



Chad O'L  
Public Relations & Events

# CatalogPriceList

July 22, 2019 - July 22, 2023



1875 CONNECTICUT AVE, NW. SUITE 11185  
WASHINGTON. DC. 20009  
[WWW.CHADOLPR.COM](http://WWW.CHADOLPR.COM)  
P: 202-792-5241 EXT 1001  
EMAIL: [CHAD@CHADOLPR.COM](mailto:CHAD@CHADOLPR.COM)



Chad O'L  
Public Relations & Events

PARTNERING = SUCCESS

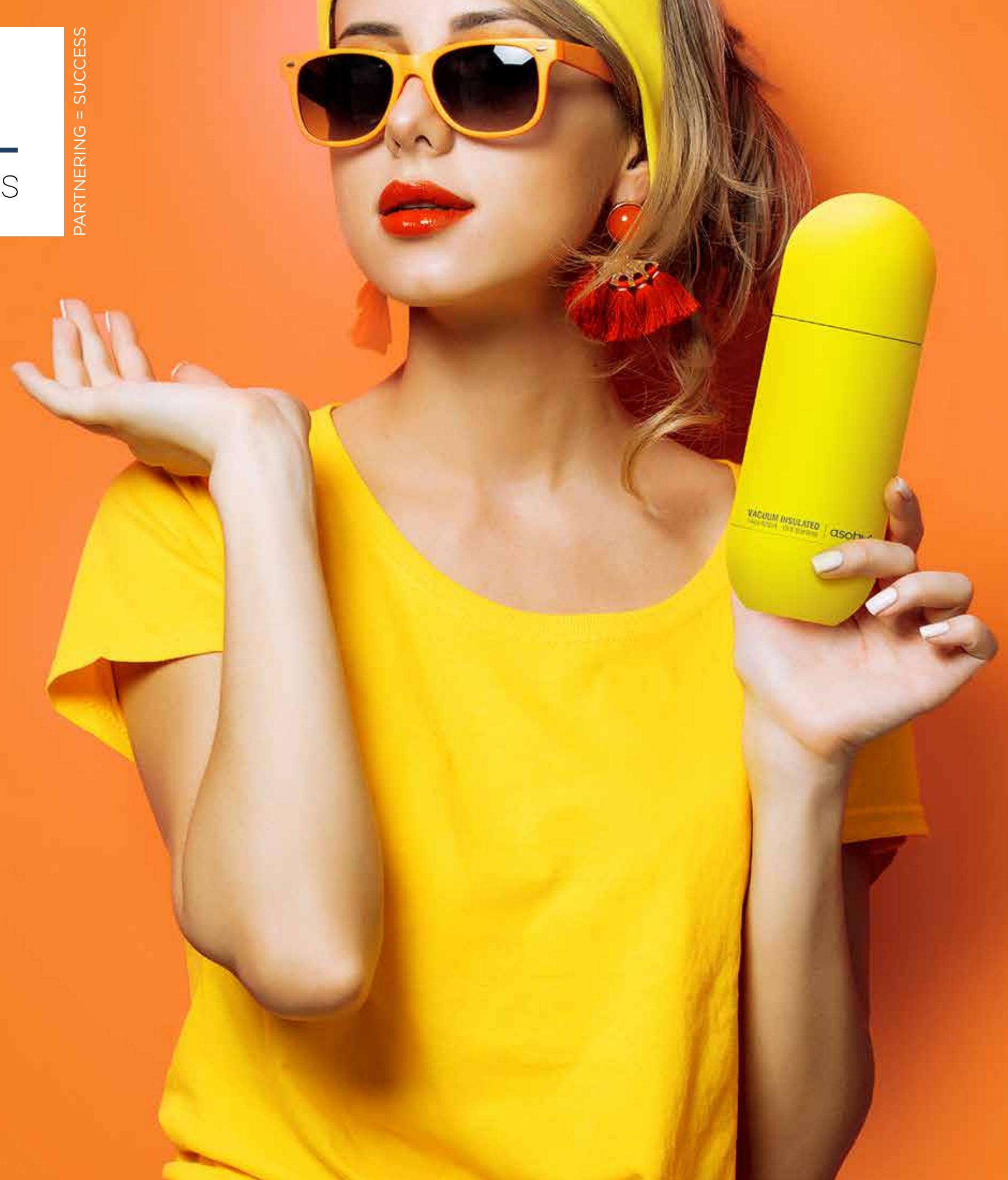
Office of Contracting and Procurement  
DC Supply Services  
Authorized DC Supply Schedule

