



BIOBEAUTY^{Ind.}



Asset Catalog

At Bio Beauty, the success
of your brand is part of the formula.





BIO BEAUTY

is a Brazilian company expert in research, development, advice and Private Label of cosmetics and dermocosmetics personalized in every detail for companies, investors or entrepreneurs who want to be or are already part of the world beauty industry.

THE LARGEST

and most diverse biome on the **planet** is our research field and provides a complete raw material, with **high-performance** elements associated with formulas of exclusive potential with an equation that combines natural actives and advanced technology: the best of **nature** and the very best in **innovation**.

MISSION

Produce unique products that meet individual needs focused on quality excellence, balanced products that respect the country's fauna and flora. Being deeply committed to the reality, truth and harmony of our customers.

VISION

Expand the experience of our products in a network of national and international customers, creating bonds, differentiated sensory, trust and true beauty.

VALUES

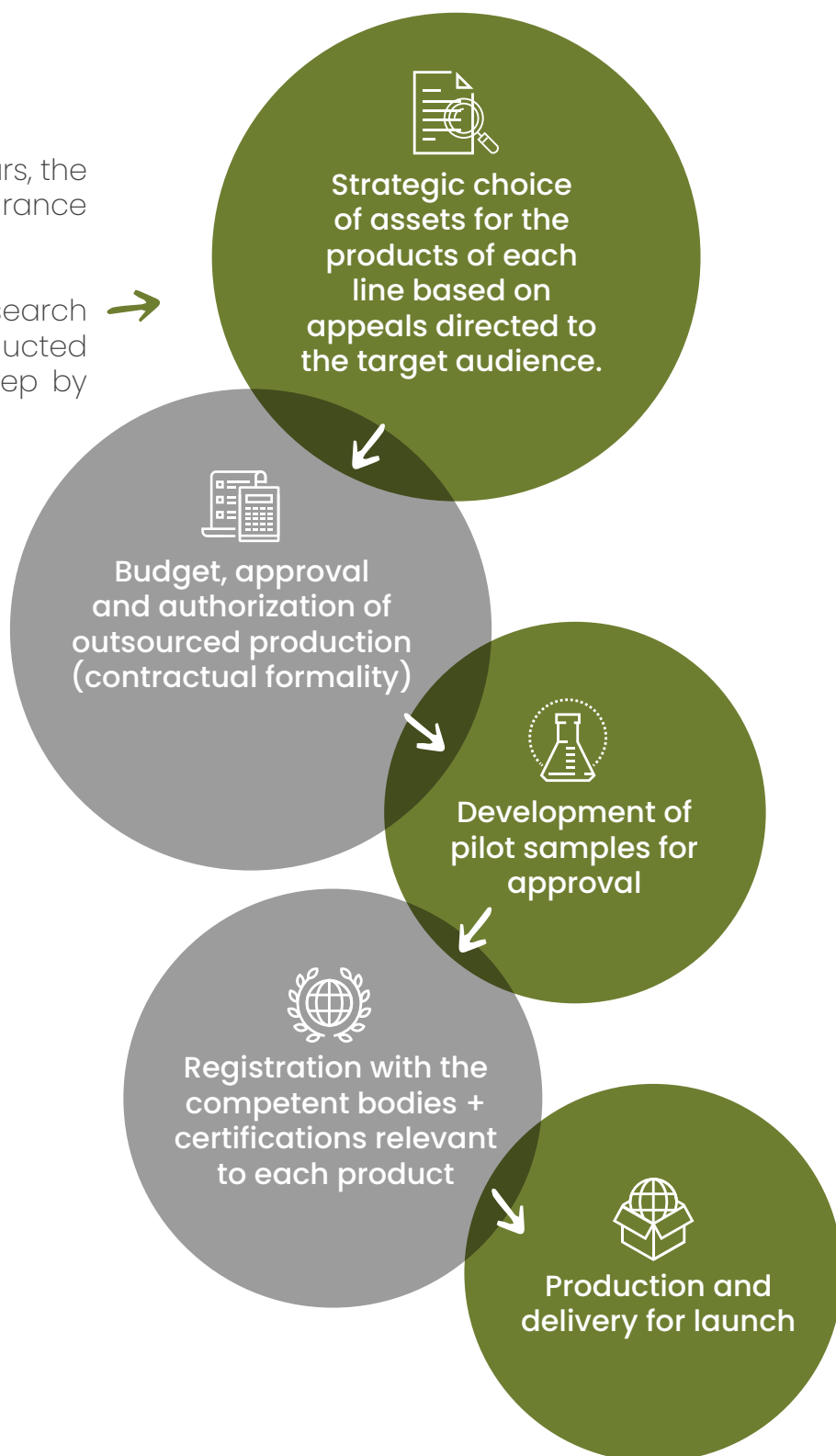
Excellence in quality
Truth
Respect
Empathy
Self responsibility
Continuous growth
Thankful

