

CRS Partner

CORPORATE PRESENTATION

Mario Argueta
Sales Manager
San Pedro Sula, Honduras



Agenda

Who we are?

Why trust us?

Our team

What we do?

With whom we work?

Where we want to take you?

Implement New Business Models

WE CAN HELP YOU GENERATE SALES NOW FOR YOU TO HAVE A
FUTURE TOMORROW

USAID: Comercio Electrónico para Todos

CRS Partner can help implement new business models with agility and effectiveness.

With a committed team and a wide network of recognized partners we can serve our región implementing solutions with speed and providing support when needed.



Who we are?



CRS Partner was founded by three professionals from the travel and tourism industry with vast experience in marketing, sales and negotiation techniques and administration and implementation of technology



Fernando Lázarus, Master in Tourism Management - Universidad Politécnica de Valencia. Graduate studies in Holland (Maastricht School Management) and Israel at the Weitz Center. Work experience at airlines, GDS (Sabre y Amadeus) and USAID.

Passionate for tourism as a tool for development.



Ricardo Lopez, current president of the National Travel Agency Association of Honduras (ANAVYTH in Spanish), operations manager at Aerotour (CWT) MBA from INCAE Business School.

Promoter of continuous improvement processes.

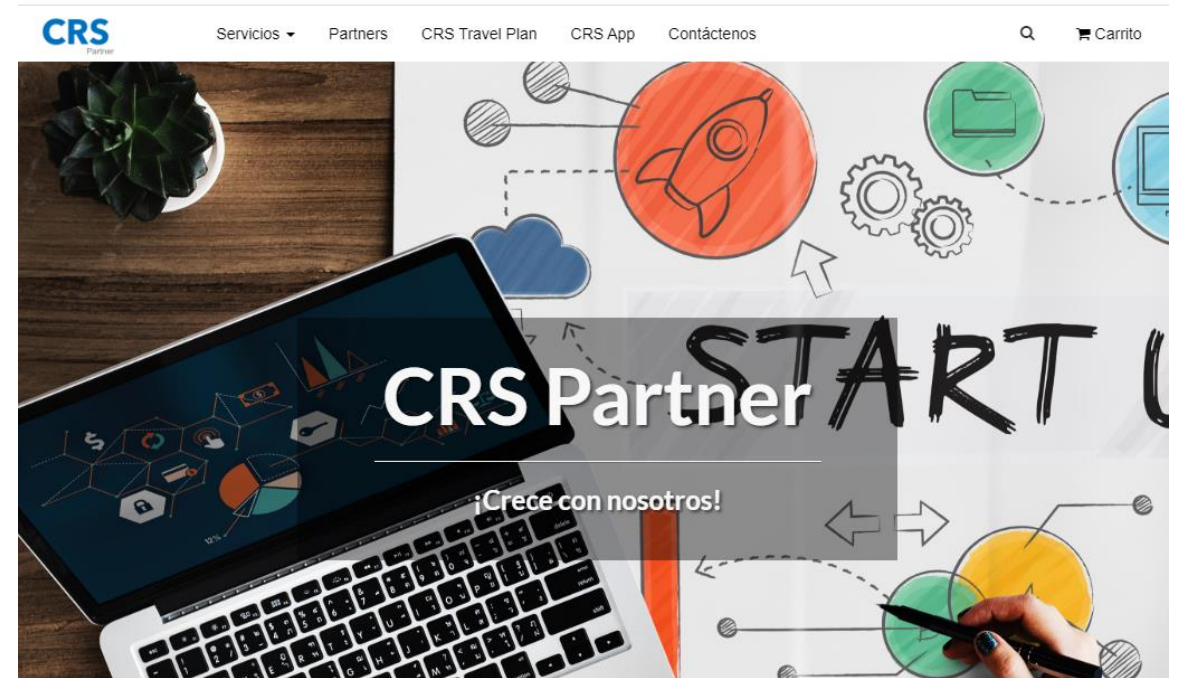


Mario Argueta, with 25 years of experience in the travel and tourism industry and 18 years selling technology to travel agencies in Central America and the Caribbean.