**CATALOG/PRICE LIST**

Contract Number: CW67682

Contract Period: July 22, 2019 through July 22, 2023

1875 CONNECTICUT AVE, NW. SUITE 11185  
WASHINGTON. DC. 20009  
WWW.CHADOLPR.COM  
P: 202-792-5241 EXT 1001  
EMAIL: CHAD@CHADOLPR.COM



## Who We Are & What We Do?

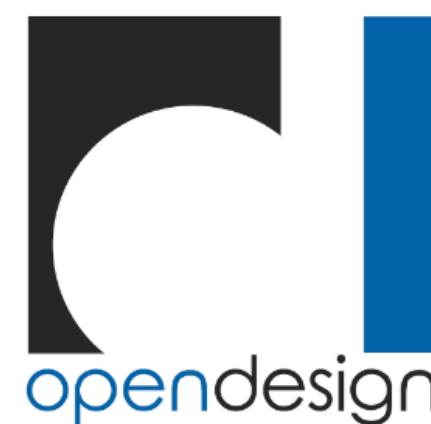
The mission of **Chad O'L Public Relations & Events LLC** is to offer our clients a bundled approach with advertising, marketing and branding included to maximize exposure and minimize costs. This saves our clients time and money in an increasingly complex business environment. It is a blessing to have assembled a team of partners that outperform client expectations with our integrated business module. Our expertise is working collaboratively with you the client to create branding, marketing and event solutions that are “out of the box”. We believe in a meaningful integrated technical approach to producing products and specialized services to meet our client’s needs.

Since **Chad O'L's** inception in 2015, we have evolved from humble beginnings into a renowned and experienced full-service Communication Firm. We are a team of dedicated and passionate professionals who see each new project as an exciting challenge. Precise execution of our ideas and the desire to truly connect with our clients, backed by an extensive history of technical and artistic expertise, is what drives our existence.

Our goal is to be a dependable, creative extension of your in-house Communication team for the long haul. For our clients, we are just that. From project conception to production we seek to find fresh, innovative, and effective answers to the questions posed by your specific industry. We believe that the strategic art of design — of taking an idea from concept to execution — can be applied to all aspects of business and everyday life. This philosophy shows itself in our work and in the great and long-term successes that we see in the businesses of our clients, as a direct outcome of our results-driven approach.



# Our Partners



RUNWAY 029



Wandering Parisian



## Problem Worth Solving

Chad O'L is headquartered in the WeWork community, where professionals and businesses with new and innovative ideas are also located. Our strategic partnership alliances with these businesses allows us to provide additional skills and staffing when necessary.

Our full-service MBE, LGBTBE & CBE Certified Advertising, Marketing & Event planning firm provides efficient and creative solutions by having one point of contact. We offer our clients a bundled approach with marketing, advertising, and branding included to maximize exposure and minimize costs. This saves our clients time and money in an increasingly complex business environment. It is a blessing to have assembled a team of partners that outperform client expectations with our integrated business module.

### Current Alternatives

Competitors in this marketed segment are usually City & Federal Government Contractors and Local PR & Events Firms with a larger workforce. These organizations are much slower to change and charge clients a hefty price for "experience".

### Why Us?

Chad O'L's ideas are innovative, cost-effective and creative. Our approach surpasses all others when it comes to delivering exceptional service, with out of the box thinking to appeal to today's consumers. Chad O'L separates itself from the competition by quickly adapting to market changes and bringing fresh ideas to our customers.

We are a breath of fresh air in a stale market. By taking executing marketing and event projects efficiently and creatively, we give our customers the ability to focus more on policies and financial growth. Further, we use our headquarters as a strategic advantage.



## Strategy

- Brand Strategy
- Campaign Strategy
- Content Strategy
- Digital Strategy
- Marketing Strategy
- Online Strategy
- Print Strategy
- Website Strategy
- Social Media Strategy
- SEO Strategy
- Interactive Strategy
- Communication Strategy
- Integrated Marketing Strategy

## Branding

- Brand Consultation
- Brand Development
- Brand Identity
- Brand Message
- Brand Research
- Brand Voice
- Branding Sheets
- Branding Guides
- Corporate Identity
- Environmental Branding
- Logo Design
- Logo Family Design
- Promotional Branding
- Typeface Design

## Print

- Print Consultation
- Print Management
- Ad Design
- Banners
- Banner Stands
- Book Design
- Book Cover Design
- Brochure Design

