

VONIXX



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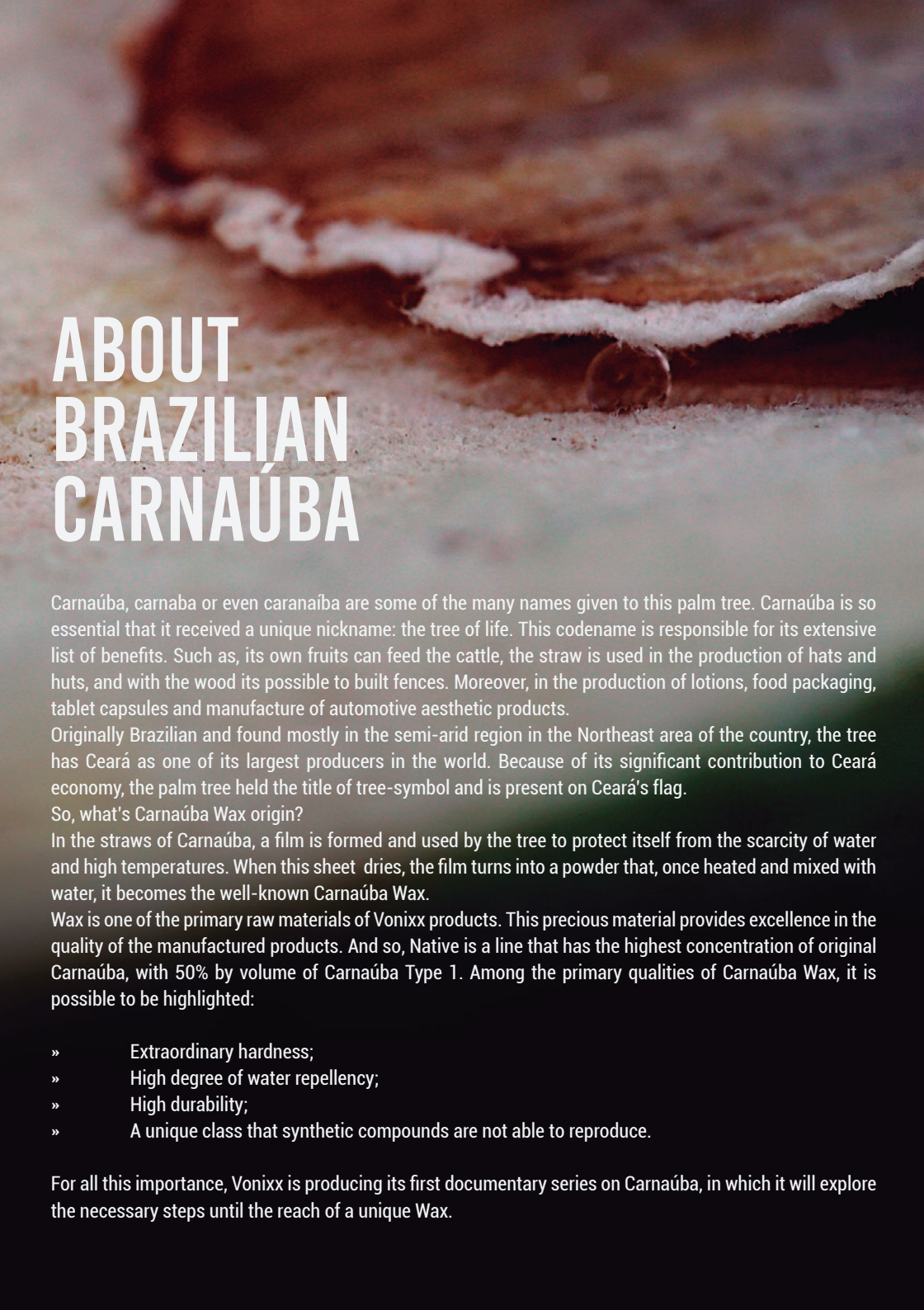


ABOUT VONIXX

Vonixx is a Brazilian based company founded by the CEO Paulo Henrique Sampaio Nobre. It has been present in the market since 2005 under the name Quimiflex. Over the years, with its growth, it started its operation as Vonixx. The company manufactures and develops its own car care products, especially unique Carnaúba Waxes. Located in the state of Ceará, Vonixx has an area of 121.000 ft² with a committed and passionate team. Many people don't know but Brazil is the only country that produces Carnaúba Wax, mostly in the state of Ceará.

One of the company's field of expertise is the production of waxes, especially the ones based on original Carnaúba. One curiosity about the company is the active link between Carnaúba and Vonixx. Since 1944, Mr. Félix Ferreira Sampaio, the CEO's great-grandfather, already cultivated Carnaúba fields on his farm, located in the municipality of Morada Nova - Ceará. Carnaúba Wax was so crucial to the family that the farm was called Caraúbas, which was a denomination of the tree at that time. The farm continues being productive until the present date.

