


CHARTING CHANGE

ENABLING DEVELOPMENT



Confederation of Indian Industry



THE COVER

The strong upward swirl depicts continuous growth, development and progress. The conscious fluidity in the movement – no defined lines, no restrictive structures, with merging, yet distinctive elements of vibrant colour – represents the wide and varied dimensions of the ever-evolving organisation that is CII. As the unique strands of CII's work come together in an agenda for development, there is only one way to go – forward.

about us

CII is a non-government, not-for-profit, industry-led and industry-managed organisation, playing a proactive role in India's development process. Established in 1895, the country's oldest and largest business association represents both private and public enterprises, including SMEs and MNCs, with linkages to over 265 national and regional sectoral industry bodies.

CII works closely with the Government on policy issues, interfaces with thought leaders, and offers a range of specialised services and global linkages with industry and organisations worldwide to boost efficiency, competitiveness

and business opportunities. CII also provides a platform to its stakeholders for consensus-building and networking on diverse issues.

Extending its agenda beyond business, CII assists industry in identifying and executing corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood opportunities, diversity management, sustainability, skill development, empowerment of women, and water management, to name a few.

our membership

8500+
members

200,000+
indirect members

top 300 member
companies
contribute
23% of GDP

our mission

- One-stop-shop for services to industry and society
- Customer-focused organisation
- World-class offerings
- Global thinking and local action
- Learning and sharing
- Partnership approach
- Multi-dimensional portfolio

our outreach

67
offices pan-India

9
Centres of Excellence

11
overseas offices



Confederation of Indian Industry

Accounting Standards Affirmative Action Agriculture
 Backward District Development Banking
 Bio-Energy Biotechnology Capital Goods &
 Engineering Chemicals Climate Change Corporate
 Governance & Regulatory Affairs Dairy Defence &
 Aerospace Design Development Initiatives Direct
 Taxes Dispute Resolution Ease of Doing Business
 Economic Policy Entrepreneurship Environment
 Exports & Export Competitiveness Family Business
 Festival of India Financial Inclusion Financial
 Markets Financial Sector Development FMCG
 Food Processing Foreign Trade Policy Governance
 Reforms Healthcare Higher Education Human
 Resource Development Hydrocarbons Hydro Power
 ICTE Manufacturing India@75 Indirect Taxes and GST
 Industrial Relations Industry-Civil Society Interface
 Infrastructure Infrastructure Projects - Monitoring &
 Advocacy Innovation Insurance & Pensions Integrity
 & Transparency in Governance International Arena
 Intellectual Property IT, ITes & e-Commerce 'Jaipur
 Initiative' Knowledge & Innovation Initiatives Land
 Acquisition Legal Services Manufacturing Marketing
 Media & Entertainment Mining MNCs MSME Non
 Banking Financial Companies North East Pharma
 Power Private Equity & Venture Capital Public Health
 Public Policy Public Sector Enterprises Real Estate &
 Housing Renewable Energy Retail School Education
 Services Shipping Skills Sports State-level Reforms
 Steel Technology Telecom and Broadband Textiles
 Tourism & Hospitality Trade Fairs Urbanization
 and Future Cities Water Women Empowerment

sectoral portfolio

raising
 efficiency,
 productivity and
 competitiveness
 across sectors

CII drives excellence, efficiency, productivity and sustainability across industry, both at the enterprise and at the sector level. More than 500 CII Councils, Committees, Sub-Committees, Working Groups and Task Forces service vertical sectors with competitiveness-driving paradigms, as well as customized global best practices in technology, education, skill development, training, human resource development, industrial relations and corporate governance to:

- Identify and address the specific needs of each sector through focused interventions
- Facilitate the transfer of cutting-edge technology and knowledge to industry
- Showcase the prowess of Indian industry to the world
- Promote innovation and internal competitiveness
- Build world-class capacity and capability
- Meld business excellence, environment conservation, energy management, and consumer protection
- Foster cooperation and collaboration
- Catalyse the globalisation of Indian industry and its integration with the world economy
- Develop institutions, systems and processes to make MSMEs more innovative, market-oriented, and customer-focused, and thereby move up the value chain





policy advocacy

developing a
conducive
policy
environment

CII engages with policy-makers including ministers, parliamentarians, bureaucrats, academicians and think tanks to represent the industry viewpoint on emerging trends, as well as to actively participate in the shaping of new policies. CII works at the international, national, regional, state and zonal levels to:

