

LatCarbon[®]
• Empowering Net Zero Journeys •



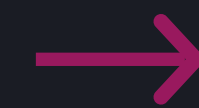
Empowering NetZero Journeys.

We drive business competitiveness
through the strategic management of
carbon footprint.

Welcome to LatCarbon

We are a climatech company that manages carbon footprints through End-to-End solutions and transforms them into a strategic asset.

We drive companies' evolution toward **Net Zero business models**, integrating technological and strategic solutions that turn carbon footprint into competitiveness.



We build your NetZero roadmap with real impact.



What Sets Us Apart

Business Vision

Carbon footprint is not just an environmental metric.

It is a strategic asset that, when well managed, reduces costs, mitigates risks, opens markets, enhances reputation, and increases business profitability.



Growth

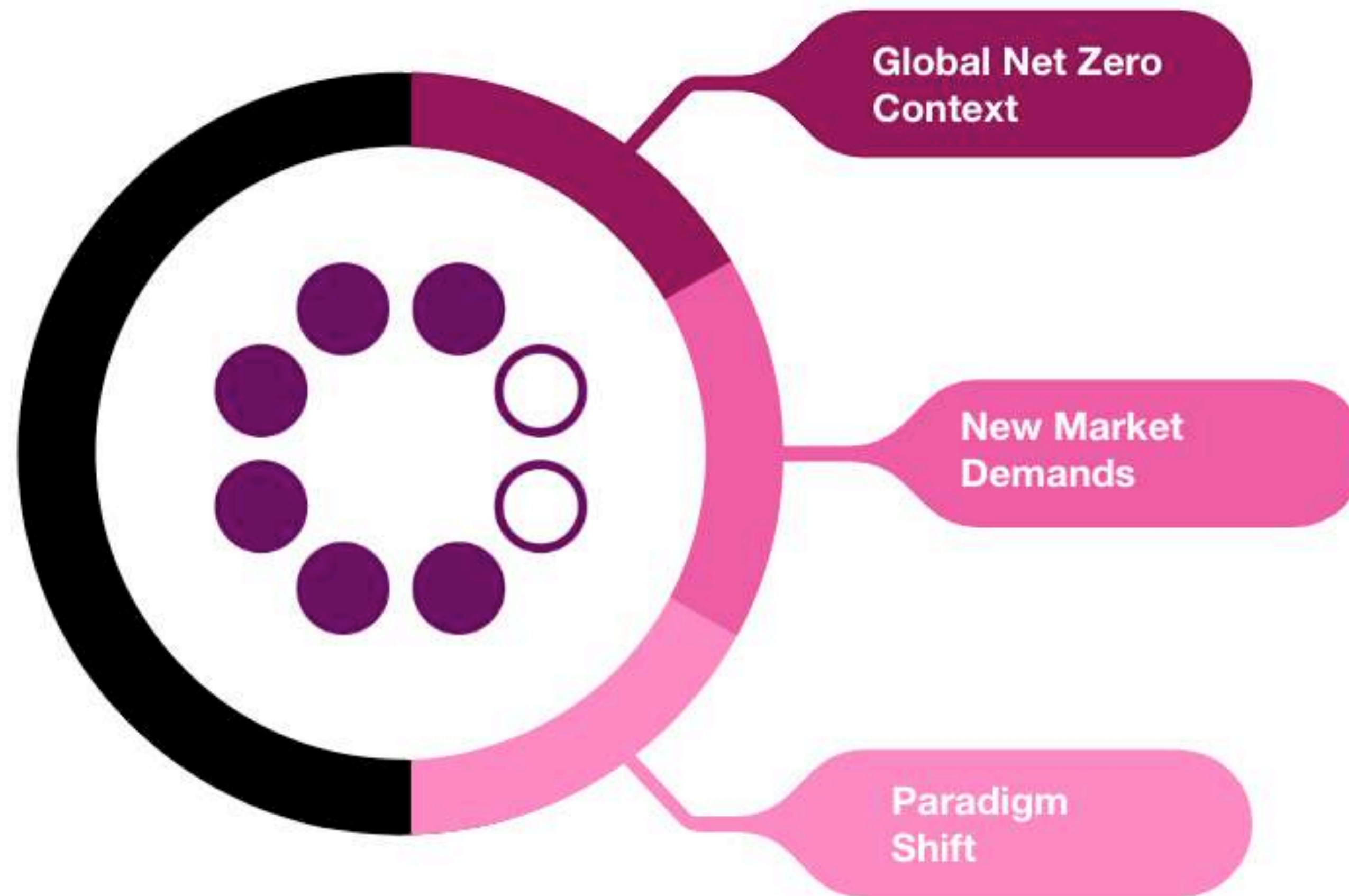
Competitiveness

Expansion



Carbon footprint is already part of business

3 key drivers powering this change



From “nice to have” to a “must have”

More than 140 countries and thousands of companies have already committed to Net Zero. Leading economies are aligning their climate policies with concrete 2030 and 2050 goals, increasing regulatory, reputational, and financial pressure on the private sector. Sustainability is no longer a promise: today it is an operational roadmap.

