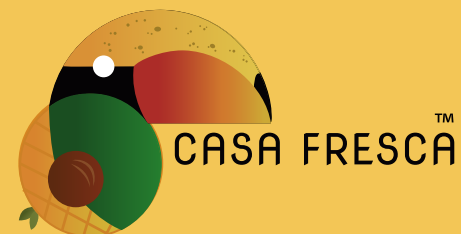


Catalogue



Sersuluz Services and Supplies Light c.a
RIF: J- 40264934 - 7

S E R S U L U Z C . A



Casa Fresca Catalogue

F R O N T C O V E R .

I N T R O D U C T I O N .

— **MANGO: HADEN** — **KENT**

D E S C R I P T I O N .

F I L E S .

— **LEMON: PERSIAN LIME O LIMA TAHITI**

D E S C R I P T I O N .

F I L E S .

— **AVOCADO: CHOQUETTE** — **POLLOCK LISO**

D E S C R I P T I O N .

F I L E S .

— **PINEAPPLE: CAYENNE** — **RED SPANISH**

D E S C R I P T I O N .

F I L E S .

— **PAPAYA: MARADOL**

D E S C R I P T I O N .

F I L E S .

— **MANDARIN: DANCY**

D E S C R I P T I O N .

F I L E S .



About us

Casa fresco is a national and international brand, which owns intellectual property belonging to Sersuluz Servicios y Suministros Luz ca, a Venezuelan company founded in 2013, is associated with the national production and export of tropical fruits, grown under the highest levels of quality in organic and fruit and vegetable products, complying with food safety regulations in all markets to services and protocols to our customers exceptional quality fruits.

We are specialized in supplying an extensive range of exotic fruits to stores, supermarket chains, hotels, catering services, intermediate industries, and other types of clients both nationally and internationally. For this we have a team of professionals and technicians, highly qualified in the world of agriculture, engineering, national and international trade, administration, law, among others.

Throughout the year we receive a stable and exceptionally diverse supply of high-quality, delicious and healthy fruits, the result of a careful selection of the harvests, which we incorporate into our inventories, which go directly from the producer, to our plant to be processed from immediately, and thus allow an agile dispatch to our national and international markets. All our fruits are produced in the best lands of Venezuela, a tropical paradise located in the north of South America that contain the best flavor of the Caribbean, characterized by its biological diversity, large hydrological basins and beautiful natural landscapes.

It is important to highlight that Venezuela as a member country of the Food and Agriculture Organization of the United Nations (FAO), encourages organic agriculture and severely restricts the use of GM crops, the state encourages the fight against the use of the GMOs (Genetically Modified Organism) for considering that these are not only harmful to the health of the people but to the environment.

More and more consumers are aware of the impact that human beings have on the environment, which is why at Casa Fresca we adopt the non-use of GMOs in the production of our fruits, we are oriented to contribute significantly to the comprehensive well-being of the health of our customers by consuming our Venezuelan fruits, being monitored and regulated our production activity, harvests, industrial treatment (in terms of the selection of excellent quality fruits to meet the demands of our customers), as well as washing , the process of packing, packing, among others, of our fruits, by the legislation of the Venezuelan State and in affinity with the norms of the FAO (Food and Agriculture Organization of the United Nations), IFOAM (The International Federation of Organic Agriculture Movements) and the CODEX ALIMENTARIUS (Food Code)



MANGO

MANGO

HADEN - KENT



M A N G O

Mango Haden

The Haden Mango variety is originally from Florida in The United States. The captain John Haden selected for the first time the Haden Mango from a Mugloba seeding in 1902. It is believed that the pollen progenitor of this variety was a turpentine variety that was massively cultivated in Florida at the moment. This Mango variety's fruit has a rounded oval shape shaped like a heart; it can weight an average of 510gm, the skin of the fruit is red, yellow, and orange; it's thin and has a smooth texture. The pulp is yellow-orange colored, almost fiberless, and its seed is small. It's a fruit with an ideal acid flavor, but it's also sweet, fragrant, fleshy, and juicy.