- Business Cards
- Car Wraps
- Direct Mail
- Envelopes
- Environmental Design
- Flyers
- Folders
- Invitations
- Labels & Buttons
- Letterheads
- Magazine Ads
- Marketing Campaigns
- Packaging Design
- Pens
- Postcards
- Posters
- Rack Cards
- Table Top Covers
- Trade Show Booths
- Trade Show Displays
- Water Bottles

## Film & Photography

- Film & Photo Consultation
- Animation
- Architectural Photography
- Aerial Videos
- Corporate Photography
- Drone Videos
- Executive Headshots
- Food Photography
- Film & Video Editing
- Film & Video Production
- Kinetic Typography
- Motion Graphics
- Product Photography
- Time Lapse Videos
- Script Writing
- Social Media Videos

## Web

- Website Consultation
- Website Design
- Website Development
- Website Hosting
- Website Maintenance
- Analytics & Tracking
- Blog Design
- Blog Implementation
- Content Auditing
- Copy Editing
- Copy Writing
- Cross-Browser Compatibility
- E-commerce Website (Design & Development)
- Email Campaigns (Design & Development)
- Mobile Responsive (Design & Development)
- SEO
- Social Media Implementation
- UI Design
- UX Design

## Multimedia

- Multimedia Consultation
- Audio Production
- Digital Displays
- Flash Presentations
- Flash Interactive Modules
- Flash Demos
- Keynote Presentations
- PowerPoint Presentations
- Prezi Presentations
- 3D Design
- 3D Modeling
- 3D Rendering

## Other Specialties

- Banner Advertising
- Online Advertising
- Social Media Advertising
- Targeted Advertising
- Content Development
- Content Planning
- Content Writing
- Copy Editing
- Demand Generation
- Direct Marketing
- Environmental Design
- Exterior Signs
- Global Marketing
- Government Projects
- Icon Design
- Interior Signs
- Impact Wall Design
- Infographics
- Illustrations
- Promotional Products
- PR Management
- Print Production Management
- Referral Programs
- Signage
- Social Media Management
- Search Engine Management
- Trend Tracking
- Trade Show Planning
- White Papers



## Our Services

**Branded Marketing Products:** Get your company noticed and remembered by using creative branded products. Perfect for tradeshows, event giveaways, business gifts, conferences, holiday gifts and more.

**Corporate Apparel:** Anything with your logo on it represents your company and branded apparel is one of the most impactful. Be sure your employee apparel, uniforms, event shirts and team shirts are representing you right.

**Awards:** Recognition continues to be a valuable tool for company engagement with employees, suppliers and the community. Whether you are recognizing your employees' performance or years of service, quality awards shows your genuine appreciation for their accomplishment.

**Displays:** At tradeshows, events or around the office, dynamic displays visually convey your message.

**Company Stores:** A well designed online company store allows your brand to reach your employees and your customers 24 hours a day.

**Graphic Design:** Your logo is the visual representation of your brand. From basic typesetting to full concept development.



## 1A

### TABLE OF AWARDED SPECIAL ITEMS NUMBERS (SINS):

SIN#	SIN DESCRIPTION
541-1	Advertising Services
541-4G	Challenges and Competitions Services
541-4F	Commercial Art & Graphic Design Services
541-4E	Commercial Photography Services
541-4D	Conference, Events & Tradeshow Planning Services
541-4C	Exhibit Design and Implementation Services
541-5	Integrated Marketing Services
541-4A	Market Research and Analysis
541-1000	Other Direct Costs (ODCs)
541-2	Public Relations Services
541-4B	Video/Film Production
541-3	Web Based Marketing Services

## 1B

## 1C

### LOWEST PRICE MODEL NUMBER FOR EACH SIN: N/A

### HOURLY WAGES: N/A

2. MAXIMUM ORDER: \$400,000
3. MINIMUM ORDER: \$10.00
4. Geographic Coverage - Domestic 50 states, Washington, DC, Puerto Rico, U.S Territories and to a CONUS port consolidation point of orders received from overseas activities.
5. Points of Production - Washington, DC & Columbus Ohio
6. Discount from Price List - DCSS net prices are shown on price list found on the corresponding page number.
7. Quantity Discounts - Additional 1 % discount on orders over 50,000
8. Payment Terms - See contract