- Represent members' concerns on various issues
- Pro-actively work with Government on policy formulation
- Engage with Government representatives on policy and procedural issues
- Prepare informed sectoral and State-specific vision documents
- Partner investment meets and summits in India and abroad
- Work as a 'Think Tank' on policy matters



business development

providing
immense
opportunity
for
business
promotion

Development and expansion of business, better productivity and efficiency are central to CII. From organising events at the macro and micro levels to steering industry-related policies and sensitising Indian Industry to global trends and world-class processes and practices, CII offers a comprehensive portfolio of services that includes:

- National and international trade fairs
- Major conferences and seminars on business opportunities
- International and national buyer-seller meets
- Pre-tender meetings with Government agencies
- Supplier searches and identification support for international and Government organisations
- Inward and outward trade and business missions
- Business forecasts, trend analysis and vision documents





global outreach

the
diplomatic
corp of
industry

CII works closely with Government, Indian missions overseas, foreign embassies in India, think-tanks, Indian companies overseas and reputed international institutions to strengthen 'Brand India' across the globe. CII also engages with more than 355 MoU partners in more than 126 countries to build Indian industry's global linkages. The key objectives are to:

- Expand India's global trade and investment linkages
- Build Indian MNCs
- Interface with the Indian Diaspora
- Extend the footprint of Indian exports in global markets
- Work with Government to create conducive trade and investment policies and procedures
- Partner Government in multilateral fora
- Bring global best practices to Indian companies
- Facilitate technology transfer
- Engage with major trade blocs in international summits
- Provide business inputs for regional, bilateral and multilateral trade agreements
- Represent Indian companies overseas through the India Business Forum and showcase value-addition created by them in the markets that they operate in



Confederation of Indian Industry



competitiveness solutions

unique and
specialised
services
to nurture
capabilities,
and sustain
competencies
in enterprises

CII delivers a customised portfolio of training programmes and consultative and advisory services to member companies to build internal competency, capacity and competitiveness. It delivers sustainable solutions to help industry achieve greater excellence, drive innovation, generate employment and raise productivity levels.

9 Centres of Excellence

- CII Centre of Excellence for Competitiveness for SMEs, Chandigarh
- CII-ITC Centre of Excellence for Sustainable Development, New Delhi
- CII Institute of Logistics, Chennai
- CII Institute of Quality, Bengaluru
- CII-Jubilant Bhartia Food and Agriculture Centre of Excellence, New Delhi
- CII-Naoroji Godrej Centre of Manufacturing Excellence, Mumbai
- CII Sohrabji Godrej Green Business Centre, Hyderabad
- CII Suresh Neotia Centre of Excellence for Leadership, Kolkata
- CII-Triveni Water Institute: Gurugram and Jaipur



Technology Development Centres

Knowledge & Innovation PPP Institutions

CII has established knowledge and innovation institutions in partnership with the Central and State Governments:

- Global Innovation and Technology Alliance (GITA), a not-for-profit company, jointly promoted by CII and the Government of India
- CII Intellectual Property Facilitation Centres in Mysore (Karnataka), Indore (Madhya Pradesh) and Ahmedabad (Gujarat), supported by the Government of India

- Andhra Pradesh Technology Development Centre, jointly promoted by CII and the Government of Andhra Pradesh
- Tamil Nadu Technology Development and Promotion Centre, jointly promoted by CII and the Government of Tamil Nadu
- CII Knowledge Application and Facilitation Centre, supported by the Government of Gujarat

Skill Development Centres

In consonance with the national mission of making India the Skills Capital of the world, CII has set up skill development centres in partnership with the Central and State Governments, industry and different institutions. These include:

- Skill Gurukuls at the district level, in partnership with PARFI (Pan IIT Alumni Reach for India)
- CII Skill Training Hubs in Bhiwadi (Rajasthan), Chhindwara (Madhya Pradesh), Digboi (Assam) and Kendrapara (Odisha)



CSM Initiative

The CII Champions for Societal Manufacturing (CSM) Programme aims to create locomotive manufacturing companies in India by developing leaders who can leverage their learnings in their company's ecosystem, as 'Champions for Societal Manufacturing'. Since its inception in 2007, the programme, supported by

the Japan International Cooperation Agency, and the Department of Industrial Policy & Promotion and the National Manufacturing Competitiveness Council, India, has mentored 1,800+ leaders representing about 1000 large, medium and small manufacturing enterprises.





commitment to society

integrating
business
and industry
with social
development

CII FOUNDATION

CII enables industry to engage with society for inclusive development.