Mango Kent

The original tree of the Kent Mango was a plant from Brooks seeding, who's crops started in September of 1932 on Leith D. Kent's property in Coconut Grove, Florida. This Kent variety was a crossover between "Brooks" and "Haden", As it's been described in posterior analyses from 2005. In this order, Kent mango's popularity overgrew in Florida thanks to its excellent flavor and the fact that it is almost fiberless. The fruits are oval-shaped and can weight an average of 600 gm. When ripped, the skin adopts a yellow, orange, and red color and has a smooth texture. The pulp is yellow when ripped, sweet, juicy, and filled with few fibers, of excellent flavor and a small seed. It provides a very different taste and texture from the other fruits making it the number one tropical fruit. The blooming season of the Kent Mango goes from November to January, and the harvest is produced approximately between April and June. The firmness of the pulp reduces itself during the riping process of the fruit. The pulp from the Mango can be used to elaborate marmalade, jam, jello, shakes, and juices.

- The Mango is the symbol of love in India, considering a box of mangos a show of friendship.

-It's a medicinal fruit, it tones the heart, eliminates toxins, strengthens the tissue, and prevents premature aging. Additionally, it's a beneficial fruit for the liver and digestion.

In Venezuela, the Kent Mango is primarily produced in the states of Aragua, Miranda, Carabobo, Cojedes, Guárico, and Apure.





TECHNICAL SPECIFICATIONS OF THE FRUIT

NAME OF THE PRODUCT: HADEN MANGO

COMMERCIAL NAME	Mango Kent
SCIENTIFIC NAME	Mangifera indica L
Divition	Magnoliophyta
Class	Magnoliopsida
Order	Sapindales
Family	Anacardiaceae
Tribe	Anacardieae
Genus	Mangifera
Species	M. indica

UTILITIES
— Edible fruit
— High nutritive, medical and gastronomic value.
— It's used in the cosmetological, pharmaceutical, food and liquor industries.

PRODUCT DESCRIPTION
— Agricultural production heading.
— Fruit of oval rounded shape. Shaped like a heart.
— The skin of the fruit is a red, yellow, and orange color, thin of a smooth texture and appearance on the surface.
— Ends of the fruit without bulges.
— The inside of the fruit is an orange-yellow color when ripped, barely fibrous, and has small seeds that allow better usage of the pulp.
— It's a very fragrant, sweet fruit with a pleasant, slightly acid flavor; it's fleshy, juicy, and almost fiberless.

H A D E N
M A N G O





TECHNICAL SPECIFICATIONS OF THE FRUIT

NAME OF THE PRODUCT: HADEN MANGO

YEARLY AVAILABILITY

- Low harvest season: January – March
- Medium harvest season: July – October
- High harvest season: April – June

PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.

STORAGE

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Average
		Mín.	Máx.	
Dimintions	Diameters (Cm)	9	12	10,5
	Length (Cm)	12	17	14,5
Weight	Gm	300	720	510
Caliber	Cal	12	5	8





TECHNICAL SPECIFICATIONS OF THE FRUIT

NAME OF THE PRODUCT: MANGO KENT



COMMERCIAL NAME	Mango Kent
SCIENTIFIC NAME	Mangifera indica L
Divition	Magnoliophyta
Class	Magnoliopsida
Order	Sapindales
Family	Anacardiaceae
Tribe	Anacardieae
Genus	Mangifera
Species	M. indica

UTILITIES

- Edible fruit
- High nutritive, medical and gastronomic value.
- It's used in the cosmetological, pharmaceutical, food and liquor industries.

PRODUCT DESCRIPTION

- Agricultural production heading.
- Fruit shaped, ovoid to rounded.
- The skin of the fruit is yellow, orange and red, its appearance and texture are smooth.
- Ends of the fruit without bulges.
- Casca
- The insides of the fruit are yellow-colored vibrant when riped with few fibers and a small seed, which allows proper use of the pulp.
- It's a fragrant, sweet, fleshy, juicy, and fiberless fruit with a long commercial life.

M A N G O
K E N T





TECHNICAL SPECIFICATIONS OF THE FRUIT

NAME OF THE PRODUCT: MANGO KENT

YEARLY AVAILABILITY

- Low harvest season: January – March
- Medium harvest season: July – October
- High harvest season: April – June

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Average
		Mín.	Máx.	
Dimentions	Diameters (Cm)	9	14	11,5
	Length (Cm)	12	18	15
Weight	Gm	320	880	600
Caliber	Cal	12	5	9

PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.

STORAGE

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.



LEMON

KEY LIME

PERSIAN LIME - LIMA TAHITI



LEMON

Persian Lime

The Persian lime tree is moderately vigorous, of medium to high where it can achieve 4.5 to 6 meters of height, the branches are barely spiny, short and pointy. The leaves are wide-lanceolate, and with winged petioles; the young growth is a purple color that later turns green. It possesses small white flowers.

