

CANICES[®]

EXPERTS *in* INNOVATIVE
DIGITAL SOLUTIONS FOR YOUR
BUSINESS SUCCESS



WEB DESIGN AND DEVELOPMENT

CANCES provides custom website design that combines aesthetics, functionality, and optimization. We work on platforms such as WordPress, WooCommerce, and Shopify, adapting to each client's needs to create high-impact corporate websites and online stores.

SUCCESS STORY

Our ecommerce design for Eternal Supplies won the LATAM Best Ecommerce Design Award in 2021.

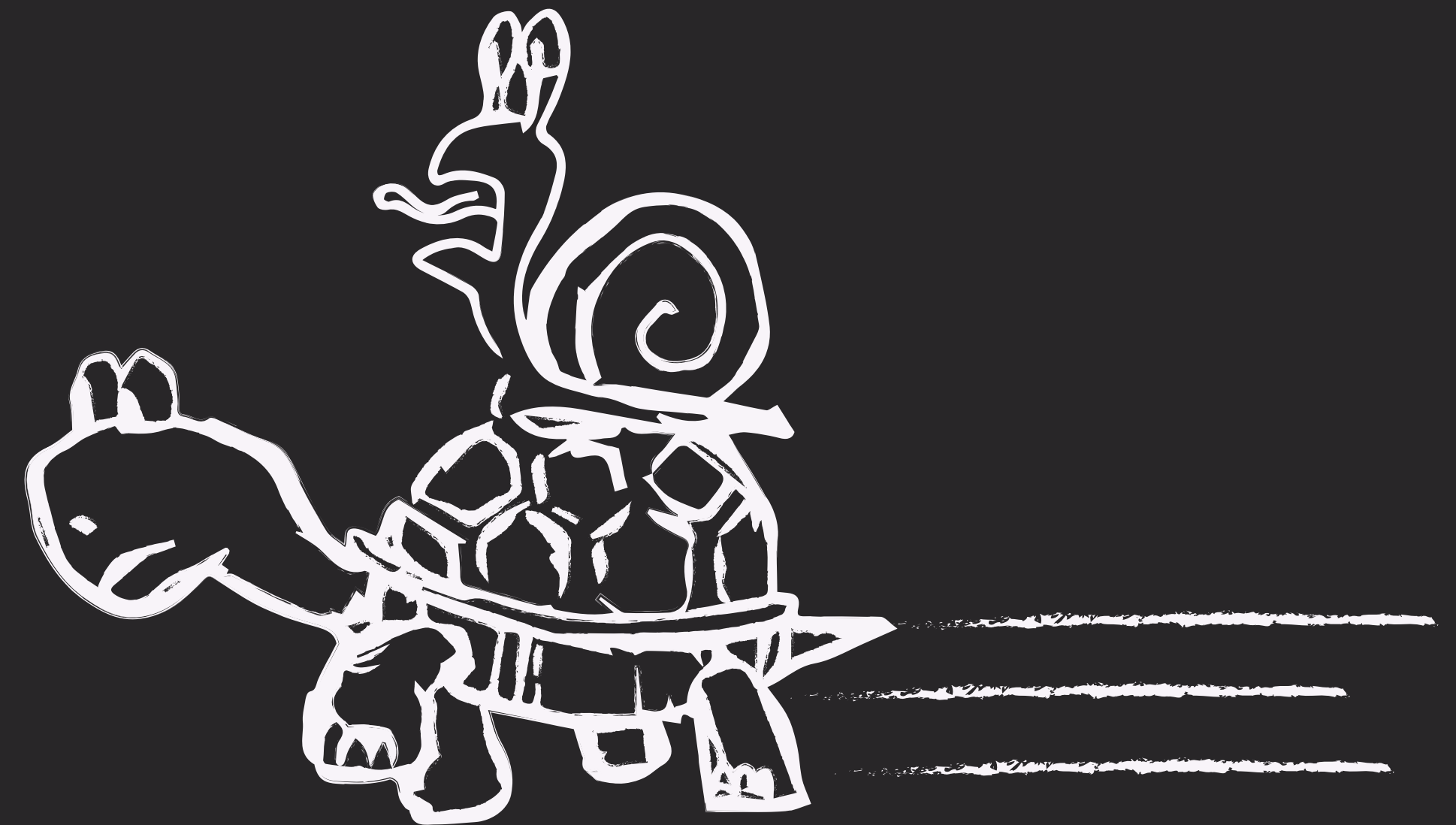


SEO OPTiMiZAtiON AND CONTENT STRATEGY

We create SEO and content marketing strategies that position our clients at the top of search results. From website optimization to strategic copywriting, we help increase online visibility and attract potential customers.

