

▶ HOW DOES THE **CULTURAL INDUSTRIES DEVELOPMENT AUTHORITY HELP YOU?**

We help with Promotion!

- ◆ We have designed a number of programmes to help you get your product to investors and to identified markets.
- ◆ We will research, identify and recommend showcases and events that can help you get your product to market.
- ◆ We will work with our partners in helping to get the necessary product development in order to go to market.

We provide opportunities via Investment & Incentives

- ◆ We are implementing the legislation that allows for attractive returns for investors to invest in cultural products, goods and services.
- ◆ The legislation provides for several tax and duty free concessions on cultural products, goods and services.

▶ **WE SUPPORT & MONITOR**

- ◆ Through our National Registry of Cultural Practitioners, and the creation of product development programmes with our partners we will provide the necessary development for the industry.
- ◆ Through the Cultural Industries and Development Fund we will seek to provide funding for potentially viable creative goods, products and services.



HAVE YOU REGISTERED?

Register today as a Cultural Practitioner, Cultural Entrepreneur or Cultural Organisation and increase your investment attractiveness. When investors invest in you as any of the above, they have the opportunity to receive a number of tax incentives from that investment. You just need to be registered with CIDA and be in possession of your Cultural Industries (CI) number, have a Tax Identification number (TIN) and file that investment on your next income tax filing.

Registration also provides the opportunity to be listed on the Directory of Cultural Practitioners, which is an online platform to promote and market Barbadian cultural goods, services and experiences.

▶ HOW DOES THE **CULTURAL INDUSTRIES DEVELOPMENT ACT HELP YOU AS A CULTURAL PRACTITIONER, CULTURAL ENTREPRENEUR, CULTURAL ORGANISATION OR GOVERNMENT ENTITY?**

Tax concessions on approved cultural projects

You can:

- ◆ Claim 100% of expenditure up to \$250,000 on chargeable profits from artistic works.
- ◆ Claim 100% deduction on assessable income relating to expenditure for marketing, research & product development.
- ◆ Claim 100% deduction on assessable income relating to expenditure for training persons employed by cultural entrepreneurs, practitioners and entrepreneurs.
- ◆ Claim 100% of interest paid on loans for construction, furnishing or refurbishment on calculated assessable income.
- ◆ Claim a deduction of tax of an amount equal to 20% of the actual expenditure incurred in respect to the use of technology, market research and any other activity directly related to the approved cultural project.

- ◆ Tell your investors they can receive a 100% deduction of the investment on their assessable income.
- ◆ Be exempt from withholding tax on dividends and interest earned on investment in an approved cultural project.
- ◆ Pay only 15% tax on profits.

▶ **APPROVED CULTURAL PROJECTS OF CULTURAL PRACTITIONERS, CULTURAL ENTREPRENEURS, CULTURAL ORGANISATIONS OR GOVERNMENT ENTITIES**

Duty Free Concessions and VAT

If you have an approved cultural project you can:

- ◆ Be exempt from paying import duty, stamp duty and VAT on imports of your tools of trade;
- ◆ Be exempt from paying import duty, stamp duty and VAT on imports of operating non-capital supplies necessary for preparing for national festivals;
- ◆ Be exempt from paying import duty, stamp duty and VAT on building materials purchased locally; and other capital assets imported (such as equipment, apparatus and materials)
- ◆ Be exempt from payment of duties & taxes for a period of 15 years from the date of importation of imports or capital assets
- ◆ Be exempt from stamp duty on all related documents to the project required by law.

INVESTMENT INCENTIVES

- Investors in Cultural Practitioners, Cultural Entrepreneurs, Cultural Organisations or Government Entities can receive a 100% deduction of their investment on their assessable income.
- This deduction can be made every financial year for up to five years.
- Cultural Practitioners, Cultural Entrepreneurs, Cultural Organisations or Government Entities do not need to have approval of a cultural project to use this incentive

HAVE YOU CREATED YOUR CULTURAL PROJECT?

The tax incentives mentioned previously are applicable only on approved cultural projects.

To receive approval of your cultural project, write a letter to the Minister requesting the approval, and ensure that the incentive being sought is clearly articulated.

Depending on the incentive being sought, you may be required to provide some or all of the information below:

- Does it fall within the definition of Section 13 in the Cultural Industries Development Act No.13 2015?
 - Does it clearly state name of the project?
 - Does it have a clear description of the project?
 - Does it clearly state the duration of the project (does it have a distinct beginning and end)?

- Does it provide evidence of legal status?
- Does it provide evidence of ownership of the project?
- Does it show how it is aimed at stimulating national economic activity and development?
- Is it clear about the cultural industries objective, showing the economic impact on the development of the sector or how it adds value to the sector (how does it help develop the sector and Barbados)?
- Does it have a financial forecast?
- Does it have an estimated capital cost of project?
- Does it show cash flow projection?

PROCESS OF APPROVAL

(See Sections 12-20 of the Cultural Industries Development Act)

Here are the steps to obtain approval of a cultural project:

- 1 Submit letter of request to the Minister; and additional information if required.
- 2 When all requested information is received and assessed, interim approval could be granted.
- 3 Final approval is granted in a period of up to 90 days after receipt of all requested information.
- 4 Relevant licences and permits are issued.



For more details contact us today at the
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“To stimulate the growth of the cultural industries through the implementation of effectively designed strategies for the promotion and marketing of Barbadian creative cultural goods, service and experiences”.

**CULTURAL
PRACTITIONERS/
ENTREPRENEURS/
ORGANISATIONS**