The fruit of the Persian lime has an aspheric or rounded shape.

The skin is Green colored when ripe; thin has a smooth appearance and texture on the surface.

On the inside of the fruit is a light Green color, divided in wedges without seeds.

It's a juicy fruit with the right acid flavor and long commercial life.

The high harvest time and availability of the Persian lime go from May to October.

In Venezuela, the primal states where the lime is cultivated are Yaracuy, Carabobo, and Miranda, also Aragua, Falcon, Monagas, Merida, Tachira, and Trujillo with high chances of increasing the sector.

Presentation: micro-corrugated 4.5-5 Kg
cardboard boxes



CASA FRESCATM



TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: PERSIAN LIME O LIMA TAHITI

COMMERCIAL NAME	Persian lime or Tahiti lime.
SCIENTIFIC NAME	Citrus latifolia Tanaka
Order	Sapindales
Family	Rutaceae
Tribe	The family doesn't have any tribes.
Genus	Citrus
Species	C. latifolia

PRODUCT DESCRIPTION

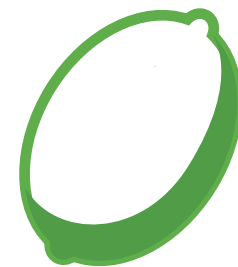
- Agricultural production heading.
- Fruit of rounded or spherical shape.
- The fruit has a thin, smooth texture surface skin green colored when its ripe.
- The inside of the fruit is light green colored divided in wedges without seeds.
- It is a juicy fruit with an appropriate acid taste and a long commercial life.

STORAGE

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.

P E R S I A N
L E M O N
O L I M A
T A H I T I





TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: PERSIAN LIME O LIMA TAHITI

YEARLY AVAILABILITY

- Low harvest season: November – January
- Medium harvest season: January – April
- High harvest season: May – October

UTILITIES

- Edible fruit (Juice).
- High nutritive, medical and gastronomic value.
- It's used in the cosmetological, pharmaceutical, and food industries.
- Each juice and the skin are used in the liquor industry.

PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Promedio
		Mín.	Máx.	
Dimintions	Diameters (Cm)	5	7	6
	Length (Cm)	5,5	8	6,75
Weight	Gm	64	90	76
Caliber	Cal	63	36	50



AVOCADO

PALTA

CHOQUETTE - POLLOCK



A V O C A D O

Choquette Avocado

The Choquette avocado comes from a prominent and vigorous tree with a moderately open and extended crown. The fruit is big, weighs between 750 to 1400 gm, it's oval-shaped, compressed on the apex, has a smooth, lustrous skin of a dark green color, the pulp has a creamy, thick texture of a green-yellow color and is filled with 13% of oils of good quality and it retains a loose seed of medium size. The blooming season of the Choquette goes between February and April. Meanwhile, the harvest is produced approximately between October and December. This specimen is one of the most produced in our country, as a result of its delicious fruit, highly valued for its flavor, and exceptional performance in the field.

Smooth Pollock Avocado.

Each of the three and the fruit of the Smooth Pollock Avocado are smaller than the Choquette avocado, the fruit weighing between 600 and 1100 gm, oblong-shaped, dark green smooth skin, a thick green-yellow pulp filled with 5% of oils and it retains a loose medium-sized seed. The blooming season goes approximately between November and January and the harvest between July and September. The avocados Smooth Pollock and Choquette are similar to the Pinkerton Avocado when it comes to color and flavor minus the external texture. In Venezuela, the Choquette and Smooth Pollock avocados are mainly produced in the states Lara, Miranda, Merida, Sucre, Vargas, and Yaracuy.

Presentation: Micro-corrugated 4.5-5 Kg box, with 7 fruits capacity.

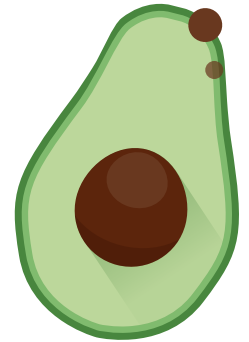


CASA FRESCATM



TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: CHOQUETTE AVOCADO



COMMERCIAL NAME	Choquette avocado
SCIENTIFIC NAME	Persea americana
Division	Magnoliophyta
Class	Magnoliopsida
Family	Lauraceae
Order	Laurales
Tribe	Perseae
Genus	Persea
Species	Persea americana

CHOQUETTE AVOCADO

**STORAGE**

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.