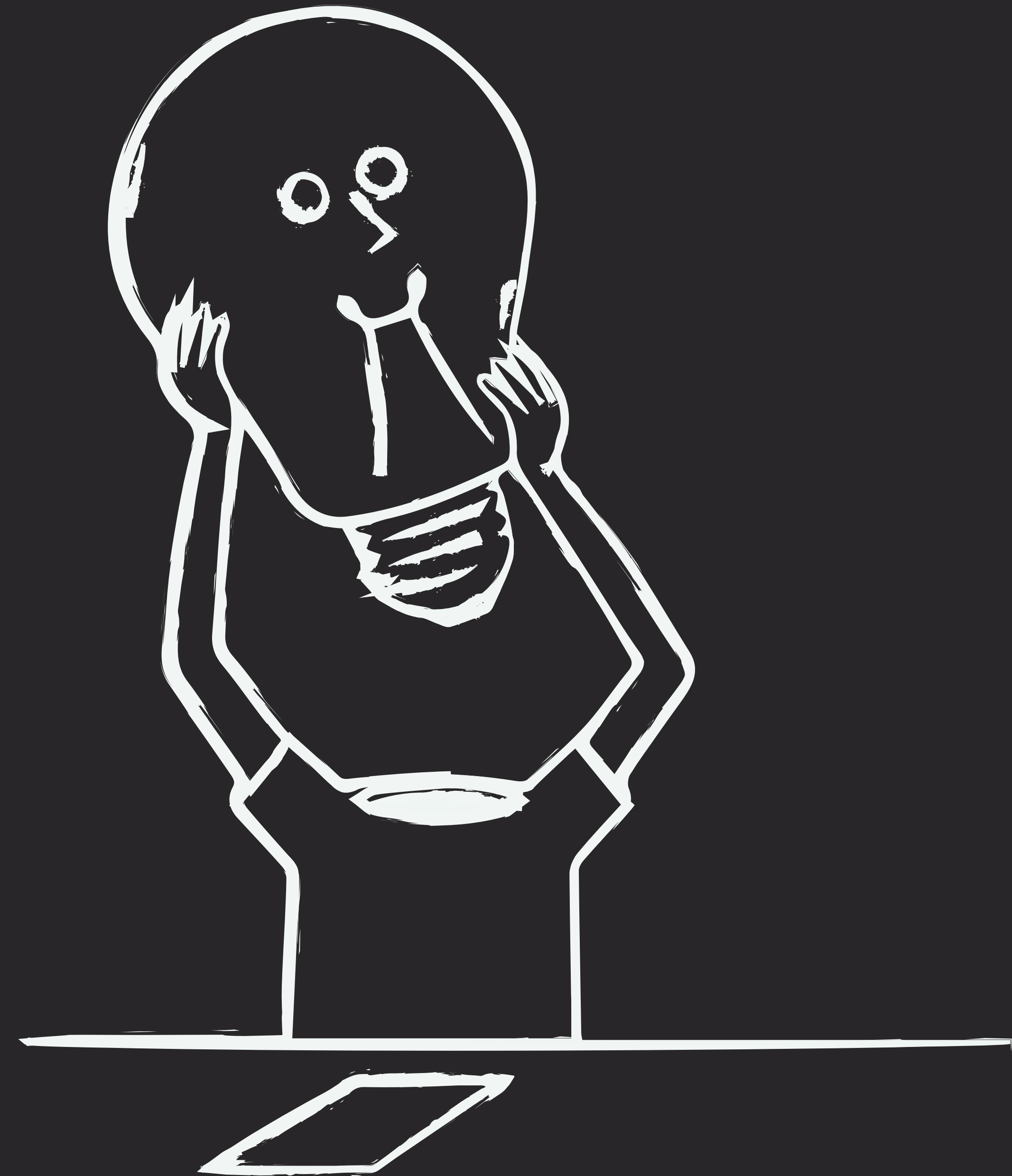
SUCCESS STORY

For La Casa del Ganadero, we redesigned their online store from scratch, achieving a 25% increase in sales. We now continue working on optimizing their product content to improve SEO rankings and reach a larger audience.



DIGITAL MARKETING

With strategic campaigns and a cohesive digital presence, CANCES helps increase brand awareness and drive customer conversions. From social media to email marketing and advanced analytics, we optimize every step of the customer journey.

