



CATALOG PITERNONI PRODUCTS



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Introduction

Noni is the common name for Morinda citrifolia, a small to medium sized tree (3–10 m high) with a pantropical distribution. Noni fruit and leaves have a history of food use among Pacific Islanders as well as in Southern and Southeast Asia. Although the fruit is edible, its flavor has been described as akin to bad cheese. Despite this, Rarotongans ate the fruit often and the Burmese used it to prepare curries.

Australian Aborigines ate noni fruit during the cool-dry season from May to August in the Northern Territory of Australia. Noni leaves were eaten both in raw and cooked form in Java and Thailand. In Tahiti, fish were wrapped in the leaves as a part of baking to impart an appealing flavor to the cooked fish.

More recently, the fruit has been used to produce dietary supplements. French Polynesia has been a major source of this juice where noni fruit puree constitutes one of the area's largest agricultural exports. In fact, more than 21,000 metric tons of this puree was exported in the past decade. The noni plant was the most important and widely used Polynesian medicinal plant prior to the arrival of Europeans with Tahitian healers using it in many remedies. Some uses of the fruit include the treatment of inflammation, abscesses, angina, diabetes, ranula, abdominal fibromas, and scorpionfish stings. In other parts of French Polynesia, noni fruit has been reportedly used to treat osteoarthritis, rheumatism, backache, joint problems, hemorrhoids, skin allergies, burns, and warts. The global popularity of the juice is attributable to its perceived health value.

About us

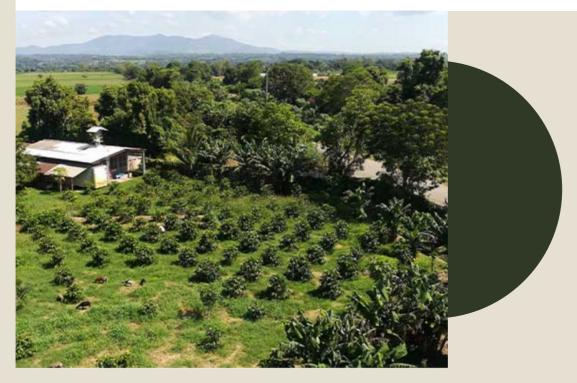


PAMEM S.A. DE C.V. was established in 1986 to process, commercialize and export coffee. Founded by Pedro Antonio Menjivar, a man of word and fairness, recognized for his entrepreneurial spirit, his social commitment with partners, employees and the environment.

"The natural alternative for your health and beauty made from organic Noni"

The success in marketing and export of coffee created the opportunity for growth and diversification; therefore, we began working on activities related to agriculture, such as planting, processing and commercialization of rice, bean and sugar. We began searching for new agricultural products that would help enrich the diet of our customers. In 2004 we discovered this sensational fruit called Noni which complements the efforts of our company to create proactive health for everyone.

Also, our company plants and harvest the best fruit in the Central American region – according to Mr. Rick Penney, Noni expert from New Zealand -.



Organic farm



The industrial phase begins with the proper postharvest handling of the fruit, harvested at optimum physiological maturity "porcelain white". Next, the fruit is received at the processing plant and subjected to a process of selection and final classification, which eliminates green fruits and those of poor quality, intended for compost used at an early stage agriculture.

The fruit is subjected to a process of soaking in water, which aims to remove impurities (trash and/or dust) of the fruit and moved to a disinfection process (sanitization) in a solution of chlorinated water to reduce the burden of organisms from the fruit. Next, sanitation by eliminating green carpels that are removed and destined for the composting process in the agricultural phase.

Once the fruit is cleaned, it is placed on trays so as to eliminate as much water as possible and reduce the chances of survival and reproduction of microorganisms during the aging phase lasting no less than 120 days. Once we have completed the phase of aging or anaerobic fermentation, the fruit turned to pulp is subjected to a process of pressing in a hydraulic press, giving juice free of seeds and remains of cuticle of the fruit. Subsequently, the juice obtained is subjected to pasteurization and then ready to be packed in containers of different capacity (bottles, liters or gallons). At the end of the process the containers are labeled and packaged for subsequent storage and distribution.







Our products

How exactly can Noni help me?

These are some some benefits in which Noni can really improve one's quality of life:

- Increased energy levels
- Relief from chronic and severe pain
- Stimulation and strengthening of the immune system
- Relief from and prevention of a wide array of health disorders

Noni has been used for thousands of years (and is still being used) to treat and impressive variety of health conditions.

Because of Noni's nutritional and therapeutic qualities, one can more effectively fight any condition that may rise and be well on the way to an improved state of health.