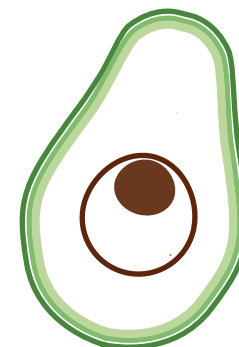
PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.



TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: CHOQUETTE AVOCADO

**YEARLY AVAILABILITY**

- Low harvest season: January – April
- Medium harvest season: May – August
- High harvest season: September – December

UTILITIES

- Edible fruit.
- High nutritive, medical and gastronomic value.
- It's used in the cosmetological, pharmaceutical, and food industries.
- Each juice and the skin are used in the liquor industry.

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Average
		Mín.	Máx.	
Dimentions	Diameters (Cm)	16	19	17,5
	Length (Cm)	17	22	19,5
Weight	Gm	510	1.400	955
Caliber	Cal	8	2	4

PRODUCT DESCRIPTION

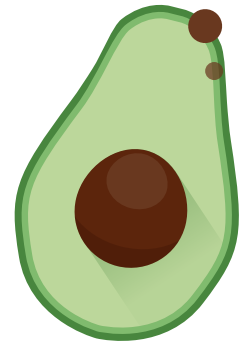
- Agricultural production heading.
- Fruit of oval shape.
- The Fruit has a green to dark green, thin, smooth, glossy, and easy to peel skin.
- The insides of the fruit are yellow-green, the seed is medium size, and it has 13% of oils.
- Fruit of an exotic and exquisite hazelnut like flavor, creamy texture, and pleasant to the palate.





TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: POLLOCK AVOCADO



COMMERCIAL NAME	Pollock avocado
SCIENTIFIC NAME	Persea americana
Division	Magnoliophyta
Class	Magnoliopsida
Order	Laurales
Family	Lauraceae
Tribe	Perseae
Genus	Persea
Species	Persea americana

POLLOCK AVOCADO

**STORAGE**

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.

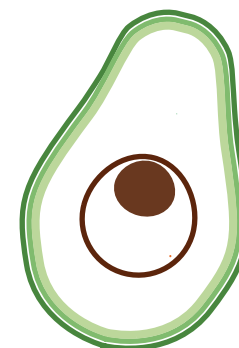
PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.



TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: POLLOCK AVOCADO



YEARLY AVAILABILITY

- Low harvest season: October – January
- Medium harvest season: February – May
- High harvest season: June – September

UTILITIES

- Edible fruit.
- High nutritive, medical and gastronomic value.
- It's used in the cosmetological, pharmaceutical, and food industries.
- Each juice and the skin are used in the liquor industry.

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Average
		Mín.	Móx.	
Dimentions	Diameters (Cm)	13	16	14,5
	Length (Cm)	16	20	18
Weight	Gm	460	1.100	780
Caliber	Cal	8	4	5

PRODUCT DESCRIPTION

- Agricultural production heading.
- Fruit of oblong to pear shape.
- The Fruit has a green to dark green, thin, smooth, glossy, and easy to peel skin.
- The insides of the fruit are yellow-green, the seed is medium size, and it has 5% of oils.
- Fruit of an exotic and exquisite hazelnut like flavor, creamy texture, and pleasant to the palate.



PINEAPPLE

ANANÁ

SMOOTH CAYENNE - RED SPANISH



PINEAPPLE

Smooth Cayenne Pineapple

The leaves are wide green colored with red stains; it has no spines. The fruit has a long cylindrical shape; the skin is very particular because it's formed from the flower and has a rough aspect and texture with defined rectangular, shallow eyes, elevated in the corners of red-orange color. The pulp has a light yellow color, and the middle is the hardest part. It's bigger and has a higher weight than the Red Spanish, and although it presents less Brix degrees than the Red Spanish, it's still very sweet and of a pleasant flavor. The high harvest time and availability of the Smooth Cayenne Pineapple are between November and February. The pineapples we cultivate for you in Casa Fresca are colorful, juicy, and have a unique sweetness. Our pineapples are cultivated with the love and dedication of thousands of people in Venezuela; one of the primal producers worldwide of this exquisite fruit, our pineapple harvest, is characterized by its fragrance, freshness and excellent appearance. In Venezuela, the biggest producers of pineapples are the states of Lara, Trujillo, Bolivar, Anzoategui, Sucre, Monagas, and Tachira.

