



Your Coffee brand in the best hands,
Our brand in the best hands

Castellón Coffee

Castellón Coffee®, has more than 90 years of family experience in the production, processing and sorting of the best coffee beans in Nicaragua.

We offer our prestigious customers a high quality product, custom made to fit their needs to be included under their exclusive and unique private labels or our complete line of products under the brand of Libertor Coffee.

Our company is involved in all the coffee value chain, integrated processes, applying the highest quality standards and ensuring safety at all stages. From the passion our people put into the coffee plants all the way to the care we put into the end product, always respecting our commitment with sustainability.



Family Tradition

Our love for coffee has been passed down for 3 generations; Jacinto Lopez, was the first family member to first fall in love with the growth and processing of Coffee back in 1918.

John Castellón is the grandson of Jacinto Lopez, he followed the family tradition by continuing his grandfather's legacy in the coffee business.

The love for coffee came naturally to him, while respecting the tradition he had been taught, John educated himself in new technologies and processes he could apply to improve the quality of his coffee and his business.

An expert in coffee... transforming his culture of coffee producer to a roaster in origin, developing unique concepts such as a unique product like Honey Coffee.

“It's a tradition that evolves in our time”





We have invested in schools and childcare for young kids, local Commissary, Pharmacy, decent housing, and worked on improving local water hygiene consumed by our people.





Our Lands

Nicaragua, is part of our family love and tradition. It is located in the heart of Central America; a tropical paradise with beautiful lakes and volcanoes set between two oceans, providing the perfect conditions for the growth of our high quality coffee.

Because of these unique conditions, expert barista describe our coffee as *"unique and perfectly balanced"*.



Every step carefully controlled
at the origin, Nicaragua.





NICAS

By:

 **Castellón**
COFFEE GROUP



NICAS

Nica's Coffee is a brand developed by Castellón Coffee® in 2004, in effort to promote the high quality coffee tradition in Nicaragua while paying tribute to its nature and culture. Through Nica's Coffee we have included all the core values of Castellón to make this coffee the greatest experience you may have, including the commitment, responsibility, hard work, proactive attitude and specially the founders and team member's passion.

Nica's Coffee provides you with the perfect taste straight into your cup. Its special brewing process is both art and science, ensuring each sip delivers the unique flavor notes and body from your favorite roast level and packaging.

By:  **Castellón**
COFFEE GROUP



CLASSIC | ORGANIC

Nicaraguan Supremo



PRODUCT NAME

•Nica's Coffee Classic & Organic

PRESENTATIONS

•Nica's Classic (Ground or Whole Bean)
•Nica's Organic

NET WEIGHT

•12 Oz •32 Oz •40 Oz

Nica's Coffee 12 Oz

Description	Classic	Organic	Peaberry
Unit Weight (Oz)	12	12	12
Standard case bags	6	6	6
Ti/Hi	35/8	35/8	35/8
Pallet case count	280	280	280
Units per pallet	1680	1680	1680
Shelf Life (days)	365	365	365

PEABERRY Special Edition



PRODUCT NAME

•Nica's Coffee Peaberry - Special Edition

PRESENTATIONS

•Nica's Peaberry (Whole Bean)

NET WEIGHT •12 Oz •32 Oz •40 Oz.

ROAST LEVELS

Light Roast

Medium
Roast

Dark Roast



CLASSIC | ORGANIC

Nicaraguan Supremo

NICAS



Nica's Cup 12 Units

Description	Classic	Organic
Cups per Unit	12	12
Unit Weight (Oz)	4.23	4.23
Standard case units	6	6
Ti/Hi	28/8	28/8
Pallet case count	224	224
Units per pallet	1344	1344
Shelf Life (days)	365	365

PRODUCT NAME

- Nica's Coffee Classic (Cups)
- Nica's Coffee Organic (Cups)

PRESENTATIONS

- Ometepe Sunrise | Breakfast Blend
- Momotombo Sunset | Medium Roast
- San Cristobal Nightfall | Dark Roast

