



OCEANWAVE

*Summer Soul*

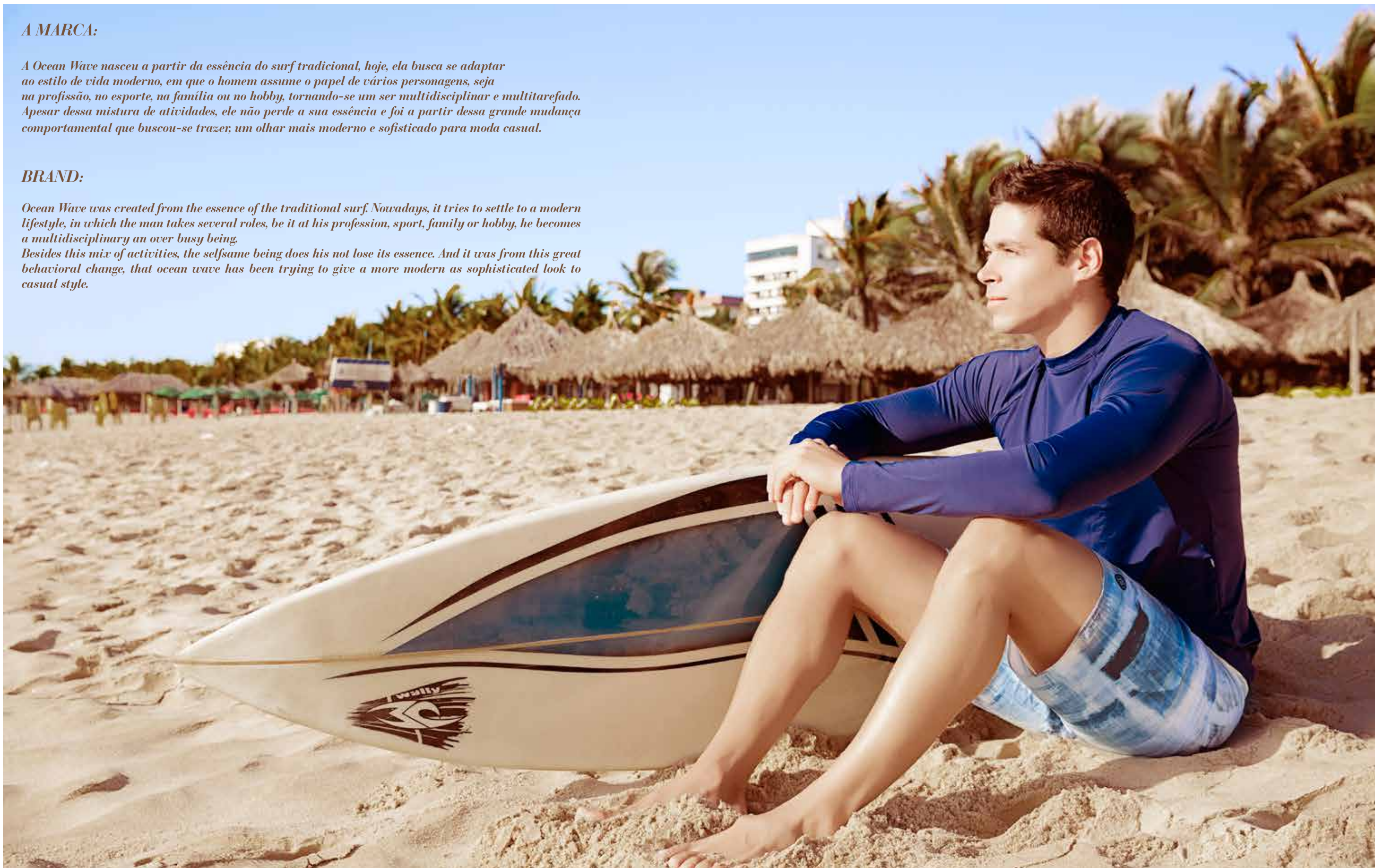


## *A MARCA:*

*A Ocean Wave nasceu a partir da essência do surf tradicional, hoje, ela busca se adaptar ao estilo de vida moderno, em que o homem assume o papel de vários personagens, seja na profissão, no esporte, na família ou no hobby, tornando-se um ser multidisciplinar e multitarefado. Apesar dessa mistura de atividades, ele não perde a sua essência e foi a partir dessa grande mudança comportamental que buscou-se trazer, um olhar mais moderno e sofisticado para moda casual.*