Red Spanish Pineapple

It's one of the most cultivated varieties in Latin America, also called "Black Spanish," "Large Key" or "Cuban," it's distinguished for its long, stretched, and spiny leaves and for its firm pulp. The fruit has a barrel-like oval-shaped, the skin is very particular because it's formed from the flower and has a rough aspect and texture with defined rectangular, flat eyes, elevated in the corners of yellow-orange color. It is a fragrant, sweet fruit of firm skin. The high harvest time and availability of the Red Spanish pineapple are between February and July. This pineapple variety is the most cultivated and produced kind in our country because of its delicious fruit and adaptability to our climate and land.

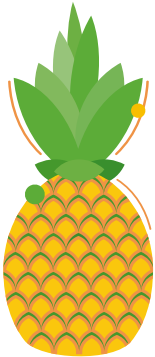
Presentation: micro-corrugated 15=20 Kg cardboard boxes.





TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: SMOOTH CAYENNE PINEAPPLE



COMMERCIAL NAME	Red Spanish Pineapple
SCIENTIFIC NAME	Ananas comosus
Divition	Magnoliophyta
Class	Liliopsida
Order	Poales
Family	Bromeliaceace
Tribe	The family doesn't have any tribes.
Genus	Ananas
Species	A. comosus

YEARLY AVAILABILITY

- Low harvest season: July – October
- Medium harvest season: March – June
- High harvest season: November – February

PRODUCT DESCRIPTION

- Agricultural production heading.
- Fruit of long a cylindrical shape.
- The skin of this pineapple is very particular because it comes directly from the flower and its appearance and coarse like texture, the eyes are flat, hexagonal, and shallow with a red-orange color.
- The insides of the pineapple have a light yellow and are thicker in the middle.
- Is a very fragrant and sweet fruit with a firm pulp.

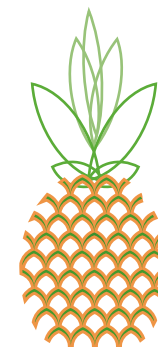
SMOOTH
CAYENNE
PINEAPPLE





TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: SMOOTH CAYENNE PINEAPPLE

**UTILITIES**

- Edible fruit.
- High nutritive, medical and gastronomic value.
- It's used in the cosmetological, pharmaceutical, and food industries.

PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.

STORAGE

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Average
		Mín.	Móx.	
Dimentions	Diameters (Cm)	23	27	25
	Length (Cm)	35	39	37
Weight	Gm	1.200	2.200	1.700
Caliber	Cal	F	B	D
Brix degrees	°Bx	7 - 9		





TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: RED SPANISH PINEAPPLE



COMMERCIAL NAME	Red Spanish Pineapple
SCIENTIFIC NAME	Ananas comosus
Divition	Magnoliophyta
Class	Liliopsida
Order	Pooles
Family	Bromeliaceace
Tribe	The family doesn't have any tribes.
Genus	Ananas
Species	A. comosus

PRODUCT DESCRIPTION

- Agricultural production heading.
- Oval-shaped, barrel-shaped fruit
- The skin of the pineapple is very particular because of it comes directly from the flower and its appearance and coarse like texture, the eyes are defined, rectangular, and flat with raised corners of yellow-orange color.
- The insides of the pineapple have a light yellow and are thicker in the middle.
- Is a very fragrant and sweet fruit with a firm pulp.

YEARLY AVAILABILITY

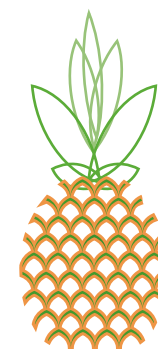
- Low harvest season: July – October
- Medium harvest season: March – June
- High harvest season: November – February

RED SPANISH PINEAPPLE



TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: RED SPANISH PINEAPPLE

**UTILITIES**

- Edible fruit.
- High nutritive, medical and gastronomic value.
- It's used in the cosmetological, pharmaceutical, and food industries.

PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.

STORAGE

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Average
		Mín.	Móx.	
Dimentions	Diameters (Cm)	16	20	18
	Length (Cm)	28	32	30
Weight	Gm	750	1.400	1.075
Caliber	Cal	H	E	G
Brix degrees	°Bx	12 - 14		



PAPAYA

**PAPAYA
MARADOL**



P A P A Y A

Maradol Papaya

This variety of papaya that we cultivate in Casa Fresca for you has soft flesh and an excellent sweet flavor that makes it well accepted and much valued by the consumers.

