

A photograph of three business professionals (two men and one woman) in a meeting, looking at documents. The image is partially covered by a green diagonal overlay on the right side.

**EXPORTA
IDEAS+**

COMPANY PROFILE

2024

**CORPORATE
CONSULTING SERVICES**

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ABOUT US

At «Exporta Ideas+» we are a team of professionals passionate about international trade and committed to the success of our clients in the global market. With extensive experience and knowledge in different areas of international business, we are here to be your strategic partner on your journey towards internationalization.

COMPANY EXPORTA IDEAS+

Our Mission

Our mission is to provide innovative and strategic solutions that help our clients' growth and expansion in the international market. We are committed to offering high-quality, customized consulting services tailored to the specific needs of each client.

Our Vision

We envision ourselves as leaders in international business consulting, recognized for our excellence, integrity and ability to generate tangible results for our clients. We aspire to be the first choice for those seeking to expand their business horizons beyond borders.



TEAM LEADER



Leading team with more than 20 years of experience in business, planning and internationalization projects in both the public and private sectors, accompanied by specialists in different fields, having thus achieved successful support for the organizations and companies we have accompanied.



**Patricia Martinez
Alburquerque**
CEO Market Research



**Maritza Gonza
Remaycuna**
CEO



OUR SERVICES

01 CONSULTING

Export, Import, International
Business, Financing

02 EVENT ORGANIZATION


Participation in International Trade
Shows
Trade Missions and Business
Delegations

03 TRAINING

Programs according to the need for
business internationalization

04 PLANNING

Market Research, Business Plan,
Research and Projects, Sales
Representative



VALUE PROPOSITION

At "Exporta Ideas+" we are committed to offering high-quality international business consulting services, using an active and experiential methodology to guarantee the success of our clients, which consists of the following steps:



**1.
Initial
diagnosis**



**4.
Monitoring
and control**



**2.
Analysis and
strategic planning**



**5.
Evaluation and
results**



**3.
Implementation of
actions and
support**



**6.
Feedback and
continuous
improvement**



OUR COMMITMENT

At "Exporta Ideas+" we are committed to working closely with our clients to ensure their success in the international market. We strive to offer effective and cost-effective solutions that drive the growth and expansion of their businesses beyond borders.

EXPORTA IDEAS+



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