## *BRAND:*

*Ocean Wave was created from the essence of the traditional surf. Nowadays, it tries to settle to a modern lifestyle, in which the man takes several roles, be it at his profession, sport, family or hobby, he becomes a multidisciplinary an over busy being. Besides this mix of activities, the selfsame being does his not lose its essence. And it was from this great behavioral change, that ocean wave has been trying to give a more modern as sophisticated look to casual style.*



BOARDSHORT **STANDUP CINZA / STANDUP PRINT, IN GRAY** - REF: BDSSUPCIZ





BOARDSHORT **STANDUP CINZA / STANDUP PRINT, IN GRAY** - REF: BDSSUPCIZ



BOARDSHORT **AGUA VIVA VERDE / JELLY FISH PRINT, IN GREEN** - REF: BDSAGVVED





### *A COLEÇÃO:*

*Inspirada na estação mais solar do ano, a Ocean Wave, lança a coleção Summer Soul e revela a verdadeira alma de verão.*

*As cores únicas do nascer e pôr-do- sol, o calor tropical e a natureza exuberante a beira mar; os dias de praia com os amigos e a relação com o oceano, são referências que trazem o frescor e a energia traduzidos em estampas que exploram formas orgânicas, cores vibrantes, texturas naturais e imagens.*

*A expressão de um verão perfeito agora tem alma, Summer Soul.*

### *THE COLLECTION:*

*Inspired by the sunniest season of the year; ocean wave, launches the summer soul collection and reveals the true soul of the summer*

*The unic collors of the sunrise and sunset, the tropic heat and the exuberant nature of sea shore the beach days with friends and the relationship with the ocean are references that bring the cool and the energy translated into prints that explore organic shapes.*

