



Brisas hacia la prosperidad

## Mission

We are a social-based economy company, with the purpose of providing goods and services in the production, transformation, marketing of coffee and training in business knowledge to take advantage of opportunities with economic, social and environmental sustainability; in this way we can contribute to improving the quality of life of the associated families.

## Vision

By 2026, to be a leading company that generates development opportunities in western Honduras. Positioned in national and international markets with ecologically sustainable specialty coffees.

## Our Values

- ☛ Commitment
- ☛ Respect
- ☛ Spirit of Service
- ☛ Excellence



## PROEXO Certified Coffee

PROEXO is dedicated to the production and marketing of specialty coffee, certified under international standards such as: Organic, UTZ certified, Con Manos de Mujer, Rainforest Alliance and Fair Trade. and also, conventional coffee.

## Our Coffee

Our coffee grows in mountains at heights of 900 to 1700 meters above sea level in the departments of Copán, Ocotepeque and Lempira, (increasing our approach to more producers).

Our coffee is produced under sustainable processes maintaining HG, SHG, SHG+ and Special quality.

We have a cupping laboratory with specialized tasters that guarantees the quality of our coffee, an integrated traceability system and a coffee-growing family with the passion and tradition of growing the best coffee in the region.