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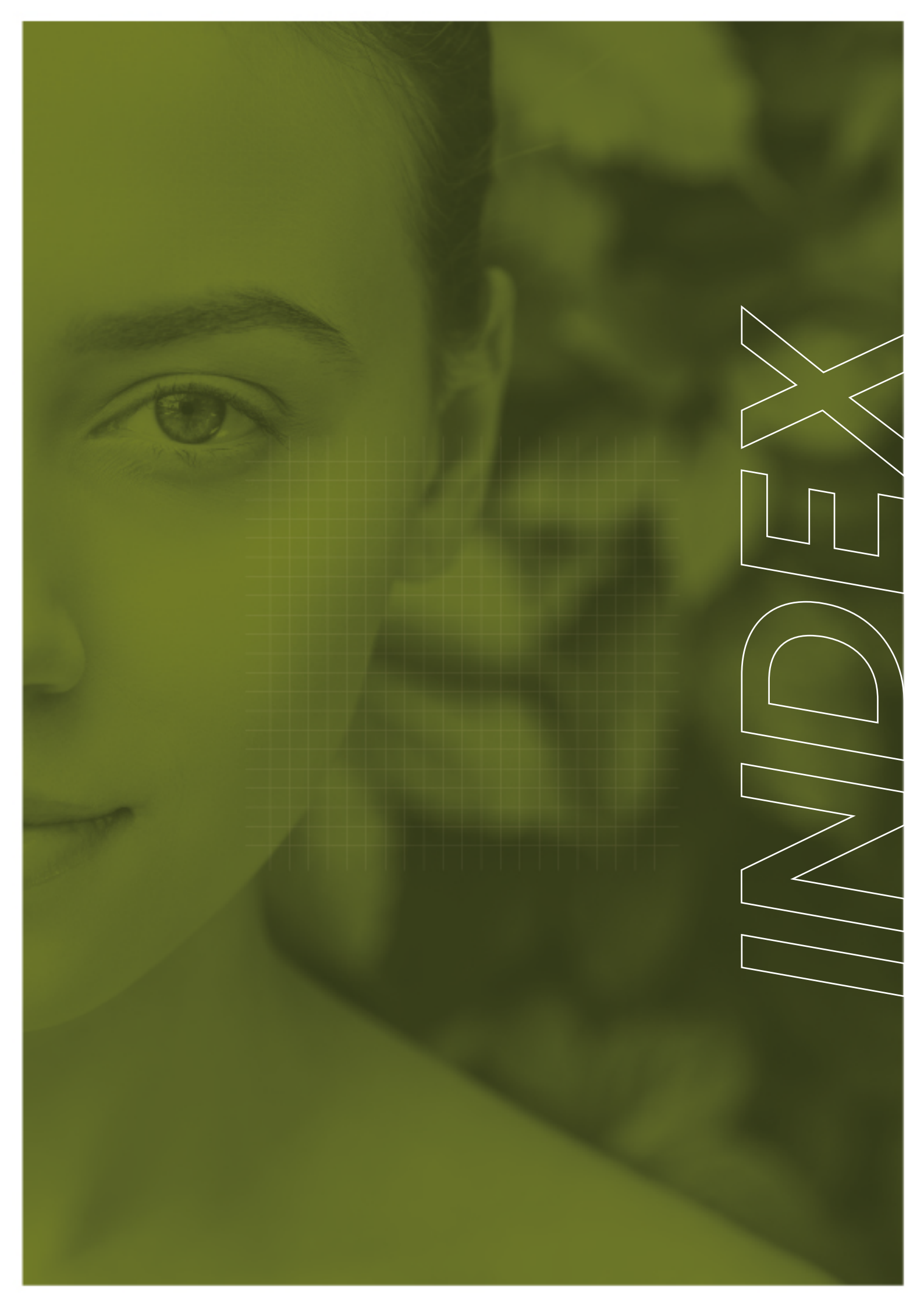
The choice of each detail is yours, the development and quality assurance is ours.

Every step of your brand's research and development will be conducted by experts. Get to know the step by step of this creation:



Bio Beauty masters the processes for all necessary certifications for trade and export of all developed formulas. The request can be made through analysis, and the execution of the protocols will be made after the relevant budget and its products will have the quality and validation certificates obtained and approved by the competent bodies.



A close-up portrait of a woman's face, partially obscured by a green overlay and a grid pattern. The image is a full-page background with a green tint and a white grid pattern. The woman's face is visible on the left side, with her eye looking towards the camera. The word "INDEX" is written vertically on the right side in a white, outlined font.

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PLANT EXTRACTS



01- PLANT EXTRACTS

Plant extracts are concentrated preparations in various possible consistencies, extracted from dry plants raw materials, which have or have not undergone prior treatment such as enzymatic inactivation or milling.

Because they are of natural origin, plant extracts have multiple properties that can add several benefits from different functions, according to the raw material used: they can be emollients, moisturizers, astringents, anti-inflammatory, healing, hair growth stimulants and other diverse actions therapeutics.

Component	Skills
CALENDULA EXTRACT <i>INCI: Calendula Officinalis Flower Extract</i>	Rich in antioxidants, regenerative and restorative, it gives hair softness, maintains color, aligns cuticles, moisturizes and reduces frizz.
CAMOMILA EXTRACT <i>INCI: Chamomilla Recutita Flower Extract</i>	It gives hair shine, reduces oiliness, has anti-inflammatory and analgesic action: chamomile extract is a great ally for people who suffer from sensitive scalp.
ALECRIM GLYCOL EXTRACT <i>INCI: Rosmarinus Officinalis Extract</i>	Alecrim is able to improve blood circulation in the scalp region. In addition to reducing inflammation, it has a soothing and anti-stress effect on the scalp that prevents hair loss triggered by these factors. Strengthens the strands and presents a fall effect. It is an excellent source of antioxidants such as vitamin C, which helps protect hair from free radicals formed through natural (excessive sun, for example) or chemical damage. Stimulates collagen production, which keeps hair strong and healthy.
ALOE VERA GLYCOL EXTRACT <i>INCI: Aloe Barbadensis Extract</i>	It stimulates hair growth, fights dandruff, and contains pectin in its composition, which helps in the removal of dead cells that hinder the appearance of new hair follicles; it is anti-fall and also fights frizz. It also has an anti-inflammatory, soothing, emollient, restorative and moisturizing action.
ARNICA GLYCOL EXTRACT <i>INCI: Arnica Montana Flower Extract</i>	It is used for treating oily hair and hair loss treatment. It is also widely used in anti-dandruff treatments, it rejuvenates the scalp and stimulates hair follicles, strengthening and preventing it from falling out prematurely. Arnica cleans excess oil and sebum from the scalp, giving a natural shine.
BAMBU GLYCOL EXTRACT <i>INCI: Bambusa Vulgaris Shoot Extract</i>	Moisturizing, emollient, restorative, remineralizing, conditioner. Indicated, against premature aging of the threads. Used in shampoos and conditioners with the function of restoring hair structure and improving texture and volume.