*The expression of a perfect summer now has soul , Summer Soul .*





BOARDSHORT **GAIVOTA AMARELO** / SEAGULL PRINT, IN YELLOW - REF: BDSGVTAML





BOARDSHORT **COQUEIRO VERDE** / COCONUT TREE PRINT, IN GREEN - REF: BDSCOQVED



BOARDSHORT **CORAL LARANJA** / REEF PRINT, IN ORANGE - REF: BDSCORLAJ

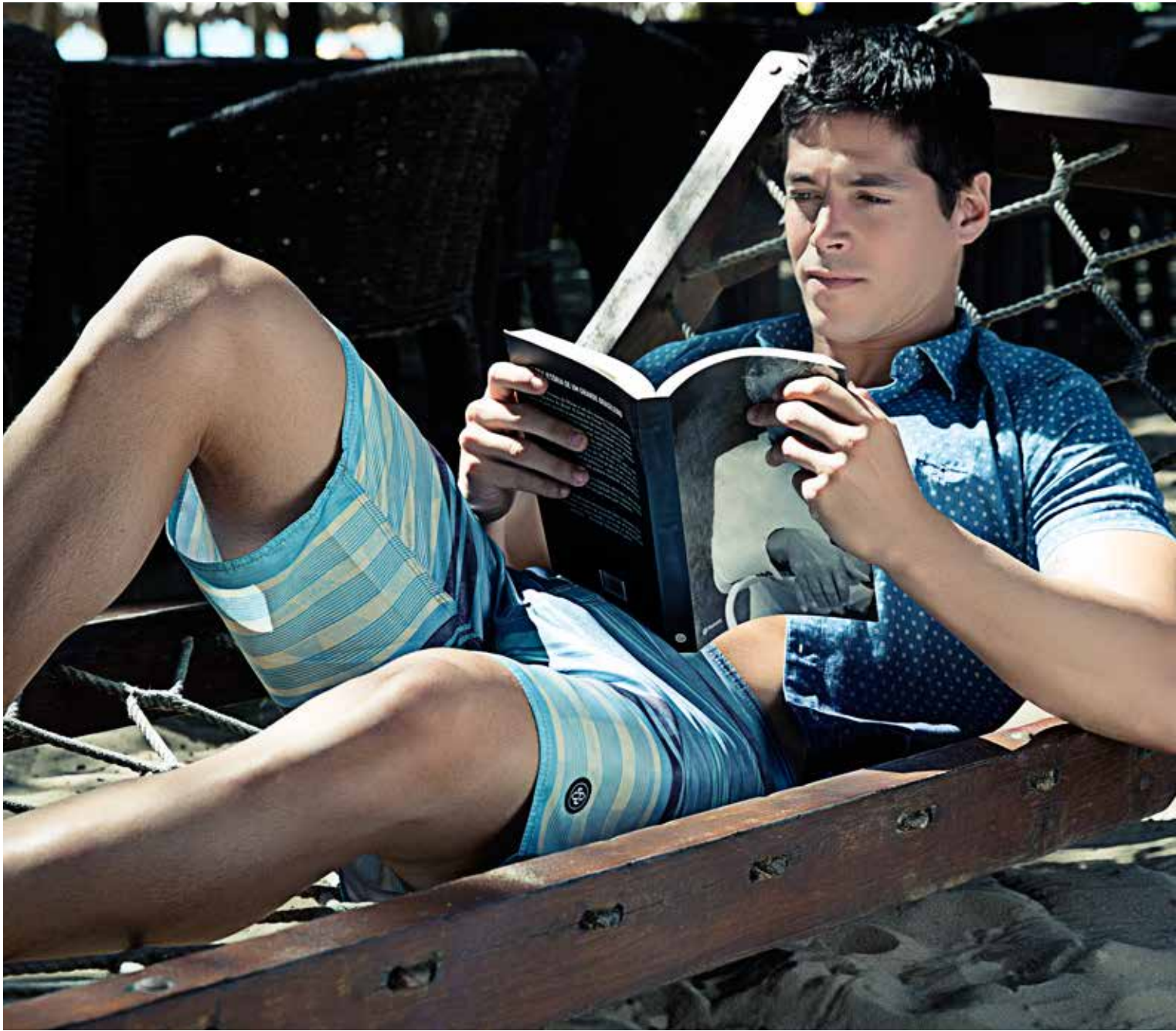


BOARDSHORT **CIRCULO VINHO** / CIRCLE PRINT, IN BURGUNDY - REF: BDSCIRVIN





BOARDSHORT **CORAL CINZA / REEF PRINT, IN GRAY** - REF: BDSCORCIZ



BOARDSHORT **LISTRA AZUL / STRIPES PRINT, IN BLUE** - REF: BDSLSTAZL





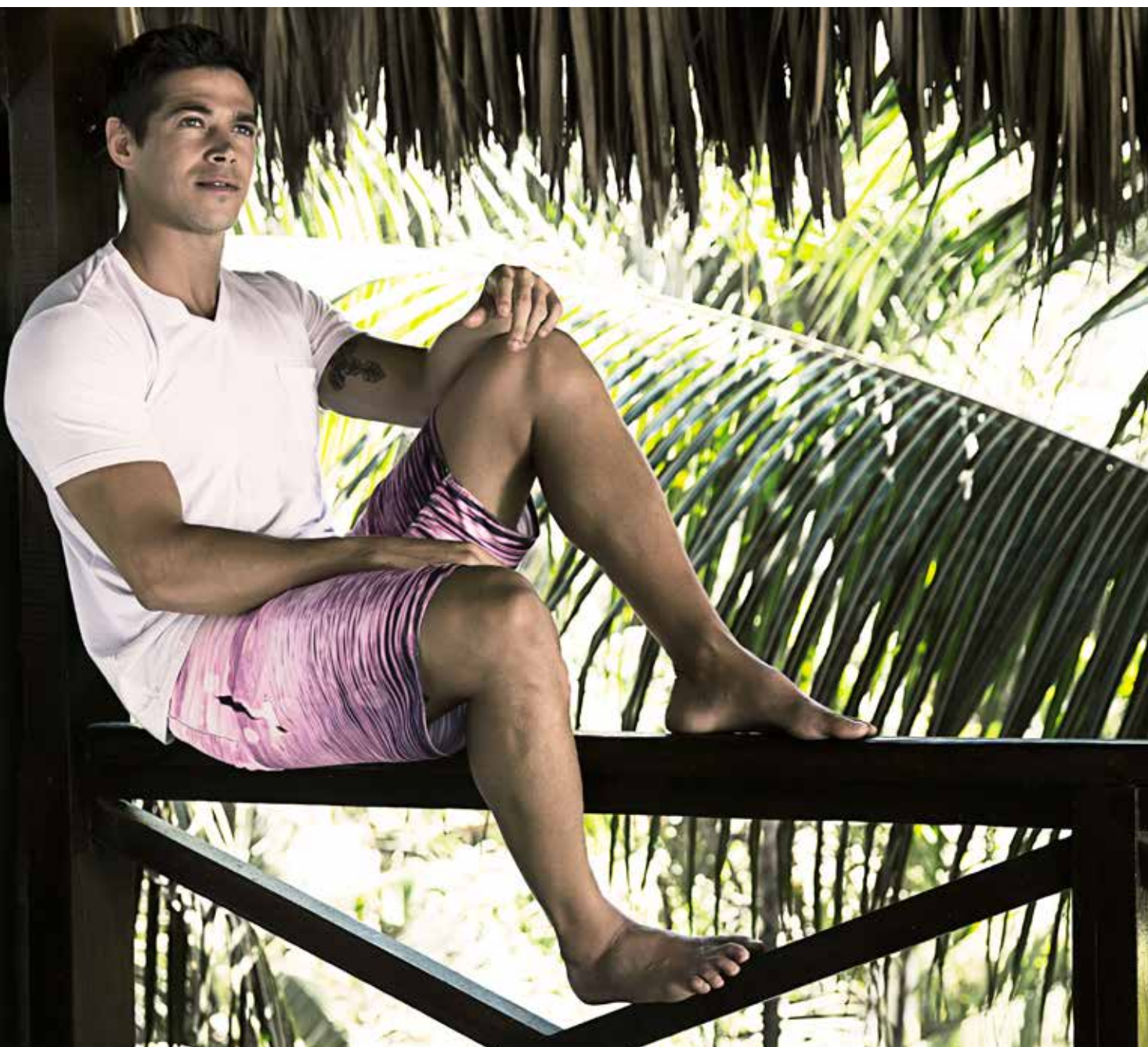
BOARDSHORT **AGUA VIVA AZUL / JELLY FISH PRINT, IN BLUE** - REF: BDSAGVAZL



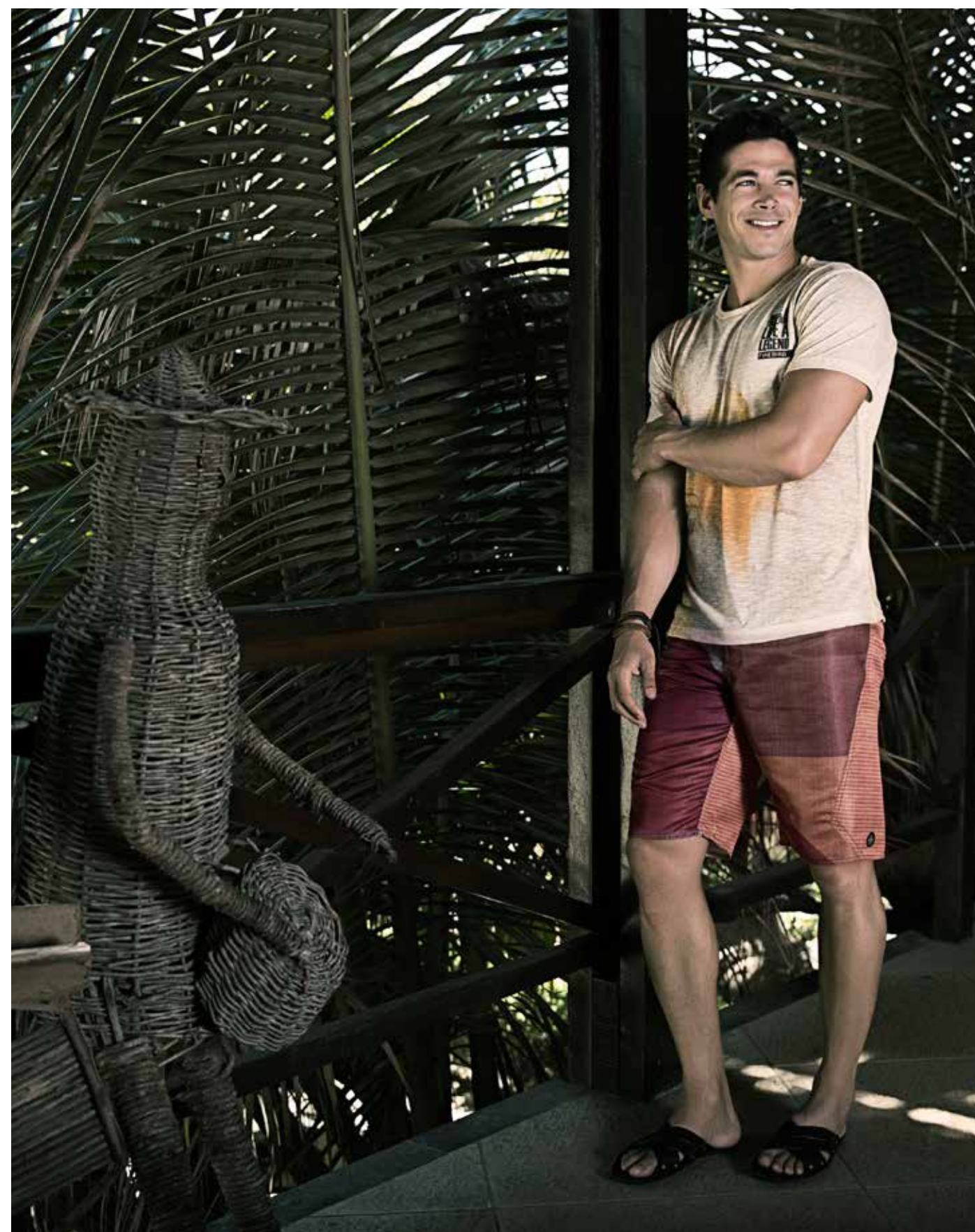