COMPANY INFORMATION:  
CONTRACT NUMBER: CW67682

## ATHLETIC AND RECREATIONAL CLOTHING (Silk Screened Clothing)

		Base Year Unit Price	Currency Unit Price	Supplier Part No.
● <b>Shirts</b>	100% Cotton, Short Sleeve T-Shirt - White - Printed with 1 color, 1 location imprint - Size: Small - Xlarge. <b>Pricing based on quantity of 73pcs - Set-up is \$25.00.</b>	\$6.75	USA	S-PC54-CI
● <b>Jackets</b>	100% Polyester, Lightweight Jacket - Printed with 1 color, 1 location imprint - Size: XSmall - Xlarge. <b>Pricing based on quantity of 73pcs - Set-up is \$25.00.</b>	\$31.75	USA	S-J305-CI
● <b>Hats</b>	Cotton Twill, Structured Cap with Hook and Loop Closure - Pricing includes 1 color imprint on front of cap - Set-up is \$60.00. <b>Pricing based on quantity of 144pcs.</b>	\$6.00	USA	VPG-7340
● <b>Similar Items</b>	100% Polyester, Quarter-Zip, Performance Pullover - Printed with 1 color, 1 location imprint - Size: XSmall - Xlarge. <b>Pricing based on quantity of 73pcs - Set-up is \$25.00.</b>	\$21.95	USA	S-ST357-CI

## NOVELTIES AND PROMOTIONAL ITEMS SUITABLE FOR IMPRINTING/ENGRAVING

● <b>Planners</b>	Year 2020 Monthly Planner - 7"x10" folded calendar planner. Pricing includes gold foil thermal impress. <b>Pricing based on quantity of 500pcs.</b>	\$3.50	USA	GASI-DZK
● <b>Portfolios</b>	Ultrahyde Padfolio includes a refillable, 30 ruled page 8.5" x 11.5" notepad with an inside front panel that contains a flap pocket with 3 horizontal pockets. Pricing includes 1 color, 1 location imprint. <b>Pricing based on quantity of 275pcs - Set-up is \$55.00.</b>	\$8.95	USA	BL-SM-3616
● <b>Calculators</b>	8 digit Desk Calculator - Pricing includes 1 color, 1 location imprint. <b>Pricing based on quantity of 250pcs - Set-up is \$40.00.</b>	\$5.25	USA	HP-1676
● <b>Briefcases</b>	600d PolyCanvas Business Briefcase features a zippered main compartment with double 16 inch reinforced top carry handles. The zippered front pocket includes an earbud port. An open-top back compartment, zippered side pocket and a side mesh accessory pocket complete its superior functionality. An adjustable padded shoulder strap make carrying simple and convenient. Pricing includes 1 color, 1 location imprint. <b>Pricing based on quantity of 275pcs - Set-up is \$55.00.</b>	\$9.25	USA	BL-SM-7574
● <b>Carry Cases</b>	Letter-Sized Polypropylene Document Envelope with Snap. Pricing includes 1 color, 1 location imprint. <b>Pricing based on quantity of 400pcs - Set-up is \$55.00.</b>	\$2.99	USA	JL-PF200

Chad O'L Public Relations & Events - **Price List**

# Approved Catalog List



Base Year Unit Price	Currency Unit Price	Supplier Part No.
-------------------------	------------------------	-------------------