01- PLANT EXTRACTS

Component	Skills
BANANA GLYCOL EXTRACT <i>INCI: Musa Paradisica Fruit Extract</i>	It has a high nutritional value, and its action is determined by tannins and vitamins and minerals, helping in the astringency of the scalp, reducing oiliness, and providing greater smoothness and softness to the hair.
CASTANHA-DA-ÍNDIA GLYCOL EXTRACT <i>INCI: Aesculus Hippocastanum Seed Extract</i>	It is astringent, anti-inflammatory, decongestant, vaso-protective and tonic for the capillary walls. Indicated for cosmetic formulations for fragile hair and has anti-hair loss action.
CHÁ-VERDE GLYCOL EXTRACT <i>INCI: Camellia Sinensis Extract</i>	Extracted from the leaves, it contains properties that are stimulant, astringent, antioxidant and antilipemic, improving peripheral circulation that normalizes capillary permeability.
COCONUT GLYCOL EXTRACT <i>INCI: Cocos Nucifera Fruit Extract</i>	It has emollient properties obtained through saturated oils, and provides greater smoothness and softness to the hair. Moisturizing action for the scalp through mineral salts and sugars. Proteins, on the other hand, give hair conditioning providing greater volume and shine. Vitamins act as nutrients for the scalp and are also used in formulations for dry hair and for the treatment of weakened ends.
GINKGO BILOBA GLYCOL EXTRACT <i>INCI: Ginkgo Biloba Leaf Extract</i>	Prophylactic treatment of aging hair cell. It is used in shampoos and conditioners for damaged hair, intended to tone the hair.
HORTELA GLYCOL EXTRACT <i>INCI: Mentha Piperita Extract</i>	It has an antiseptic, astringent, refreshing and stimulating action for peripheral circulation. It hydrates the hair shaft, increases blood flow to the hair root, stimulates and balances the pH of the scalp, makes hair shine, fights dandruff and lice, soothes scalp irritations, promotes healthy growth and acts like an antibacterial. Regulates the production of sebum in the scalp.
JABORANDI GLYCOL EXTRACT <i>INCI: Pilocarpus Microphyllus Extract</i>	It is cellular stimulant; secretion production activator; tissue restorative and hair tonic. It stimulates hair follicles, improves shine and treats hair loss, in addition to contributing to hair growth and strengthening. It can be incorporated in creams, creamy lotions, hydroalcoholic lotions, cleaning lotions, gels, shampoos, conditioners and other cosmetic products.
MORANGO GLYCOL EXTRACT <i>INCI: Fragaria Vesca Fruit Extract</i>	It has moisturizing, softening and remineralizing properties. It also acts as an antioxidant through vitamin C and flavonoids. For hair of all types, it is a natural volume donor and improves texture.
ROMÃ GLYCOL EXTRACT <i>INCI: Punica Granatum Bark Extract</i>	It has an astringent and antiseptic effect provided by gallic tannins, being widely used in products for the treatment of acne and seborrhea, in addition to regulating the oiliness of the skin and hair. In hair, the antioxidant activity of pomegranate helps to enhance the shine of the strands. The fruit extract is a good ally for the routine of dyed hair, as its properties act to maintain the color for longer.

02

PLANT OILS





02- PLANT OILS

Plant oils are obtained by extracting fat from plants. Even though this obtainment can come from the roots, branches or leaves, the extraction process takes place almost exclusively from the seeds.

Several sources can serve as raw material for the extraction of plant oils, with an extensive list of benefits related to skin and hair nutrition, as they carry fat-soluble vitamins, such as: A, D, E and K; and also aid in hydration as they are humectants, emollients and lubricants.

Component	Skills
ABACATE OIL <i>INCI name: Persea Gratissima Oil</i>	Effective moisturizer for dry, brittle, damaged hair. It is a perfect oil for keeping hair healthy, made up of vitamins A, B, D, and E. It contains proteins, amino acids, iron, copper, magnesium, and folic acid. Ideal for preventing and repairing hair damage. Helps to strengthen the hair, stimulating growth, in addition to reducing hair loss.
AÇAÍ OIL <i>INCI: Euterpe Oleracea Fruit Extract</i>	In the hair, it nourishes and repairs damaged and brittle strands, brings intense shine, flexibility, frizz control and ease of combing. Fights capillary aging, moisturizes; able to reverse the damage caused by the sun and capillary chemicals, restoring shine and vitality to the hair.
ALECRIM OIL <i>INCI: Rosmarinus Officinalis Leaf Oil</i>	It is powerful to combat hair loss and stimulate hair growth. It also serves as a tonic, as it cleans the scalp and stimulates local circulation. Anti-inflammatory, antifungal and antibacterial action, preventing the appearance of inflammation and scalp diseases. Often used as a complement in treatments for baldness, for example.
COTTON OIL <i>INCI: Gossypium hirsutum L.</i>	Deep cleaning: cotton oil retains water, therefore, it can remove product residues accumulated on the scalp. Excellent emollient action, so it can hydrate and nourish the threads. In addition to vitamin E, cottonseed oil is also rich in essential fatty acids such as linolenic acid (omega 3) and linoleic acid (omega 6).
SWEET ALMONDS OIL <i>INCI name: Prunus Amydalus Dulcis Oil</i>	It is an excellent emollient and can be used for wetting. Known for its moisturizing properties, which are easily absorbed by hair fibers, in addition to being rich in vitamins E, B1, B2, PP, B5, B6, provitamin A and mineral substances.
ANDIROBA OIL <i>INCI: Carapa Guaianensis Seed Oil</i>	It acts as a protective film on hair that protects against external aggressions and can help repair damaged cuticles. It has a frizz-reducing action, reduces split ends, reduces volume and provides extra softness and shine.

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Component	Skills
ARGAN OIL <i>INCI: Argania Spinosa Kernel Oil</i>	It is extracted from the nut of the fruit of the Argan Spinosa tree. Rich in vitamins, antioxidants and with high levels of oleic acid, it can be used neatly, applied directly to hair and skin or in cosmetic formulations, shampoos, creams and moisturizers.
RICE OIL <i>Inci: Oryza Sativa (Rice) Bran Oil</i>	Due to its reconstructive and nourishing action, it helps in the prevention and control of split and dry ends, giving shine and silkiness, in addition to strengthening the hair root and assisting in the healthy growth of the strands.
ARRUDA OIL <i>INCI: Rue Extract</i>	Widely used in the capillary schedule in the growth and strengthening phase. Deeply cleanses the scalp. Revitalizes weak and brittle hair, enhancing shine and softness. Often used in baldness, lice and itching treatments.
AVELÃ OIL <i>INCI: Corylus avellana (Hazelnut) oil</i>	With a high amount of vitamin "E", considered essential for good hair health, it acts as an antioxidant, fighting the harmful effects of free radicals, also preventing the hair color from being oxidized; Its efficient moisturizing action is also a great treatment for dry hair as this vitamin is easily absorbed by the hair cortex. It has large amounts of vitamins A, calcium and magnesium. Good amount of linoleic acid, which helps in healthy growth and development of locks. It also contains vitamins "B1", "B2" and "B6". Known for its ability to filter the sun's rays, it provides softness, elasticity and stimulates hair growth. It has a deep cleaning effect on the hair, removing residues and impurities.
BABAÇU OIL <i>INCI Name: Orbignya Oleifera Seed Oil</i>	Unlike other types of oil that end up weighing mainly on thinner hair, babassu oil is very light and does not affect the movement and degree of oiliness of your hair. Contains vitamin E, which is related to cell regeneration. It is an excellent choice for treating hair damaged by constant chemicals, whether coloring or straightening. Babassu oil is refreshing. Perfect for the hottest days. In addition, it has a light texture, quick absorption, and can be used in mixtures with other products or oils; it is also an ally in the treatment of hair loss, as it has anti-inflammatory properties.
BACABA OIL <i>INCI: Oenocarpus Bacaba</i>	It is native to the Amazon and has excellent emollient, revitalizing and nourishing properties for all hair types, in addition to treating the scalp. It has emollient, moisturizing properties for hair. It has antioxidants, is rich in protein. Indicated in the revitalization of the scalp.
BAOBÁ OIL <i>INCI: Adansonia digitata oil</i>	One of its great advantages is to nourish the scalp, in addition to moisturizing and protecting the threads: as this oil has fatty acids, it is absorbed by the hair and brings several benefits such as, for example, the appearance of a mirrored shine. The oil also protects against the radiation of the sun, sea water and pool chlorine. It maintains the color for longer, as it prevents fading, helping to nourish, detoxify and even prevent hair loss.



