

## POUCH PRODUCTS

### 1. Available proteins:

- Chicken: chunk (diced), piece.
- Pork: chunk (diced), piece.
- Beef: crumbled, piece (brisket).
- Salmón: crumbled.
- Alternatives:
  - Meat with vegetables, sauces or condiments.
  - Others.



## **2. Product Attributes:**

- “Ready to eat”.
- 100% natural.
- Contains no additives, preservatives or enhancers.
- Low in: fat, sodium, sugar.
- Sterile product.
- Others:
  - Environmentally compatible packaging (recyclable).
  - Easy to open.

## **3. Shelflife:**

- 18 months.

## **4. Preparation:**

- Microwave: empty the content into a bowl and heat 3 minutes (approx.).
- Cooking pot: empty the content into a cooking pot and heat 10 minutes (approx.).
- Season to taste.
- Alternatively, it can be combined with other preparations (sauces, stews, etc.).
- All the product can be used, including the liquid (juice of the protein released into the bag during the thermal process). Alternatively the product can be drained for consuming.

## **5. Storage:**

- No cold chain required.
- Does not require special storage conditions, only usual storage (temperatures below 30°C in dry and ventilated environments).

## 6. Logistics Advantages:

- Facilitates transportation, as it does not requires refrigeration equipments.
- Packaging: reduces the volume of waste in comparisson to canned food.

## 7. Operational Advantages:

- Reduces handling and risk of contamnation.
- Reduces energy costs in the kitchen.
- Reduces cleaning material costs.
- Low consumption of labor in its preparation.
- It does not contain seasoning, condiments or dressings, wich grants culinary flexibility in its preparation.

## 8. Presentations:

- Traditional Pouch:
  - 320grs (30 per box), 500grs (20 per box) and 1.000grs (10 per box).
  - 4 sheets, highly resistant to logistics and loads during transportation.
- Alternatives:
  - Special dimensions.
  - Doy-pack.
  - Special printing options.