BOARDSHORT COQUEIRO AZUL / COCONUT TREE PRINT, IN BLUE - REF: BDSOQAZL





BOARDSHORT GAIVOTA ROSA / SEAGULL PRINT, IN PINK - REF: BDSGVTROS



BOARDSHORT TEXTURA LARANJA / TEXTURE PRINT, IN ORANGE- REF: BDSTEXLAJ





BOARDSHORT **LISTRAS PRETAS / STRIPES PRINT, IN BLACK** - REF: BDSLSTPRT



BOARDSHORT **STANDUP VERMELHO / STANDUP PRINT, IN RED** REF: BDSSUPVER





BOARDSHORT **TEXTURA GRAFITE** / **TEXTURE PRINT**, IN **DARK GRAY** - REF: BDSTEXGRF

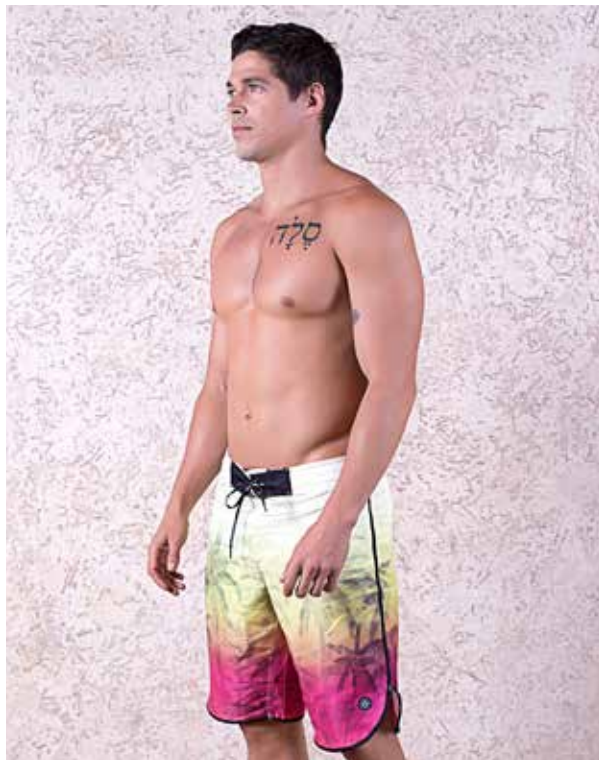


BOARDSHORT **CIRCULO AMARELO** / **CIRCLE PRINT**, IN **YELLOW** - REF: BDSCIRAML



BOARDSHORT **CIRCULO AZUL** / **CIRCLE PRINT**, IN **BLUE** - REF: BDSCIRAZL





BOARDSHORT **COQUEIRO AMARELO** / COCONUT TREE PRINT, IN YELLOW - REF: BDSCOQAML



BOARDSHORT **LISTRAS CINZAS** / STRIPES PRINT, IN GRAY - REF: BDSLSTCIZ







BOARDSHORT **STANDUP AZUL / STANDUP PRINT, IN BLUE** - REF: BDSSUPAZL

BOARDSHORT **GAIVOTA AZUL / SEAGULL PRINT, IN BLUE** - REF: BDSGVTAZL





BOARDSHORT **AGUA VIVA GRAFITE / JELLY FISH PRINT, IN DARK GRAY**- REF: BDSAGVGRF



BOARDSHORT **CORAL AZUL / REEF PRINT, IN BLUE** - REF: BDSCORAZL







BOARDSHORT **TEXTURA AMARELO** / **TEXTURE PRINT, IN YELLOW**- REF: BDSTEXAML



BOARDSHORT **LISTRAS AZUL** / **STRIPES PRINT, IN BLUE**- REF: BDSLSTAZL





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*Assistente de Fotografia: Joshua Lins*  
*Agradecimento: Barraca Crocobeach*



**OCEANWAVE**  
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