02- PLANT OILS

Component	Skills
BURITI OIL <i>INCI: Mauritia flexuosa Fruit Oil</i>	<p>In hair, buriti oil is used as a hair strengthener, in addition to prolonging the duration of the color in dyed hair due to its strong coloration. Emollient, the oil helps in hydrating the strands, restores damaged hair, eliminates split ends, controls frizz and promotes shine. As it is an extremely nutritious oil, Buriti oil restores the moisture in the strands that was lost during chemical processing, exposure to the sun, pollution and flat iron, providing a deep hydration in its inner layers. In addition, Buriti Oil protects the keratin and collagen present in the hair shaft, helping to strengthen it and, consequently, preventing breakage, frizz and split ends.</p>
COCOA OIL <i>INCI: Theobroma Cacao Fruit Extract</i>	<p>Cocoa for hair is a powerful moisturizer. And this happens not only in the length and ends, but also in the scalp. The vitamin B1 present in cocoa has a high nourishing power in the hair because it repairs the strands from root to tip and returns the necessary nutrients to leave the strands silky and soft.</p>
CACAY OIL <i>INCI: Caryodendron orinocense Seed Oil</i>	<p>Cacay oil is a good ally against rebel hair. It is ideal for dry or dry hair, helps in lipid replacement and also provides comfort to the scalp sensitized by chemical treatments. It acts as a thermal protector in the use of dryers and flat irons.</p>
CHAMOMILE OIL <i>INCI: Chamomilla Recutita Flower Extract</i>	<p>Chamomile oil is very moisturizing and beneficial, naturally treating hair. It seals the strands well, making them more aligned and with less frizz. Creates a layer that prevents the natural evaporation of water from the hair cuticles, thus leaving the hair hydrated for longer, and protecting the scalp from inflammation. In addition to lightening and giving shine, chamomile on hair also contributes to the reduction of oiliness on the scalp, due to its astringent action.</p>
BRAZIL NUT OIL <i>INCI: Bertholletia Excelsa Nut Oil</i>	<p>When applied to hair, Brazil nut oil repairs damage and restores its natural shine. Very suitable for brittle, dry, opaque and chemically treated hair because it deeply nourishes and hydrates the strands, it is considered one of the best conditioners for dehydrated and damaged hair. In people with dark hair, Brazil nut plant oil can intensify the color.</p>
COCONUT <i>INCI: Coconut oil</i>	<p>It is rich in essential lipids to maintain the hair's protective barrier. Decreases frizz, fights split ends, deeply hydrates and leaves hair soft and full of shine. Because it works as a pre-shampoo, it protects dry hair from the shampoo's astringency. It helps to maintain the health of the scalp and the lauric acid present in large amounts in coconut helps to treat dandruff. Coconut oil also treats the hair's cortex, making the strands stronger.</p>

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Component	Skills
COPAIBA OIL <i>INCI: Copaifera Officinalis Oil</i>	<p>Copaiba oil balances oiliness, treats mycoses, dandruff and scalp seborrhea. It protects dyed hair and leaves the strands shiny and soft, being indicated for hair with excess oiliness and to help fight scalp ailments. It is anti-dandruff and also combats seborrhea. Promotes effective cleaning without damaging the hair, leaving them soft and hydrated. Suitable for oily hair and delicate scalp.</p>
CRAVO OIL <i>INCI: Clove Oil</i>	<p>Cravo oil helps prevent hair loss, leaving the strands stronger, healthier and shiny, even helping to thicken the hair. The clove is rich in omega 3, fiber, iron, magnesium, phosphorus, potassium, sodium, zinc and calcium, in addition to being a source of vitamins C, B6, B13, A, E, D, K, thiamine, riboflavin, niacin, folic acid and antioxidants. Stimulates the scalp's blood microcirculation, which helps in healthy hair growth; fights hair loss; leaves the scalp cleaner; fights dandruff and lice; strengthens weak and brittle strands; and makes the strands very shiny.</p>
CUMARU OIL <i>INCI: Dipteryx Odorata Seed Oil</i>	<p>Used as a tonic and tonic for the scalp. The oil is used as a natural cosmetic, mainly for hair health and beauty. You can say that this plant is quite eclectic, both in terms of use and in the various purposes for which it can be used.</p>
CUPUAÇU OIL <i>INCI: Theobroma grandiflorum</i>	<p>Cupuaçu oil promotes smoothness and softness to the hair, increasing its natural moisture and elasticity, conditioning it due to its high water absorption power, as mentioned above, and thus preventing dehydration.</p>
DAMASCO OIL <i>INCI: Prunus armeniaca (Apricot) Kernel Oil</i>	<p>Oil is a source of phosphorus, magnesium, potassium, iron, vitamins B3 and B5, oleic acid and linoleic acid. It is also rich in beta-carotene, known as provitamin A. Apricot oil has the power to renew the hair's keratin layer, in addition to having an anti-greasy action, acting as a shampoo and conditioner for oily hair. Promotes hair growth due to its nutrients, especially vitamin E.</p>
SUNFLOWER SENSIOIL GRO <i>INCI: Helianthus annuus seed oil</i>	<p>Sunflower oil is rich in vitamin E, C and many minerals that hydrate, minimize dryness and leave hair more defined. Used in the treatment of hair loss and helps control frizz and combats dehydration, and can be used as a natural conditioner.</p>
JOJOBA OIL <i>INCI: Simmondsia chinensis seed oil</i>	<p>The oil is extracted from the seed of jojoba, which comes from a plant native to North America. This extraction takes place through a cold pressing, a process that does not compromise the natural composition of the oil and maintains the vitamins in its composition, which has a large amount of ceramides, and has emollient and humectant properties. In addition, the oil is a lubricant, humectant and emollient, softening and nourishing brittle hair, and is also great for treating dandruff.</p>



