

At **KOMUNIKA Latam**, our purpose is to enthusiastically support our clients to build a sustainable society.

Our team is organized in an agile consultant hub, integrating strategic thinking, extensive international and multisectoral experience, and a regional scope to help you accomplish the goals and impact you aspire to achieve.

We are Strategy, Purpose, and Transformation

Reputation, the most important intangible asset, is built by being coherent and consistent in what you do and what you say. To strengthen reputational value, we offer a range of services in terms of strategy, communication, and training, focused on **achieving business objectives and adding value** to your organization.



Reputation and corporate strategy

In the age of stakeholder capitalism, company initiatives must consider the reality of every party involved. Through **planning** and **strategic stakeholder engagement**, we get to know your audiences' reality, identify how to connect with them, and build trustworthy relationships that generate value for your business and enable social license to operate.

Risk, resilience, and anticipation

In a constantly changing world, **we anticipate and manage risks**, respond to active crises, and support organizations and teams to be more resilient and agile.

We accompany our clients in the **analysis of scenarios** so that you are always prepared to react and ensure business continuity, sustainability, and a positive impact on your business.



Purpose and sustainability

At KOMUNIKA we accompany you through the path of continuous improvement and development towards a business model that generates economic, social, and environmental value, to build **sustainable and inclusive societies**. As a **Certified B Corp**, we practice what we preach, we promote the integration of ESG criteria, encourage impact measurement, stakeholder dialogue, and reporting using international standards.

Brand positioning

With strategic **public exposure**, based on respect, transparency, and the value of brand experiences, we work to help you achieve the positioning you want to boost your business plan, maintain the social license to operate and guarantee your online and offline presence consistency. We also help to **develop and train spokespersons** to deliver credible, reliable, and efficient propagation of your messages.



Organizational and talent development

Employees are your best brand ambassadors. Therefore, we help you build the best **employee experience**, and effective **internal communications strategies**, and develop an **empathetic and assertive leadership** that enables your organization and people to relate to the business and work in a well-being environment.

OUR BUSINESS UNITS

 Public Relations, Marketing & Digital Communications	 Risk and Crisis Management	 ESG Impact, Sustainability and CSR	 Training and development – Komunika Akademy-	 Internal Communications and Employee Engagement	 C-Suite Advisory	 Public Affairs
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Some of our clients

