# Corevatts



### Who are we?

CoreWatts is a groundbreaking productivity software that uses advanced analytics to reveal energy consumption and pinpoint inefficiencies so that companies become more productive, reduce expenses and develop more sustainable practices.

## Background

CoreWatts was created by RealDecoy to satisfy a need that the company identified among its local and international clients. We continued to see a trifold need to increase productivity and digitize production or operation while reducing energy consumption as the world goes green. CoreWatts was designed to connect and serve these three interests in a single digital platform.

## Succeed with CoreWatts

- 1. Track Energy Performance.
- 2. Measure & Improve Productivity.
- **3**. Reduce Energy Consumption Intelligently.
- 4. Increase Profit Margins.
- 5. Develop Sustainable Practices.
- **6.** Measure the overall health of your operations.
- **7.** Be guided by the ISO 50001 Energy Management Program.
- **8.** Receive recommendations from our Energy Management Experts.

## COVID – 19 Impact

Interaction can be done remotely with technical interventions through respective plant personnel. Initial discussions will determine if site facilities possess or are able to acquire the necessary skill set (not exhaustive) for implementation prior to the lifting of the COVID-19 travel restrictions.

# CoreWatts

## Phillip Thomas

email: pthomas@corewatts.com

info@corewatts.com

www.corewatts.com

## f 🞯 in 🎔

## The Big Picture

There has been a noticeable shift in market trends in regards to sustainability and competitiveness.

- "Nearly 70% of consumers in the U.S. and Canada think it is important that a brand is sustainable or eco-friendly." (Source: TheBarron's; study by IBM and the National Retail Federation)
- "Many companies are actively integrating sustainability principles into their businesses, and they are doing so by pursuing goals that go far beyond earlier concern for reputation management." (Source & study: McKinsey & Company)
- Rise of "Secret Sustainability": Companies are secretly innovating sustainable practices and keeping it from

Energy insights that give light to decision making the rest of their industry. A factory in Asia uses only a single litre of water to make a pair of jeans which is 346 litres less than Levi-Strauss estimated it took to make a pair of its jeans in 2015. But, this company does not want to tell anyone about its incredible water-conserving techniques. (Source: The Guardian)

### How does it work?

- 1. Establish a data warehouse.
- **2.** Collect and sanitize energy, production, occupancy & other relevant data.
- **3.** Apply Artificial Intelligence (Machine Learning Algorithm).
- **4.** Deliver analytics and comparisons on key metrics on your unique dashboard.

Operating in the dark is costing you money. Illuminate the data. **Gain the insights that matter.** 

Ottawa (CA) 1309 Carling Avenue Unit E2 Ottawa, ON, K1Z 7L3

Tel: +1.613.234.9330 Fax: +1.613.234.9598 Kingston (JM) 30-34 Half Way Tree Road, First Floor, Kingston 5 Jamaica W.I.

Tel: +1.876.908.4255