

# CORPORATE PROFILE



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# ABOUT US

We are a software development company dedicated to the best solutions in the IT and advertising field for sophisticated, modern and up-to-date clients; with the purpose of technological innovation in the business environment of the 21st century.

We expect our ideas to match your changes and your desire to always be the best and with this our company will have achieved its purpose, to make your company better at all times.



## MISSION

We are a software development company dedicated to the best solutions in the field of computing and advertising to sophisticated, modern and up-to-date clients; with the purpose of technological innovation in the business environment of the 21st century.

We expect our ideas to match your changes and your desire to always be the best and with this our company will have achieved its purpose, to make your company better at all times.



## VISION

The continuous change and evolution of the environment requires professionals capable of establishing a constant dialogue with their clients in order to offer them current and appropriate solutions in every moment. That is why we offer our clients and allied companies a service capable of giving them the possibility of choosing the best strategy, and the implementation of the most appropriate solutions.



**+23 YEARS OF  
EXPERIENCE**



**100%  
QUALITY**



**+18 SYSTEMS  
DEVELOPED**



**COMMITMENT**



**RESPONSABILITY**



**+250 SATISFIED  
CUSTOMERS**

# OUR SERVICES

 **CNET**®  
TECHNOLOGY SYSTEMS

# SOFTWARE DEVELOPMENT

In this area we specialize in the development, installation and maintenance of tailor-made systems that meet the requirements; easy to use and not found in the systems of the current market, giving a solution in every sense to our customers.

Development of Applications for decision making such as (DSS, DataWarehouse, Webhouse, OLAP among others.) We validate existing systems and the quality of the information they store.

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# SOFTWARE DEVELOPMENT

## PLATFORMS

Windows, Windows Server, and Linux in their different versions.

## DEVELOPMENT LANGUAGE

PHP, ASP, Visual Basic Script, C#, .Net , .Net Core, Visual Basic, Java, Javascript, ajax.

## LANGUAGES OF DESIGN AND LAYOUT

HTML, XHTML, CSS, Bootstrap.

## DATABASE

SQL SERVER, MySQL, MongoDB and SQLITE

# APPS DEVELOPMENT

**ICNET**<sup>®</sup>  
TECHNOLOGY SYSTEMS

Because we know what's best for your business, we specialize in custom mobile app development in various types and technologies.

## INFORMATIVE



They are simple applications and usually of lower cost, with the sole objective of communicating information to the user.

## WEB APPS



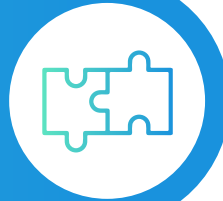
They are web apps developed in languages for internet pages such as HTML, PHP, ASPX, among others.

## TAILOR-MADE



For more specific operations and more user-friendly apps, we offer custom development.

## INTEGRATION WITH SYSTEMS



We have experience implementing and integrating modules into more complex IT systems. In addition, we have the option of integrating new systems into old ones in production.  
And perform data migrations.



## WHAT IS DIGITAL MARKETING?

It is the application of communication and marketing strategies carried out in digital media. These are implemented on the internet mainly through websites, blogs, search engines, social media management, e-commerce and online advertising.

## BENEFITS

- Improve your company's brand recognition and reputation.
- You will have loyal customers.
- Capture leads.
- Lower costs .
- It will have excellent web positioning.

## SERVICES

- Social Media Management
- Web Design and Development.
- Mass Mailing and Databases.
- Graphic and Multimedia Design.
- HTML posters.
- Product Catalogs
- Corporate Alliances
- Digital Presentations
- Newsletters
- Corporate Image
- Corporate Identity
- Training in technological tools



# DIGITAL MARKETING

**CNET**<sup>®</sup>  
TECHNOLOGY SYSTEMS

# COMMUNITY MANAGER

We are in charge of sustaining, increasing and defending the company's relationships through market and audience research, target audience segmentation, monthly planning, social media management, databases, design, content creation, and much more.

## ADDED VALUES

We will write concise and eye-catching messages for the client so that the publications are effective and generate the expected result.

We offer you the option of making your monthly packages by quantity and type of publications.

You will be given a monthly statistics report.