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Component	Skills
LINSEED OIL <i>INCI: Linum Usitatissimum Seed Oil</i>	<p>Linseed Oil has a very high concentration of Omega 3, ceramides and Vitamin E, which maintains capillary hydration for longer, reduces frizz and is great to use as a tip repairer in finishing. As flax seeds are rich in fatty acids, vitamins and minerals, regular use of flaxseed oil will promote hair growth and prevent excessive shedding. It also helps to eliminate dandruff and scalp flaking.</p>
MACADAMIA OIL <i>INCI: Macadamia Terniflora Seed Oil</i>	<p>In hair, the presence of monounsaturated fats in macadamia oil helps protect the scalp against UV rays, wind, pollution, flat irons, dryers and chemicals. It penetrates the hair pores, keeping the strands hydrated, promotes a reduction in frizz, gives shine and repairs the natural elasticity of the hair fiber, preventing the strands from breaking and split ends. It is an oil recommended for chemically treated and damaged hair. Macadamia oil is suitable for all types of hair, especially curly ones, as it controls the volume and frizz of the curls.</p>
MANGO OIL <i>INCI: Mangifera Indica Seed Oil</i>	<p>Mango oil is recommended for those who want to revitalize dry, damaged and lifeless hair. Because it has components such as phosphorus, iron and calcium, it leaves the strands more hydrated and defined, being a great ally of curly and frizzy hair. In addition, the oil is a good source of vitamin A, which encourages hair growth and the production of sebum – a liquid that helps moisturize the scalp. Vitamin A also protects from the sun. Mango is also rich in polyphenols, which act as antioxidants.</p>
MARACUJA OIL <i>INCI: Passiflora Edulis Seed Oil</i>	<p>The application of passion fruit oil on the scalp and/or hair promotes hair growth and also the treatment of dry or damaged hair. Thanks to its anti-itch properties, it helps alleviate the discomfort of itchiness and dandruff and other scalp conditions. In the hair, its emollient property combats the dryness of the hair, leaving it soft and with a smooth touch. Promotes hydration in the right measure, it is ideal for those who have dry hair.</p>
MASTRUZ OIL <i>INCI: Passiflora Edulis Seed Oil</i>	<p>It is rich in minerals that naturally soothe the sensitive scalp, and it also helps protect hair from free radicals. Contains antibacterial properties, which help keep the scalp away from infections.</p>
OJON OIL <i>INCI: Elaeis Oleifera Kernel Oil</i>	<p>The product is extracted from the nut of the Ojon palm tree – typical of the Honduran rainforest. Ojon penetrates deeply into the strands, obtaining better effects on damaged hair – it hydrates, restores and gives life to the hair, in addition to acting as a thermal protector. Provides recovery of hair cells, intense shine, strength and protects from daily aggressions, such as wind, pollution, sunlight and also from the effects of the dryer and flat iron. Serve to deeply hydrate the hair and send dryness far away.</p>

Component	Skills
OLIVE OIL <i>INCI Name: Olea Europea</i>	<p>It acts as a natural moisturizer for damaged or brittle hair, providing necessary nutrients, combating dryness and lack of shine, and strengthening the strands. It stimulates hair growth with its regenerative properties and prevents hair loss by helping to strengthen the hair follicle. Due to its emollient and softening effect, it helps in the treatment of any pathology of the scalp characterized by epidermal irritation, itching or the presence of scabs and wounds; repairs dry and split ends, leaving them healthy and shiny; moisturizes hair, restoring moisture and natural shine that it has lost due to external factors (sun, chlorine, dryer, iron, cold).</p>
PEACH OIL <i>INCI: Prunus armeniaca (Apricot) Kernel Oil</i>	<p>It contains a large amount of tocopherol, which replaces the natural elastin in the filaments. Due to this component, the hair becomes stronger, more elastic and smooth. Applied to hair after dyeing, it perfectly preserves the color, emphasizes its natural shine and inhibits the development of gray hair. It also contains antibacterial and antiseptic components that can fight dandruff and its fungal manifestations (seborrhea). Abundant in vitamin B5, it prevents hair loss. The oil not only preserves the hair, but also awakens dormant hair follicles, due to which the curls become much thicker and stronger. blood vessels carry oxygen to damaged areas of hair. Peach oil saturated with calcium, which is a building material to restore the structure of the hair shaft. With calcium deficiency, hair becomes fragile and loose, but this can be corrected with a peach oil as simple yet as effective.</p>
PRACAXI OIL <i>INCI: Pentaclethra macroloba Seed Oil</i>	<p>Rich in long-chain fatty acids, this oil has a powerful action in hair care, working to close the cuticle and reduce frizz and split ends. It is able to strengthen the roots of the hair, preventing the attack of fungi and bacteria and thus controlling its fall; it has the action of discipline of the threads. When used in a hair formulation, pracaxi oil works on closing the cuticle, thus decreasing frizz and split ends. Promotes instant shine and extraordinarily improves hairstyle. Due to its grease constitution and performance in cosmetic emulsions, pracaxi oil began to be used as a natural silicone (100% vegetable origin).</p>
RICINO/ MAMONA OIL <i>INCI: Ricinus Communis Seed Oil</i>	<p>Helps in strengthening the scalp and hair growth. As it has antibacterial and antifungal properties, due to its high composition of ricinoleic acid, castor oil fights infections and the growth of bacteria and fungi that could impede hair growth. People with curly and frizzy hair can benefit more from castor oil applied along the length of the strand, as these strands, as they do not have a regular structure, tend to be more dry at the ends and keep the oil more concentrated in the scalp, for being nutritious and penetrating well into the scalp, it helps in restoring the health of the hair follicles.</p>

