

GET TO KNOW THE FIRST **MOUSSE** OF
HAIR HARMONIZATION OF THE MARKET



THIS|S MOUSSE



This Is Mousse Complex is a foam with the purpose of hair harmonization.

The mousse that came to bring naturalness and sophistication to the hair realignment process.

Whether to reduce volume, eliminate frizz, control the **SHRINK FACTOR** or align.

BUT WHY IN MOUSSE?

The mousse formula offers us advantages in application, bringing lightness and **COMFORT** for the client and **PRACTICALITY** for the professional.

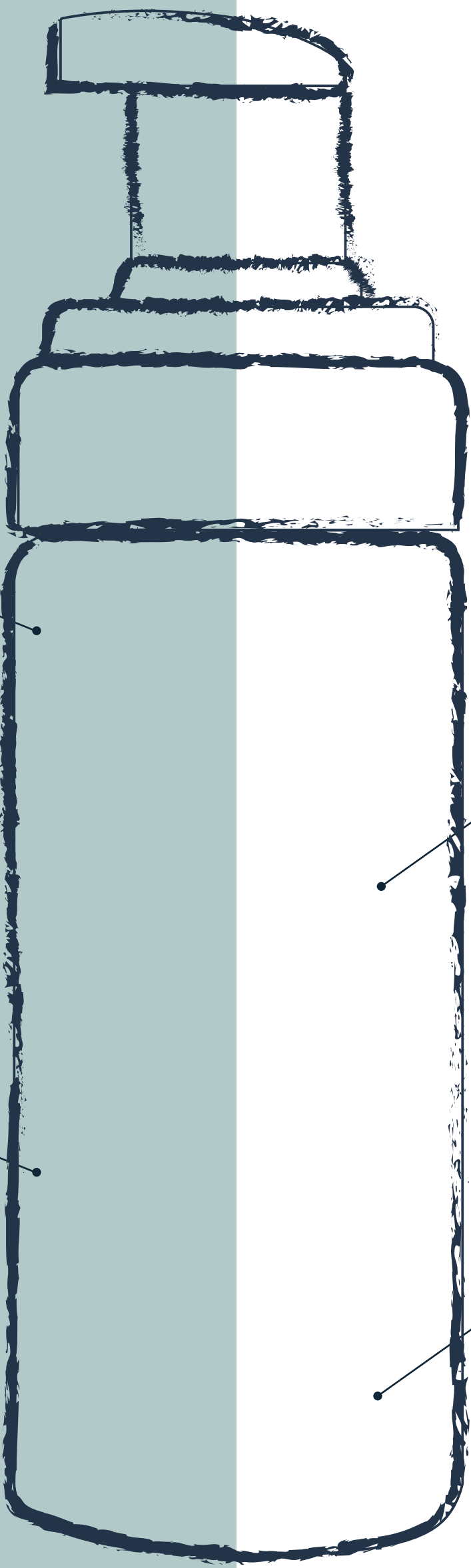
The result is a less aggressive process with a more **NATURAL** appearance.

A PROPOSAL THAT GOES BEYOND

This means investing in technology and **INNOVATION**, to gain in agility and results.

HARMONIZATION

COMPOSITION



ENERGY RESCUE

Complex with eight amino acids produced through enzymatic fermentation, with high treatment performance, increasing fiber resistance.

TARA GUM

Tara is a plant native to Peru. It's seed provides an oil that does not penetrate the inside of the hair, remaining on the surface of the hair, forming a film and releasing sealing nutrients.

BALSAMIC VINEGAR

Aligns and renews the wires, promotes hair reduction porous appearance, seals the cuticles and rebalances the pH.

GLUCONOLACTONE

It actively acts on the metabolic pathway at the cellular level. It has sealing properties and is super moisturizing.