We build and express the identity of your company.

We customize your page according to your requirements.

We notify you when a business opportunity arises in the chat, private message or posts.

# GOALS

## THAT CAN BE ACHIEVED



Generate traffic and visits



Called to the action



Positioning branded



Amplify Contents



Visits to Website

**CNET**<sup>®</sup>  
TECHNOLOGY SYSTEMS



- Creation of webpages.
- Web design.
- Improved design of existing pages.
- Maintenance.
- Reliable site.
- Security certificates.

## WEB DEVELOPMENT

## WEB DESIGN AND DEVELOPMENT

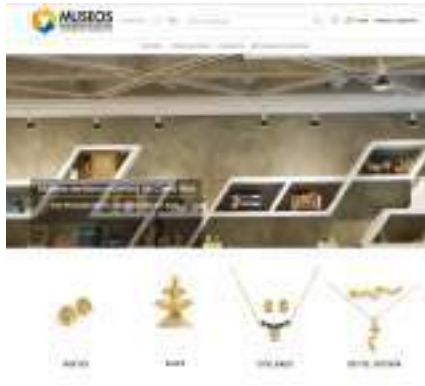
Nos enfocamos y entendemos las necesidades de nuestros clientes y le brindamos soluciones a cada una de ellas, de forma que reciban no solo un sitio web de calidad sino también un producto que les ayude a generar más ingresos, aumentar sus clientes y mejorar la imagen de su empresa.

Online store  
Payment gateway  
Design and improvements of existing stores  
Updating and maintenance of online store  
products  
Payments through credit cards



## ONLINE SALES





CENTRAL BANK OF COSTA RICA MUSEUM

<https://tienda.museosdelbancocentral.org/>



ARMERIA POLINI

<https://armeriapolinicr.cr/>



ACEROS CARTAGO

<https://aceroscartago.com/>



REPUESTOS GIGANTE

<https://repuestosgigante.com/>



EDUCÁNDOTE YA

<https://educandoteya.org/>



COLEGIO DE CIENCIAS ECONÓMICAS

<https://cide.cr/>



CAFÉ DON MAYO

<https://tienda.cafedonmayocr.com/>



UNIVERSAL ELITE ASSOCIATES

<https://universalelite.com/>

**ICNET®**  
TECHNOLOGY SYSTEMS

SOME OF OUR  
**WEBSITES**

# DOMAIN AND HOSTING



## DOMAIN

We have top level domains available such as .com .net .org  
.co.cr .cr



## HOSTING

We work on different hosting packages to meet your web needs, for example:

- Linux
- Windows Server
- Windows
- cPanel
- IIS
- Plesk

Check out all our available packages.

- Emphasis on products.
- Single product or catalog platform.
- SSL certificate.
- Online payment system, such as: Pay Pal, Payment with Credit Card module of Banco Nacional, BCR, Tilopy, LAFISE, BAC, BANCO POPULAR, etc.
- Operation with a product shipping platform such as Correos de Costa Rica, UPS, custom-made, among others.
- Integrations with your Point of Sale or Inventory System
- Integrations with any bank as long as you have the manual.

## SEO/SEM

Get your business to appear among the first options in Google searches

### WHAT IS SEO OR SEM?

#### SEO

(Search Engine Optimization)  
The goal is to achieve organic results. No investment payment

#### SEM

(Search Engine Marketing)  
The aim is to obtain greater visibility through paid advertising campaigns

# E-COMMERCE OR ONLINE STORE

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TECHNOLOGY SYSTEMS

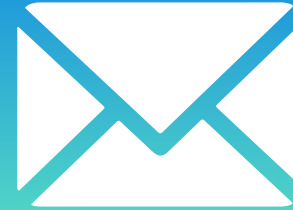
# SEND OF SMS



We help you keep your users informed by sending SMS, as well as promote your products and services. Also in order to attract potential clients through messages.



You will be able to control the information obtained from the messages with the audience adjustment: you will be able to evaluate the database weekly by denied, updated, read and unread numbers



**Includes:**

- a) Development of shipping information: This contains text complying with established characters.
- b) Shipping Administration



# GRAPHIC DESING

## "A picture is worth a thousand words"

The graphic design service will allow you to send your company's message in the most accurate way so that it reaches your target audience and at the same time create a company-client connection, communicating, promoting and expressing the values of your brand.