02- PLANT OILS

Component	Skills
ROSEHIP OIL <i>INCI: Rosa Canina Fruit Oil</i>	<p>Rosehip oil helps in deep hydration, provides shine and nourishes dry and damaged hair. It has an anti-frizz effect and helps fight dandruff and itchy scalp. Rosehip oil works in the restoration of the strands, replacing the nutrients that are lost daily, leaving them soft, healthy and very shiny. The product is also excellent to be used as an anti-frizz and also to care for the scalp, as it strengthens the strands and also helps to prevent any itchiness.</p>
FLAX SEED OIL <i>INCI: Linum Usitatissimum Seed Oil</i>	<p>As flax seeds are rich in fatty acids, vitamins and minerals, regular use of flaxseed oil promotes hair growth and prevents excessive shedding. It also helps to eliminate dandruff and scalp desquamation. Flaxseed oil has omega 3 and 6, important substances to replenish the hair's natural oiliness, making it softer and shiny. A well-known lipid in hair care products is the ceramides. It is also present in flaxseed oil and helps to form a protective layer on the hair fibers, keeping the cuticles sealed. Vitamin E is also present in this oil, fighting hair breakage, bringing shine and deep hydration to the hair.</p>
GRAPE SEED <i>INCI: Vitis Vinifera Seed Oil</i>	<p>Grape seed oil is a great ally to nourish, hydrate the hair, reduce oiliness and fight dandruff. It also helps to fortify the strands and fight sagging, and because it has a very soft and pleasant fragrance. Grapeseed Oil is also a potent hair moisturizer, which helps prevent split ends, excessive hair loss, and brittle and brittle fibers, as well as helping to reduce dandruff and keep the scalp hydrated.</p>
TUCUMA OIL <i>INCI: Astrocaryum Seed Tucuma Butter</i>	<p>The high natural concentration of beta-carotene present in the oil, known as one of the most powerful natural antioxidants, forms a protective film and increases the shine and vitality of dry and brittle hair. Recommended for regeneration of chemically damaged hair. Restores strands by treating fiber damaged by chemicals or excessive use of heat. Provides a velvety touch and a pleasant feeling of softness. It gives shine, balance in hair volume and frizz reduction.</p>
TUTANO/ MOCOTÓ OIL <i>INCI name: Bubulum Oil</i>	<p>Has the power to hydrate the hair fibers, as it replenishes the natural moisture produced in the scalp. It can be used in all types of hair, however frizzy hair and curls benefit more, as they are more dry than the others.</p>

03

PLANT BUTTERS



03- PLANT BUTTERS

Plant butter is a fat extracted from plant seeds that have the same emollient properties as plant oils, but instead of appearing liquid and fluid at room temperature, plant butters are creamy or solid – a rich texture that ensures better viscosity and stability, making application easier.

Component	Skills
AVOCADO BUTTER <i>INCI: Persea Gratissima Fruit Butter</i>	Excellent emollient, protects hair, preventing it from drying out. It has antioxidant properties, preventing hair aging. Provides a velvety touch and a pleasant feeling of softness. It is rich in unsaturated and unsaponifiable fatty acids and acts on the hair by moisturizing and restructuring.
COCOA BUTTER <i>INCI name: Theobroma Cacao Seed Butter</i>	Often used in the composition of conditioners and shampoos. Because it is rich in oleic, linoleic, stearic and palmitic oil, vitamins (above all A, C and E), minerals and antioxidants, it is excellent for hydrating and protecting the most dry strands.
CUPUAÇU BUTTER <i>INCI: Theobroma Grandiflorum Seed Butter</i>	Cupuaçu butter promotes smoothness and softness to the hair, increasing its natural moisture and elasticity, conditioning it due to its high water absorption power, as mentioned above, and thus preventing dehydration.
KARITE BUTTER <i>INCI: Butyrospermum Parkii Butter</i>	Known worldwide for its moisturizing properties, shea butter is an active extracted from the nut of the Shea tree, a species native to west and east Africa. Rich in fatty acids and vitamins A, E and F, the ingredient is famous for its emollient properties in the right measure, which manage to return the ideal amount of oil to give softness and hydration to dry hair. It forms a protective film around the hair fiber, which means less water is lost to the environment. For dry, weak or brittle hair, shea butter is an effective and totally natural revitalizer, providing shine, flexibility and softness, in addition to protecting it against solar radiation.
MANGO BUTTER <i>INCI: Mangifera Indica (Mango)</i>	Mango butter is an excellent emollient, protects the skin and hair, preventing against dryness. It has antioxidant properties, preventing the aging of skin and hair, provides a velvety touch and a pleasant feeling of softness. Improves collagen production in the skin, minimizing the appearance of scars. Deeply nourishes and hydrates hair. Its emollient properties cover the hair shaft and strengthen it, while protecting it from UV radiation, environmental stressors, breakage and split ends. It's even a wonderful butter for natural hair.
TUCUMÃ BUTTER <i>INCI: Astrocaryum Seed Tucuma Butter</i>	It helps in combing and defining curly hair, defining curls, providing balance in volume, nourishing the strands and protecting from external aggressions, in addition to reducing frizz, restores damaged, dry and split ends hair, promoting nutrition, shine and softness of the strands, sealing the open cuticles. It can be the ally of hair growth due to its high amount of vitamins, making the strands healthy and with vitality. It restores the strands, treating the fiber damaged by chemicals or excessive use of heat.

VITAMINS

Vitamin
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04



04- VITAMINS

Vitamins, by definition, are “life amines”, that is, substances without which life would not exist. They received their names in the sequence they were discovered and from there came the designations for Vitamin A, B, C, and so on.

Component	Skills
VITAMIN A <i>INCI: Retinyl palmitate</i>	Vitamin A has the power to regenerate skin tissues and keep the hair strands moisturized. Also, vitamin A helps hair to grow faster and stronger. It helps to produce sebum on the scalp, responsible for hydrating the hair. In addition, it protects the threads from falling, fighting free radicals that cause this harm.
VITAMIN E <i>INCI: Tocopheryl Acetate</i>	Vitamin E prevents white hair, feared by many people. In addition, it stimulates blood circulation to the scalp, which consequently promotes hair growth. It is very powerful in terms of recovering hair loss regions and also preventing hair loss. Vitamin E has a powerful anti-oxidant action, neutralizing free radicals that can damage the scalp and hair fiber. Thus, it helps to prevent breakage and cracks in the wires.