- The CII Foundation promotes and facilitates Corporate Social Responsibility (CSR) as an actionable business agenda for corporates, by connecting CII membership with Government agencies, NGOs and civil society, both Indian and international, to carry forward ground-level community development, livelihood creation and rural development initiatives, directing sharp focus on education; gender equality, and women empowerment and safety; skilling, employment and livelihood creation; environment sustainability, including water management; public health and sanitation and disaster management. It enables strategic CSR interventions of Member companies through advisory services, industry - NGO connect platforms, CSR impact awards and capacity building of professionals
- CII promotes diversity in the workplace and community through inclusion, with special focus on women and persons with special abilities
- Leading Indian industry's efforts in Affirmative Action (AA) since 2006, CII works to bring SC/ST communities into the economic mainstream with focus on the 4Es: Education, Employability, Entrepreneurship and Employment, and facilitates the implementation of the AA agenda in member companies
- Working actively to promote good Governance and Integrity, CII engages with Government to curb corruption, with international agencies to share experiences and learn best practices, and with its member companies to encourage transparency and ethics in business.





special initiatives

reaching out
to society,
beyond
business

Young Indians



Young Indians (Yi) is an integral part of CII, formed in 2002 as a pan-India platform for young Indians to realize the dream of a developed nation. Yi holds more than 1000 activities each year impacting close to 10 lakh people, under the pillars of youth leadership, nation building and thought leadership, and connects with 10,000+ students through its institutional network, 'Yuva.'

India@75



The CII India@75 initiative is a holistic vision of a developed India in the 75th year of Independence, empowered with economic strength, technological vitality and moral leadership. The vision document for this 'People's Agenda,' created through a collaborative public reasoning process cutting across the geographical, social, economic, gender and age profile of Indians, lays focus on:

- Skill Development: with the goal of creating 500 million skilled technicians
- Volunteerism: creation of an ecosystem for structured volunteerism, including pro bono in India
- Urbanisation and environmental sustainability: with the aim of creating 500 world-class Indian cities

Indian Women Network



CII's Indian Women Network (IWN) provides networking, learning and sharing opportunities to career women, as well as women college students. IWN has identified learning and development, well-being, and policy and services as its prime focus areas.



Confederation of Indian Industry



information services

creating
linkages for
enhancing
business

CII offers its members access to a world of opportunities, from networking with global and Indian corporate majors, to assisting in framing economic and industrial policies, through close linkage with the Government. CII members receive:

Weekly Updates

- Economy updates
- Government notifications
- Policy trackers
- Investment trackers
- CII reports and activity updates

Real time information with alerts on

- Global tender information
- Business opportunities
- Forthcoming seminars, conferences, workshops, training programmes, trade missions, business fairs and webinars

Access to the vast CII Knowledge Base

- Reports, discussion papers,


policy documents and newsletters

- Digital library: proceedings of CII seminars and conferences, presentations, and recordings of webinars
- Sectoral analysis and vision documents

Online Advisory Services

- Expert business advisory community
- Legal advisory services covering taxation, labour laws, statutory compliances, etc.

Write to CII

- Members can log in to  to post their query / representations directly to the organisation

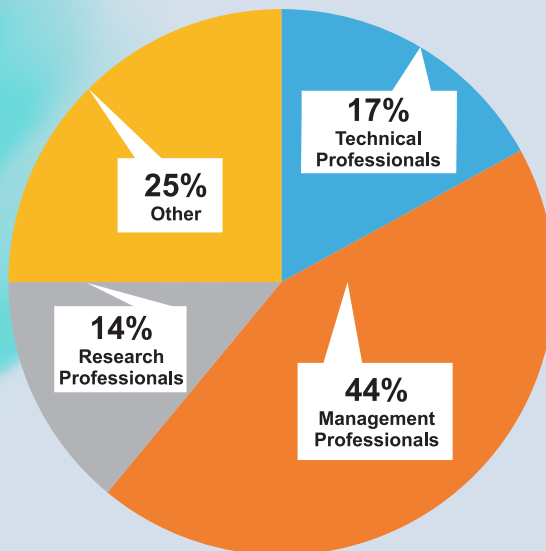




secretariat

serving
industry
through a
collaborative
network

- 67 offices (including 9 Centres of Excellence) in India
- 11 Overseas Offices in Australia, Bahrain, China, Egypt, France, Germany, Iran, Singapore, South Africa, UK, and USA
- Staff strength: 1000+
- Average age of staff: 37.23 yrs



CII Presence in India



Map not to scale

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