



BRAND WHITE PERÚ

SUSTAINABLE NATIVE PRODUCE



Ghureth Débora Chávez M.

CEO - Founder



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BRAND WHITE PERU by PRONATPEXI SAC is a Peruvian Company (PRODUCTOS NATIVOS DEL PERU EXPORT & IMPORT S.A.C. - RUC: 20613212389).

We are a bridge that directly connects **small-scale Peruvian producers** with international markets, **exporting fresh, dried, and frozen** products, with **cacao** and **coffee** being our signature products due to their exquisite quality and sensory impact.

We work with **family-run agricultural communities** that are responsible for preserving Peru's **multibiodiversity**, ensuring that each product reflects the country's rich culture, vibrant colors, and most importantly, its authentic **flavors**.

From our family to yours, from the heart of those who care for and protect our ecosystems, we trust you will join us in our values: **Social development, Sustainability, Farmer empowerment, and Continuous improvement**.



-Thank you for trusting our family.

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CEO - Founder

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About me:

Founder & CEO

Why work with me?

- High-quality food, fair pricing, and reliable delivery tailored to your store's needs
- Strong local expertise and a trusted network of Peruvian food producers.
- Supported by a growing community of over 130 farming families.



I'm **Débora Chávez**, founder of **Brand White Peru** a company delivering fresh, native, and sustainable foods from Peru to international markets.

We offer **the best market prices this year**, driven by our newly launched operations. Our product range includes organic **bananas, mandarins, Persian limes, avocados**, and other standout foods — known for their flavor, origin, and traceability.

We manage **tailor-made shipments of 1 to 5 containers per week**. As well, currently, we have 50 (20-foot) containers of avocados ready for export.

With a commitment to **continuous improvement**, we build long-term partnerships **to ensure year-round supply for your business**.

<https://www.linkedin.com/in/ghureth-d-chavez-melgarejo/>

Where do I come from?

As an Industrial Mechatronics Technologist, I started my career in industrial automation, working specifically in weighing systems, process optimization, and sales engineering. I provided automation solutions to leading companies such as Alicorp, Backus, Medifarma, Bimbo, and several Peruvian agro-industrial exporters, as well as power plants and refineries.



This technical background gave me a deep understanding of the full production cycle — from raw material handling, through packaging, inspection, and quality control, to final delivery to clients.

In 2024, I decided to apply this experience to create real social and economic impact. I founded PRONATPEXI SAC in Peru, with the mission of supporting small coffee and cacao farming families and helping them bring their products to international markets through sustainable, high-quality production practices.

Now, in 2025, we are starting operations in the United States to connect directly with conscious consumers who value organic products, while also opening new doors for Peruvian agricultural communities.

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Available Products:

The entry port is PhilaPort (Philadelphia, Pennsylvania).



**BRAND
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Organic, export-grade, and uniform **Cavendish bananas**, available year-round and of Peruvian origin.



Peruvian Persian limes — vibrant, juicy, and refreshing, with a smooth skin and a balanced, mildly tangy flavor, all of Peruvian origin.



Arequipa avocados — rich, creamy, and buttery in texture, with a smooth, thick skin and a delightful taste, all of Peruvian origin.



W. Murcott and Satsuma mandarins — sweet, seedless, easy to peel, seedless and of Peruvian origin.



Thank you!

from

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