In addition to Carnaúba based products, Vonixx has a complete line of automotive car care products. Its primary purpose is to manufacture high-standard and easy-to-use products, aiming incredible results and awakening in the customer the satisfaction of the car care.



ABOUT BRAZILIAN CARNAÚBA

Carnaúba, carnaba or even caranaíba are some of the many names given to this palm tree. Carnaúba is so essential that it received a unique nickname: the tree of life. This codename is responsible for its extensive list of benefits. Such as, its own fruits can feed the cattle, the straw is used in the production of hats and huts, and with the wood its possible to built fences. Moreover, in the production of lotions, food packaging, tablet capsules and manufacture of automotive aesthetic products.

Originally Brazilian and found mostly in the semi-arid region in the Northeast area of the country, the tree has Ceará as one of its largest producers in the world. Because of its significant contribution to Ceará economy, the palm tree held the title of tree-symbol and is present on Ceará's flag.

So, what's Carnaúba Wax origin?

In the straws of Carnaúba, a film is formed and used by the tree to protect itself from the scarcity of water and high temperatures. When this sheet dries, the film turns into a powder that, once heated and mixed with water, it becomes the well-known Carnaúba Wax.

Wax is one of the primary raw materials of Vonixx products. This precious material provides excellence in the quality of the manufactured products. And so, Native is a line that has the highest concentration of original Carnaúba, with 50% by volume of Carnaúba Type 1. Among the primary qualities of Carnaúba Wax, it is possible to be highlighted:

- » Extraordinary hardness;
- » High degree of water repellency;
- » High durability;
- » A unique class that synthetic compounds are not able to reproduce.

For all this importance, Vonixx is producing its first documentary series on Carnaúba, in which it will explore the necessary steps until the reach of a unique Wax.

NATIVE BRAZILIAN CARNAÚBA PASTE WAX

- ✓ Handmade with 50% by volume of Type 1 Carnaúba Wax;
- ✓ Easy-to-apply and remove formula;
- ✓ Will not damage the vehicle's paint;
- ✓ Gives a velvet touch;
- ✓ Application by hand or machine;
- ✓ Its anatomical shape fits perfectly in the palm of hand.

It is a high purity paste wax formulated 100% in Brazil, which is the only country in the world that produces Carnaúba Wax. Primarily the state of Ceará that is the producer of the best and the purest Carnaúba Wax. Our premium formula uses Type 1, the most natural wax extracted directly from the eye powder of Carnaúba leaves. Specially made for car enthusiasts who truly know the value of original Carnaúba, Native Brazilian Carnaúba Paste Wax gives an extreme and deep Carnaúba Wax shine.



NATIVE BRAZILIAN CARNAÚBA CLEANER WAX

- ✓ One step wax;
- ✓ Cleans your paint while you wax;
- ✓ Contains Type 1 Carnaúba Wax;
- ✓ It works as a pre-wax.

Native Cleaner Wax's technology removes the impurities through the Carnaúba protection from your vehicle. It contains the purest Brazilian Carnaúba Wax extracted from Carnaúba trees from the state of Ceará.

Native Cleaner Wax was specially formulated to give excellent results on all finishes, through a warm shine and an incredible protection. Due to its easiness of use and high level of results, it is extremely pleasurable to use. With micro-abrasives on its composition, the product also works as a pre-wax, so it cleans the surface while you wax it. For better results and higher protection, use it prior to Native Brazilian Carnaúba Paste Wax.



NATIVE BRAZILIAN CARNAÚBA PASTE WAX

(100ml)

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NATIVE BRAZILIAN CARNAÚBA SPRAY WAX

- ✓ It has High Hydrophobic Power;
- ✓ Adds protection;
- ✓ Quick detail wax;
- ✓ Spray on and wipe-off.

Native Brazilian Carnaúba Spray Wax maintains the shine and the gloss in the vehicle's paint. Manufactured and formulated 100% in Brazil, it contains the purest Type 1 Brazilian Carnaúba Wax.

Recommended using it after the complete wash of the vehicle. Native Spray Wax can also be used in automobile events to achieve the warm shine and depth of only a original Brazilian Carnaúba Wax.



NATIVE BRAZILIAN CARNAÚBA PASTE WAX BLACK VEHICLES' SPECIAL EDITION

Native Brazilian Carnaúba Black Wax is a high purity Carnaúba wax produced 100% in Brazil and developed exclusively to restore the brightness of cars in black painting.



BLEND CARNAÚBA SILICA PASTE WAX

Carnaúba wax is known for providing a warm shine to the vehicle's paint. Due to the market evolution, there is a growing trend focusing on silica-based products, mainly because of the resistance achieved. Concerned about making a product that provides the Carnaúba wax shine and resistance of silica basis compounds Vonixx thought about gathering these two raw materials in only one formula. Vonixx created a super product and, after months of research and hundreds of tests, reached a spectacular result: **BLEND CARNAÚBA SILICA PASTE WAX.**





BLEND

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