● <b>Bags</b>	16" x 12" x 6" Standard Non-Woven Tote. Pricing includes 1 color, 1 side imprint. <b>Pricing based on quantity of 600pcs - Set-up is \$55.00.</b>	\$3.85	USA	JL-BG108
● <b>Accessories</b>	8" x 8" 100% Microfiber Cleaning Cloth & Screen Cleaner. Pricing includes 1 color imprint. <b>Pricing based on quantity of 500pcs - Set-up is \$50.00.</b>	\$1.65	USA	IS-5114
● <b>Computer Accessories</b>	4-Port USB Hub with Phone Stand. Pricing includes 1 color, 1 location imprint. <b>Pricing based on quantity of 500pcs - Set-up is \$40.00.</b>	\$4.99	USA	HP-2841
● <b>Mouse Pad</b>	0.125" x 7.5" x 8" Fabric Surface Mouse Pad with Rubber backing. Full color imprint <b>Pricing based on quantity of 250pcs - Set-up Charge is \$37.50.</b>	\$5.25	USA	DS-BG7
● <b>Wrist Rest</b>	19" x 2.5" x 0.75" Closed Cell Foam Computer Keyboard Wrist Rest. Pricing includes 1 color imprint. <b>Pricing based on quantity of 300pcs - Set-up is \$50.00.</b>	\$3.75	USA	CC-KB1900
● <b>Mugs</b>	11oz White, Ceramic Mug - 1 color imprint. <b>Pricing based on quantity of 144pcs - Set-up charge is \$55.00</b>	\$3.85	USA	GA-99
● <b>Glassware</b>	16oz Pint Glass - 1 color imprint. <b>Pricing based on quantity of 144pcs - Set-up charge is \$55.00</b>	\$2.75	USA	GA-215
● <b>Plates</b>	7" White Plastic Plate - Pricing includes 1 color imprint. <b>Pricing based on quantity of 500pcs - Set-up is \$40.00.</b>	\$1.55	USA	AA-T-PLP7
● <b>Bowls</b>	12 Oz. Eco-Friendly, Disposable Bowl. Pricing includes 1 color imprint. <b>Pricing based on quantity of 500pcs Set-up is \$25.00.</b>	\$0.95	USA	TG-AS320
● <b>Nameplates</b>	2" x 8" Metal Name Plate ( <i>desk and wall holders are additional, inquire</i> ). Pricing includes 1 location laser engrave with 1 line of personalization. <b>Pricing based on quantity of 25pcs Set-up is \$35.00.</b>	\$9.25	USA	BB-MTNAMEPLATE
● <b>Lapel pins</b>	1" rectangle, nickle plated lapel pin with butterfly clutch backing. Stamped Bronze, Soft Enamel. <b>Pricing based on 250pcs</b>	\$3.75	USA	LJ-PIN
● <b>Badges</b>	2" x 3" Plastic Photo ID Badge with Pin Backing or Lanyard Slot ( <i>magnet backing is additional, inquire</i> ). Pricing includes full color imprint with personalization.. <b>Pricing based on quantity of 25pcs Set-up is \$35.00.</b>	\$8.75	USA	BB-PHOTOID

# Approved Catalog List

Chad O'L Public Relations & Events - **Price List**



Base Year  
Unit Price      Currency  
Unit Price      Supplier Part No.

● <b>Name Tags</b>	2" x 3" Plastic Name Tag with Pin Backing ( <i>magnet backing is additional, inquire</i> ) - Pricing includes full color imprint with personalization. <b>Pricing based on quantity of 50pcs - Set-up is \$35.00.</b>	\$6.75	USA	BB-FCTAG
● <b>Buttons</b>	2.5" round button with full color imprint and pin backing. <b>Pricing based on quantity of 500pcs.</b>	\$0.90	USA	BDG-B005
● <b>Patches</b>	3" round scout patch w/ merrow border, standard backing and 85% fill stitch. <b>Pricing based on quantity of 400pcs</b>	\$1.20		LJ-PATCH
● <b>Decals</b>	2.5" diameter decal - White Gloss Material - Packaged on Rolls. Pricing includes 1 color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$0.85	USA	LW-2.5-C
● <b>Note Pads</b>	3.5" x 4.25" Scratch Pad - Pricing includes full color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$1.85	USA	TNP-5001025
● <b>Folders</b>	9" x 12" Standard Pocket Folder; White Semi-Gloss 12pt C1S Stock. Pricing includes 1 color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$2.65	USA	AM-08-96-1PMS
● <b>Pens</b>	Stratus Click Pen - Pricing includes 1 color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$1.75	USA	GASI-PAT
● <b>Writing Implements</b>	Thick Barell Click Pen with Grip - Pricing includes full color wrap imprint. <b>Pricing based on quantity of 500pcs.</b>	\$2.40	USA	GASI-PHG
● <b>Rulers</b>	12" Beveled Plastic Ruler - Pricing includes 1 color imprint. <b>Pricing based on quantity of 500pcs - Set-up is \$55.00.</b>	\$1.79	USA	EM-1440
● <b>Tape Measures</b>	10-foot Retractable Tape Measure with Slide Lock, Loop and Belt Clip. Pricing includes 1 color imprint. <b>Pricing based on quantity of 475pcs - Set-up is \$55.00.</b>	\$2.85	USA	BL-SM-9403
● <b>Magnets</b>	4" x 6" Rectangle Magnet; 25mil Thick - Pricing includes full color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$1.25	USA	TNP-82400925
● <b>Stess Indicators</b>	2" x 3" White Vinyl Plastic Stress Test Card - Pricing includes 1 color imprint. <b>Pricing based on quantity of 1,000pcs.</b>	\$1.65	USA	PP-20-408-S
● <b>Calendars</b>	Standard 14-Month Press-N-Stick Calendar - Pricing includes 1 color imprint. <b>Pricing valid through 7/31/2019 - Pricing based on quantity of 500pcs.</b>	\$1.35	USA	VPG-V8930