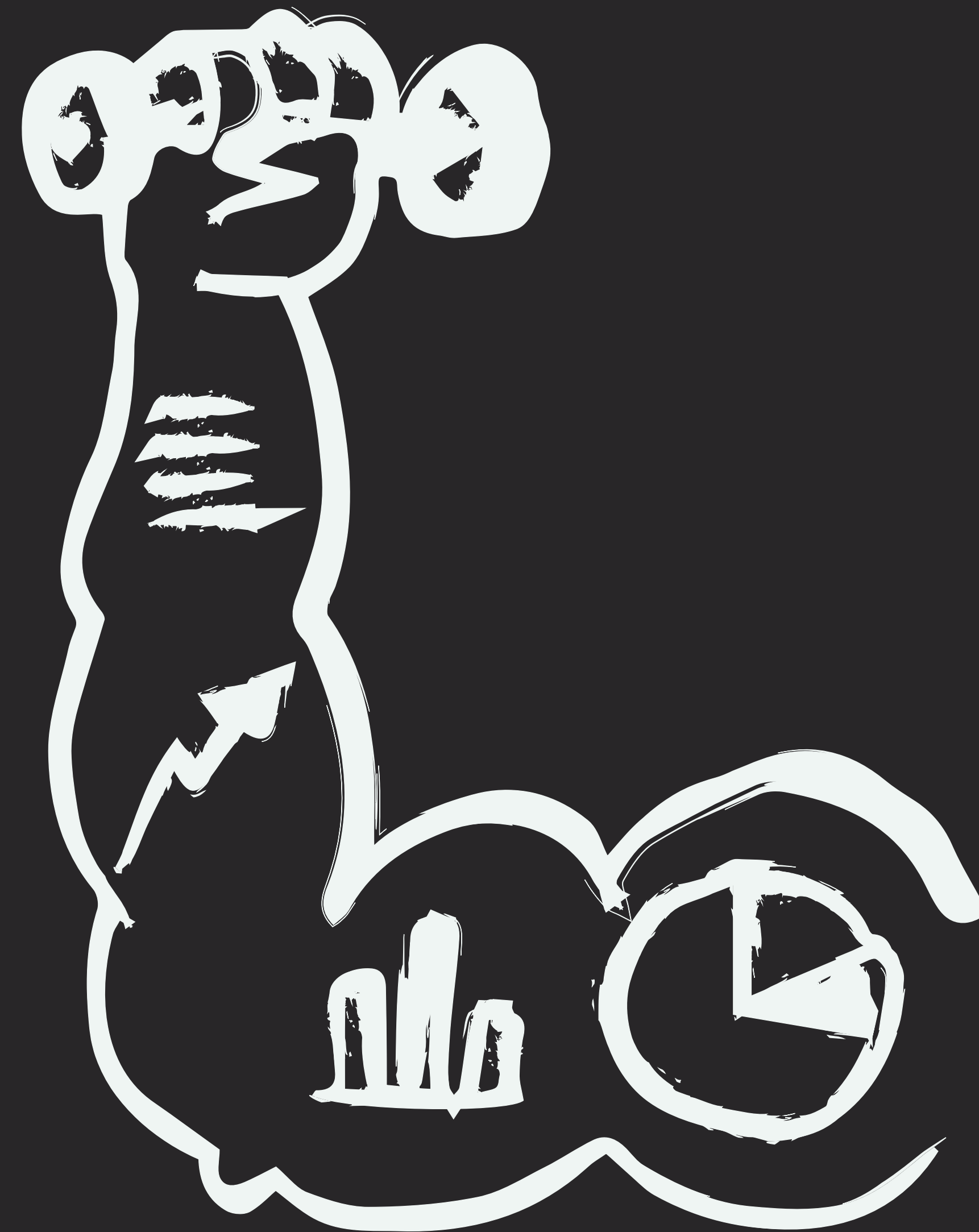


ECOMMERCE CONSULTING AND OPTIMIZATION

We specialize in designing online stores focused on maximizing customer experience and the performance of every product page. Our consulting is based on detailed data analysis, allowing us to make precise optimizations.

ECOMMERCE SUCCESS STORY

For Tomacol in 2022, we boosted their B2C sales by 30%, and in 2025, we redesigned their store from scratch, increasing B2B sales by 15% thanks to SEO improvements and enhanced user experience.



 www.cances.co

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