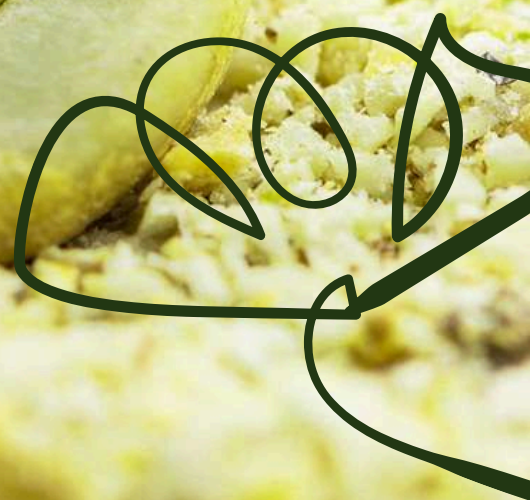




*Brochure*  
OUR PRODUCTS.



Brochure: July.





# HISTORY

The coffee tradition of our family has been passed down for generations, with each coffee bean cultivated representing our passion and dedication. Despite the challenges, we have perfected our techniques to offer the best quality. Today, we are ready to take our coffee to international markets. This step not only enhances Colombian coffee culture but also improves the quality of life for our families and community. With pride, we share our coffee, knowing that each sip tells a story of tradition, resilience, and hope.

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# VISION AND MISSION.

## ESCENCIA CAFETERA.

①

### **vision.**

In the next five years, we aim to be present in the coffee markets, with our brand and business philosophy reflecting our values and life project in every person who enjoys our coffee. We want to promote the essence of coffee culture worldwide.

②

### **Mission.**

Our mission is to offer our coffee with the highest quality standards demanded by the international market and the most discerning palates. Inspiring other coffee-growing families is also one of the main reasons why ESCENCIA CAFETERA is entering the market.

③

### **Our Values.**

- Integrity
- Quality
- Sustainability
- Innovation
- Community
- Excellence





ESCENCIA CAFETERA.

# VARIETIES.

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Castillo

**1400 to 2200.**

m above sea level (masl).

Borbon

**1400 to 2200.**

m above sea level (masl).

Supremo

**1400 to 2200.**

m above sea level (masl).





# QUALITY LEVELS.

- 82 to 83,9.
- 84 to 84,9.
- 85 to 85,9.
- 86 to 87,9.
- + 88.







PRICE: 82 POINTS QUALITY  
AND LOTE SIZE.

FOB. VALUE.



40.000 pounds

2,20 USD

10.000 to 40.000  
pounds

2,56 USD

3.000 to 10.000  
pounds

2,82 USD

1.000 to 3.000 pounds

3,15 USD

1.000 pounds

3,20 USD





PRICE: 84 POINTS QUALITY  
AND LOTE SIZE.

FOB. VALUE.



40.000 pounds

2,64 USD

10.000 to 40.000  
pounds

2,95 USD

3.000 to 10.000  
pounds

3,20 USD

1.000 to 3.000 pounds

3,66 USD

1.000 pounds

3,95 USD







PRICE: 86 POINTS QUALITY  
AND LOTE SIZE.

FOB. VALUE.

40.000 pounds

3,30 USD

10.000 to 40.000  
pounds

3,88 USD

3.000 to 10.000  
pounds

4,00 USD

1.000 to 3.000 pounds

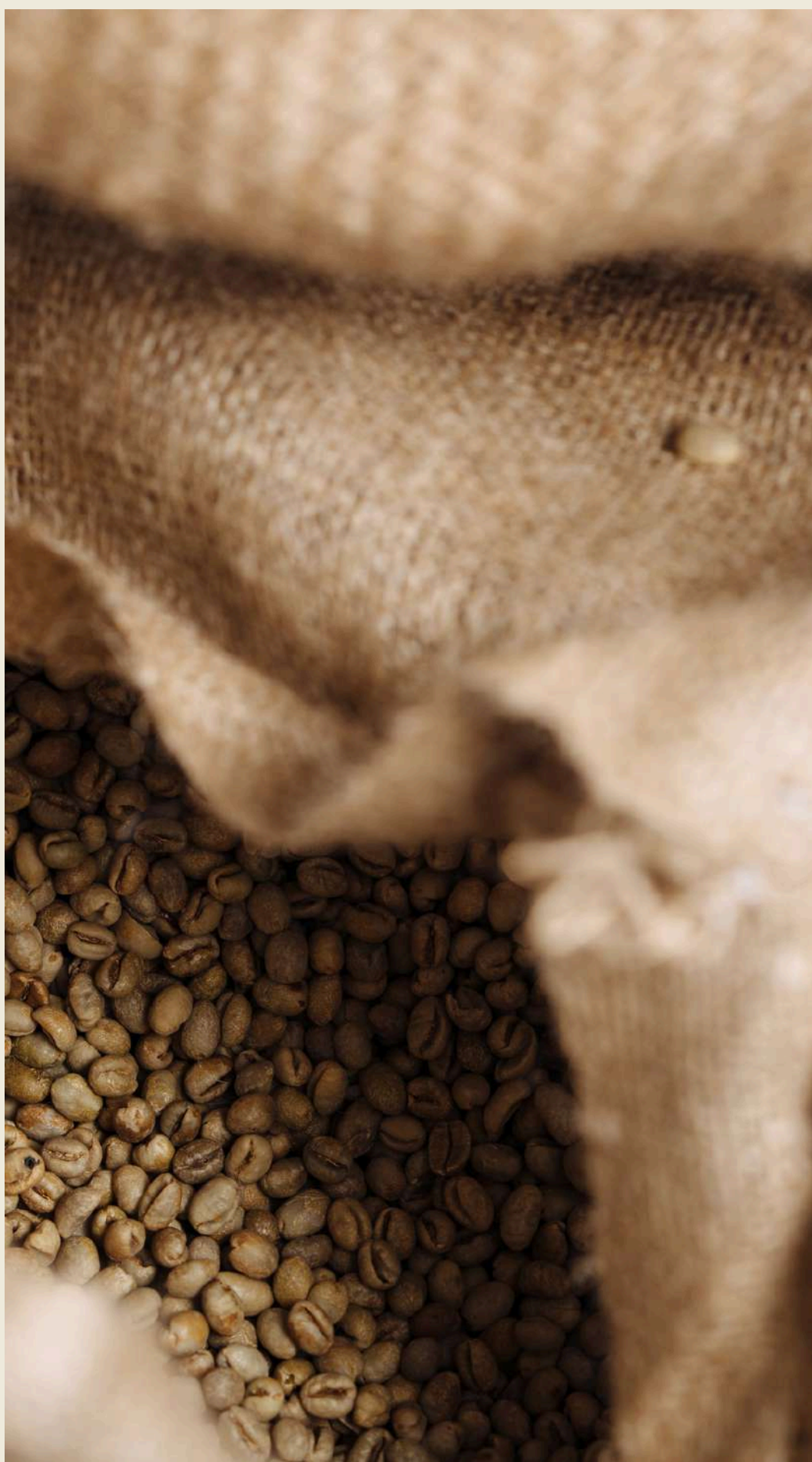
4,15 USD

1.000 pounds

4,91 USD









# CONTACT US

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