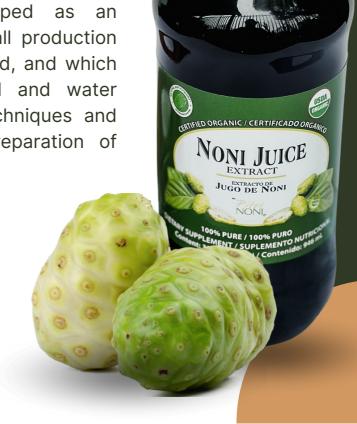


Noni Juice

Noni Juice has unique nutritional properties that may promote significant health benefits which may be associated with phytochemicals it contains. It's a high source of natural antioxidants and an excellent source of Vitamin C.

Organic farming has been developed as an alternative production system where all production stages are under control and registered, and which aims for the protection of the soil and water resources in all kinds of growing techniques and inputs which are used from the preparation of seedbed.





PITER NONI

What are the nutritional

facts?

Noni Juice unique has nutritional properties and currently the subject of research by scientists into potentially significant health benefits which may be associated with the phytochemicals it contains. We believe the outcome of current research projects will formally establish the health benefits of drinking Noni Juice daily!

Nutrition F	acts
4 servings per container	
Serving size 8 fl o	z(240mL)
Amount Per Serving	
Calories	<u>40</u>
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 25mg	1%
Total Carbohydrate 8g	3%
Dietary Fiber 0g	0%
Total Sugars 4g	
Includes 0 g Added Sugar	0%
Protein 1g	
Vitamin D 0mcg	0%
Calcium 20mg	2%
Iron 0.6mg	2%
Potassium 160mg	2%
*The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a	

day is used for general nutrition advice.





Packaging



• Size: 1000 ml

• Color: Brown

Shelf Life: 3 years

Annual Production

Capacity: 132,000 Liters







CERTIFIED JUICE





Noni Soap Natural Exfoliant

An amazing soap with natural pieces of organic Noni fruit. We fragrance this soap with refreshing Cinnamon aroma. Suitable for all skin types, especially dull, congested greasy complexions and open pores, removing dead skin cells from the surface of the skin.

The vitamin C helps protect the skin from aging, to some extent, repairs the damage caused by the sun and pollution. This vitamin helps reduce blemishes and wrinkles while also adding shine to the skin.





Packaging



• Package: Foldcote-20

• Size:90/100 grs.

• Scent: Cinnamon

• Shape: Oval

• Shelf life: Two years

Annual Production Capacity:

100,000 Units





Noni Shampoo & Conditioner

Certified organic noni contains nutrient-rich botanicals that infuse hair with moisturizing and nourishing vitamins that leave hair soft and healthy, both inside and out.

Restore shine and balance to hair while leaving it soft and full of body.

Vitamins in cosmetics (soap, shampoo and conditioner) help keep skin healthy.





Packaging

• Package: HDPE

• Size: 250 ml

• Color: Khaki

• Shelf Life: 2 years

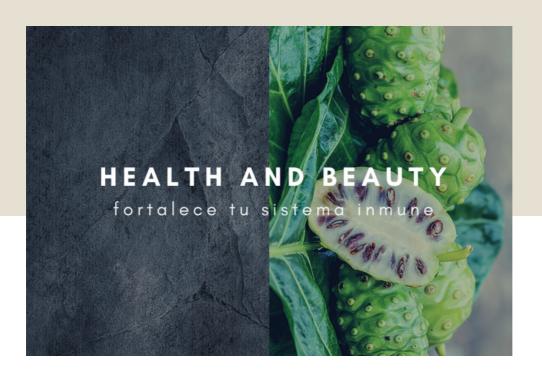
• Scent: Fresh Raspberry

Annual Production

Capacity: 100,000 Units







20 benefits of Noni Juice

- 1. Helps with weight loss.
- 2. Contains Danmacathal, which helps cleanse and detoxify.
- 3. Helps concentration.
- 4. Anti-inflammatory.
- 5. Improves elasticity and physical performance.
- 6. Helps maintain a healthy heart.
- 7. Purifies the skin.
- 8. Helps with hypertension.
- 9. Helps reduce the chances of cancer
- 10. It is rich in vitamins A, C, E, B12, Niacin, Biotin and folic acid.
- 11. It serves as an antidepressant due to serotonin and melatonin stimulation.
- 12. Strengthens the nervous system.
- 13. Strengthens the cellular structure.
- 14. Protects against spills.
- 15. Strengthens bones.
- 16. Increases sleep quality.
- 17. Regulates the menstrual cycle.
- 18. Relieves migraines and headaches.
- 19. Stimulates the immune system.
- 20. Keeps hair healthy.





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