HIGHLIGHTS

Vegan product

Greater
absorption

Yield twice
as much

Zero formol



POSSIBILITIES



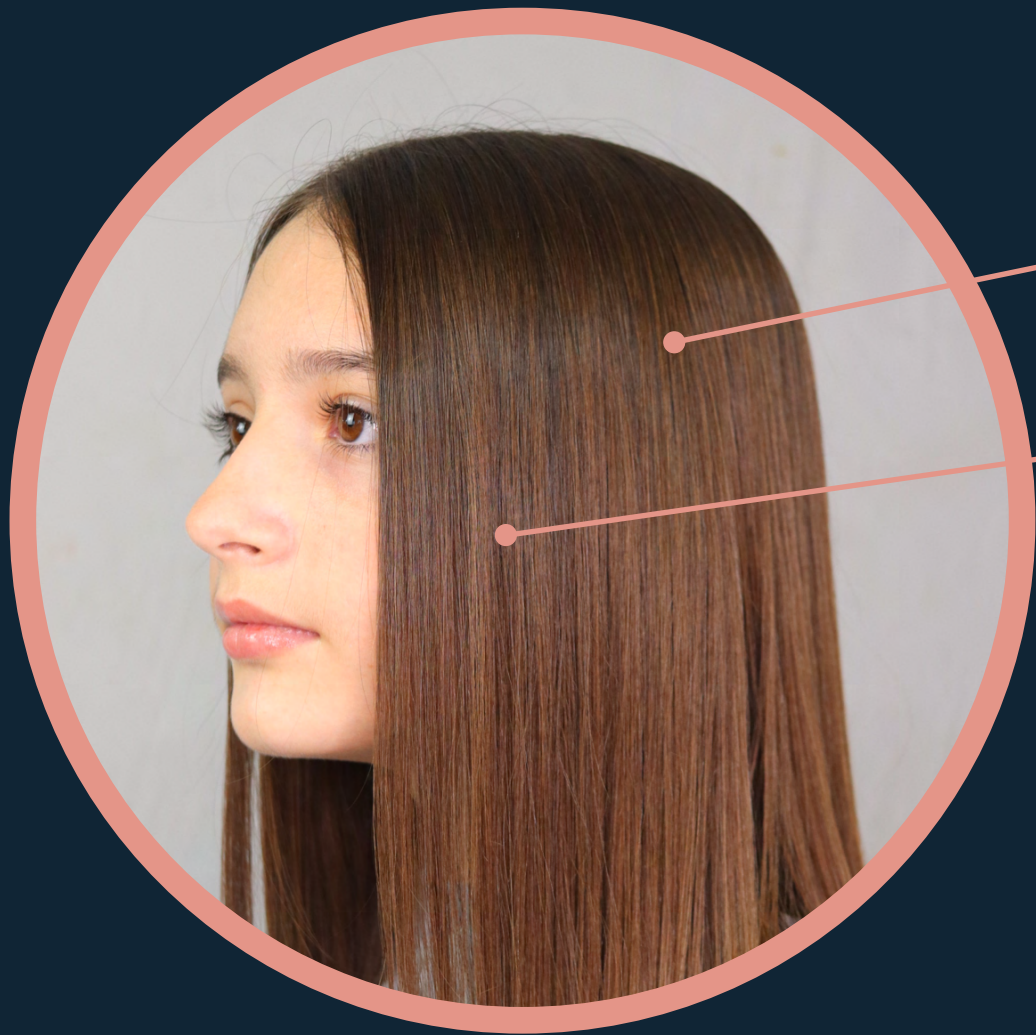
More disciplined volume distribution.

Shrinkage factor control.



Frizz elimination

Regulated curvature



Natural smooth

More intense glow



Compatible with
other chemical processes

Does not discolour

THISISMOUSSE TOLD BY THOSE WHO UNDERSTAND

THISISMOUSSE can be used on all hair types and meets your needs.

Versatility is your differential! Delivering the result and respecting your identity with **SOPHISTICATION AND NATURALITY.**

Our technique Rute Patrocínio, talks about **THISISMOUSSE** and its various possibilities!

LISTEN FROM WHO KNOWS!



THIS IS MOUSSE IT'S NOT A KERATIN

KERATIN

Smooth crumpled

Heavy hair,
root glued to the scalp

Leans over easily
on the scalp

Discomfort, itchy scalp
and oozing cream

Strong smell

Need bowl and
brush

THIS IS MOUSSE

Movement and lightness

Preserves the hair's
natural structure

Ease to preserve
the scalp

Sophisticated and
comfortable application

Smelless

Doesn't need
bowl and brush



THIS|SMOUSSE

IMPORTANT!

It's a hair pairing
FOR PROFESSIONAL USE.

It requires knowledge of:

- Trichology;
- Brush techniques;
- Type of hair straightener;
- Temperature;
- Curvatures;
- Hair health.



The first hair harmonization mousse that will
revolutionize the beauty market.

Versatility, practicality and objectivity.

All this in one product!

Get ready to feel the experience and be sure to
tell everyone this news!

this
is