
\$3.85	USA	BL-5639-MS
\$5.65	USA	GL-4222
\$21.95	USA	S-ST357-C1
\$192.00	USA	SD-810003
\$155.00	USA	SD-71
\$12.75	USA	QF-MTL0321-PFD
\$7.55	USA	VL-RL2155-FOR
\$1.30	USA	ZP-CERT
\$25.49	USA	PM-SB-LS

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# ApprovedCatalogList



# ADVERTISING







# BRAND PACKAGING





CAVALHEIRO



CAVALHEIRO



CAVALHEIRO





*“They gave me peace of mind, so I could get the deal done.”*



**SIGURI**  
INTERNATIONAL



**Chad O'L**  
Public Relations & Events

# BRANDING







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# VIDEO PRODUCTION

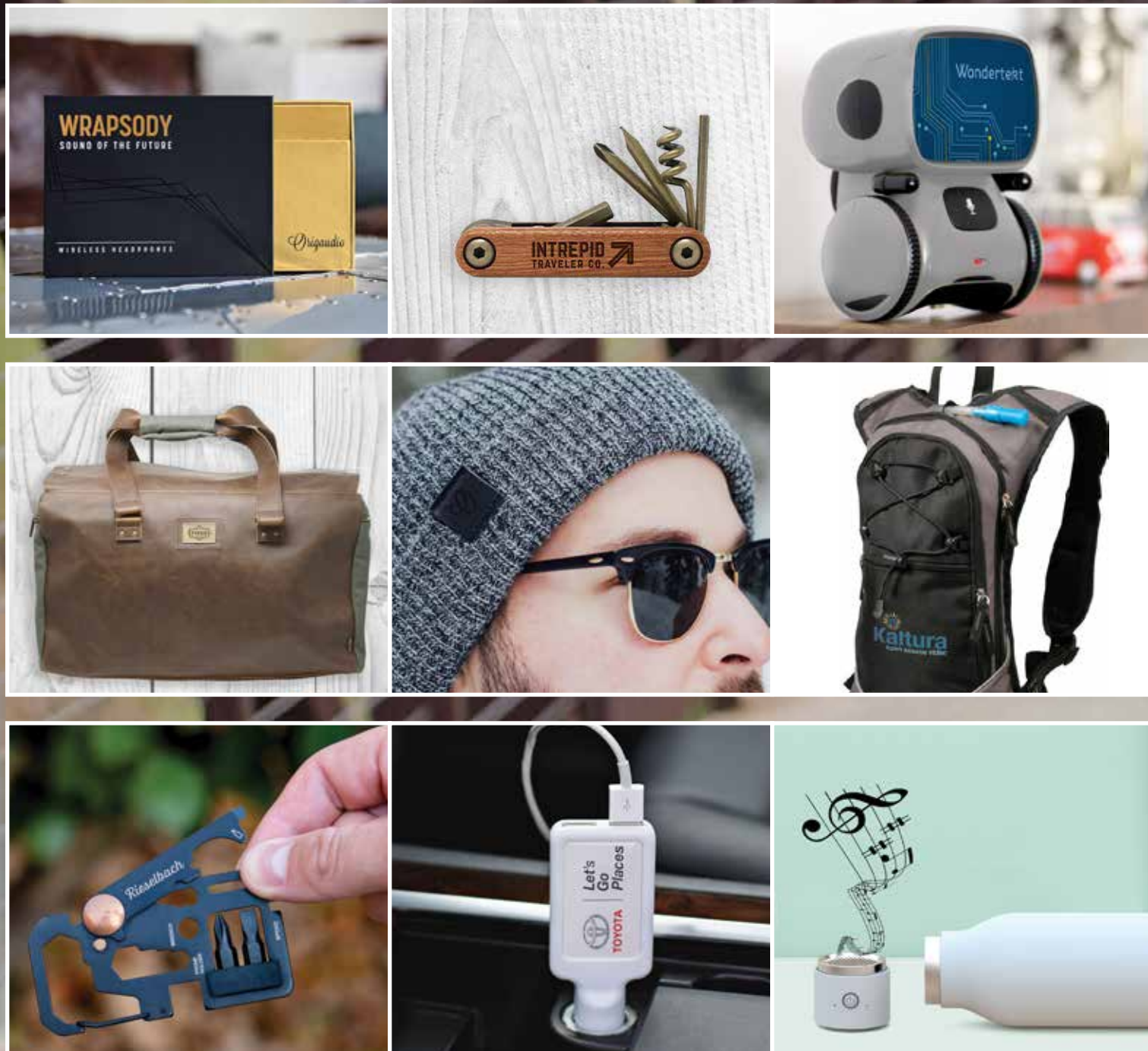




# NOVELTIES

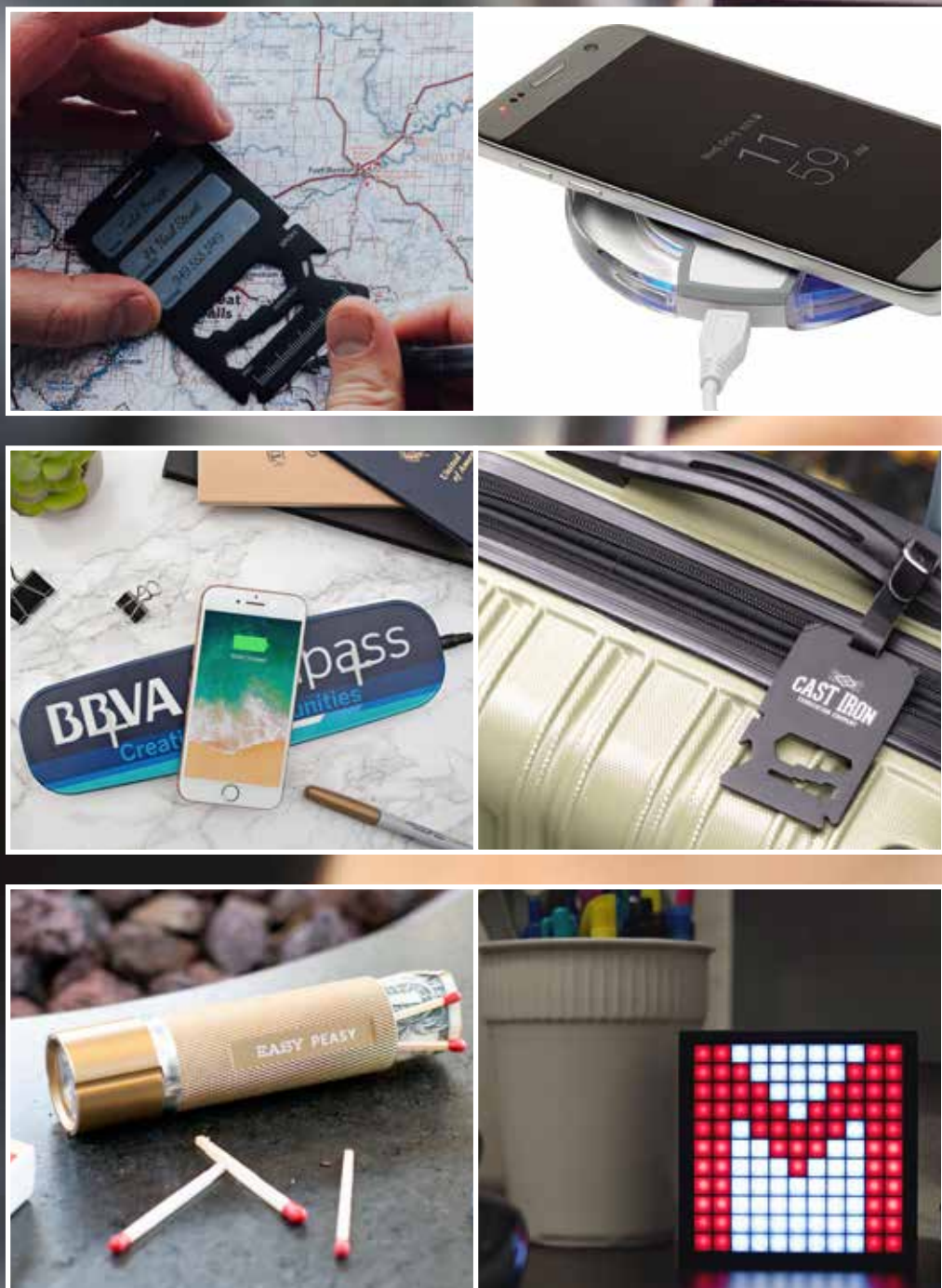






# SOUVENIRS





# SPECIALTY PRODUCTS





# PROMOTIONAL ITEMS







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