### BRAND IDENTITY



- Creation and renewal of logo.
- Corporate identity design
- Design of presentations for courses, seminars, meetings, etc.
- Corporate profile

### STATIONERY



- Certificates
- Brouchure
- Posters
- Flyers
- Letterhead
- Business cards

### AUDIOVISUAL



- Taking photographs (product photography, event coverage, advertising photography or festivities)
- Photo editing

### EVENTS



Design of everything necessary for events, meetings, business anniversaries, conferences.

# TECHNICAL SUPPORT



Equipment  
maintenance

We have a scheduled and complete equipment maintenance service, recurring and on site. Based on the best practices of each manufacturer, we apply cleaning at both the Hardware level and maintenance at the Software level, extending the useful life of the equipment, as well as reducing failures.



infrastructure  
management

We put at your disposal our cloud service management NOC, which will provide you with continuous support and change control in your virtual teams at all times.



Consulting on  
Microsoft products

We offer a wide range of consulting services; We focus on developing a service that satisfies the real needs of organizations, with a view to placing the IT services platform at the service of companies as a strategic asset in their substantive activity.



Administration of  
servers, devices and  
clients

- |  |                                  |
|--|----------------------------------|
| 1. Automated deployment of images and applications | 5. Electronic messaging services |
| 2. Terminal Services                               | 6. High availability services    |
| 3. Automated update deployment                     | 7. Unified Communications        |
| 4 Virtual production or test environments          |                                  |



Data protection  
and recovery

1. Implementation of Data Protection Manager.
2. Preparation of backup and recovery plans

# TECHNICAL SUPPORT



Infrastructure  
Monitoring

We have a 24x7 monitoring system that includes technical support, which will provide you with support and resolution of incidents even before you can detect it.



Service of  
Cloud Server

Our Cloud Server offer allows our clients to use servers in the Cloud with a 24x7x365 service and no usage limit. Additionally, all our plans include free implementation and 24x7 support at no additional cost. Cloud Server includes:

- Geo redundancy
- Unlimited use
- Virtual Power
- Active Monitoring by SpyMoon.
- Load balancing
- Hot hot backups
- Free implementation service
- Specialized technical support included periodic data backups (1 daily backup)



Identity and access  
management

- Directory service
- Information protection



Security and  
Network

- Security services.
- Secure controlled access
- Remediation networks
- Logical network services

# NETWORKS

Additionally, our company offers you the following services:

- 1.-Design, supervision and installation of structured cabling.
- 2.-Electrical systems.
- 3.-Installation and design of LAN-WAN networks.
- 4.-Design, installation and configuration of connectivity systems and/or devices.

Our company also offers service contracts to our clients in the following areas:

- 1- Network maintenance contract.
- 2- Communications and connectivity maintenance contract.
- 3- Maintenance contract in structured cabling systems.
- 4- Systems maintenance contract

At CNET, we have a team dedicated to the installation of structural, certified or regulated networks, in addition to maintaining them, we have maintenance and administration services. We develop connections with several businesses as if they were in the same workplace, we work at the Central American level as if it were in the same place, both on the network and in telephony and CCTV.



## SECURITY CAMERAS AND CCTV

- Installation of Analog and IP security cameras.
- IP monitoring.
- Send of emails.
- Review of the videos captured by the system.
- Point of sales system with cameras.
- Printing images of the recordings.
- Monitoring the movement of previously selected objects.
- Search for objects in the recordings.



