



COFFEE RELIEF

QUITO - ECUADOR

BEST NEW CAFE ✱ SPRUDGIE AWARDS 2022



[Read the full article here](#)

[Sprudge Magazine](#)

COFFEE RELIEF IS A
FAMILY-OWNED BUSINESS.

BORN IN 2020 WITH A
VERY CLEAR GOAL:

“*TO SHARE PROSPERITY THROUGH
A SUSTAINABLE SPECIALTY COFFEE
BRAND FOCUSED ON WELL-BEING*

ABOUT US



FROM LEFT TO RIGHT: JUAN PABLO,
CAROLINA, NARDELIA, ANGELES

OUR VALUES

1. TRANSPARENCY

2. INNOVATION

3. EMPATHY

4. INTEGRITY

5. RESPECT



OUR PILLARS

FAIR COFFEE

SUSTAINABILITY

PROSPERITY

HUMAN WELL-BEING

INNOVATION



FAIR COFFEE

FAIR TRADE WITH COFFEE FARMER

ROASTED WITH EFFICIENCY AND LOVE

REDUCING THE CARBON FOOTPRINT



SUSTAINABLE COFFEE

- WATER CONSERVATION
- ENERGY EFFICIENCY
- FOSTERING COMMUNITY
- LOCAL PROVIDERS WITHIN 3KM
- SUPPORTING WOMEN-OWNED BUSINESSES
- EDUCATION
- CIRCULAR ECONOMY
- BIODEGRADABLE CLEANING
- WASTE MANAGEMENT
- WASTE REDUCTION
- SUPPORT TO NGOS
- TRANSPORTATION
- BIODEGRADABLE PACKAGING
- INNOVATIVE EQUIPMENT

WELL-BEING

PHYSICAL - NO PRESERVATIVES, FRESH FOOD

MENTAL - AYURVEDIC BEVERAGES
& COGNITIVE PROPERTIES

EMOTIONAL - GREAT EXPERIENCE TO
ENJOY A CUP OF COFFEE

COMMUNITY - FOSTERED THROUGH
EVENTS



CLITORIA BREW



NICE TO MEET YOU

WWW.COFFEE-RELIEF.COM