# Approved Catalog List

Chad O'L Public Relations & Events - **Price List**



		Base Year Unit Price	Currency Unit Price	Supplier Part No.
● <b>Tags</b>	Classic Military Style Dog Tag with 24" Ball Chain. Pricing includes 1 color, 1 side imprint. <b>Pricing based on quantity of 600pcs - Set-up is \$55.00.</b>	\$1.49	USA	PL-ID102
● <b>Key Rings</b>	Custom Shape 3" Square Acrylic Key Chain with Full Color Printing. <b>Pricing Based on Minimum Quantity of 50 - Set Up Charge is \$120.00.</b>	\$4.89	USA	MM-3FA-GATYEK
● <b>Luggage Tags</b>	2" x 4" Full Color Imprint Rectangle Luggage Tag. <b>Pricing Based on Minimum Quantity 250 - Set Up Charge of \$35.00.</b>	\$3.65	USA	QK-01023
● <b>Pocket Tools</b>	Pocket Tool with 2Flatheads/Phillips Heads, Magnet Base, LED Light, Level and Clip with 1-Color Logo. <b>Pricing Based on Minimum Quantity 150 - Set Up Charge is \$55.00.</b>	\$3.85	USA	BL-5639-MS
● <b>Ice Scrapes</b>	21 1/2" x 4" wide Blade Deluxe Ice Scraper with Brush with 1-Color Logo, <b>Pricing Based on Minimum Quantity 100 - Set Up Charge is \$55.00.</b>	\$5.65	USA	GL-4222
● <b>Similar Items</b>	100% Polyester, Qwarter-Zip,Performance Pullover. Printed with 1 color, 1 location imprint - Size: XSmall - Xlarge. <b>Pricing based on quantity of 73pcs - Set-up is \$25.00.</b>	\$21.95	USA	S-ST357-C1
● <b>Flags</b>	2' x 3' Double Sided Polyester Custom Full Color Printed Flag. <b>Pricing Based on Minimum Quantity 1 - Set Up Charge is \$20.00.</b>	\$192.00	USA	SD-810003
● <b>Banners</b>	2' x 8' Custom Full Color Imprint Double Sided 18oz Opaque Vinyl Banner with Double Fold/Double Stitch and Grommets. <b>Pricing Based on Minimum Quantity 2 - Set Up Charge is \$20.00.</b>	\$155.00	USA	SD-71
● <b>Pennants</b>	12" x 30" Digitally Printed Custom Felt Banner. <b>Pricing Based on Minimum Quantity 25 - Set Up Charge is \$25.00.</b>	\$12.75	USA	QF-MTL0321-PFD
● <b>Ribbons</b>	Rosette with Two Streamers 1 5/8" angled, 12" total length Award Ribbon with 1-Color Logo. <b>Pricing Based on Minimum Quantity 10 - Set Up Charge is \$30.00.</b>	\$7.55	USA	VL-RL2155-FOR
● <b>Certificates</b>	8.5" x 11" Full Color Paper Certificate. <b>Pricing Based on Minimum Quantity 50 - Set Up Charge is \$25.00.</b>	\$1.30	USA	ZP-CERT
● <b>Plaques</b>	Classic Slide-In Certificate Plaque Holder for 8.5" x 11". Certificate - without Imprint. <b>Pricing Based on Minimum Quantity 5 - Set Up Charge is \$0.00.</b>	\$25.49	USA	PM-SB-LS