Believer that our personal development and that of our community is achieved through sharing knowledge and experience.

Why trust us?

We support new and growing businesses from various industries. Our main concern is to provide solutions that allow them to reach their goals thru strategic planning and technology.



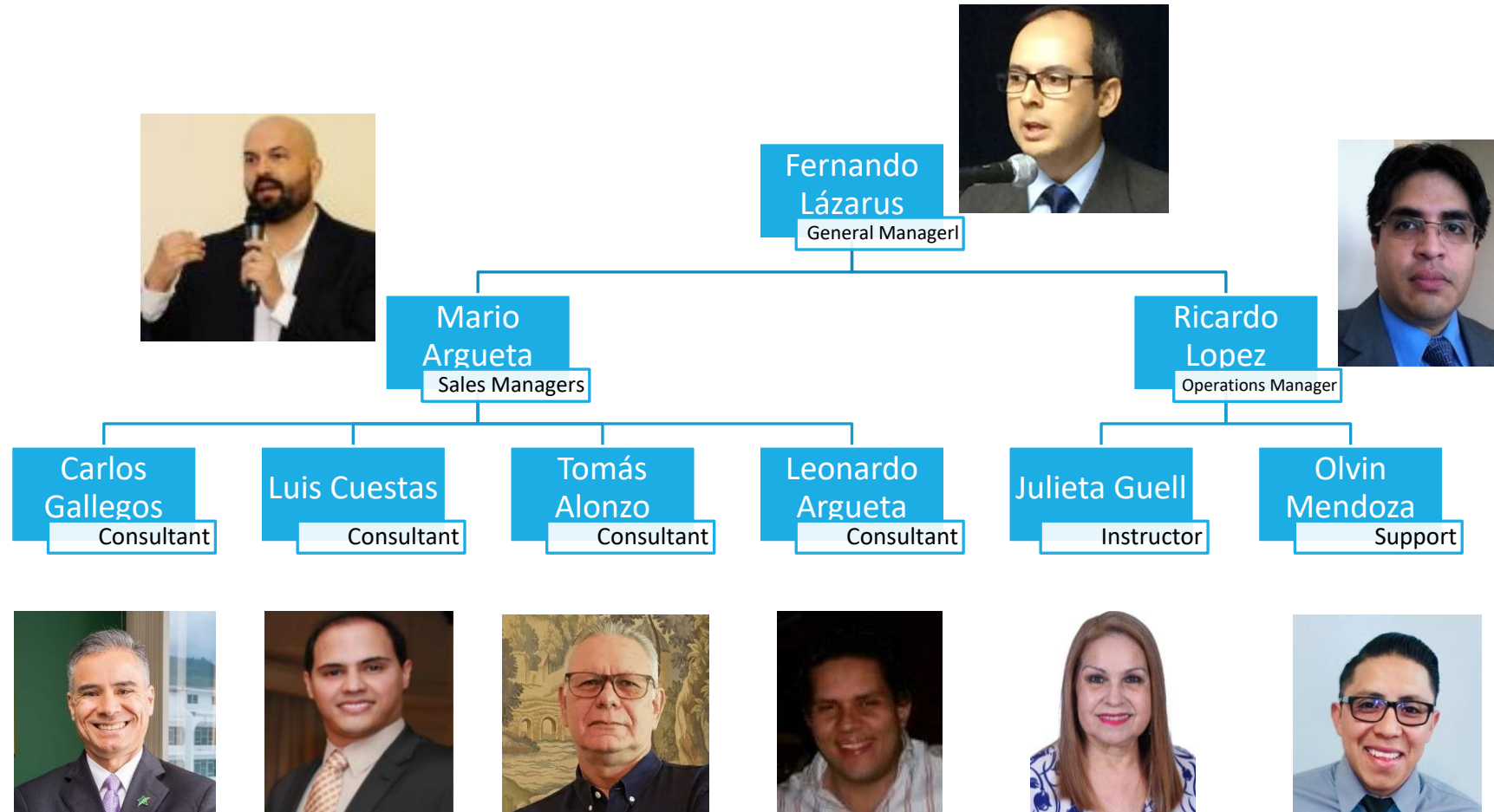
Why trust us?