Ovoid-shaped, the skin has a mild, thin, and smooth texture of a Green and yellow color and orange when it is ripped. The pulp is fleshy and juicy of an orange-red color. Its seeds are black of a circular shape, placed inside the flesh attached to the walls, covered by a transparent aril.

It's a juicy fruit with a sweet soft flavor similar to pears.

The production of papaya continues all year long, which allows consistent annual.

In Venezuela, it's produced in almost every corner of the country. However, the primal productive states are Zulia, Yaracuy, Carabobo, Aragua, Monagas, Trujillo, and Falcon.

Presentation: micro-corrugated 15-20 Kg cardboard boxes.



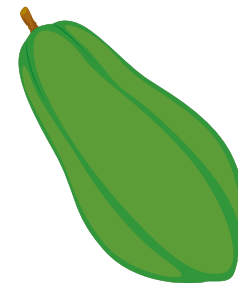
CASA FRESCATM



CASA FRESCA™

TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: MARADOL PAPAYA



COMMERCIAL NAME	Maradol Papaya
SCIENTIFIC NAME	Carica papaya
Division	Magnoliophyta
Class	Magnoliopsida
Order	Brassicales
Family	Caricaceae
Tribe	The family doesn't have any tribes.
Genus	Carica
Species	C. papaya

PRODUCT DESCRIPTION

- Agricultural production heading.
- The fruit is a Berry of oval-oblong shape.
- The fruit has a soft textured, thin and smooth skin, green, yellow and orange colored when ripe.
- Ends of the fruit without bulges.
- It is a juicy fruit with a sweet and soft flavor.
- The insides of the fruit are fleshy and juicy of red and orange color. Its seeds are in the inside attached to the walls; they are black rounded covered in a transparent aril.

YEARLY AVAILABILITY

- Low harvest: available all year.
- Medium harvest: available all year.
- High harvest: available all year.

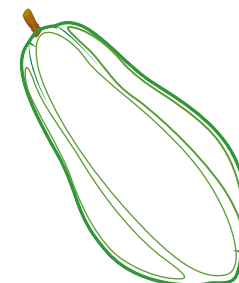
M A R A D O L P A P A Y A





TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: MARADOL PAPAYA



UTILITIES

- Edible fruit.
- High nutritive, medical and gastronomic value.
- The seeds are used in the soap and cosmetic industries.
- The enzyme papain found in the fruit is used in the liquor industry to whiten the beer.

PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.

STORAGE

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Average
		Mín.	Máx.	
Dimentions	Diameters (Cm)	7	15	11
	Length (Cm)	10	25	17,5
Weight	Gm	500	1.500	1.000
Caliber	Cal	C	H	F



MANDARIN

DANCY



M A N D A R I N

DANCY MANDARIN

The mandarins produced in Casa Fresca come from Venezuelan lands. They are high-quality fruits with a sweet flavor, juicy, and citric that will make you travel to tropical

South America with its exotic flavor. The fruit of the mandarin has an aspheric shape (rounded and flatten on its poles). The skin is orange-red colored. Shiny, very fragrant, and thinner than an orange's surface, it's smooth, and it's easy to peel it from the pulp. The insides of the mandarin are juicy and orange-colored with wedges that separate easily.

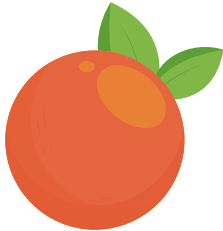
It's a very fragrant, juicy, and sweet fruit that can be transported and consumed easily in any place.

As it was mentioned before, the mandarin has auto fertilizing flowers. The flowers of the Dancy Mandarin are exceptional, they auto sterilize, and they have to be near a source of compatible pollen and a large community of pollinating insects to get a good harvest. The high harvest time and availability of the Dancy mandarin go from November to February. The most similar citric to oranges is cultivated in Venezuela, primarily in the states of Miranda, Trujillo, Tachira, and Merida.

Presentation: micro-corrugated 15-20 Kg cardboard boxes.