12, 18, 36, 84 and 100 Cups

ROAST LEVELS

Light Roast

Medium
Roast

Dark Roast



NICAS

ORGANIC

Nicaraguan Supremo



PRODUCT NAME

- Nica's Coffee Variety Roasts
- Nica's Coffee Variety Flavors

PRESENTATIONS

- Nica's Organic | • Medium Roast • Donut Shop • Dark Roast
- Nica's Organic | • Cup Variety Flavors: Caramel Vanilla, Dark Chocolate, Tropical Fusion

36 MIXED CUPS

84 MIXED CUPS



Cold Brew Coffee

Cold Brew is a process that explains itself by its name and it's known as the fourth wave of coffee trends. This new way to prepare coffee brings more sweetness, a soft body, and less acidity to your cup; the result is a coffee concentrate perfect to prepare more coffee drinks. Cold Brew can be combined with water, milk and any flavor you can imagine.

Thanks to our Expertise, Passion and Love for coffee we have been able to develop this product at a commercial level, making it readily available to our customers and offering a variety of different flavors in Concentrate or Ready to Drink with Water or Milk.

Cold Brew is the Instant Coffee of the Future... it offers our clients the flexibility of preparing their coffee as they please, Cold or Hot with Milk or without.

Libertor Cold Brew Coffee

Concentrate 33.8 Fl oz



The instant Coffee of the Future...

PRESENTATIONS

- Regular
- Coffee Mocha
- Coffee Exotic Spices

Cold Brew Concentrate	
Net Content	33.81 Fl Oz
Units per case	12
Pallet Tie	15
Pallet Hi	5
Cases per pallet	75
Units per pallet	900

**Our Cold Brew is shelf stable in coffee grocery area or refrigerated.*





Libertor Cold Brew Coffee

Ready to Drink (Water or Milk)

Libertor Cold Brew Coffee Ready to Drink presentation is $\frac{1}{3}$ Coffee Concentrate and $\frac{2}{3}$ Water or Milk.



Libertor Cold Brew Coffee

Ready to Drink (Water or Milk) 33.8 Fl oz



PRESENTATIONS

- Regular
- Coffee Mocha
- Coffee Exotic Spices

Cold Brew Coffee RTD	
Net Content	33.81 Fl Oz
Units per case	12
Pallet Tie	15
Pallet Hi	5
Cases per pallet	75
Units per pallet	900

**Our Cold Brew is shelf stable in coffee grocery area or refrigerated.*

Libertor Cold Brew Original

Hot or Cold, always a great coffee



** 330ml Presentation coming soon.*

Libertor Cold Brew Coffee

Original



Original Black recipe is made with our highest quality coffee beans, resulting in a coffee with a bold, dark flavor unlike any other. Our two presentations offer ease for those who want a black coffee on the go, or our 1000ml presentation perfect for at home or the office preparation. *It is important to note that our Cold Brew Coffee can be prepared Hot or Cold.*

PRESENTATIONS

- 1000ml
- 330ml (Coming Soon)

**Our Cold Brew is shelf stable in coffee grocery area or refrigerated.*

Libertor Cold Brew Coffee Mocha

Made with authentic Nicaraguan Cacao.



Libertor Cold Brew Coffee

Mocha



Cold Brew is an innovative method of brewing your coffee using cold water instead of heat, this produce a sweeter and smooth coffee. Because we do not settle for the regular chocolate flavor, we use its original source. Cold Brew “Cacao” provides you with a bolder, sweet and creamy extra mocha taste that comes from the original cacao fruit roasted with coffee beans to indulge your senses.

PRESENTATIONS

- **1000ml**
- **330ml (Coming Soon)**

**Our Cold Brew is shelf stable in coffee grocery area or refrigerated.*

An explosion of
exotic spices in
your mouth.



** 330ml Presentation coming soon.*

Libertor Cold Brew Coffee

Spices



Our Exotic Spices Cold Brew is explained by its name, mixing three spices not usually combined with coffee creating a sweet explosion of flavors unlike others. Now we have prepared it with milk to add creaminess and even more sweetness to your cold brew.

PRESENTATIONS

- 1000ml
- 330ml (Coming Soon)

**Our Cold Brew is shelf stable in coffee grocery area or refrigerated.*



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