

100  
years

# Sweetening THE WORLD

摩可口 (MOCOCA) 甜蜜的世界  
自1919年以来



历史  
OUR HISTORY  
1919 • 2019

# MOCOCA

摩可口

摩可口公司成立100多年来，规模不断发展，业务范围不断扩大。由最初的业务黄油生产，巴西第一家生产奶粉的工厂，到炼乳、食用奶油和许多其他制乳产品的商业化，发展成为乳制品生产的多功能企业。

Over 100 years, Mococa underwent many changes and acted in different activities at the same time. The company starts its activities with butter production, was the first Brazilian factory to produce milk powder, expanded its business with the commercialization of sweetened condensed milk, table cream and many other dairy successful products.





## 全脂加糖炼乳 FULL CREAM SWEETENED CONDENSED MILK

Mococa的全脂加糖炼乳是由100%的纯牛奶精制而成的高品质产品。使用本产品所制作的甜点，如布丁，馅饼，蛋糕，饮料（含酒精或不含）成为带有独特风味的迷人美食。

Mococa's Full Cream Sweetened Condensed Milk is elaborated with 100% pure milk, what grants a high-quality product. By using this product dessert recipes such as puddings, pies, cakes, drinks (with or without alcohol) get amazingly delicious with a homemade touch.



## 夹心加糖炼乳 FILLED SWEETENED CONDENSED MILK

Mococa的夹心甜炼乳由80%的纯牛奶和20%的乳清制成。独特的配方不仅可产生出卓越产品而且具有很大的成本优势，形成完美的成本效益比。对于那些希望在食品制作中提高烹饪性能而又不影响风味的人来说无疑是一个绝佳的选择。是制作布丁、蛋、馅饼、自制风味的饮料（含或不含酒精的饮料）等食品的理想选择。

Mococa's Filled Sweetened Condensed Milk is made with 80% pure milk and 20% milk whey. A unique formulation that results in a product of excellence with aggressive cost. Perfect cost-benefit ratio. For those who want to have more cooking performance in their recipes without sacrificing flavor. Ideal for desserts such as puddings, cakes, pies, drinks (with or without alcohol) with a homemade touch.



## 超高温灭菌鲜奶油 UHT TABLE CREAM

Mococa 超高温灭菌奶油的使用可以使甜点和其他食谱达到完美的统一。可以用于甜味或咸味食品，如小蛋糕、水果沙拉、沙拉酱、蛋奶酥等。

The perfect consistency of desserts and other recipes  
can be reached with Mococa's Table Cream.  
It can be used in sweet or savory recipes such as trifles,  
fruit salad, stroganoff, soufflés and others.



## 巧克力风味乳制品饮料 FLAVORED DAIRY DRINK

巧克力风味乳制品饮料，通过超高温工艺灭菌，具有巧克力风味。Mocoquinha饮料方便实用，可以随时随地饮用。直接由农场中最好的奶材制成，可直接喂养孩子并令他们满足欢喜。

Flavored dairy drink, sterilized by UHT process and available in chocolate flavor. Mocoquinha is practical and can be drunk anywhere at any time. Made from the best ingredients directly from the farm to feed and enjoy the kids.

# 摩可口在巴西和世界 MOCOCA IN BRAZIL AND WORLDWIDE

Mococa品牌已畅销全巴西的26个州和联邦特区。另外，该品牌被公认为是甜炼乳领域销售最强大的第三大品牌。

When it comes to distribution, Mococa is present in all the 26 states of Brazil and in the Federal District. Also, the brand is recognized as the third largest one with strong sales in the sweetened condensed milk segment.



此外，将业务扩展到国际市场是公司战略决策的重要一环。如今我们的产品已经销往北美、拉丁美洲、非洲和中东，而且有在世界主要的国际贸易展览会上展出。

In addition, the expansion of the business to the international market is part of the strategic decisions of the company. For this reason, nowadays our products are already present in countries in North America, Latin America, Africa and Middle East, besides being exposed at the main International Tradeshows in the world.



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