# Approved Catalog List

Chad O'L Public Relations & Events - **Price List**

# ADVERTISING



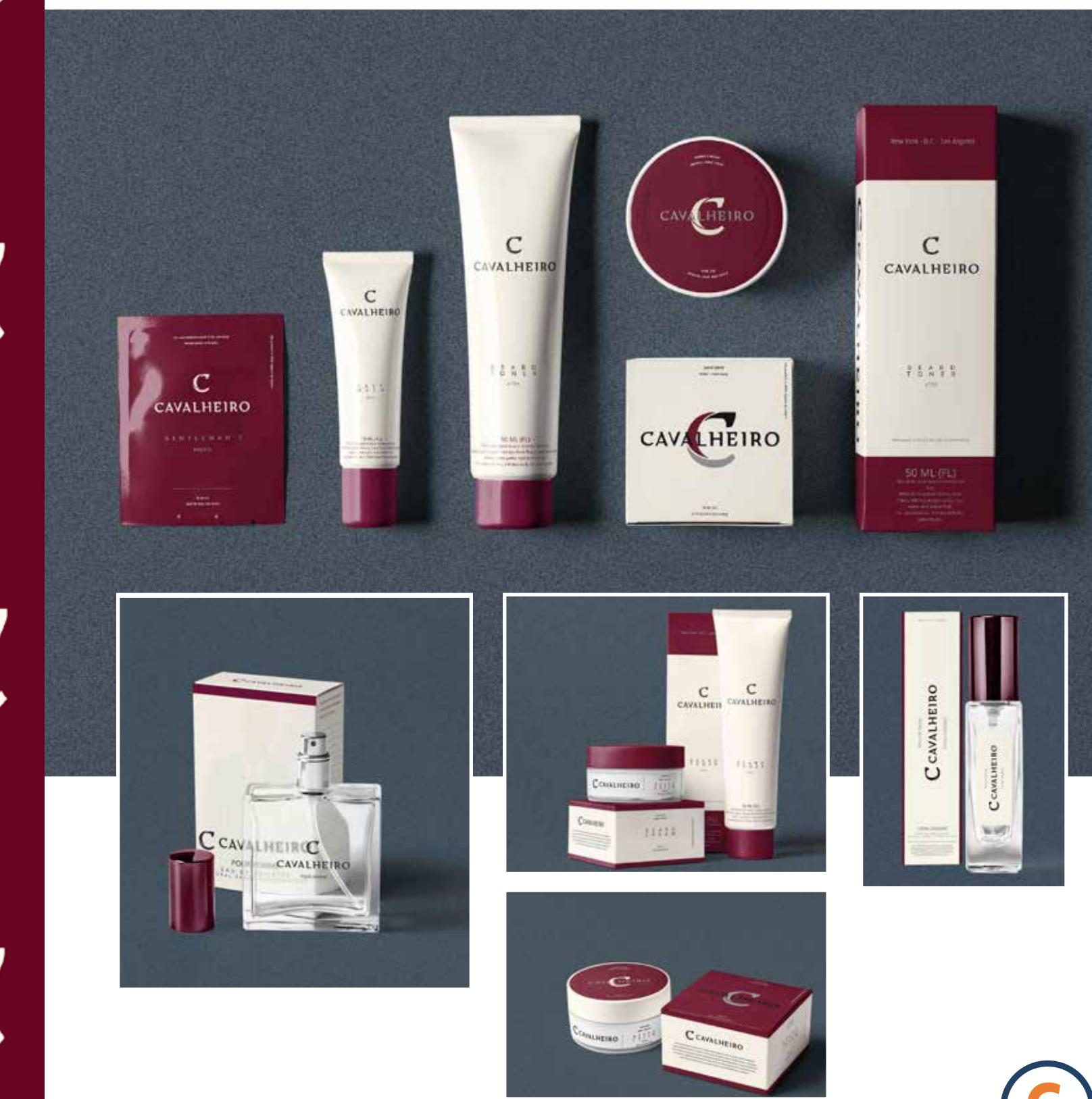
# BRAND PACKAGING



C  
CAVALHEIRO

C  
CAVALHEIRO

C  
CAVALHEIRO



*“They gave  
me peace of  
mind, so I  
could get  
the deal  
done.”*



# BRANDING



**SIGURI  
INTERNATIONAL**



**Chad O'L**  
Public Relations & Events





Chad O'L  
Public Relations & Events

1875 CONNECTICUT AVE, NW, SUITE 11185, WASHINGTON, DC, 20009  
www.CHADOLPR.COM P: 202-792-5241 EXT 1001 EMAIL: CHAD@CHADOLPR.COM