05

ASSETS



05- ASSETS

The active components are substances added to the formulas of cosmetic products to act in some way on the hair or skin, satisfying a specific need for the scalp, hair or skin tissue, whether hydration, anti-aging action, and many other possibilities. It is mainly they that promote the benefits described on the packaging as a functional appeal.

Component	Skills
HYALURONIC ACID <i>INCI: Hyaluronic acid</i>	Hyaluronic acid acts as a moisturizer, retaining water inside the cell, which helps in hair regeneration. For this reason, it is considered a great hydration for hair, fighting dehydration, dryness and frizz, in addition to acting in the repair of split ends.
BIO-RESTORE <i>INCI: Hydrolyzed Wheat Protein</i>	Bio-Restore brings the amino acid cystine that, when in contact with the capillary structure due to its affinity, couples to the affected region and repairs it, making the hair more resistant. It builds a protective film against external aggression, coating the hair and its nutrition keeps the cuticle region repaired.
COMPLEX BIS-CETEARYL AMODIMETHICONE <i>INCI Name: Bis-Cetearyl Amodimethicone</i>	It spreads easily through the hair, gives substance (long-lasting conditioning effect) and silkiness, in addition to reducing static and frizzy hair.
COMPLEX DE AMINOÁCIDOS NUTRIAMINO CA	The Nutriamino amino acid complex binds hair proteins and plays an important role in hair growth. In addition, it reduces volume, promotes shine, strengthens the fibers and aligns the cuticles.
WHITE CLAY <i>INCI: Kaolin</i>	Indicated for damaged hair, chemical procedures or other types of external factors. It is a soft clay so it can be used by all hair types. It promotes healthy hair growth, regulates oiliness and hydrates naturally. It stimulates the oxygenation of the hair bulb, helps hair growth and regulates sebum production. It has anti-residue, detoxifying and bactericidal action. After using white clay, hair becomes looser, shiny, hydrated, soft and full of life. White clay can help strands grow in a healthy way, as it helps to unclog the hair bulb pores and strengthens new strands, restoring the necessary protections and sealing the hair.
DEPANTHENOL PROVIT DPL <i>INCI: Dexpanthenol</i>	Vitamin Depanthenol aids in hair growth; hydrates in a deep and lasting way, has anti-inflammatory action and improves hair texture and softness. D-panthenol offers several benefits to the hair, especially if it is used correctly and in conjunction with other products that also have this ability to offer advantages to the hair. Some of the main benefits that D-panthenol provides to hair are: Vitality and beauty for the strands; Aid in hair growth; Moisturizes in a deep and lasting way; Anti-inflammatory action; Improves hair texture and softness. D-panthenol also prevents the formation of split ends, helps to revitalize damaged and brittle strands, provides more intense shine and makes the strands thicker and more elastic.

Component	Skills
CRESSATINE <i>INCI Name: Glycerin (and) Aqua (and) Nasturtium Officinale Extract (and) Tropaeolum Majus Extract</i>	<p>In hair, restores the hair fiber and makes the thread more resistant. Creatine has action similar to keratin, and recovers the mass of the threads, preventing breakage, falling and severe dryness. Its difference is in the size of the particle, which is smaller and resembles micro versions of the protein, which is an asset when applying to locks, as it facilitates absorption and avoids the saturation effect. Provides the necessary elements to produce keratin for solid and well-structured hair, as well as helping to start strand regeneration.</p>
CURVELINE <i>INCI NAME Linum Usitatissimum Seed Extract, Glyceryl Oleate Citrate, Caprylic/-Capric Triglyceride, Sodium Benzoate and Potassium Sorbate.</i>	<p>Curveline is a multifunctional ingredient that helps in the shaping and treatment of hair, allowing you to obtain naturally loose and soft curls, with a natural, long-lasting look and a satin shine.</p>
ELASTIN <i>INCI: Hydrolyzed Elastin</i>	<p>In hair, it forms fibers that are responsible for maintaining the elasticity, flexibility and strength of the strands. It guarantees the restructuring of the elasticity of the tresses, bringing vitality and making the hair more resistant to future aggressions – such as pollution, wind and factors such as the constant use of a dryer and a board, for example. Elastin also contributes to the hair being sealed and realigned, in addition to giving more strength, preventing breakage and providing a healthier look to the strands.</p>
FUCOGEL <i>INCI: Biosaccharide gum-1</i>	<p>Assists in water retention. With a calming and soothing effect, even for damaged hair, it reduces inflammation and has an anti-aging action. The active has hydration potential that continues to act even after three hours of application. Fucogel coats damaged hair strands with a softening film, making them smoother and more shiny, even after washing.</p>
GLICERINA <i>INCI: GLYCERIN</i>	<p>Glycerin has several amazing hair benefits. Starting with a powerful hydration, which enables a mega strengthening of the strands, reducing the fall, fighting frizz and split ends, resulting in a lot of softness for the hair. Very suitable for curly hair, as it helps to define curls.</p>
GLYCOFILM <i>INCI Name: Biosaccharide Gum-4</i>	<p>Act as a protector, an active film, just like a second skin, limiting the effects of external aggressions to hair and skin, especially those associated with UV radiation, pollution, heavy metals and the intense use of surfactants. In addition to the ability to form a three-dimensional protective matrix, Glycofilm also has a texturizing property that improves the feel of cosmetic formulations, increasing the feeling of well-being.</p>
GUAR GUAM <i>INCI: Guar Hydroxypropyltrimonium Chloride</i>	<p>Guar gum is used as a thickening agent to give viscosity, stabilizer, suspending agent, ensuring that other components of the formula are properly dispersed, among other purposes, a striking feature of the gum is to promote a smooth and silky feel to the hair. increase the product's spreadability and accentuate the perception of silkiness, softness and treatment of the hair ends.</p>
MENTHOL <i>INCI: Menthol</i>	<p>Menthol is used to reduce hair loss, stimulate hair growth and reduce excess sebum from the scalp. Mentholated products increase blood flow to the skin, which encourages healthier hair growth. It is used in hair care products to alleviate scalp problems such as itchiness, dryness and waterproofing.</p>



