

SOMA Alimentos

"Creating the foods of the future"

Who we are?

Vision

- Create choice foods of the future. Develop alternate sources of nutrients from natural sources.
- Be the Company that plants the seed for a balanced future between humans and nature, changing the traditional food culture in order to improve healt and life of the consumers.

The Company ...

Mexican Company recently stablished, based in the city of Queretaro, this company born due the necesity and demand of healty and natural foods in the global markets, identifying the trends and opportunity that this growinkg demand represents not only in local markets but abroad. The products are in the market under the Brand YumK.



Mission

- Develop techniques, metodologies and production systems in the food industry.
- Create accesible foods (cost, place and availability) through innovation, research and new technologies applications.
- Boost sustainable mothods and tecnologies to promote the responsable use of natural resources to protect the environment.

Values

- Innovation
- Passion for what we do
- Integrity and honesty
- Respect for environment and natural resources
- Inclusion
- · Fair Business

Operative guidelines

Objetivo del Proyecto



Farmers

New association models with farmers to involve them in the chain of value so they have a constant source of income and work so the comunities where we are present improves their lives.

Research & Development

Establish a research and development center as key element to créate and develop natural, healty and accesible foods. All based in innovation and investigation.

"Offer a choice of healty, natural ans accesible foods in the market, using the natural resources in a responsable and sustainable way to improve our natural and social environment"

Merchandising

Quality products are the base to create a value chain avoiding intermediary transactions with third parties.

Diffusion

Promoto and disseminate the benefits of a healty nourishment so in the future the food culture and habits change to improve healt and life of the consumers.

Infraestructure



Products

Producer of:

- Cactus Flour
- Natural Stevia powder

Distributor of:

- Yellow Corn Flour
- Rice Flour



Contact

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In the process to stablish the research and development center in the city of Queretaro.

Organic Producer certification in progress

Federal founds application to finance the investment of \$280,000 usd for machinery and equipment and be able to process our products (flours and stevia)