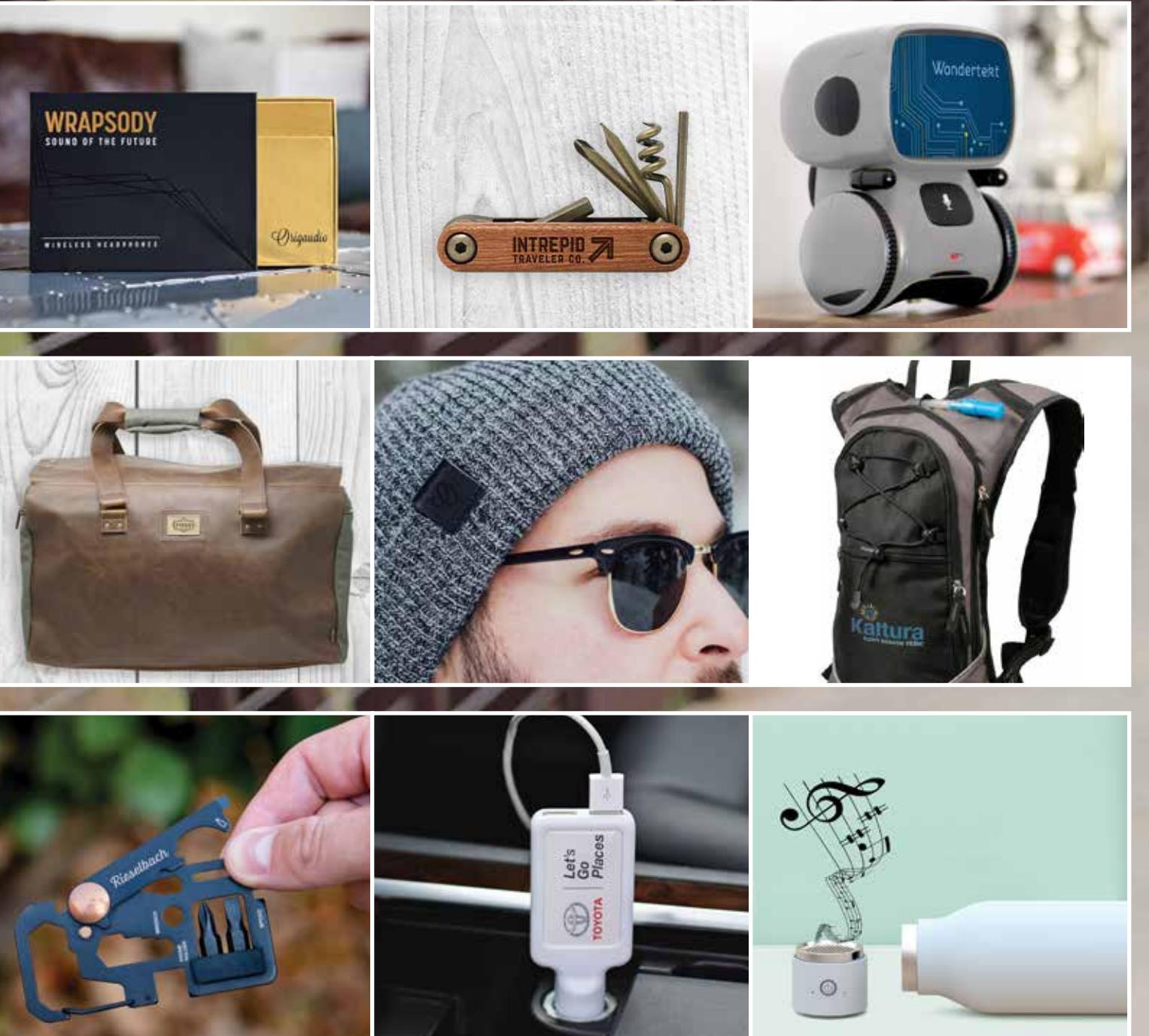


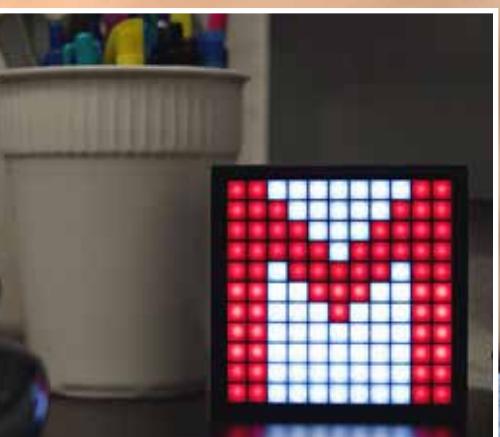
VIDEO PRODUCTION



# NOVELTIES

# SOUVENIRS





# SPECIALTY PRODUCTS





# PROMOTIONAL ITEMS



1875 CONNECTICUT AVE, NW. SUITE 11185

WASHINGTON. DC. 20009

[WWW.CHADOLPR.COM](http://WWW.CHADOLPR.COM)

P: 202-792-5241 EXT 1001

EMAIL: [CHAD@CHADOLPR.COM](mailto:CHAD@CHADOLPR.COM)

