



Context-sensitive evaluation  
for smarter policy.

## CAPABILITY STATEMENT

### About Plan Eval

Plan Eval drives impact through context-sensitive evaluation and monitoring of programmes that advance the public good. Since 2007, we have worked in 43 countries and completed 160 projects that create meaningful change for individuals, communities, and the ecosystems they rely on.

We are an international consultancy firm powered by a global network of 400 evaluators who bring rigour, ethics, and local insight to every project. Together, we work across 6 core domains and their intersections, helping public and private institutions use evidence to serve both people and the planet.

#### OUR VALUES

- Intellectual integrity 
- Scientific curiosity 
- Methodological rigour 
- Pluralism 
- Equal opportunity 
- Nonpartisanship 

### Areas of Expertise



#### Childhood & Youth

- Early childhood
- Adolescent development
- Child protection
- Health and nutrition

We assess the effectiveness of interventions to promote the well-being and development of young people during these critical life stages.



#### Education

- Early care
- Primary and secondary schooling
- Positive parenting

Our evaluations improve educational outcomes and support systems for children and families, providing a strong foundation for lifelong learning.



#### Environmental Sustainability

- Biodiversity conservation
- Climate change
- Land resource management

We identify strategies that promote sustainability and evaluate their impact on the environment and communities.



#### Rural Development

- Family farming
- Sustainable agriculture
- Value-added chains

Our work enhances rural livelihoods, ensuring agricultural policies and practices support sustainability and economic growth.



#### Social Policy

- Results-based management
- Social protection
- Anti-poverty
- Cash transfers

We help improve policies that fight poverty, ensure social security, and promote economic equality.



#### Urban Development

- Infrastructure,
- Community participation
- Low-income housing
- Resettlement

Our evaluations ensure that urban development projects meet the needs of vulnerable populations and help create sustainable, inclusive cities.

### Services

#### Evaluation

We help institutions understand how their programmes can create meaningful and lasting change in people's lives.

#### Monitoring

Our indicators and reporting reveal what's working, what's not, and how to realign strategy for greater impact.

## \* Differentiators

### 1. Project Management in Complex Environments

With extensive experience in challenging environments—from tropical forests to conflict zones, urban peripheries, and isolated rural communities—we bring resilience, adaptability, and structured methodologies to every programme.

### 2. In-house Evaluation Experts and Vetted Consultant Network

We are a global team combining thematic depth with local insight. Our senior in-house experts work alongside a trusted network of 400+ consultants, trained in Plan Eval's evaluation standards and rigorously vetted for ethics and references.

### 3. Integrated Data Collection, Monitoring and Evaluation Capabilities

We take a coordinated approach to gathering, tracking, and assessing data. This unified system guarantees consistent, high-quality evidence for timely decision-making in client programmes across all our areas of expertise.

### 4. User-Oriented Evaluation Approaches

Our evaluation methods are built around the needs of intended users, focusing on how findings will be utilised and by whom. We produce relevant insights to inform governance, strengthen programmes, and enable learning where evidence must translate into decisions.

### 5. Peer-Reviewed Evaluations

Peer review is a core component of our ISO 9001-certified quality management system, reinforcing the credibility, rigour, and coherence of our evaluations. Before submission to clients, an external expert reviews draft reports and provides written and oral feedback to key team members to ensure high-quality deliverables.

## \* Key Clients

### International Cooperation

- IADB
- ILO \*
- UNICEF \*
- World Bank
- ... and 8 more

### Civil Society

- Plan International
- Porticus
- Red Cross
- WWF
- ... and 18 more

### Government

- Government of Brazil
- State of Amazonas
- State of Bahia
- State of São Paulo
- ... and 30 more

### Private Sector

- Anglo-American
- CMOG International
- Nachtigal Hydro
- Votorantim Cimentos
- ... and 15 more

\* = LONG-TERM AGREEMENTS

## We combine international standards with regional knowledge.

With offices in Brussels and São Paulo and native fluency in English, French, Portuguese, and Spanish, we enable seamless collaboration across continents and cultures.

Our core team comprises 13 full-time senior experts and 2 project managers, all supported by a dedicated logistics and operations unit.

Together, we deliver rigorous, context-sensitive solutions in multicultural and challenging environments. The team has advanced academic credentials, with over 50% holding a PhD and an average of 17+ years of experience.

For each project, we draw on our trusted international network of approximately 400 consultants, all of whom are trained to meet the highest standards of excellence in our research and evaluation.

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