

Brisas hacia la prosperidad

It is stablished as an initiative of a group of small coffee producers who face the problems caused by the impact of climate change and coffee rust disease at their plantations, seeking to be more competitive, with an accurate technical assistance and access to differentiated markets, in 2013 PROEXO is organized in order to apply the certification standards of RainForest Alliance, certifying 27 coffee small holders and 160 hectares producing 12,800 quintals of green coffee beans.

In March 11, 2016 PROEXO has its first Members Assembly, was held to obtain legal status where the Multiple Service Company PROEXO Limited was funded, beginning with 24 founding partners (small coffee growers) in the community of Joalaca, Corquín, Copán. in 2022 PROEXO gather partners based in the western region of Honduras, of which 44 are women and 202 men (24 young people) with a total of 1,129 beneficiary families.



### Mission

We are a social-based economy company, with the purpose of providing goods and services in the production, transformation, marketing of coffee and training in business knowledge to take advantage of opportunities with economic, social and environmental sustainability; in this way we can contribute to improving the quality of life of the associated families.

#### Vision

By 2026, to be a leading company that generates development opportunities in western Honduras. Positioned in national and international markets with ecologically sustainable specialty coffees.

### **Our Values**

- Commitment
- Respect
- Spirit of Service
- Excellence









# **PROEXO Certified Coffee**

PROEXO is dedicated to the production and marketing of specialty coffee, certified under international standards such as: Organic, UTZ certified, Con Manos de Mujer, Rainforest Alliance and Fair Trade. and also, conventional coffee.

## Our Coffee

Our coffee grows in mountains at heights of 900 to 1700 meters above sea level in the departments of Copán, Ocotepeque and Lempira, (increasing our approach to more producers).

Our coffee is produced under sustainable processes maintaining HG, SHG, SHG+ and Special quality.

We have a cupping laboratory with specialized tasters that guarantees the quality of our coffee, an integrated traceability system and a coffee-growing family with the passion and tradition of growing the best coffee in the region.