Our values:

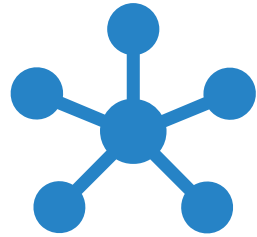
- Be exceptional
- Take ownership
- Make a difference
- Win, win
- Be transparent
- Constant innovation

With your support we seek to be the leading consulting firm in Honduras that will allow businesses to grow in our country and our región.

Our team

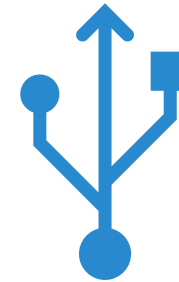


What we do?



Services

Workshops and training
Assessment
Digital content
Technology resource management



Technology

eCommerce
Reservation platforms
Accounting systems
Process automation

eCommerce Solutions



Online Store

Site builder
2000 product catalog
Domain, hosting and email
accounts
Shopping cart



Travel Portal

Profesional template
Booing engines
Ready to sell online
Admin panel
Training and support



Invoicing

Quick email invoices
Payment link
Registered contacts
Sales report

Assessments



Sales Cost

Increase revenue with an appropriate pricing strategy

Create promotions with agility by knowing better your margins

Improve your business agility with a proper accounting base



Carbon Footprint

Improve capture and storage of data

GHG protocol scope:

Direct emissions

Indirect emissions due to energy consumption

Indirect emissions due to supply chain



Legal

Reduce losses from improper compliance

Improve provider management

Increase Brand trust

Assure business continuity

Digital Solutions



Virtual Tours

20 360-degree photos and
custom tour

Google business account
verification and 24/7 Google
Street View availability

Individual panoramas for social
media



Branding

Digital strategy

Company profile

Customer segmentation

10 second corporate video



Product Photography

Two (2) photographs per product

White background

Shooting location determined by
customer

Packages available

Innovation Solutions



CRS App

Support
Increased control
Increased reach
Customizable whitelabel technology



Chatbots

Conversation platform
Integrations
Business intelligence
24/7 Support

Innovation Solutions



App Development

iOS/Android

Admin panel

Messaging/Promotion Modules

Multi language/Multi currency

Monetization

Integrations

Intelligence



Commercial Agility/Risk Management

Registry with over 300 million brands

Business Information Reports

Access to watch lists

DUN's number

Other Services



CRS Travel Plan

Promotions
Transfers
Travel assistance
Day Pass VIP Club



CRS Delivery

Nationwide delivery network
Import/Export
Delivery business supplies
CRS App



With whom we work?

Target market

- Transportation
- Hospitality
- Service companies
- Associations
- Institutions
- Corporations

Partners



TaxiMobility™

turnit



TRAVCOM
TRAVEL DATA SOLUTIONS



CloudBiz



sube

TravelClick
an amadeus company



Avistar
Realidad Virtual • Fotografía • Video • Drones



CIAL dun & bradstreet

CRS
Partner

Where we want to take you?

Together we can help you find a new path and successful business model to reach or improve your profitability in this new reality.

We can make it together!

For this we will implement technology solutions such as:



Conversational commerce with artificial intelligence



Industry system automation



Industry business intelligence



Transportation system with certified drivers



Sales channels integration to B2B, OTA's and GDS's models

Thank you!

CRS PARTNER

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