Component	Skills
NANO SERICIM	Nanoparticulate Sericin establishes high affinity with the hair keratin, binding strongly to it, sealing the hair's damaged cuticles. It also provides conditioning and antistatic effect, improving the hair's aesthetics, keeping the strands aligned, smoother and shiny. It has a high affinity with the hair keratin, binding strongly to it, sealing the hair's damaged cuticles. Reduces volume and frizz, gives a smooth effect and repairs damaged scales without producing oiliness.
NIACINAMIDA <i>INCI :Niacinamide</i>	Also known as vitamin B3, Niacimide acts in the nutrition of the scalp and stimulates healthy hair growth. In cases of vitamin B3 deficiency in the diet, the locks can lose their shine and softness. It acts directly on preventing hair loss and strengthening hair.
NUTRIMEL <i>INCI Name: Polymnia Sonchifolia Root Juice</i>	Nutrimel, in addition to hydrating, retains water in the hair, it works as a natural emollient due to its conditioning power. It has nutritional properties, is rich in mineral salts, vitamins, amino acids, among others. Acting as an antioxidant and protective action on the threads. Honey also has a moisturizing function, which helps the hair retain more moisture, leaving the strands softer. In addition, it can also be used on the scalp to treat skin problems such as psoriasis and eczema.
PARSOL SLX <i>INCI Name: Polysilicone-15</i>	One of the biggest advantages of using parsol on hair in summer is to prevent hair dryness. Thanks to the UV filter and nourishing ingredients, the product is able to reinforce the hair's natural protective layer and prevent cuticle wear, which reduces the loss of water and nutrients. PARSOL® SLX, added to hair care products with or without rinsing, offers several benefits, including preventing color fading, improving gloss and conditioning.
PRONALEN <i>INCI Name: Alcohol Denat. (and) PEG-60 Hydrogenated Castor Oil (and) Capsicum Frutescens Fruit Extract</i>	It stimulates the cutaneous circulation of the scalp and acts as an anti-hair loss treatment. Paraben-free, offers a smooth, velvety feel and fights dryness
PIRITIONATO DE ZINCO	It is a powerful anti-seborrheic, antifungal and antibacterial agent used to treat dandruff. Thus, it helps to eliminate bacteria and fungi, in addition to reducing the oiliness of the scalp.
SILSOFT AX <i>INCI Name: Bis-Cetearyl Amodimethicone</i>	Silsoft conditioning agent combats daily aggressors that affect the hair such as sunlight, pollution, chemical treatments or excessive heat. Provides exceptional conditioning and less strength when styling. Restores hydrophobicity to hair. Excellent anti-frizz action and its effects last for several washes. Repairs split ends and restores hair flexibility.
VITAOIL PLUS <i>INCI Name: Helianthus Annuus (Sunflower) Seed Oil (and) Cocos Nucifera (Coconut) Oil (and) Linum Usitatissimum (Linseed) Seed Oil (and) Persea Gratissima (Avocado) Oil (and) Argania Spinosa Kernel Oil (and) Macadamia Ternifolia Seed Oil (and) Olea Europaea (Olive) Fruit Oil (and) Rosmarinus Officinalis (Rosemary) Leaf Extract</i>	It is an oily complex that contains sunflower oil, coconut oil, flaxseed oil, avocado oil, argan oil, macadamia oil and olive oil. Due to this chemical composition, it deeply nourishes, smoothes the epidermis and relieves skin peeling. Highly recommended for formulating cosmetic products with healing, moisturizing and emollient activities.
PROTEINA DO TRIGO <i>INCI name:Hydrolyzed Wheat</i>	Wheat protein significantly increases the hair ability to maintain water content, adds volume to the hair, reduces porosity and improves smoothness. The hydrolyzed proteins found in wheat germ and vitamin E are known to nourish the hair strands from the inside out, leaving them smoother and more relaxed.

06

SHINE DONORS



06- SHINE DONORS

Shine donors are silicones that, among other features such as thermal protection and texture finisher, give hair silkiness. As the name says, they have in common the characteristic of giving shine to the threads - submitted to finishing processes with heat tools or not.

Component	Skills
DB SF 1202	It has low viscosity and cyclic structure, gives a smooth and silky feel, leaves no residues and improves spreadability. It is a great actives carrier, improves wet combing by providing light conditioning to the hair and without "weighing" the strands.
DB 1411	Silicone 1411 acts as a protective, silky and soft sensory film for hair, improves wet and dry compatibility. Contributes to the shine and strength of the fibers and also acts as a split-end restorer.
DB 200/1.000	As it is an amphiphilic phenyl silicone fluid, it is easily dispersed in water and is also compatible with many esters and oils, making it possible to obtain clear water-based and oil-based formulations. In addition, it offers pleasant sensation and softness to hair, shine to the hair and color enhancement in colored cosmetics.
DB 2034	Silicone 2034 can be used in hair care products as it is an easy-to-formulate, film-forming and non-occlusive product. Contains hair conditioning properties, temporary repair of split ends and provides a smooth and silky feel to the strands.
DB 949	The 949 silicone conditioning agent improves dry and wet combing, providing shine and softness to the hair. It has a lubricating action, a conditioning, it gives shine and produces softness in the hair.
DB 245/DBVOLATIL	Silicone 245 (silicone cyclop) helps to detangle the strands and acts as a temporary conditioner (conditions the hair while it is wet) and also reduces hair drying time (reducing the need for dryer use time) which automatically Reduces damage caused by the thermal tool.
DB CICLOPENTASILOXANO DIMETICONOL	Combination of high molecular weight cyclopentasiloxane and dimethiconol. It is used in Hair Care formulations: it forms a protective barrier that is water resistant but breathable. Improves compatibility of dry and wet hair, prevents damage to the hair cuticles. Promotes silky, shiny, healthy and natural looking hair. It is widely used in tip repair fluid.
DB556	Widely compatible with cosmetic ingredients and excellent solubility in products containing alcohol. It is easily emulsifiable, non-sticky, non-oxidising, neutral, non-skin sensitive and non-toxic. In addition to providing an easy, emollient and non-greasy dispersion, allowing for natural perspiration of the skin, through the formation of a thin and invisible film. It is extremely soluble in 95% ethanol at room temperature.
DB 1000	In addition to protecting the hair against the action of harmful external agents, silicone also works as a thermal protector. The reason for this is the fact that it helps to preserve the water in the hair fiber, as already mentioned - which means that the heat from the dryer and flat iron does not affect the natural moisture of the locks. Silikon DB1000 is a silicone fluid made especially for repairing damaged hair fibers, providing, in addition to repair, shine and ease of combing.