Regulations, markets, financing

Carbon markets are becoming more professional, and institutional investors demand traceability and verifiable data. Access to preferential financing is increasingly tied to clear and auditable carbon metrics.

From environmental cost to financial asset

GHG emissions have shifted from being a liability to mitigate to a factor that directly impacts margins, access to bids, financing, and competitiveness. Leading companies transform GHG management into a competitive advantage: optimizing processes, generating revenues from carbon credits, strengthening reputation, and opening new business opportunities.



Our Strategic Pillars

We integrate strategies across 3 pillars

We approach carbon footprint **from a business perspective** — not just compliance, but as a new dimension of value.

Holistic Impact & Change Strategy

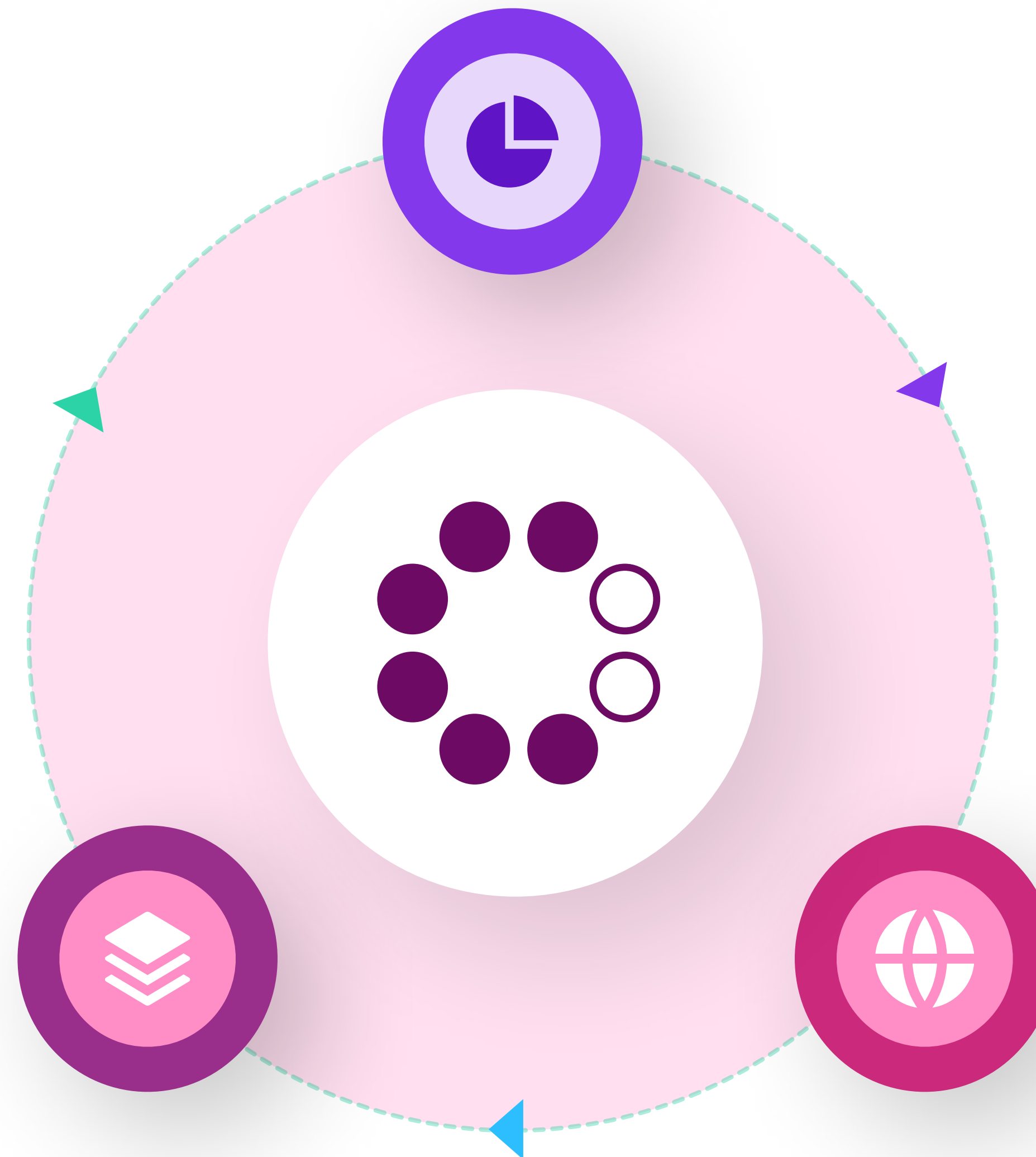
Reputation, branding, talent, competitiveness, differentiation, leadership, customer loyalty.

