



Welcome to Inifye Technologies Business Development Strategy:

At Inifye we base our approach to developing businesses on 3 simple steps, hence our approach is driven by one of the simplest forms of technology that is understood across the entire globe regardless of language or cultural barriers. The technology we use & recommend as part of our strategic initiatives transcend global language and business barriers. This puts any business of any size in any part of the world, on various digital platforms that saves them cost, time and most importantly increases revenue.



READY

SET

GROW





READY, SET, GROW APPROACH:

Our simple three step approach is structured in such a way that our clients can fully understand, and be integrated in the process. We think and act like a personal trainer to push businesses to their best, not a “yes-man. We look at the business from a chief executive’s perspective. We start by asking the right questions, and then dig deep into the numbers to unearth the right solutions. We don’t settle for off-the-shelf solutions; our approach and recommendations are highly customized. We help clients decide where they want to go, and how to get there. And we don’t stop there. We make sure those decisions get translated quickly into action and that the client’s team can sustain the momentum into the future. We commit to leaving organizations stronger than when we arrive.

- ✓ We think and act like owners.
- ✓ We are not satisfied with the status quo.

READY:

- BUSINESS ASSEMENT
- IDENTIFY BUSINESS GOALS
- IDENTIFY NEEDS FOR STRATEGIC GROWTH

SET:

- ❖ FINALISE NEEDS IN ORDER OF PRIORITY
- ❖ ALIGN GOALS & NEEDS, SET TARGETS
- ❖ DEFINE TECHNOLOGY NEEDED FOR DEVELOPMENT & INNOVATION
- ❖ TRANSFORMATION STRATEGY
- ❖ PROCESS IMPROVEMENT

GROW:

- ✓ TRAINING & DEVELOPMENT OF CLIENTS
- ✓ IMPLEMENTATION OF STRATEGIES
- ✓ MONITORING ROI
- ✓ REMARKETING & NEW BUSINESS



At Inifye we find the right technology to help you grow any type of business, from analytics to customer management software's, to ICT & IOT solutions. We will even go as far as developing tailored technology to suit your business needs for growth and impact. For more information our contact info is listed below.

CONTACT US:

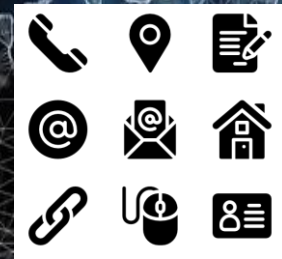
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