# International trade of certified products

We provide support services for international trade of certified agricultural products in Latin America and the Caribbean, and between this region and other regions of the world,including:

- Market studies.
- Identification of business partners.
- Business plans.
- Research on regulations, freight costs and customs taxes.
- Assistance for independent certification of product quality, and environmental and social sustainability.

Our services are especially oriented towards technological products related with renewable energies or energy saving equipment, as well as to eco-friendly agricultural products such as certified coffee and cacao.



# Focus on our international consultant network

GREENLAC CONSULTING GROUP is basically a network of international consultants specialized in various disciplines, which allows our firm to create flexible and efficient work teams that are specially adapted to the needs of our clients, operating with a minimum of administrative expenses. We have more than 50 affiliated consultants who frequently provide services through our firm, based in more than a dozen countries. Our firm has carried out more than 150 consulting projects in more than 20 countries in the Americas: Canada, United States, Mexico, Guatemala, Belize, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, Dominican Republic, Jamaica, Trinidad and Tobago, Bahamas, Colombia, Venezuela, Ecuador, Peru, Bolivia, Paraguay, Chile, Argentina, Uruguay and Brazil.



### Contact:

GreenLAC Consulting Group info@greenlac.com www.greenlac.com



Consulting services to design, implement and evaluate development and investment projects, as well as specialized green financial instruments, combining financial, economic, social and environmental objectives.







#### **About Us**

GREENLAC CONSULTING GROUP is an international consulting network that provides services to public and private organizations, NGOs, development and commercial banks, international development agencies, and government organizations. Our services are oriented to the financial, technical, economic, environmental and social aspects related to the design, analysis, execution and evaluation of development and investment projects, as well as special financial mechanisms.

We offer these services according to the highest standards of ethics, seriousness, trust, responsibility and confidentiality for our clients.

Our firm started in 2001 and since then it operates with the participation of a large group of international professional specialists in sectors such as clean energy. climate change, sustainable agriculture and agroindustry, biodiversity, sustainable forest management, sustainable tourism, education and social inclusion, water management, project financing, training and advice. Nowadays, our organization presents an extensive list of consultancy works carried out especially in Latin America and the Caribbean, with a balanced portfolio of clients. Also, the firm has begun its expansion to other regions of the developing world, through collaboration agreements with independent firms and consultants.





#### Who are our customers?

Our clients are of different nature: bilateral multilateral organizations development banks, government entities, cooperation agencies. NGOs and private companies of different sectors and sizes (SMEs as well as large corporations). We have provided consulting services to organizations such as IDB / MIF / BID Invest, IFC / World Bank, USAID, BCIE, GIZ, KfW, CAF, UNDP; nongovernmental environmental organizations such as WWF. TNC. Audubon: investment specialized in social / environmental impact such as Oikocredit and HIVOS (Holland), Eco-Enterprises, E&Co (USA); technology funds such as Darby Technology Ventures (USA); government agencies (Mexico, El Salvador, Costa Rica, Colombia, Chile, etc.) and private companies in the main sectors in which the firm operates.

## Main consulting areas

- Climate change, renewable energy and energy efficiency.
- Mitigation and adaptation actions in the agricultural sector.
- Trade of certified agricultural products.
- Sustainable agroindustry and agriculture.
- Conservation and sustainable use of biodiversity.
- Sustainable tourism and management of protected areas.
- Sustainable forestry and agroforestry management.
- Market studies, collection and analysis of field data (surveys).
- Education and social inclusion at the base of the pyramid.
- Design and evaluation (M&E) of special funds and financial mechanisms to support environmental, social and economic development projects.
- Business plans, financial plans and market studies.
- Feasibility, pre-feasibility, technical studies and engineering design.
- Training for SMEs, technical consultants and financial institutions.