Economic & Financial Value

Profitability, efficiency, savings, new markets, financing, carbon credits.

Carbon Footprint & ESG

Compliance, sustainability, social impact, responsibility.





How We Do It

Phased Approach.

Solutions by maturity phase to turn carbon into a competitive edge

Alignment

1

Strategic Alignment & Mindset Change

Integrate carbon footprint into the business agenda.

- Climate Maturity Diagnosis
- Internal awareness-raising
- Sectoral & regulatory benchmarking

Path

2

Objetivos y Hoja de ruta

Know where we stand to map the route forward

- Strategic consulting
- Training for climate action
- Gap matrix & prioritization

Action

3

Measurement and strategic management

Understand and manage our Carbon Footprint

- Carbon Footprint Calculation
- Emission Mitigation Plans
- Climate Communication & Marketing Strategies

Scaling

4

Climate Leadership

Positioning as an impact player

- Emission offsetting with certified credits or tokenization
- Development of proprietary projects
- Carbon Markets



Benefits We Deliver

Direct economic savings

Identifying and reducing operational costs through energy efficiency and process optimization.

Access to new financing models

Possibility to generate revenues through certified carbon credits and tokenization of climate assets

Regulatory compliance & anticipation

Stay ahead of evolving environmental requirements.

Enhanced ESG image & reputation

Strengthening positioning with investors, consumers, and young talent by showcasing tangible environmental commitment.

Carbon integrated into the business core

Strategic and cultural alignment so sustainability is no longer isolated but part of executive agenda.

Access to voluntary & regulated carbon markets

Entry to national and international trading platforms with expert support.

Reliable data

Carbon footprint diagnostics and hotspot analysis to support traceable, data-driven decisions

Executive training & cultural transformation

Workshops and practical sessions for teams to understand and act on carbon.

Digital tools & automated reporting

Generation of integrated ESG, financial, and technical reports aligned with existing management systems.



Team



Yohana Riva
Founder - CSOO

Operations & Sustainability Lead. Specialist in corporate sustainability with strong background in renewable energy and environmental management.



Gonzalo Maldonado
Co-Founder, CEO & CFO

Entrepreneurship and corporate finance expert with a long-term strategic vision. Specialist in Corporate Finance & Capital Markets.



Alesandro Mingarelli
PMO - Project Manager Officer

Project Management Officer. Defines, organizes, and supports product and service development for clients, aligning them with company strategy.



Leonardo Pedretti
CTO - Chief Technology Officer

Full-stack systems engineer leading technology developments and token issuance, ensuring secure and adaptable solutions.



Gabriel Strasorier
CITO - Innovation & Transformation

Specialist in cultural transformation, innovation, and change strategy. Leads the processes that connect carbon management, technology, and business strategy.



Mariano Rodriguez Torre
Advisor - Tax & Legal

Accounting & Tax Advisor with extensive experience in wealth planning and financial/tax optimization.



Julio Muñoz
Advisor - RPI

Strategic & Institutional Advisor. PhD in Economic Sciences and BA in Business Administration with expertise in economics, management, and strategic consulting.



Adolfo Parizzia
Business Developer

Responsible for driving LatCarbon's commercial growth in the Spanish market.

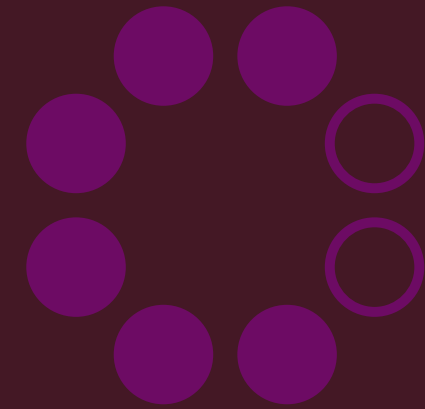


With Whom We Work

Bringing value to the ecosystem.

Allies on the road to a Net Zero business.





Measuring carbon footprint is no longer optional. It is the compass that shows whether we are heading in the right direction.

Your company: in which direction is it heading?



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LatCarbon

Road to 2050