



committed. resourceful, versatile

COMPANY PROFILE



ABOUT US

We didn't get here by accident.

Our love of coconuts had an unlikely beginning when Bidari Putri, our Founder and Chief Explorer, lived in Belfast for a year and came to a realisation that she had difficulty finding coconut products such as its water, coconut milk, and VCO and its expensive. In Indonesia, coconut products are everywhere. Even on the street you may find a stall that sells coconut fruit, water, and shell.

An Interesting Question

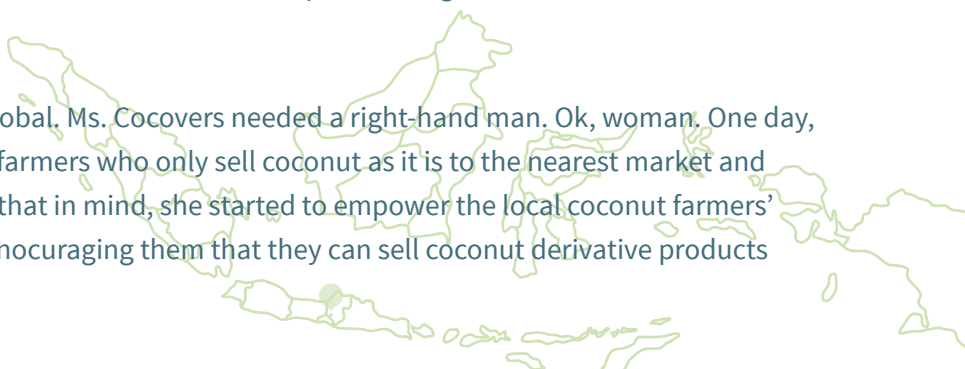


One day over a lunch,
the Indonesian SMEs in the UK (ISME UK)
threw out an interesting question:
They challenged if Bidari could distribute
and find a use of coconut products?
From this idea, Bidari started a business
distributing coconut products for export.

The BTU Group is Born

As Bidari worked with Indonesian community (ISME UK) and had a discussion with the government (both Indonesia and the UK), She wants to be directly involved in the business process and noticed the growing worldwide need for healthy plant-based foods and so, "COCOVERS" was born. Cocovers ensures it keeps its strong links with local farmers and producers.

Things were getting global. Ms. Cocovers needed a right-hand man. Ok, woman. One day, Tania stumbled upon farmers who only sell coconut as it is to the nearest market and neighbourhood. With that in mind, she started to empower the local coconut farmers' community through encouraging them that they can sell coconut derivative products globally.





BRAND CONCEPT

Brand Vision

[Vision what we are aiming for]

We will enrich the exigencies of our client and our community by contributing to international trade and agreement development.

Brand Promise

[What we promise our clients and communities]

We promise to continue to meet the trust and expectations placed in us by communities without forgetting our pioneer spirit of distributing completely standardised products.

Brand Value

[What we will provide to our stakeholders]

We will be ahead of the pack in supplying the quality that form the foundations of a variety of industries and products.

Brand Personality

[Our behaviour and our view of the world]

Committed | Values partnership between Farmers - Government - Clients

Resourceful | adequately arranged products from all over Indonesia with ease

Versatile | provides variety of coconut derivative products



BUSINESS ACTIVITIES

COCOVERS continues to conduct sustained improvements and enhancements in coconut derivative products to optimise the quality of the products in order to create a mutually beneficial business ecosystem and contribute to the improvement of social welfare of our communities and other stakeholders.

Through the escalation of the company's paradigm in the new era of the global trade industry, COCOVERS continuously conduct a comprehensive business ecosystem by regarding common interests starting from the source of supply (upstream), value-added processes (production and processing), and actively expanding distribution networks (downstream) in the foreign markets to increase marketshare.

The main business activities of the company are:

International trading covering export, inter-island, distribution, and procurement of coconut and its derivative products.

Conducting production / support processing units to provide value-added products which support the trade activities.



PRODUCT LINEUP

An extensive coconut product lineup that responds to the needs of the market



VIRGIN COCONUT OIL (VCO)

Characteristics : Liquid Oil, Transparant Clear
 Ingredients: 100% Pure Coconut
 Certification: USDA Organic Certificate, HACCP
 Certification



RBD COCONUT OIL

Characteristics : Liquid Oil, Clear to Light Yellow
 Ingredients: 100% Dry Coconut Kernel
 Process: Hydraulic process



COCONUT CHARCOAL

Type: Shisha, Barbeque
 Characteristics: Cube, Hexagonal, Finger
 Raw Material: Coconut Shell Charcoal, Mix
 Hardwood Charcoal for Barbeque

PRODUCT LINEUP



DESICCATED COCONUT

Type: High Fat, Low Fat / Medium Grade, Fine Grade

Characteristics : Granule, White free from Yellow specks

Ingredients: Coconut Meat

Certification: USDA Organic Certificate, EU Organic Standard,

Non-GMO Certificate, Kosher Certificate

OHSAS 18001 Certification, ISO 14001 Certification

FSSC 22000 Certification



COCONUT SUGAR

Characteristics : Granule, Golden to Brown

Ingredients: Coconut Sap

Certification: USDA Organic Certificate, EU Organic Standard,

JAS Organic Certificate, HACCP Certification, ISO 22000:2018

Certification



COMMUNITY NETWORK

An unrelenting commitment to the challenges of the ever-expanding global market

While our communities and processing facilities bases are concentrated in Java, COCOVERS has established cooperation in Sulawesi that carry out added-value treatments. This communities network allows us to accurately apprehend the latest needs of clients in every country and region, ensuring that we are able to respond promptly and adequately, and supply high-quality products.



Our Farmers'

The cultivation of coconuts has been an essential source of income for Indonesia's small farmers, especially in Mantren Village in East Java. Yet a host of factors — including weather factors and a lack of effective pest management — has led to reduced production in the Mantren Village. Hence, Cocovers provides training for farmers with effective agricultural techniques. This program has lift the production and incomes of farmers in the region. Nowadays, we are managing 2.100 farmers with 15.000 hectare of Coconut palm trees throughout East Java Region.

We move collectively through small groups of farmers and in each village has a warehouse that functions as a storage, sorting, and packing area. Then coconut products are moved to the main warehouse, where we carry out final quality control prior to the shipping process.

Say Hi, to one of our farmers in Mantren Village!

He has 15 coconut trees on his farm and can produce 30 liters of coconut sap per day. He climbs the tree himself, twice a day for each coconut tree. It is not always glitter and gold — he had bad days too. When the rainy season comes, he can only harvest around 15 liters of coconut sap per day. This issue caught up Cocovers's attention to immediately act upon it. Therefore, we are increasing his skills to tackle the problem. In conclusion, Cocovers steadily produce 150 MT per month.



[Corporate Profile]

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|-------------------------|----------------------------------------------------------------------------------|
| Name | <i>PT. Bintang Tujuh Unitet</i> |
| Brand | <i>COCOVERS</i> |
| Foundation | <i>June 9, 2020</i> |
| Incorporation | <i>March 7, 2022</i> |
| Representative | <i>Bidari Putri R - Representative Director</i> |
| Business Outline | <i>Distribution, sale and related processing of Coconut Derivative Products.</i> |
| Head Office | <i>Jalan Mayor Achmadi 136, Sukoharjo, Indonesia. 57554</i> |

please check our website for more company details

E-mail inquiry@thebtugroup.com

Website <https://thebtugroup.com/>

Phone +62851 7530 6886