## TELEPHONE EXCHANGE

At CNET we provide the solution in IP telephone exchanges (VOIP). Technology that works through the Internet and PBX connections, has great advantages, and is a solution for your business, the cost for the benefits it gives is very affordable, we have a technician specialized in ASTERIK and Linux

### SME Packages

- Micro-Enterprise Package
- Small-Business Package
- Medium-Enterprise Package

- 1-Control of computer projects.
- 2-Control analysis and design of software systems.
- 3-Instructive Review of Computer Operation.
- 4-Evaluation of models and database design.
- 5-Evaluation of computer center security policies.
- 6-Evaluation of all possible patches and updates to your equipment.
- 7-Logical and Confidential Security of systems and equipment.
- 8-Physical security of software, equipment and computing facilities.
- 9-Evaluation of security policies and information backup
- 10-Evaluation of computing center infrastructure

- 11-Acquire new computer programs and equipment.
- 12-Plan network and cabling installations structured.
- 13-Analyze the products that best suit your needs and possibilities.
- 14-Design security and contingency plans to prevent the loss of information.
- 15-Lay the foundations for IT projects and define technical strategies.
- 16-Design a systems architecture consistent with your company's information strategy.
- 17-Installation and implementation of telephone exchanges.
- 18-Planning and execution of electrical systems

## ADVICE AND COMPUTER AUDIT

The IT audit consists of the review and evaluation of the different tasks carried out by a Technology department, in order to detect all those areas that have problems such as system implementation, fraud in the management of information. , use of computational resources, network designs, databases and infrastructure among others.





# OUTSOURCING

Outsourcing is the process in which a specific company moves or allocates resources aimed at fulfilling certain tasks, to an external company, through a contract.

**The key to this definition is the transfer of control aspect.**

Our Outsourcing services allow clients to efficiently manage processes related to the **maintenance of applications and technological infrastructure, as well as Finance and Human Resources.**

Our goal is to create **alliances with leading companies and organizations**, whose capabilities complement ours; in order to increase and deepen our service offering.

Delivering innovative technology and business processes that help us scale our services to new markets.

# EQUIPMENT SALE



Cabling



Cameras



Desktop



External drives



Monitors



Printers



Laptops



Servers



Switches



Routers



# SOFTWARE SALES



WINDOWS 10



OFFICE 365



WINDOWS SERVER  
2019



SYMANTEC



WINDOWS 11



# OUR PRODUCTS

 **CNET**®  
TECHNOLOGY SYSTEMS

# OUR PRODUCTS



## **Point of Sale System:**

Simplify your transactions and manage your sales efficiently. From inventory management to the sale of the product and its traceability, taking full control of your company



## **Voting System:**

Vote quickly and safely! Our innovative voting system gives you the opportunity to make your voice heard in a matter of seconds. No lines or complications!



## **Access Control System:**

Keep an orderly and controlled record of the people and cars that enter your facilities.

## **Modules:**

- Companies
- Condominiums
- Dining rooms
- Events

# OUR PRODUCTS



## **Fingerprint Access System:**

Keep track of employees' entry and exit times, controlled through biometric equipment (fingerprints, face, cards, etc.) and an Android phone application (allows location to be obtained).



## **Accounting system:**

Hassle-free accounting. Control your company's finances in a simple way! Our system offers you an agile and efficient solution to debug and establish maximum economic performance.



## **Facturation system:**

Electronic billing web system designed to facilitate the processes involved in creating user invoices.

Adapting it to the needs of each client where we can opt for our 2 options, OXY Personal focused on low-volume people or companies and OXY Business focused on mass billing and integrations with other systems. And adding it to additional modules.

- Inventory
- Shopping
- Optics

- Lawyers
- Restaurants
- Agenda and reminders

# OUR PRODUCTS



## **Template system:**

It has a registry of companies, users and employees, offers an electronic file with the data of each employee and a human resources section.



**-Financing and money lending system**

**-Vehicle financing and sales system**



## **My high school:**

This system will allow any school or institution that wishes to give its members web management of the benefits they offer, such as booking appointments for gym services, nutrition, legal advice, recreational and sociocultural activities, etc.


# OUR CLIENTS





# OUR ALLIANCES

**DELL**

 **Symantec.**

 **Banco LAFISE**

 **RTscan**

 **BCNetwork**  
Procesos integrados de tecnología

 **Microsoft**

 **PYME COSTA RICA**

**meic**  
Ministerio de Economía, Industria y Comercio

 **CAMTIC**  
Centro de Tecnología de Información y Comunicación

 **PROCOMER COSTA RICA exparta**

 **GS1 Costa Rica**

 **3nStar**

 **CSI**  
CONSORCIO SEGURIDAD INTERNACIONAL

 **BANCO NACIONAL**

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