CASA FRESCATM



TECHNICAL SPECIFICATIONS OF THE FRUIT

PRODUCT NAME: DANCY MANDARIN

COMMERCIAL NAME	Mandarina Dancy
SCIENTIFIC NAME	Citrus reticulata
Division	Magnoliophyta
Class	Magnoliopsida
Order	Sapindales
Family	Citreae
Tribe	Rutaceae
Genus	Citrus
Species	C. reticulata

PRODUCT DESCRIPTION

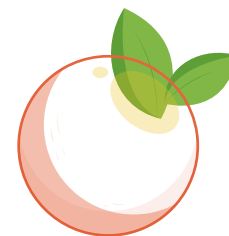
- Agricultural production heading.
- Fruit with an spherical shape.
- The skin of the mandarin is red-orange color, shiny, very fragrant, thinner than the surface of an orange, and it separates easily from the pulp.
- The insides of the mandarin are orange-colored with wedges comfortable to separate.
- The mandarin is a very fragrant, sweet, and juicy fruit that can be transported and consumed easily anywhere.

YEARLY AVAILABILITY

- Low harvest season: July – October
- Medium harvest season: March – June
- High harvest season: November – February

DANCY
MANDARIN





ESPECIFICACIONES TÉCNICAS DE LA FRUTA

NOMBRE DEL PRODUCTO: DANCY MANDARIN

UTILITIES

- Edible fruit.
- High nutritive, medical and gastronomic value.
- It's used in the cosmetological, pharmaceutical, and food industries.
- The skin is used in the liquor industry.

PHYSICAL DESCRIPTION

Description	UNIT	Amounts		Average
		Mín.	Máx.	
Dimentions	Diameters (Cm)	5	8	6,5
	Length (Cm)	4	7	5,5
Weight	Gm	50	100	75
Caliber	Cal	4	1-XXX	1

PACKAGING

- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.

STORAGE

- Internationally certified wooden palette.
- Cardboard boxes between 4,5 or 5 Kg according to the volume of the fruit.
- Plastic basket with 25 Kg approximately.
- Keep away from hot sources or direct incidence of the sun's rays.



CASA FRESCA'S EXPORTABLE OFFER

FRUIT	ANNUAL AVAILABILITY			PHYSICAL DESCRIPTION			
	LOW HARVEST	MEDIUM HARVEST	HIGH HARVEST	DIAMETER cm	LENGTH cm	WEIGHT gm	CALIBER
AVOCADO (Persea americana) Tropical Variety: Choquette	JANUARY / APRIL	MAY / AUGUST	SEPTEMBER / DECEMBER	16 - 19	17 -22	510 - 1.400	FROM 2 TO 8
AVOCADO (Persea americana) Tropical Variety: Smooth Pollock	OCTOBER / JANUARY	FEBRUARY / MAY	JUNE / SEPTEMBER	13 - 16	16 - 20	460 - 1.100	FROM 4 TO 8
PAPAYA (Carica papaya) Variety: Maradol	AVAILABLE ALL YEAR	AVAILABLE ALL YEAR	AVAILABLE ALL YEAR	7 - 15	10 - 24	500 - 1.500	FROM C TO H
LIME (Citrus latifolia) Variety: Persian Lime or Tahitian Lime	NOVEMBER / JANUARY	JANUARY / APRIL	MAY / OCTOBER	5 - 7	5,5 - 8	64 - 90	FROM 36 TO 63
MANDARIN (Citrus reticulata) Variety: Dancy	JULY / OCTOBER	MARCH / JUNE	NOVEMBER / FEBRUARY	5 - 8	4 - 7	50 - 100	FROM 1-XXX TO 4
MANGO (Mangifera indica) Variety: Haden	JANUARY / MARCH	JULY / OCTOBER	APRIL / JUNE	9 - 12	12 - 17	300 - 720	FROM 5 TO 12
MANGO (Mangifera indica) Variety: Kent	JANUARY / MARCH	JULY / OCTOBER	APRIL / JUNE	9 - 14	12 - 18	320 - 880	FROM 5 TO 12
PINEAPPLE - ANANA (Ananas comosus) Variety: Smooth Cayenne	JULY / OCTOBER	MARCH / JUNE	NOVEMBER / FEBRUARY	23 - 27	35 - 39	1.200 - 2.200	FROM B TO F
PINEAPPLE - ANANA (Ananas comosus) Variety: Red Spanish	NOVEMBER / JANUARY	AUGUST / OCTOBER	FEBRUARY / JULY	16 -20	28 - 32	750 - 1.400	FROM E TO H